



# Federica Marino

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<https://www.linkedin.com/in/federica-marino-2778551b6/> | **Behance - Portfolio:**

<https://www.behance.net/federicamarino5> | **Instagram:** <https://www.instagram.com/bluefemarin/> |

**YouTube:** <https://www.youtube.com/@bluefemarin9265>

## WORK EXPERIENCE

03/2024 – CURRENT

**MASTER IN UX/UI DESIGN** START2IMPACT SRL

I have embarked on this **master's program** to broaden my opportunities and challenge myself in the field of **UX/UI Design**. The course, offered **by Start2Impact** and featuring **projects** reviews by **top professionals**, is currently providing me with a comprehensive set of skills, including:

- **Copywriting:** Crafting clear and engaging content tailored to user needs.
- **Graphic Design:** Utilizing design tools such as Photoshop, Illustrator, and Figma to create visually appealing graphics.
- **HTML & CSS:** Building and styling web pages with a focus on responsiveness and user experience.
- **User Research & Analysis:** Conducting user research, usability testing, and analyzing data to inform design decisions.
- **Usability & Accessibility:** Ensuring designs are user-friendly and accessible to all users (tool used Miro)
- **Design Process:** Following a structured design process from ideation to implementation.
- **Wireframing & Prototyping:** Creating wireframes and prototypes to visualize and test design concepts.
- **User Interface Design:** Designing intuitive and engaging user interfaces.
- **User Testing:** Conducting user testing to gather feedback and iterate on designs.
- **User-Centered Design:** Focusing on user needs and behaviors to create effective and meaningful designs.

Link <https://www.behance.net/federicamarino5>

01/11/2022 – CURRENT Milan, Italy

**GRANT AND PROJECT MANAGER - LIFE SCIENCE & ENGINEERING** VITA-SALUTE SAN RAFFAELE UNIVERSITY - IRCCS SAN RAFFAELE HOSPITAL

While pursuing my master's degree in UX/UI Design, I continue to thrive **as a project manager in the life-science sector**. I manage pre-award activities for diverse funding opportunities in Life Sciences and Engineering, supporting researchers, professors, and clinicians **at Vita-Salute San Raffaele University and IRCCS San Raffaele Hospital**. My role involves overseeing administrative and financial aspects of grants, ensuring compliance, and collaborating on compelling proposals. This experience has honed my project management skills, enhanced my ability to manage complex projects, and strengthened my capacity to work with diverse stakeholders. **These skills seamlessly transfer to UX/UI design, where strategic planning, user-focused research, and effective project management are crucial.** Witnessing the positive impact of funded projects fuels my passion for creating meaningful, user-centered designs that drive innovation and benefit society.

09/05/2022 – 31/10/2022 Milan, Italy

**JUNIOR PROJECT MANAGER** EUR&CA SRL

As a Junior Project Manager at Eur&ca Srl, I **oversee economic development projects at national and regional levels**, collaborating with municipalities and Non-Profit Organizations. Notably, I managed the "Commerce Districts 2022-2024" grant for 14 districts in Lombardy and successfully implemented the "Cultura" grant for a cultural institution funded by the Cariplo Foundation. **These experiences have honed my user-centered design skills and communication abilities, making me well-equipped for a career transition into UX/UI design.**

01/10/2021 – 30/04/2022 Milan, Italy

**STAGE** POLIS LOMBARDIA - REGIONAL STATISTICAL AUTHORITY

Support to the regional statistical authority POLIS LOMBARDIA for updating, drafting, and publishing the Regional Catalog of environmental subsidies in Lombardy, aimed at formulating ad hoc policies through constant dialogue with the Regional Council. My work in collaboration with the authority will be written and nationally published in October 2022.

01/02/2022 – CURRENT Milan, Italy

**VOLUNTEERING** NOWALLS

Italian language teacher for adult foreign learners L2.

I had the opportunity to teach the English language to children of different ages who were living at the "SOS Children's Village Gammarth" orphanage in the area. The experience was particularly enriching, offering opportunities for both professional and personal growth.

EDUCATION AND TRAINING

03/2024 – CURRENT  
MASTER IN UX/UI DESIGN start2impact srl

Website <https://talent.start2impact.it/>

04/2022 – 04/2022 Milan, Italy  
PROJECT CYCLE MANAGEMENT COURSE ISPI - Institute for the Study of International Politics

Learning and application of the main design techniques: feasibility study, SWOT analysis, Stakeholders analysis, participatory techniques, MARP method, ZOPP method, targeting technique, Logical Framework Approach (ZOPP method), Work Breakdown Structure (WBS) technique, Organizational Breakdown Structure (OBS) technique, and Gantt technique.

09/2019 – 10/2021 Pavia, Italy  
MASTER'S DEGREE IN ECONOMIC DEVELOPMENT AND INTERNATIONAL RELATIONS. University of Pavia

Final grade 110/110

09/2016 – 07/2019 Forlì, Italy  
BACHELOR'S DEGREE IN INTERNATIONAL AND DIPLOMATIC SCIENCES. ALMA MATER STUDIORUM - University of Bologna

LANGUAGE SKILLS

Mother tongue(s): ITALIAN  
Other language(s):

|         | UNDERSTANDING |         | SPEAKING          |                    | WRITING |
|---------|---------------|---------|-------------------|--------------------|---------|
|         | Listening     | Reading | Spoken production | Spoken interaction |         |
| ENGLISH | B2            | B2      | B2                | B2                 | B2      |
| SPANISH | B2            | C1      | B2                | B2                 | C1      |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Mastery of the Office Package (Word Excel PowerPoint etc.) | Figma & Adobe XD | learning html | learning css | Proficiency in Canva application

DRIVING LICENCE

Driving Licence: B