Excel – Challenge Report

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The most succesfull campaigns where the ones that took place in the US and where from the theater category.
* The total amount of money raised was $46,173,742
* The most succesfull campaign is “THE 'mi8' RISES | The Best Wireless Duo Stereo Sound System” which is still live and have raised $22,603

1. What are some limitations of this dataset?

There is many data that isnt quantifiable so you can´t run a regression model to check out if there are some correlations that can give you insights of why some campaigns are successful and why others aren´t.

1. What are some other possible tables and/or graphs that we could create?

* A bar chart to see in which month the campaigns raise more money, and try to understand why, for example i imagine in december people have more free time to spend money because of vacations
* A spread graph to get a better visualization on how many campaigns raise the mosto r the least money
* Graphing the countries to see where the campaigns where more successful and compare