

FEDERICA MARINO

UX DESIGNER



CONTACT



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Portfolio



Milano

ABOUT ME

I designed my own way out.

From project manager to **UX designer**, I turned frustration with bad platforms into a drive to design better digital experiences. **My path** started in international studies, grew through project work in research, and led me to a hands-on UX/UI Design Master — where I found the perfect mix of structure, empathy, and creativity.

Now I'm looking for a **Junior UX Designer** role in **a team that values creativity, people, and trust** - a place where I can contribute, improve, and feel inspired every day.

I thrive in **hybrid, flexible environments**, love working with international teams, and I can't wait to speak more **Spanish** at work. CrossFit keeps me active, creativity and travel keep me alive!

EDUCATION

Master UX/UI DESIGN and AI

Start2Impact
2024 - 2025

I've always had a natural ability to simplify, organize, and think like a user — long before I knew it was called **UX**.

This instinct became a clear direction during my UX/UI Design & AI Master at *Start2Impact*, where I worked on real projects, reviewed by **industry professionals** and showcased in [online portfolio](#).

The experience shaped my approach: structure, empathy, and creativity in every solution.

Now I'm ready to grow as a **Junior UX Designer** in a purpose-driven, people-first team.

MSc – Economic Development & International Relations

University of Pavia
2019 - 2021

Focused on global systems, problem-solving, and strategic thinking — skills I now bring into design processes.

BA – International & Diplomatic Sciences

University of Bologna
2016 - 2019

Built a strong foundation in communication, critical thinking, and intercultural awareness.

Core skills:

- 🔍 **UX Research** → interviews, surveys, personas, journeys, usability testing Maze
- ✂️ **Wireframing & Prototyping** → Figma (low/high fidelity): *Buddhify and Arctos Academy case studies*
- 🎨 **UI Design** → layout, hierarchy, design systems, accessibility
- ⚙️ **AI Tools** → Figma AI, Uizard, Canva AI
- 🗣️ **UX Copy** → clear, helpful, human
- 💻 **HTML & CSS (basic)** for dev handoff: [Personal web](#)

EXPERIENCE

Project Manager

Vita-Salute San Raffaele University
11/2022 - current

While pursuing my UX/UI Design master, I work and **support research teams** with national and international funding **grants in life sciences**.

Key activities:

- **Writing support & online submission** on funding portals;
- Project **budget planning**;
- Activation & monitoring of funded projects;
- **Daily use of non-intuitive platforms**: sparked my UX interest

Transferable skills:

Strategic thinking • Process design • Stakeholder collaboration • Empathy

Junior Project Manager

Eur&Ca srl
05/2022-10/2022

Managed **public grant projects** for municipalities and non-profits, improving **my communication, coordination, and user-focused mindset**.

Stage

Polis Lombardia - Regional statistical authority
10/2021- 04/2022

Supported the drafting of a regional subsidy catalog, contributing to a national publication through **policy analysis and stakeholder input**.

TOOLS



SKILLS

- UX Research & Prototyping
- UX Writing & Accessibility
- UI Design & Design Systems
- Project Planning & Budgeting
- Empathy & Communication
- Problem Solving & Collaboration

LANG

- Italian – Native
- Spanish – B2
- English – B2