



POLITECNICO  
MILANO 1863

# Quality Data Analysis

Linear models - part 2

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Sources: \* chapter 3 Alwan + chapter 10 “Applied Statistics and Probability for Engineers” –D.C. Montgomery and G.C. Runger - John Wiley & Sons 2nd edition

# Non-linear trend processes

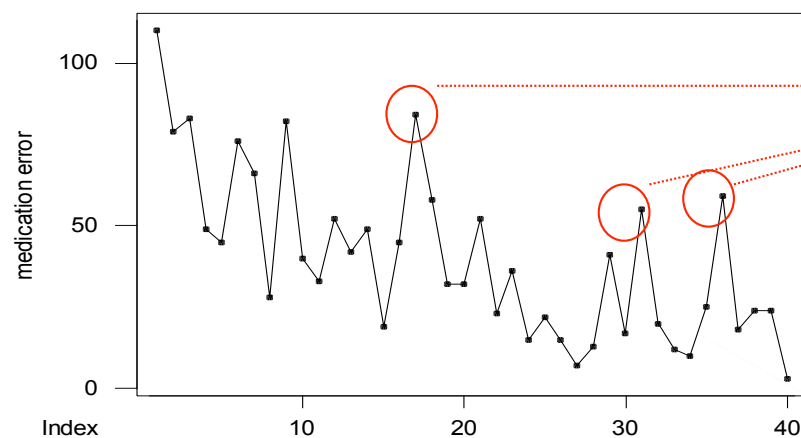
Mistakes in the medication of medical center. Target is continuous improvement!

- Missing medication
- Wrong medication
- Incorrect dosage

(mederror.dat)

Total number of errors in 40 weeks:

110	79	83	49	45	76	66	28	82	40
33	52	42	49	19	45	84	58	32	32
52	23	36	15	22	15	7	13	41	17
55	20	12	10	25	59	18	24	24	3



Unexpected events?

# Non-linear trend processes

Curvilinear trend?

- Independent variables (trend variables):  $t^2$  or  $1/t$  (in principle an infinite set of possibilities)
- $t, t^2, 1/t$ : any possible combination of the three independent variables in the regression model:  $2^p - 1$  possible regression models
- Pay attention: multiple linear regression (more than one regressors, e.g.,  $t, t^2, 1/t$ );

Explore all the possible models

Methods to search the “best” model:

- Forward selection
- Backward elimination
- Stepwise regression

Pay attention to overfitting !

# Stepwise regression

## Forward selection:

Sequential procedure – one variable is added at a time. At each step, the variable that provides the better contribution to the “fitting” is selected. Once the variable is added, it cannot be removed in the subsequent steps.

## Backward elimination:

Sequential procedure – one variable is removed at each time. Starting from a model that contains all the possible variables, at each step we remove the variable that is “less useful” to explain the data variability. Once the variable is removed, it is never reincluded in the following steps.

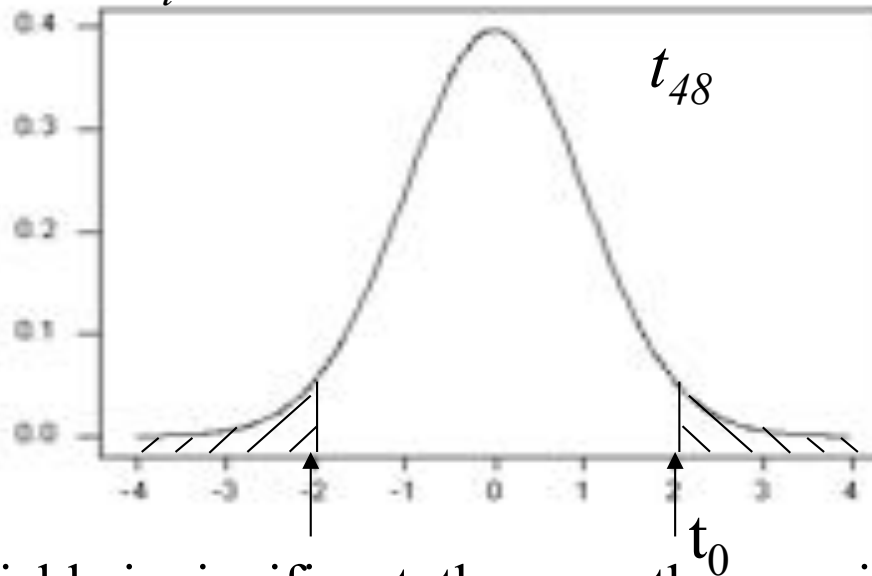
## Stepwise selection:

It combines forward e backward. We start as a forward selection but each time that a variable is added a backward step is carried out to check wether a variable has to be removed. The procedure stops when no regressor has to be included in the model and no regressor has to be removed.

We need to specify Alpha to enter- Alpha to remove (usually =)

## Some “commens” on the stepwise regression

$$H_0 : \beta_i = 0 \quad t_0 = \frac{b_i - 0}{s b_i} \sim t_{n-K} \quad \text{t di Student a } n-K \text{ gradi di libertà}$$



1. The more a variable is significant, the more the associated parameter has a small associated p-value ( $|t_0|$  large) :
2. If  $\beta_i$  is significantly greater than zero, (p-value < alpha to enter): associated regressor should be included in the model
3. If  $\beta_i$  is not significantly greater than zero (p-value > alpha to remove): associated regressor should be removed from the model

## Step 1

### Regression Analysis: medication error versus t

The regression equation is

$$\text{medication error} = 70.0 - 1.47 t$$

Predictor	Coef	SE Coef	T	P
Constant	70.042	6.069	11.54	0.000
t	-1.4716	0.2579	-5.71	0.000

### Regression Analysis: medication error versus t2

The regression equation is

$$\text{medication error} = 56.9 - 0.0308 t^2$$

Predictor	Coef	SE Coef	T	P
Constant	56.932	4.901	11.62	0.000
t2	-0.030816	0.006642	-4.64	0.000

### Regression Analysis: medication error versus 1/t

The regression equation is

$$\text{medication error} = 29.5 + 97.4 \frac{1}{t}$$

Predictor	Coef	SE Coef	T	P
Constant	29.460	3.582	8.22	0.000
1/t	97.37	17.80	5.47	0.000

Forward:

All the p-value's < alpha to enter (15%)

All the variables should be included:

The one with max |T| (min p-value) is chosen

Backward: the added regressor has not to be removed

## Regression Analysis: medication error versus t, t2

The regression equation is

$$\text{medication error} = 84.2 - 3.50 t + 0.0494 t^2$$

Predictor	Coef	SE Coef	T	P
Constant	84.214	9.023	9.33	0.000
t	-3.496	1.015	-3.44	0.001
t2	0.04938	0.02401	2.06	0.047

## Regression Analysis: medication error versus t, 1/t

The regression equation is

$$\text{medication error} = 53.1 - 0.948 t + 58.4 1/t$$

Predictor	Coef	SE Coef	T	P
Constant	53.066	8.047	6.59	0.000
t	-0.9484	0.2964	-3.20	0.003
1/t	58.45	20.07	2.91	0.006

## Step 2

Forward:

All the p-value's < alpha to enter

Both t2 and 1/t could be included: I choose the one with max |T| (min p-value)

## Step 2b

### Regression Analysis: medication error versus t, 1/t

The regression equation is

$$\text{medication error} = 53.1 - 0.948 t + 58.4 1/t$$

Predictor	Coef	SE Coef	T	P
Constant	53.066	8.047	6.59	0.000
t	-0.9484	0.2964	-3.20	0.003
1/t	58.45	20.07	2.91	0.006

Backward:

All the p-value's < alpha to remove  
I do not reject any regressor  
(If we find a set of regressors whose p-value > alpha to remove, we can remove the one with max p-value)



## PASSO 2c

### Regression Analysis: medication error versus t, 1/t, t<sup>2</sup>

The regression equation is

$$\text{medication error} = 58.5 - 1.51 t + 51.7 \frac{1}{t} + 0.0122 t^2$$

Predictor	Coef	SE Coef	T	P
Constant	58.53	15.65	3.74	0.001
t	-1.509	1.403	-1.08	0.289
1/t	51.68	26.19	1.97	0.056
t <sup>2</sup>	0.01221	0.02982	0.41	0.685

Forward:  
p-value > alpha to  
enter: we do not add  
t<sup>2</sup>

### MODELLO FINALE:

### Regression Analysis: medication error versus t, 1/t

STOP

The regression equation is

$$\text{medication error} = 53.1 - 0.948 t + 58.4 \frac{1}{t}$$

Predictor	Coef	SE Coef	T	P
Constant	53.066	8.047	6.59	0.000
t	-0.9484	0.2964	-3.20	0.003
1/t	58.45	20.07	2.91	0.006

# Stepwise

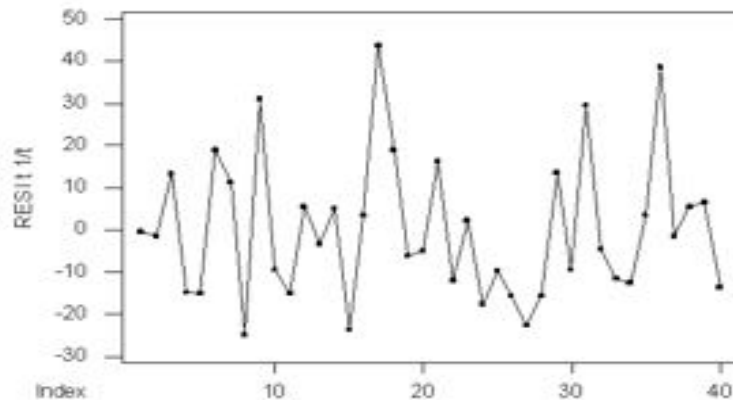
## Stepwise Regression: medication error versus t, t2, 1/t

Alpha-to-Enter: 0.15 Alpha-to-Remove: 0.15  
Response is medicati on 3 predictors, with N = 40

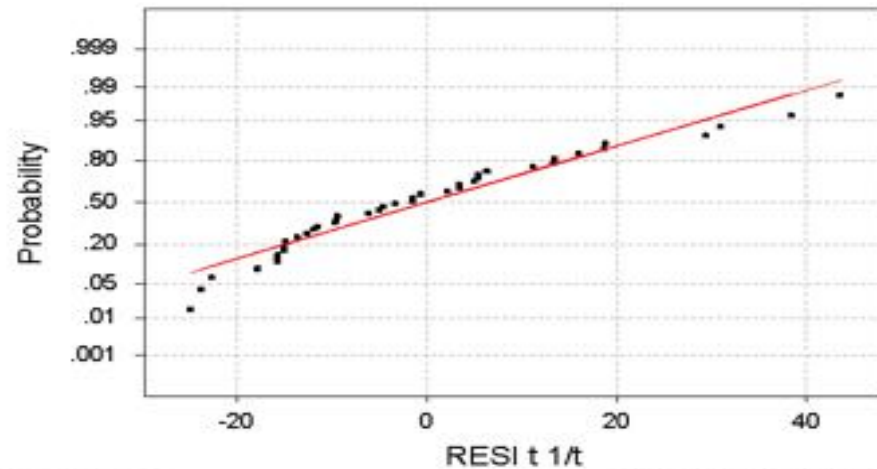
Step	1	2
Constant	70.04	53.07
t	-1.47	-0.95
T-Value	-5.71	-3.20
P-Value	0.000	0.003
1/t		58
T-Value		2.91
P-Value		0.006
S	18.8	17.2
R-Sq	46.14	56.18
R-Sq(adj)	44.72	53.81

$$\text{Fitted med err}_t = 53.07 - 0.95t + 58(1/t)$$

# Diagnostic check



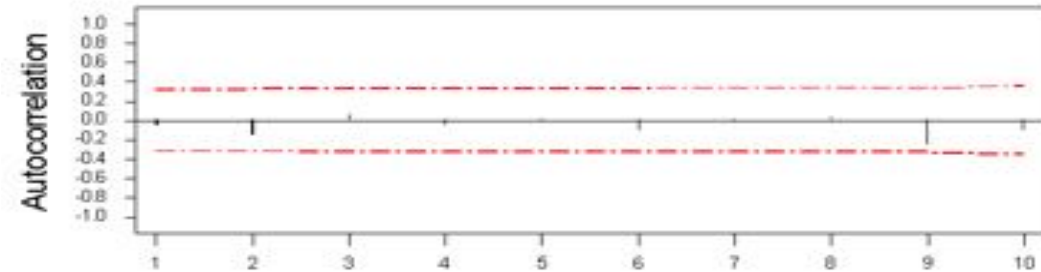
Normal Probability Plot



Average: -0.0000000  
StDev: 18.7665  
N: 40

Anderson-Darling Normality Test  
A-Squared: 0.709  
P-Value: 0.059

Autocorrelation Function for RESI t 1/t



Lag	Corr	T	LBQ	Lag	Corr	T	LBQ
1	-0.05	-0.34	0.12	8	0.03	0.17	2.00
2	-0.15	-0.96	1.15	9	-0.25	-1.51	5.37
3	0.06	0.36	1.31	10	-0.10	-0.57	5.93
4	-0.05	-0.31	1.43				
5	-0.01	-0.04	1.43				
6	-0.10	-0.63	1.96				
7	-0.01	-0.05	1.96				

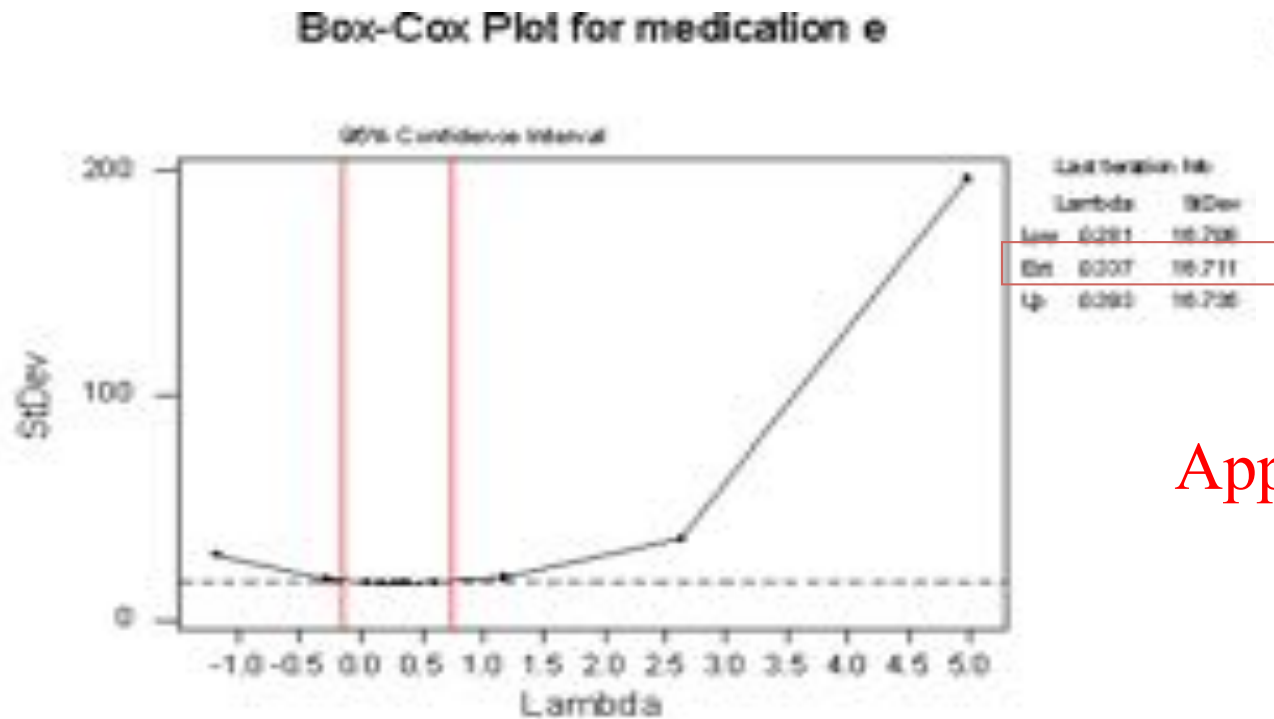
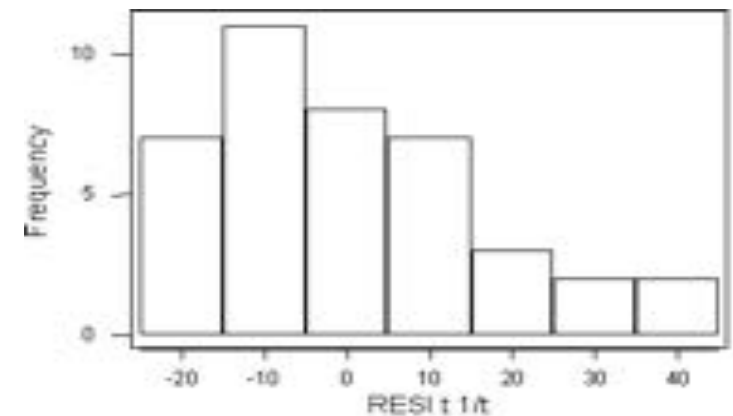
p-value=0.059 acceptable with  $\alpha=5\%$   
Just as teaching example, assume we used  
 $\alpha=10\%$  for A-D test:  
**TRANSFORM THE DATA**  
(not only the residuals)



## Looking for data transformation:

Positive skewness: suggested transformations ( $\lambda < 1$ ):

$x^{1/2}$ ,  $x^{1/3}$ ,  $\ln x$ ,  $1/x$



Apply:  $x^{1/3}$

Transformed data:

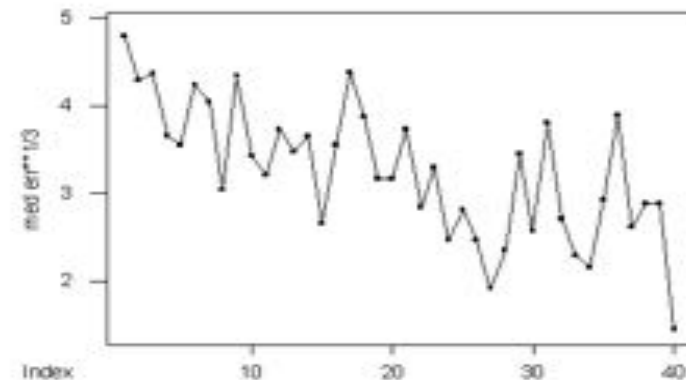
Linear Trend?

**Stepwise Regression: med err\*\*1/3 versus t, t2, 1/t**

Alpha-to-Enter: 0.15 Alpha-to-Remove: 0.15

Response is med err\* on 3 predictors, with N = 40

Step	1
Constant	4.172
t	-0.0448
T-Value	-5.87
P-Value	0.000
S	0.557
R-Sq	47.58
R-Sq(adj)	46.20

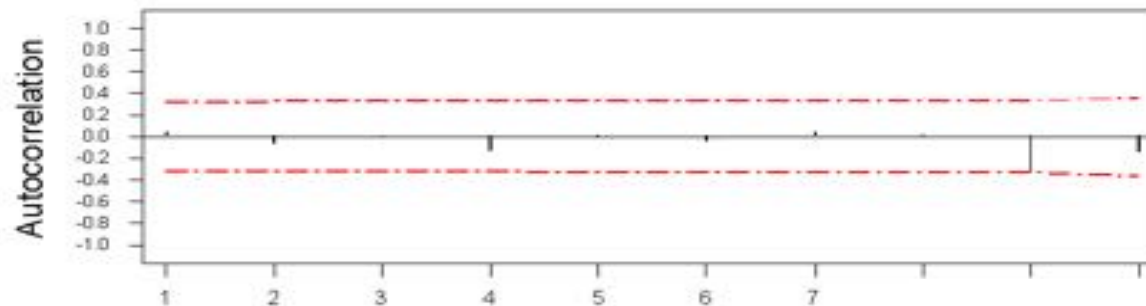


$$(\text{Fitted med err}_t)^{1/3} = 4.172 - 0.044795 t$$

$$\text{Fitted med err}_t = (4.172 - 0.044795 t)^3$$

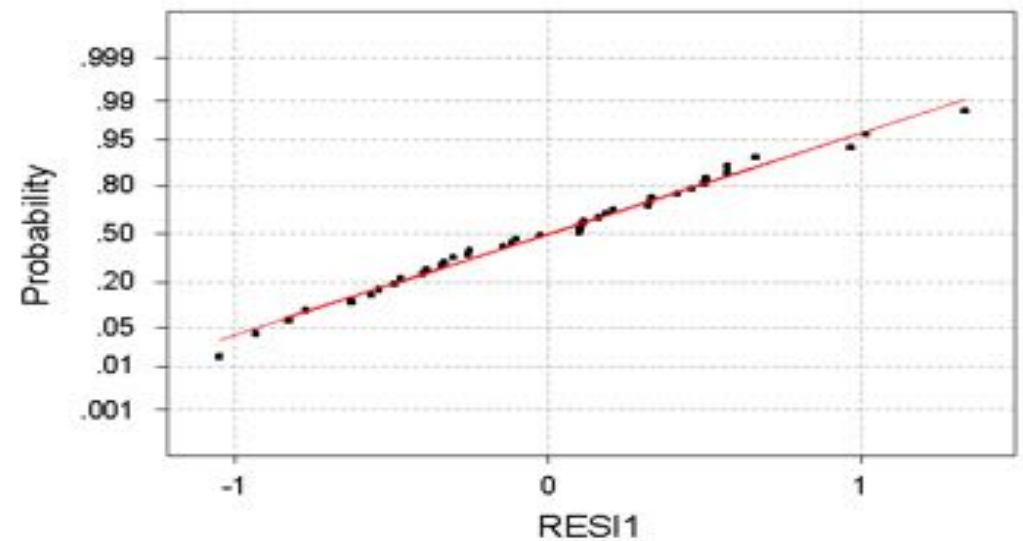
## New residuals:

Autocorrelation Function for RESI1

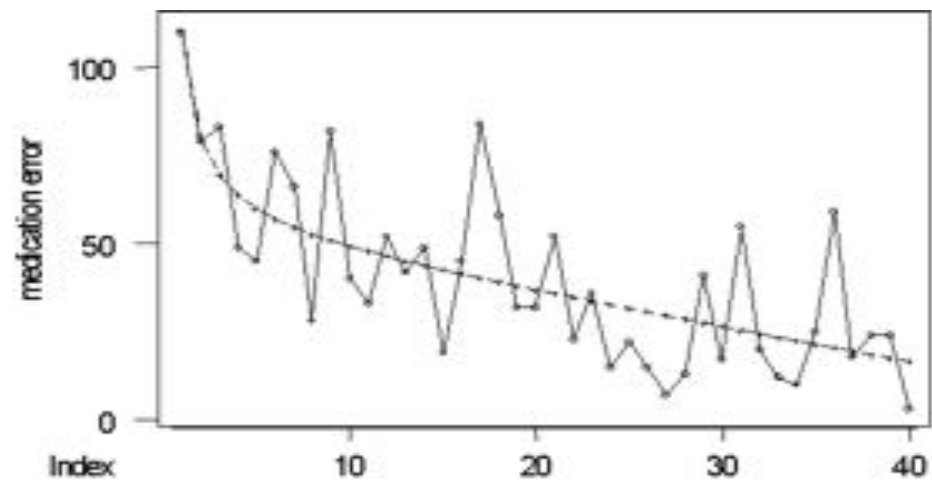


Lag	Corr	T	LBQ	Lag	Corr	T	LBQ
1	0.05	0.30	0.10	8	0.01	0.07	1.40
2	-0.07	-0.45	0.32	9	-0.33	-2.03	7.34
3	-0.01	-0.08	0.33	10	-0.15	-0.82	8.54
4	-0.14	-0.88	1.21				
5	-0.01	-0.07	1.22				
6	-0.04	-0.25	1.30				
7	0.04	0.27	1.39				

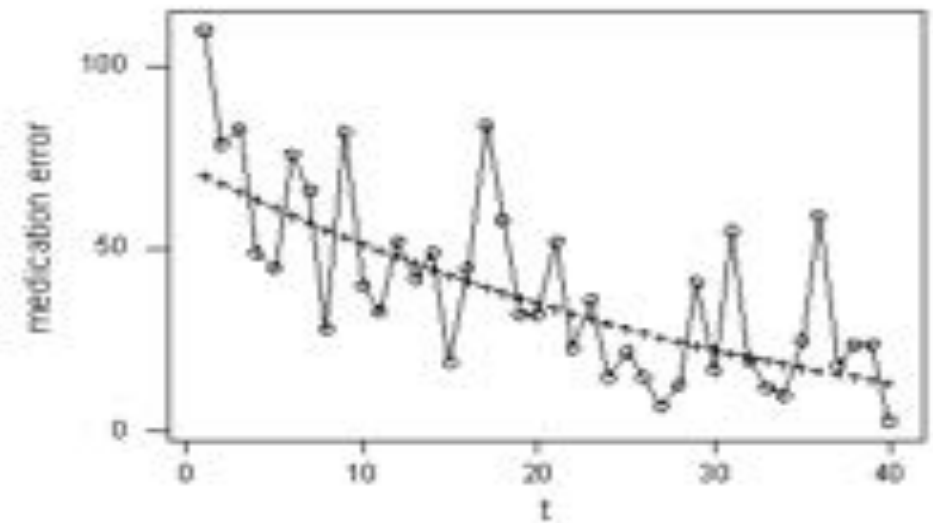
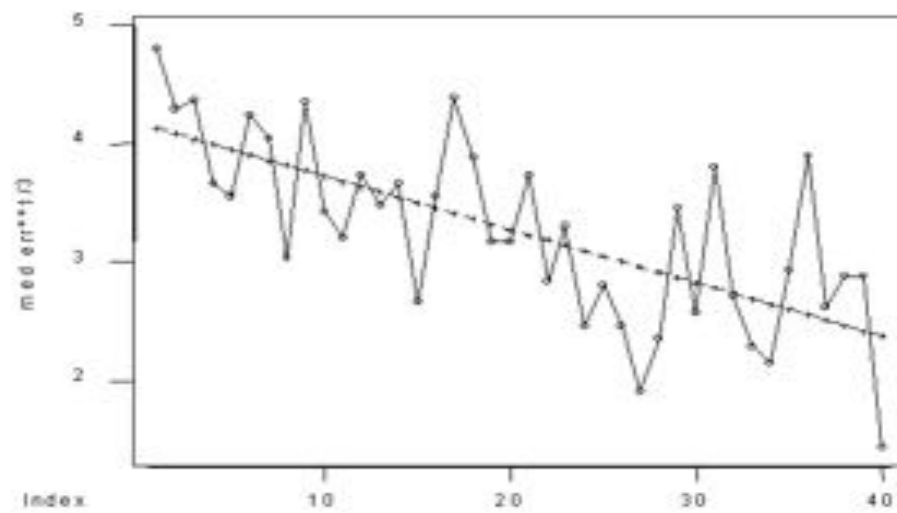
Normal Probability Plot



1st model



2° model



## Model Checking\*

More systematic criteria for choosing an “optimal” member in the path of models produced by forward or backward stepwise selection.

Mallow's  $C_p$ , Akaike information criterion (AIC), Bayesian information criterion (BIC), adjusted  $R^2$  and Cross-validation (CV).

\*The Elements of Statistical Learning

Libro di Jerome H. Friedman, Robert Tibshirani e Trevor Hastie



## Other Considerations in the Regression Model

### *Qualitative Predictors*

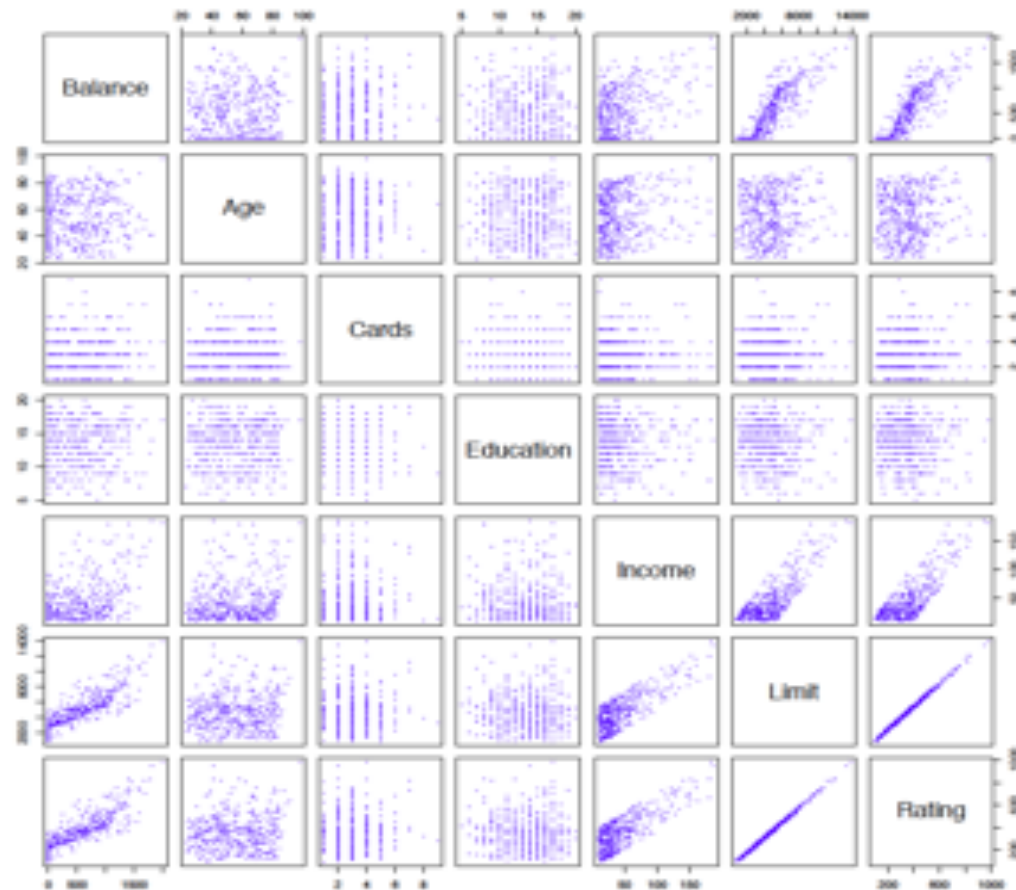
- Some predictors are not *quantitative* but are *qualitative*, taking a discrete set of values.
- These are also called *categorical* predictors or *factor variables*.
- See for example the scatterplot matrix of the credit card data in the next slide.

In addition to the 7 quantitative variables shown, there are four qualitative variables: **gender**, **student** (student status), **status** (marital status), and **ethnicity** (Caucasian, African American (AA) or Asian).

Slides taken from <https://lagunita.stanford.edu/c4x/HumanitiesScience/StatLearning/asset/classification.pdf>

\*Source “The Elements of Statistical Learning” By Jerome H. Friedman, Robert Tibshirani e Trevor Hastie

## Credit Card Data



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## Qualitative Predictors — continued

Example: investigate differences in credit card balance between males and females, ignoring the other variables. We create a new variable

$$x_i = \begin{cases} 1 & \text{if } i\text{th person is female} \\ 0 & \text{if } i\text{th person is male} \end{cases}$$

Resulting model:

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is female} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is male.} \end{cases}$$

Results for gender model:

	Coefficient	Std. Error	t-statistic	p-value
<b>Intercept</b>	509.80	33.13	15.389	< 0.0001
<b>gender[Female]</b>	19.73	46.05	0.429	0.6690

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## Qualitative predictors with more than two levels

- With more than two levels, we create additional dummy variables. For example, for the **ethnicity** variable we create two dummy variables. The first could be

$$x_{i1} = \begin{cases} 1 & \text{if } i\text{th person is Asian} \\ 0 & \text{if } i\text{th person is not Asian,} \end{cases}$$

and the second could be

$$x_{i2} = \begin{cases} 1 & \text{if } i\text{th person is Caucasian} \\ 0 & \text{if } i\text{th person is not Caucasian.} \end{cases}$$

## Qualitative predictors with more than two levels — continued.

- Then both of these variables can be used in the regression equation, in order to obtain the model

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if } i\text{th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is AA.} \end{cases}$$

- There will always be one fewer dummy variable than the number of levels. The level with no dummy variable — African American in this example — is known as the

	Coefficient	Std. Error	t-statistic	p-value
Intercept	531.00	46.32	11.464	< 0.0001
ethnicity[Asian]	-18.69	65.02	-0.287	0.7740
ethnicity[Caucasian]	-12.50	56.68	-0.221	0.8260

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## Extensions of the Linear Model

Removing the additive assumption: *interactions* and *nonlinearity*

*Interactions:*

- In our previous analysis of the **Advertising** data, we assumed that the effect on **sales** of increasing one advertising medium is independent of the amount spent on the other media.
- For example, the linear model

$$\widehat{\text{sales}} = \beta_0 + \beta_1 \times \text{TV} + \beta_2 \times \text{radio} + \beta_3 \times \text{newspaper}$$

states that the average effect on **sales** of a one-unit increase in **TV** is always  $\beta_1$ , regardless of the amount spent on **radio**.

## Interactions — continued

- But suppose that spending money on radio advertising actually increases the effectiveness of TV advertising, so that the slope term for **TV** should increase as **radio** increases.
- In this situation, given a fixed budget of \$100,000, spending half on **radio** and half on **TV** may increase **sales** more than allocating the entire amount to either **TV** or to **radio**.
- In marketing, this is known as a *synergy* effect, and in statistics it is referred to as an *interaction* effect.



## Modelling interactions — Advertising data

Model takes the form

$$\begin{aligned}\text{sales} &= \beta_0 + \beta_1 \times \text{TV} + \beta_2 \times \text{radio} + \beta_3 \times (\text{radio} \times \text{TV}) + \epsilon \\ &= \beta_0 + (\beta_1 + \beta_3 \times \text{radio}) \times \text{TV} + \beta_2 \times \text{radio} + \epsilon.\end{aligned}$$

Results:

	Coefficient	Std. Error	t-statistic	p-value
Intercept	6.7502	0.248	27.23	< 0.0001
TV	0.0191	0.002	12.70	< 0.0001
radio	0.0289	0.009	3.24	0.0014
TV×radio	0.0011	0.000	20.73	< 0.0001



- The results in this table suggests that interactions are important.
- The p-value for the interaction term  $\text{TV} \times \text{radio}$  is extremely low, indicating that there is strong evidence for  $H_A : \beta_3 \neq 0$ .
- The  $R^2$  for the interaction model is 96.8%, compared to only 89.7% for the model that predicts  $\text{sales}$  using  $\text{TV}$  and  $\text{radio}$  without an interaction term.
- This means that  $(96.8 - 89.7)/(100 - 89.7) = 69\%$  of the variability in  $\text{sales}$  that remains after fitting the additive model has been explained by the interaction term.
- The coefficient estimates in the table suggest that an increase in TV advertising of \$1,000 is associated with increased sales of  $(\hat{\beta}_1 + \hat{\beta}_3 \times \text{radio}) \times 1000 = 19 + 1.1 \times \text{radio}$  units.
- An increase in radio advertising of \$1,000 will be associated with an increase in sales of  $(\hat{\beta}_2 + \hat{\beta}_3 \times \text{TV}) \times 1000 = 29 + 1.1 \times \text{TV}$  units.

## Hierarchy

- Sometimes it is the case that an interaction term has a very small p-value, but the associated main effects (in this case, **TV** and **radio**) do not.
- The *hierarchy principle*:

*If we include an interaction in a model, we should also include the main effects, even if the p-values associated with their coefficients are not significant.*

- The rationale for this principle is that interactions are hard to interpret in a model without main effects — their meaning is changed.
- Specifically, the interaction terms also contain main effects, if the model has no main effect terms.

## Other interesting predictors

How to model a response that depends by the day of the week?  
How to model autocorrelated processes?



# Proofs

## Properties of normal equations:

Let:

$$\hat{y}_t = b_0 + b_1 x_t$$

$$e_t = y_t - \hat{y}_t$$

$$P1) \quad \sum_{t=1}^n e_t = 0 \quad (\text{from the first normal equation})$$

$$P2) \quad \sum_{t=1}^n x_t e_t = 0 \quad (\text{from the second normal equation})$$

$$P3) \quad \sum_{t=1}^n e_t \hat{y}_t = \sum_{t=1}^n e_t (b_0 + b_1 x_t) = 0$$

Back

Dim (result at p. 34):

$$\begin{aligned} \sum_{t=1}^n (y_t - \bar{y})^2 &= \sum_{t=1}^n (y_t - \hat{y}_t + \hat{y}_t - \bar{y})^2 = \\ &= \sum_{t=1}^n (y_t - \hat{y}_t)^2 + \sum_{t=1}^n (\hat{y}_t - \bar{y})^2 + 2 \underbrace{\sum_{t=1}^n (y_t - \hat{y}_t)(\hat{y}_t - \bar{y})}_0 \end{aligned}$$

because

$$\sum_{t=1}^n (y_t - \hat{y}_t)(\hat{y}_t - \bar{y}) = \sum_{t=1}^n e_t \hat{y}_t - \bar{y} \sum_{t=1}^n e_t = 0$$

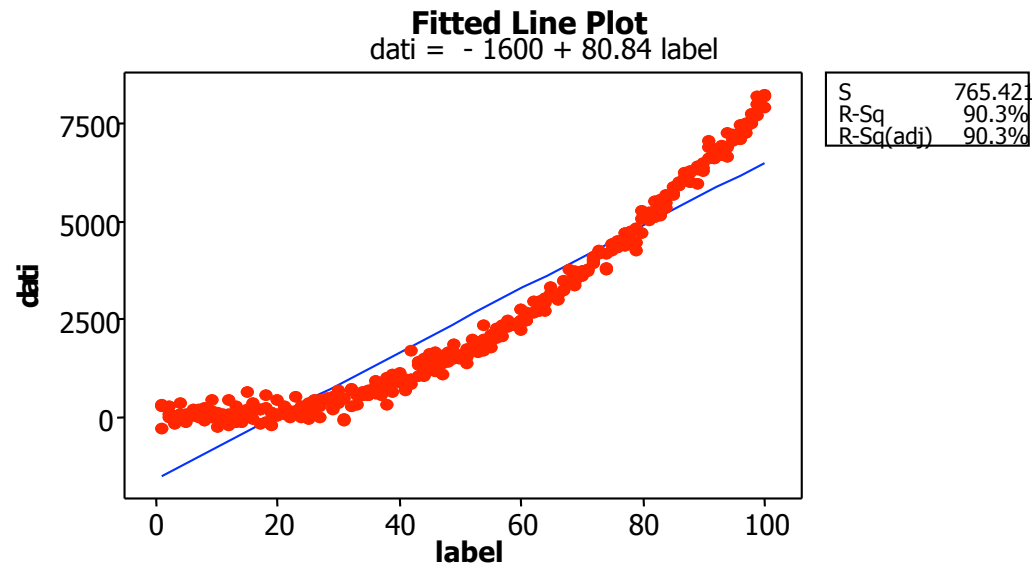
$\downarrow$   
P1) e P3)

Normal equations

Back

Extra

# Lack of fit test



$H_0$ : the simple linear regression model is correct

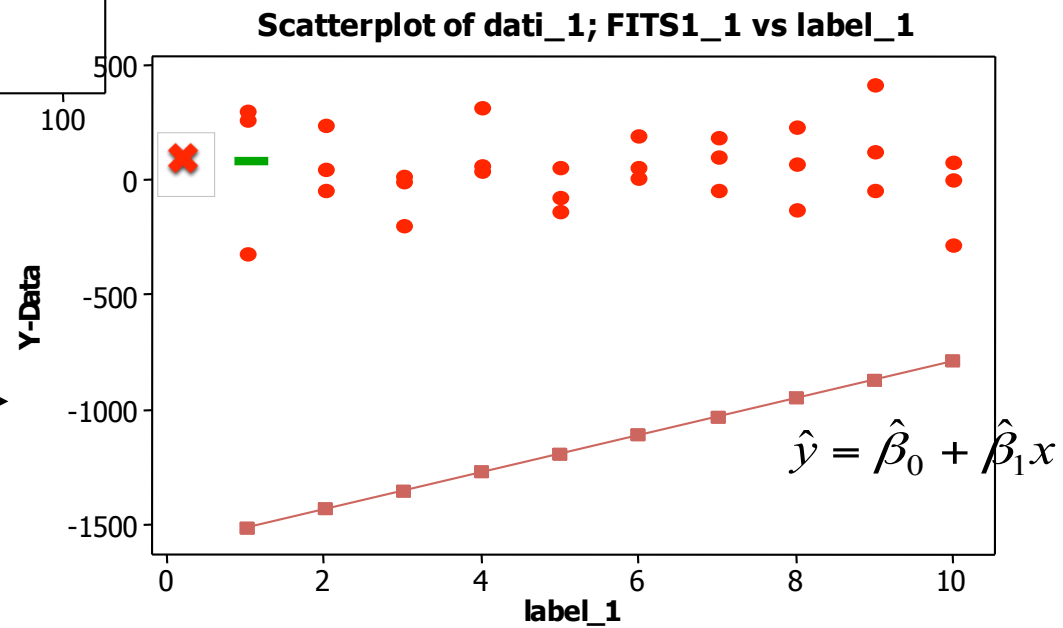
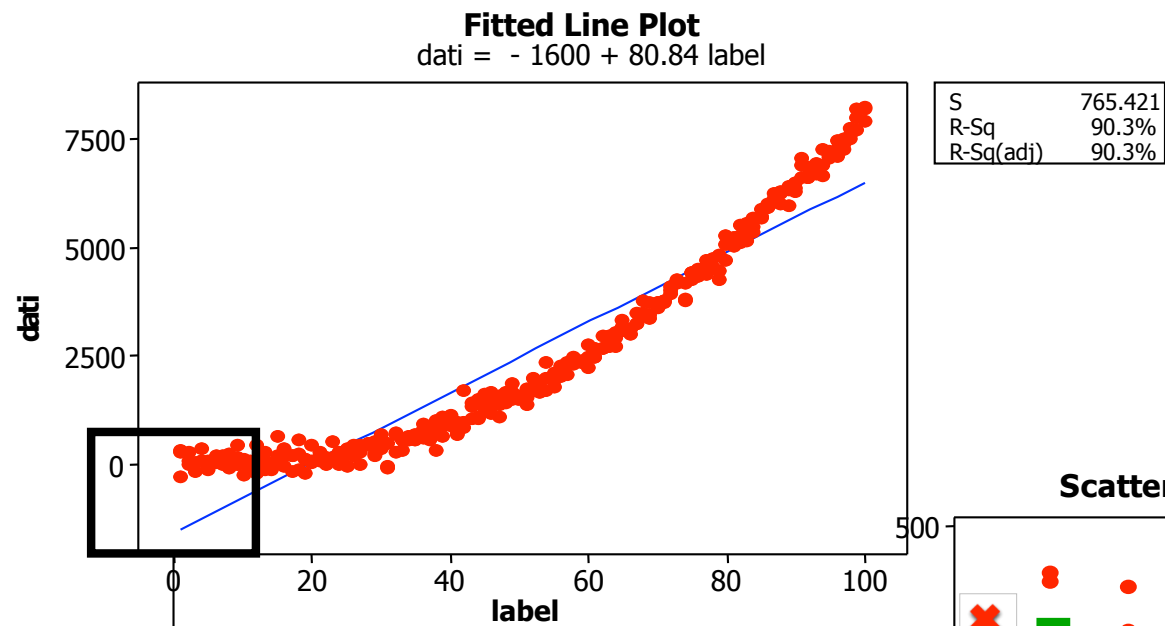
$H_1$ : ... is not correct

$$SS_E = SS_{PE} + SS_{LOF}$$

“pure error”

“lack of fit”





$$SS_E = SS_{PE} + SS_{LOF}$$

In order to compute  $SS_{PE}$  we need to have repeated observations for at least one regressor

$y_{11}, y_{12}, \dots, y_{1n_1}$	livello $x_1$	$\longrightarrow$	$\sum_{u=1}^{n_1} (y_{1u} - \bar{y}_1)^2$	Contributo alla somma dei quadrati PE relativa al livello 1
$y_{21}, y_{22}, \dots, y_{2n_2}$	livello $x_2$			
...	...			
$y_{m1}, y_{m2}, \dots, y_{mn_m}$	livello $x_m$	$\longrightarrow$	$\sum_{u=1}^{n_m} (y_{mu} - \bar{y}_m)^2$	

$$SS_{PE} = \sum_{i=1}^m \sum_{u=1}^{n_i} (y_{iu} - \bar{y}_i)^2$$

$$n_{pe} = \sum_{i=1}^m (n_i - 1) = n - m$$

$$SS_{LOF} = SS_E - SS_{PE}$$

$$n - K - n_{pe} = n - K - n + m = m - K$$

$$F_0 = \frac{SS_{LOF} / (m - K)}{SS_{PE} / (n - m)} = \frac{MS_{LOF}}{MS_{PE}}$$

Reject  $H_0$  (the assumed model is correct) if  $MS_{LOF}$  “large” with respect to  $MS_{PE}$ , or more precisely if:

$$F_0 > F_{\alpha, m-K, n-m}$$

## Orthogonality in the design matrix

If the columns of the  $\mathbf{X}$  matrix are orthogonal ( $\mathbf{X}_j' \mathbf{X}_i = 0$  for  $i \neq j$ )

The matrix  $\mathbf{X}^T \mathbf{X}$  is diagonal and the estimated coefficients of  $\boldsymbol{\beta}$  have null covariance (are not correlated)