



Federica Marino

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<https://www.instagram.com/bluefemarin/>

ABOUT ME

I designed my own way out.

UX/UI Designer - Creative soul with a tech mind. Remote-ready. Crossfit-fueled. Polyglot-powered.

WORK EXPERIENCE



Links <https://www.behance.net/federicamarino5> | <https://fedemarin97.github.io/portfolio/>

JUNIOR UX DESIGNER – 04/2024 – 07/2025

Through this **UX/UI Design and AI master** provided by **Start2Impact Srl**, I built a strong foundation in user experience and interface design, with a particular interest and aptitude for UX – especially in understanding people's needs and turning them into clear, useful solutions. The program combined real-world **projects** with continuous feedback from professionals, and gave me the tools to approach design with structure, creativity, and purpose. I also explored how AI can improve design quality and speed.

Main skills:

- **UX Research:** interviews, surveys, personas, user journeys, usability testing (Maze)
- **Wireframing & Prototyping:** low and high fidelity designs with Figma
- **AI for Design:** Figma AI, Uizard, Canva AI – for layout suggestions, usability improvements, and faster results
- **UI Design:** layout, typography, color systems, visual hierarchy, design systems
- **User-Centered Design:** accessible and inclusive experiences (Miro for planning and flows)
- **UX Copywriting:** writing clear, supportive content for users
- **HTML & CSS (basic):** helpful for working with developers

I'm now looking to grow as a **Junior UX Designer**, contributing to a team that values meaningful, user-first digital experiences.

VITA-SALUTE SAN RAFFAELE UNIVERSITY - IRCCS SAN RAFFAELE HOSPITAL – MILAN, ITALY

GRANT AND PROJECT MANAGER - LIFE SCIENCE & ENGINEERING – 01/11/2022 – CURRENT

While pursuing my master's degree in UX/UI Design, I continue to thrive **as a project manager in the life-science sector**. I manage pre-award activities for diverse funding opportunities in Life Sciences and Engineering, supporting researchers, professors, and clinicians **at Vita-Salute San Raffaele University and IRCCS San Raffaele Hospital**. My role involves overseeing administrative and financial aspects of grants, ensuring compliance, and collaborating on compelling proposals. This experience has honed my project management skills, enhanced my ability to manage complex projects, and strengthened my capacity to work with diverse stakeholders. **These skills seamlessly transfer to UX/UI design, where strategic planning, user-focused research, and effective project management are crucial.** Witnessing the positive impact of funded projects fuels my passion for creating meaningful, user-centered designs that drive innovation and benefit society.

EUR&CA SRL – MILAN, ITALY

JUNIOR PROJECT MANAGER – 09/05/2022 – 31/10/2022

As a Junior Project Manager at Eur&ca Srl, I **oversee economic development projects at national and regional levels**, collaborating with municipalities and Non-Profit Organizations. Notably, I managed the "Commerce Districts 2022-2024" grant for 14 districts in Lombardy and successfully implemented the "Cultura" grant for a cultural institution funded by the Cariplo Foundation. **These experiences have honed my user-centered design skills and communication abilities, making me well-equipped for a career transition into UX/UI design.**

POLIS LOMBARDIA - REGIONAL STATISTICAL AUTHORITY – MILAN, ITALY

STAGE – 01/10/2021 – 30/04/2022

Support to the regional statistical authority POLIS LOMBARDIA for updating, drafting, and publishing the Regional Catalog of environmental subsidies in Lombardy, aimed at formulating ad hoc policies through constant dialogue with the Regional Council. My work in collaboration with the authority will be written and nationally published in October 2022.

NOWALLS – MILAN, ITALY

VOLUNTEERING – 01/02/2022 – CURRENT

Italian language teacher for adult foreign learners L2.

I had the opportunity to teach the English language to children of different ages who were living at the "SOS Children's Village Gammarth" orphanage in the area. The experience was particularly enriching, offering opportunities for both professional and personal growth.

● **EDUCATION AND TRAINING**

04/2024 – 06/2025

MASTER IN UX/UI DESIGN AND AI start2impact srl

Website <https://talent.start2impact.it/>

04/2022 – 04/2022 Milan, Italy

PROJECT CYCLE MANAGEMENT COURSE ISPI - Institute for the Study of International Politics

Learning and application of the main design techniques: feasibility study, SWOT analysis, Stakeholders analysis, participatory techniques, MARP method, ZOPP method, targeting technique, Logical Framework Approach (ZOPP method), Work Breakdown Structure (WBS) technique, Organizational Breakdown Structure (OBS) technique, and Gantt technique.

09/2019 – 10/2021 Pavia, Italy

MASTER'S DEGREE IN ECONOMIC DEVELOPMENT AND INTERNATIONAL RELATIONS. University of Pavia

Final grade 110/110

09/2016 – 07/2019 Forlì, Italy

BACHELOR'S DEGREE IN INTERNATIONAL AND DIPLOMATIC SCIENCES. ALMA MATER STUDIORUM - University of Bologna

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2
SPANISH	B2	C1	B2	B2	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **SKILLS**

Mastery of the Office Package (Word Excel PowerPoint etc.) | Figma & Adobe XD | learning html | learning css | Proficiency in Canva application

● **DRIVING LICENCE**

Driving Licence: B