AG215 Assignment:

Capital Budgeting – Excel Analysis

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AG215: Business Finance

November 2018

Word Count: {N/A}



Analysing & Comparing Investment Projects for Approval

Please Note: All screenshots have been adapted as adjusted .html Objects for Vector format

Task I – Capital Budgets

Project A: Capital Budget Spreadsheet

Monetary Declarations								
	Numerical	Value	Monetary Valu	ie				
Machinery & Equipment		7500000		£7,500,000.00	_			
Year 5 Scrap Value of Such		500000		£500,000.00				
Initial Working Capital		500000		£500,000.00				
Initial Revenue		7500000		£7,500,000.00				
Initial Expense		4500000		£4,500,000.00				
•								
Additional Unit Information								
,	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Bag Price	4.00%	rear o (Now)	750	780	811.2	843.648	877.39392	rear o
Expense Per Bag	5.00%		450	472.5	496.125	520.93125	546.977813	
Number of Bag Sales	-10.00%		10000	9000	8100	7290	6561	
realiser of bug suics	-10.00%		10000	3000	3100	7290	0301	
Capital Allowances								
	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Machinery & Equipment Value		7500000	5625000	4218750	3164062.5	2373046.875		
Scrap Value of Such							500000	
Capital Allowances	25.00%		1875000	1406250	1054687.5	791015.625	1873046.88	
·								
Tax Payments								
	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Revenue	-6.40%		7500000	7020000	6570720	6150193.92	5756581.51	
Expenses	-5.50%		4500000	4252500	4018612.5	3797588.813	3588721.43	
Pre-Capital Allowance Profit			3000000	2767500	2552107.5	2352605.108	2167860.08	
Capital Allowance			1875000	1406250	1054687.5	791015.625	1873046.88	
Taxable Profit			1125000	1361250	1497420	1561589.483	294813.206	
Тах	35.00%		393750	476437.5	524097		103184.622	
Cash Flows								
	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Machinery & Equipment		-7500000					500000	
Working Capital	5.00%	-500000	-25000	-26250	-27562.5	-28940.625	607753.125	
Pre-Capital Allownace Profit			3000000	2767500	2552107.5	2352605.108	2167860.08	
Tax				-393750	-476437.5	-524097	-546556.319	-103184.622
~ ~								
Final Cash Flows		-8000000	2975000	2347500	2048107.5	1799567.483	2729056.89	-103184.622
Net Present Value								
Net Fleselit value	Pata	NPV	MonotoryVal	o of NDV	Pocult			
For Original Cost of Capital	10.00%		Monetary Valu		Result	-		
	10.00%	1048814.966		£1,048,814.97	Accept			

Project B: Capital Budget Spreadsheet

Monetary Declarations								
	Numerical	Value	Monetary Valu	e				
Machinery & Equipment		8000000		£8,000,000.00				
Year 5 Scrap Value of Such		1000000		£1,000,000.00				
Initial Working Capital		750000		£750,000.00				
Initial Revenue		5000000		£5,000,000.00				
Initial Expense		3750000		£3,750,000.00				
A -1-1/41								
Additional Unit Information	_							
	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Bag Price	7.00%		1000	1070	1144.9	1225.043	1310.79601	
Expense Per Bag	5.00%		650	682.5	716.625	752.45625	790.079063	
Marketing Expenses			500000	250000	250000	250000	250000	
Number of Bag Sales	20.00%		5000	6000	7200	8640	10368	
Canital Allawaneas								
Capital Allowances	Rate	Year 0 (Now)	Voor 1	Year 2	Year 3	Year 4	Year 5	Year 6
Machinery & Equipment Value	Nate	8000000		4500000	3375000	2531250	Teal 3	Teal 0
Scrap Value of Such		8000000	0000000	4300000	3373000	2331230	1000000	
Capital Allowances	25.00%		2000000	1500000	1125000	843750	1531250	
Capital Allowances	25.00%		2000000	1500000	1125000	643730	1551250	
T D								
Tax Payments	_							
Tax Payments	Rate	Year 0 (Now)	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Revenue	Rate 28.40%	Year 0 (Now)	Year 1 5000000	Year 2 6420000	Year 3 8243280	Year 4 10584371.52	Year 5 13590333.03	Year 6
		Year 0 (Now)						Year 6
Revenue		Year 0 (Now)	5000000	6420000	8243280	10584371.52	13590333.03 8441539.72	Year 6
Revenue Expenses		Year 0 (Now)	5000000 3750000	6420000 4345000	8243280 5409700	10584371.52 6751222	13590333.03 8441539.72	
Revenue Expenses Pre-Capital Allowance Profit		Year 0 (Now)	5000000 3750000 1250000	6420000 4345000 2075000	8243280 5409700 2833580 1125000	10584371.52 6751222 3833149.52	13590333.03 8441539.72 5148793.312 1531250	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance			5000000 3750000 1250000 2000000	6420000 4345000 2075000 1500000	8243280 5409700 2833580 1125000 1708580	10584371.52 6751222 3833149.52 843750	13590333.03 8441539.72 5148793.312 1531250	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax	28.40%		5000000 3750000 1250000 2000000 -750000	6420000 4345000 2075000 1500000 575000	8243280 5409700 2833580 1125000 1708580	10584371.52 6751222 3833149.52 843750 2989399.52	13590333.03 8441539.72 5148793.312 1531250 3617543.312	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit	28.40% 35.00%		5000000 3750000 1250000 2000000 -750000 -262500	6420000 4345000 2075000 1500000 575000 201250	8243280 5409700 2833580 1125000 1708580 598003	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows	28.40%	Year 0 (Now)	5000000 3750000 1250000 2000000 -750000 -262500	6420000 4345000 2075000 1500000 575000	8243280 5409700 2833580 1125000 1708580	10584371.52 6751222 3833149.52 843750 2989399.52	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment	28.40% 35.00% Rate	Year 0 (Now) -8000000	5000000 3750000 1250000 2000000 -750000 -262500	6420000 4345000 2075000 1500000 575000 201250	8243280 5409700 2833580 1125000 1708580 598003	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital	28.40% 35.00%	Year 0 (Now) -8000000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2	8243280 5409700 2833580 1125000 1708580 598003 Year 3	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075	
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit	28.40% 35.00% Rate	Year 0 (Now) -8000000	5000000 3750000 1250000 2000000 -750000 -262500	6420000 4345000 2075000 1500000 575000 201250 Year 2	8243280 5409700 2833580 1125000 1708580 598003 Year 3	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075 5148793.312	Year 6
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit Tax	28.40% 35.00% Rate	Year 0 (Now) -8000000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2	8243280 5409700 2833580 1125000 1708580 598003 Year 3	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075	Year 6
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit Tax	28.40% 35.00% Rate	Year 0 (Now) -8000000 -750000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2 -23175 2075000 262500	8243280 5409700 2833580 1125000 1708580 598003 Year 3 -23870.25 2833580 -201250	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4 -24586.3575 3833149.52 -598003	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075 5148793.312 -1046289.83	Year 6 -1266140.16
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit Tax	28.40% 35.00% Rate	Year 0 (Now) -8000000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2	8243280 5409700 2833580 1125000 1708580 598003 Year 3	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4 -24586.3575 3833149.52 -598003	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075 5148793.312	Year 6
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit Tax	28.40% 35.00% Rate	Year 0 (Now) -8000000 -750000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2 -23175 2075000 262500	8243280 5409700 2833580 1125000 1708580 598003 Year 3 -23870.25 2833580 -201250	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4 -24586.3575 3833149.52 -598003	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075 5148793.312 -1046289.83	Year 6 -1266140.16
Revenue Expenses Pre-Capital Allowance Profit Capital Allowance Taxable Profit Tax Cash Flows Machinery & Equipment Working Capital Pre-Capital Allownace Profit Tax ~~ Final Cash Flows	28.40% 35.00% Rate	Year 0 (Now) -8000000 -750000	5000000 3750000 1250000 2000000 -750000 -262500 Year 1	6420000 4345000 2075000 1500000 575000 201250 Year 2 -23175 2075000 262500 2314325	8243280 5409700 2833580 1125000 1708580 598003 Year 3 -23870.25 2833580 -201250	10584371.52 6751222 3833149.52 843750 2989399.52 1046289.832 Year 4 -24586.3575 3833149.52 -598003	13590333.03 8441539.72 5148793.312 1531250 3617543.312 1266140.159 Year 5 1000000 844131.6075 5148793.312 -1046289.83	Year 6 -1266140.16

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Project A: Explanation & Analysis

The "Monetary Declarations" section is self-explanatory as it simply contains given data from the brief in addition to Initial Revenue₁ being calculated by multiplying the initial Bag Price

by the initial Number of Bag Sales. And, Initial Expense₂ being calculated by multiplying initial Expense Per Bag by the initial Number of Bag Sales. Hence, (**BP**_{y1}***NoBS**_{y1}) & (**EPB**_{y1}***NoBS**_{y1}) respectively.

The "Additional Unit Information" section shows the next year's Bag Price₃ by multiplying the current one's by the given rate of 4%, i.e. $BP_{yx+1} = (BP_{yx}*(1+0.04))$. Next, the calculating of the Expense Per Bag₄ in the same manner at 5%, i.e. $EPB_{yx+1} = (EPB_{yx}*(1+0.05))$. Finally, the Number of Bag Sales₅ in exactly the same manner again to see the decrease in sales due to the negative rate, -10%, hence, $NoBS_{yx+1} = (NoBS_{yx}*(1+(-0.10)))$.

The "Capital Allowances" section shows first, calculating Capital Allowance₆ on Year x's Machinery & Equipment Value by multiplying this value by the rate, i.e. $CA_{yx+1} = (MEV_{yx}*0.25)$ and second, by subtracting this number from Year x's Machinery & Equipment Value to find Year (x+1)'s Machinery & Equipment Value₇, i.e. $MEV_{yx+1} = (MEV_{yx}-CA_{yx+1})$. Repeating until Year 4, resulting in Year 5's Capital Allowances₈ being equal to Year 4's Machinery & Equipment Value minus its Scrap Value in Year 5, i.e. $CA_{y5} = (MEV_{y4}-SV_0S_{y5})$.

The "Tax Payments" section refers to first, finding the Revenue₉ and Expenses₁₀ by multiplying the Number of Bag Sales values by the Bag Price and Expense Per Bag, respectively, for Years 2-5, i.e. $\mathbf{R} = (\mathbf{BP*NoBS})$ & $\mathbf{E} = (\mathbf{EPB*NoBS})$. With Year 1's value being carried from earlier. Both R & E decrease due to decreasing sales and increasing expenses therefore, have negative rates as shown. Next, Pre-Capital Allowance Profit₁₁ can be calculated by subtracting the Expenses from the Revenue for Years 1-5, i.e. $\mathbf{PCAP} = (\mathbf{R-E})$. After the Capital Allowances have been carried, the Taxable Profit₁₂ can be calculated by

subtracting the Capital Allowances form the Pre-Capital Allowances Profit as this tax does not apply to Capital Allowance, i.e. TP = (PCAP-CA). Therefore, Tax_{12} can be calculated by multiplying the Tax Rate by the Taxable Profit, i.e. T = (TP*(0.35)).

Finally, the "Cash Flows" section shows that by carrying the Taxes, carrying the Working Capital Rate and amending outflows to be negative, the Working Capital₁₃ Can be calculated by multiplying its Rate by the sum of all previous years' Working Capital, i.e. **WC** = (SUM(WC_{y0}:WC_{yx})*(0.05)). All eligible flows are treated with regards to (*(-1)) for an outflow adjustment. The respective sums for flows of Machinery & Equipment, Working Capital, Pre-Capital Allowance Profit and Tax lead to the Final Cash Flows₁₄, i.e. **FCF** = (ME+WC+PCAP+T), which are increasing, meaning overall increase in profit.

This leads to the NPV₁₅ calculation for the Cost of Capital Rate, of NPV = (10%, $(SUM(FCF_{v1-6}))+FCF_{v0}$). Therefore,

 $\underline{\text{NPV}} = (10\%, 2975000 + 2347500 + 204107.5 + 1799567.483 + 2729056.887 - 103184.6222)$ $-8000000. \text{ This gives a positive value of } \underline{£1,048,814.97} \text{ which is profitable for the company as}$ it is greater than zero. A "Result" cell has been added based on an IF function, to reflect this.

Project B: Explanation & Analysis

All calculations in Project B were executed in the same manner as Project A's, relative to Project B's data with a few minor changes. The first being the Initial Expenses in Year 1, adjusted by the addition of 500000 for marketing expenses and 250000 added to each subsequent year's Expenses, also for marketing, i.e. $\mathbf{E}_{y2-5} = (\mathbf{EPB*NoBS}) + \mathbf{ME}_{y2-5}$ where ME = Marketing Expenses = 2.5×10^5 . The second note is, the Number of Bag Sales Rate is positive this time at 20%; (1+0.20) and therefore results in increasing Revenues and Expenses, as rates of change for the Bag Price and Expense Per Bag are also positive. Despite the increased

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Expenses, this gives higher Pre-Capital Allowance Profit than Project A. Next, the Capital Allowance Rate changes to 3% which simply alters the before seen formula to calculate the Working Capital, to multiply by 0.03. Giving smaller out flows here even with the higher initial

Working Capital of -750000 being used as the multiplier rather than -500000 like before. Tax Rate remains the same and due to the higher Pre-Capital Allowance Profit, Taxable Profit is higher. All of these factors put together however, amount to far greater Final Cash Flows for Project B. Meaning there is proportionately enough marginal Revenue to make up for some higher Expenses. After the NPV calculation of:

 $\underline{\text{NPV}} = (10\%, 1227400 + 2314325 + 2608459.75 + 3210560.163 + 5946635.087 - 1266140.159)$ -8750000, an NPV of £1,408, 894.00 is given. This again, is greater than zero and thus, profitable.

Comparison, Conclusions & Assumptions

In conclusion, this NPV is greater than Project A's. I.e. NPV_{Project B} > NPV_{Project A}. As they are both above the breakeven point (NPV = 0), or Internal Rate of Return, both therefore are profitable. However, with no immediate complications or alterations, Project B offers a greater Net Present Value by £360,079.04 and so, is more profitable. This most potently due to the, before described, positive increase in Number of Bag Sales per year, the higher increase rate of 7%, rather than 4%, in Bag Price and, the lowered Working Capital Rate. As these are multipliers, they can have a vital effect. Even though the overall Expenses are increasing in Project B, rather than decreasing, as in A and, Year 0 and Year 6 outflows were greater, the marginal increased Revenue is proportionately enough to bring Project B out on top. Making the Final Cash Flows for Project B not only higher than Project A's but also, increasing by a greater amount. Thus, making Project B the most desirable project to proceed with.

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As for assumptions made regarding Project A, some existing required adaptation with a £1,500,000 expense and therefore must be included as it is incremental to the project. Next, The Head Office charge for rental of the production grounds of £500,000 is a Corporate

Overhead and should therefore not be included. Initial Investments are taken as given. There

were no apparent Sunk Costs, Opportunity Costs or Incidental Effects on the project. Working

Capital is taken as given, the project suffers no Abandonment Costs. Taxes are paid at a

constant rate of 35% and, Tax Depreciation should be included to account for the Scrap Value

of the machinery.

Assumptions made in Project B include: a Sunk Cost of £1,500,000 due to the money

spent "to date" and therefore is not incremental to the project and is not included. Again,

Initial Investments are taken as given. There were no apparent Opportunity Costs, Incidental

Effects or Corporate Overheads. Working Capital is taken as given, the project suffers no

Abandonment Costs. Taxes are paid at a constant rate of 35% and, Tax Depreciation should be

included to account for the Scrap Value of the machinery. Finally, for both projects, some

"Rates" in the Spreadsheets are rates of change and some are simply applicable rates however,

were both collected under the same column for form purposes.

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Task II – Data Tables

Excel Data

Project A

Net Present Value									
	Rate	NPV	Monetary Value of NPV	Result					
For Original Cost of Capital	10.00%	1048814.966	£1,048,814.97	Accept					
~ ~					Duciact D				
For Adjusted Cost of Capital	0.00%	3796047.248			Project B				
	1.00%	3463410.877							
	2.00%	3145675.922			Net Present Value				
	3.00%	2841987.255			Net i resent value				
	4.00%	2551548.095				Rate	NPV	Monetary Value of NPV	Result
	5.00%	2273615.447			For Original Cost of Capital	10.00%	1408894	£1,408,894.00	Accept
	6.00%	2007495.943			~ ~				
	7.00%	1752542.04			For Adjusted Cost of Capital	0.00%	5291339.84		
	8.00%	1508148.545				1.00%	4816358.67		
	9.00%	1273749.44				2.00%	4363713.9		
	10.00%	1048814.966				3.00%	3932119.37		
	11.00%	832848.9565				4.00%	3520375.13		
	12.00%	625386.3878				5.00%	3127360.93		
	13.00%	425991.1318				6.00%	2752030.16		
	14.00%	234253.8895				7.00%	2393404.46		
	15.00%	49790.2906	£49,790.29			8.00%	2050568.6		
	16.00%	-127760.855				9.00%	1722665.91		
	17.00%	-298739.169				10.00%	1408894		
	18.00%	-463464.189				11.00%	1108500.91		
	19.00%	-622236.74				12.00%	820781.457		
	20.00%	-775340.197				13.00%	545073.963		
						14.00%	280757.206		
						15.00%	27247.6051	£27,247.61	
						16.00%	-216003.37		
						17.00%	-449511.59		
						18.00%	-673762.479		
						19.00%	-889213.058		
						20.00%	-1096293.84		

Analysis

Using Data Tables, it can be seen in Project A, increasing the Cost of Capital rate to 15% gives an NPV of £49,790.29. A 15% Rate gives Project B an NPV of £27,247.61. As we know, risk in Capital Budgeting can involve fluctuations and uncertainties in the market, tax, costs of manufacturing etc. and of course time. Examples include: accounting errors leading to unaccounted expenses and thus, higher Expenses; market demand of new features to the project hence, increasing the Expense increase rate; general forecasting being inaccurate leading to reduced Sales etc.; machinery/other unexpected failures leading to replacement/repair costs i.e. higher Expenses; possible macro-financial problems causing Abandonment mid-project; unpredicted Tax alterations, etc. These play a part in the uncertainty of projects and thus, determining an appropriate Cost of Capital rate. Therefore, these results show that even though Project B is more profitable, it is more sensitive to change as seen by the higher deviance in

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Project B's results when the Cost of Capital rate is raised. Therefore, bringing the overall NPV down faster. Making Project B riskier and far more unreliable. Therefore, based on this

analysis, this would change any immediate recommendations of Project B until further contemplation as Project A can be considered "safer".

Scenario Summary	_						
		Current Values:		Project A Pessimistic	Project A Neutral	Project A Optimistic	_
Changing Cells (Rate)	\$B\$15	5	5.00%	6.50%	5.00	0% 2.00%	
Result Cells (NPV)	\$C\$52	1048814		789770.1813	1048814.96		Project A
		£1,048,81	~ ~ 4.97	£789,770.18	£1,048,814.9	7 £1,546,861.16	•
	Scenario	o Summary					
				Current Values:	Project B Pessimistic	c Project B Neutral	Project B Optimistic
	Changing	Cells (Rate) \$B\$1	.5	5.0	0%	6.50% 5.0	2.00%
Project B (I)	Result Ce	Ils (NPV) \$C\$5	3	1408894.0	03 965803.	.6108 1408894.0	2255531
				£1,408,894.0			
Scenario Summary							
occinatio carrinary	_	Current Values:		Project B Pessimistic 2	Project B Neutral 2	Project B Optimistic 2	_
Changing Cells (Rate)	\$B\$15	5.0	00%	8.00%	5.009	% 4.50%	
Result Cells (NPV)	\$C\$53	1408894.00	3 ~ ~	509136.6486	1408894.003	1553625.278	Project B (II)
		£1,408,894.0		£509,136.65	£1,408,894.00	£1,553,625.28	

Analysis

First, Project A varies by roughly £200,000 negatively when altered to 6.5% and positively by roughly £500,000 when altered to 2%. In terms of Project B, there is a decrease of roughly £450,000 but an increase of around £800,000, respectively. This again shows Project B is far more sensitive to the risk factors and uncertainty associated with the project as seen by the proportionately larger reaction to change. If it was realistic to reduce the Expense Per Bag rate to 2% it would be a clear recommendation of Project B however, that is not reality and its most likely that the company, will over spend and increase the rate of growth in their Expense Per Bag. Therefore, Project A is safer in the worst possible event, making more of a profit when the rate is increased.

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Project B's secondary suggested rates have simply put even more of a constraint on the best expected rate (4.5%) to an increase in NPV of roughly £150,000 but a decrease of almost

£1,000,000 when adjusted for the worst outcome of 8%. This is more negatively impacting than both of the other projections and thus, solidifies the fact that Project B is far too unreliable. Project A appears to be the safest option in this scenario as even though its worst expected NPV lies below the, primary, worst expected NPV for B, it also lies above the, secondary, worst expected NPV for B. And, it contains a best possible NPV of £1,546,861.16 which is very close to the, secondary, best expected NPV for B, £1,553,625.28. Meaning, better results for A in a negative outcome and reasonably equal results in a positive outcome. Thus, A is more reliable.

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Task IV – Solver

Project A

Objecti	ve Cell (Value Of)	_	
Cell	Name	Original Value	Final Value
\$C\$41	For Original Cost of Capital NPV	1048814.966	2500000.182

Variabl	e Cells			
Cell	Name	Original Value	Final Value	Integer
\$D\$11	Bag Price Year 1	750	750	Contin
\$D\$13	Number of Bag Sales Year 1	10000	10793.77824	Contin
\$B\$13	Number of Bag Sales Rate	-10.00%	-7.50%	Contin
\$B\$12	Expense Per Bag Rate	5.00%	4.93%	Contin
\$E\$11	Bag Price Year 2	780	827.8130077	Contin
\$F\$11	Bag Price Year 3	811.2	854.6872331	Contin
\$G\$11	Bag Price Year 4	843.648	883.2008241	Contin
\$H\$11	Bag Price Year 5	877.39392	900	Contin

Constr	aints	_			
Cell	Name	Cell Value	Formula	Status	Slack
\$C\$41	For Original Cost of Capital NPV	2500000.182	\$C\$41=2500000	Binding	0
\$B\$12	Expense Per Bag Rate	4.93%	\$B\$12>=0.03	Not Binding	1.93%
\$B\$13	Number of Bag Sales Rate	-7.50%	\$B\$13>=-0.075	Binding	0.00%
\$D\$11	Bag Price Year 1	750	\$D\$11<=900	Not Binding	150
\$E\$11	Bag Price Year 2	827.8130077	\$E\$11<=900	Not Binding	72.18699233
\$F\$11	Bag Price Year 3	854.6872331	\$F\$11<=900	Not Binding	45.31276686
\$G\$11	Bag Price Year 4	883.2008241	\$G\$11<=900	Not Binding	16.79917585
¢u¢11	Rag Brico Voar E	000	¢µ¢11/=000	Dinding	0

Project B

Objective Cell (Value Of)

Variab	le Cells			
Cell	Name	Original Value	Final Value	Integer
\$D\$11	Bag Price Year 1	1000	1000	Contin
\$D\$14	Number of Bag Sales Year 1	5000	6092.686872	Contin
\$B\$14	Number of Bag Sales Rate	20.00%	21.95%	Contin
\$B\$12	Expense Per Bag Rate	5.00%	4.73%	Contin
\$E\$11	Bag Price Year 2	1070	1150	Contin
\$F\$11	Bag Price Year 3	1144.9	1150	Contin
\$G\$11	Bag Price Year 4	1225.043	1150	Contin

Original Value

Constr	aints				
Cell	Name	Cell Value	Formula	Status	Slack
\$C\$42	For Original Cost of Capital NPV	2500000.101	\$C\$42=2500000	Binding	0
\$B\$12	Expense Per Bag Rate	4.73%	\$B\$12>=0.03	Not Binding	1.73%
\$B\$14	Number of Bag Sales Rate	21.95%	\$B\$14<=0.25	Not Binding	0.030512004
\$D\$11	Bag Price Year 1	1000	\$D\$11<=1150	Not Binding	150
\$E\$11	Bag Price Year 2	1150	\$E\$11<=1150	Binding	0
\$F\$11	Bag Price Year 3	1150	\$F\$11<=1150	Binding	0
\$G\$11	Bag Price Year 4	1150	\$G\$11<=1150	Binding	0
\$H\$11	Bag Price Year 5	1150	\$H\$11<=1150	Binding	0

Analysis

As can be seen, it is possible to achieve the desired £2.5m NPV, for both projects within an acceptable tolerance. By exhausting Solver, as it insisted on leaving Year 1 Bag Prices unchanged, it's shown that to achieve the desired NPV in Project A, the Years 2-5 Bag Prices must be increased (remaining below £900 as required), having reasonable slack. Number of Bag Sales Rate for growth increases by ¼, with no slack, therefore pushing this to its allowable limit. Expense Per Bag Rate can also be decreased to a desirable value. And, Initial Bag Sales are increased by ~790, as desired. As for Project B, the same answer applies. Bag Prices for Years 2-5 must be increased and, stressed to the maximum possible value, i.e. no slack, making this risky. No. Bag Sales Rate for growth also increases but only by ~1/10 this time making this less desirable. Expense Per Bag Rate can also be decreased but, only by slightly more than Project A's and with the other factors in Project A's favour, this is essentially negligible.

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Therefore, the slack on Project B, and minor increases, are less meaningful as they relate to less controllable/predictable factors and less considerable increases where desired.

Extension – Sources

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