The Simpsons About

PROJECT

<u>About</u>

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What is the project about?

I am a big fan of the Simpsons, they have been with me since my childhood and to this day I still laugh at those jokes that I heard probably a hundred times. However, even though the series is currently in its 35th season, it is no longer what it used to be. Many people attribute the cause to the new episodes, the death of characters and people whose voices they have voiced, or just simply boredom. That's why I decided to investigate when this successful TV series declines.

To complete this project, I will use tools such as mysql (in this case Db browser for Sqlite) and Tableau to be able to visualize it.

Database from: https://www.kaggle.com/datasets/jonbown/simpsons-episodes-2016

SQL Code

Tableau Visualization

Conclusions

Although the answer to the question "When have the Simpsons declined?" is somewhat subjective and everyone will probably have a different answer, I will give an objective answer based on the analysis.

I will take two axes: the North American audience and the audience ranking on Imdb and Tmdb. The first season presents the highest audience of all, even containing half as many episodes as the rest of the seasons. For the Imdb and Tmdb audience, on the other hand, the best seasons are 7, 5 and 6, placing the first season in 9th place. The best episodes of course belong to seasons 8, 5 and 2. Everything seems to indicate that the best seasons would be from 1 to 10 for both the audience and the public. The worst episodes are located in season 23, 33 and 34.

Taking into account the median, for that episode of season 21, the audience had already fallen about 75%. This should not be surprising, since from season 14 onwards it was impossible for this series to regain the amount of audience it once had, losing almost 50%.

It may be a hypothesis to be developed, but the analysis tells us that there are certain writers who have made excellent episodes with very good audience ratings, namely John Swartzwelder, who wrote his last episode on 2003-11-23, equivalent to season 15.