# Federico Maguire **Data Analyst**

Buenos Aires, Argentina

Portfolio: fedemaguire.github.io/MaguireDataAnalytics/

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#### **SUMMARY**

Data Analyst with a background in CAD/CAM, CNC, and 3D design. Developed skills in SQL, Excel, Python, Tableau, and Power BI through intensive training, specialized courses, certificates, and freelance work projects. Motivated to apply this expertise in a role that offers continuous opportunities for personal and professional growth.

### SKILLS

**Python** 

Numpy, Pandas , Matplotlib, Seaborn, beautiful soup, Scikit-learn, statsmodel.

- **Excel**
- **Tableau**
- **Power Bi**

- SQL
- **Data Cleaning and Analysis**
- **Statistics and Probability**
- **Machine Learning**

Predictive Modeling, Regression Analysis

**Prompt Engineering** 

### **PROJECT WORK**

### London Bike Sharing Data EDA / Dashoboard / Regression Model

Utilized Python to forecast on bike rental demand according to season and weather conditions.

- Conducted Exploratory Data Analysis (EDA) in Python to find patterns and trends.
- Developed an interactive Tableau Dashboard to visually represent the influence of weather on bike rentals, derived from EDA insights.
- Constructed a Linear Regression machine learning model to forecast bike rental counts based on seasonal fluctuations.

### Radio Marketing Campaign Regression Analysis

Employed Python Libraries for in-depth analysis and built a regression model to increase marketing campaign accuracy.

- Executed a comprehensive simple linear regression analysis to find the relationship between Radio marketing campaigns and Sales.
- Constructed and fitted a Regression model. Validation of model assumptions, performance evaluation, interpretation of model coefficients, and clear communication of results to stakeholders.

#### Live Data collection Trading Bot with Graphical User Interface

A real-time data collection Trading Bot with GUI, leveraging Binance's API.

- Live data is collected fom Binance's API and a Pandas Frame is created to analyze data using TA library for technical indicators calculations.
- A signal, generated in a Pandas DataFrame, corresponding to the Stochastic RSI value K-line is analyzed and an order is placed if conditions are met.
- Charts are generated (Matplotlib, Seaborn and Mplfinance) and uploaded to the Graphical User Interface (CustomTKinter).

### **EXPERIENCE**

### Freelance Data Analyst

OCTOBER 2023 - PRESENT

Performed freelance data analysis work with Python, SQL, Excel, Tableau, and Power Bi.

- Conducted data analysis to find useful insights and support decision-making.
- Developed visualizations to present findings effectively.
- Communicated results in a clear and understandable manner to clients/stakeholders.
- Contributed to multiple projects showcasing diverse data analysis skills.

#### **EDUCATION**

### Google Advanced Data Analytics Professional Certificate MAY 2023 - OCTOBER 2023

An extensive six month job-ready Google Career Certificate training. Hands-on experience with advanced Data Analytics practices and tools, including data science workflows, Python programming and Tableau. Exploratory data analysis, statistical data analysis, regression analysis, data modeling, and machine learning basics.

#### LANGUAGES

#### **STRENGTHS**

#### Teamwork

Experienced in collaborative environments and cross-functional teams to achieve project goals.

### **Active Listening**

Great at really listening, connecting, and working together by understanding different viewpoints.

#### **Fast Learnering**

Rapidly acquiring new skills and technologies.

#### Attention to detail

Keen eye for detail aquired from 3D design projects and GCODE programming, effectively translated to data analysis and interpretation.

### **Adaptability**

Quick to adapt to new environments and tasks.

### Strong Analytical Skills

Trained in Data Analysis tools, with a foundation in statistical analysis, and data visualization.

### **Problem-Solving**

Logical and analytical mindset, creative problemsolving solutions and accuracy in data-related contexts

#### Effective Communication

Skilled in translating complex data into clear insights for decision-making purposes.

### **CERTIFICATIONS**

**Google Advanced Data Analytics** Google / Coursera (October 2023)

**Career Essentials Data Analysis** Microsoft / LinkedIn (April 2023)

**The Complete Python Bootcamp** Pierian Data / Udemy (March 2023)

The Complete SQL Bootcamp Pierian Data / Udemy (May 2023)

The Complete Excel Bootcamp Pierian Data / Udemy (May 2023)

### **Python for Machine Learning & Data Science**

Pierian Data / Udemy (June 2023)

# **Computational Thinking for Problem Solving**

Penn University / Coursera (April 2023).

## ChatGPT Prompt Engineering For Developers

DeepLearning.Al / OpenAl (May 2023)

#### **INTERESTS**

### **Continuous Learning**

Continuous professional and personal development through active learning and skills improvement.

### **Data Science**

Curious about the dynamic field of data science and machine learning, fascinated by the complexities of modeling and extracting predictions.

#### 3D Design & 3D Printing

Enthusiastic about the creative possibilities of 3D design and the diverse applications of 3D printing technology.



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