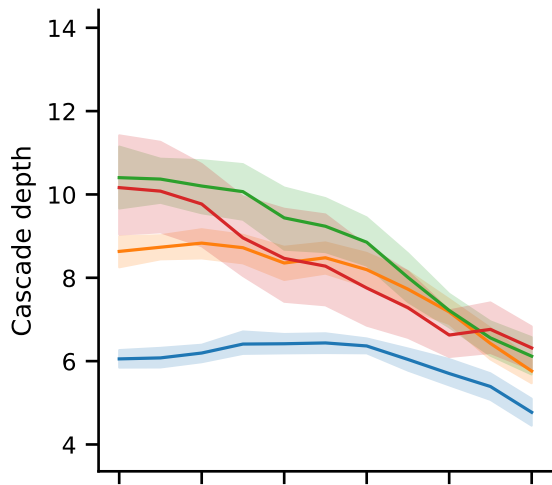
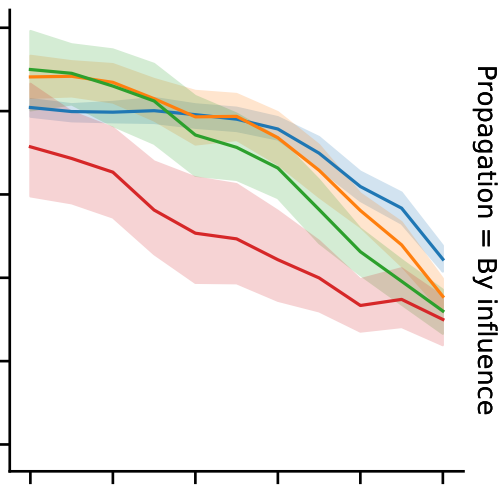


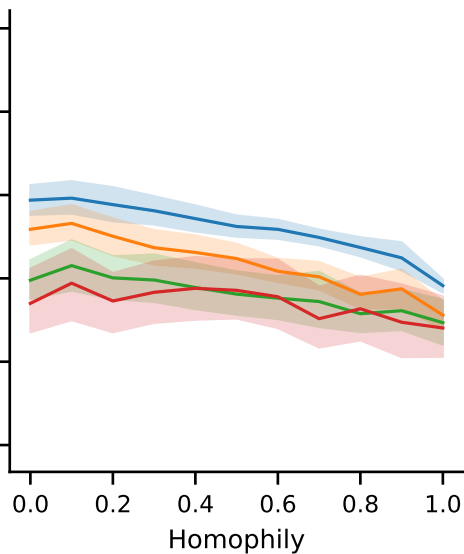
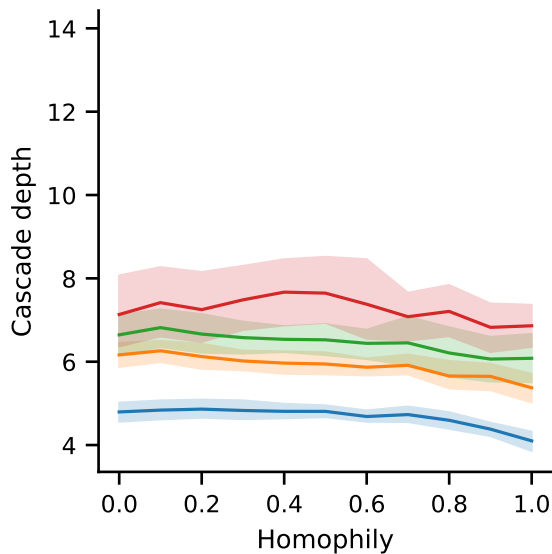
Activation = Exogenous



Activation = Endogenous



Propagation = By influence



Propagation = By interests

Virality

- Very high
- High
- Low
- Very low