

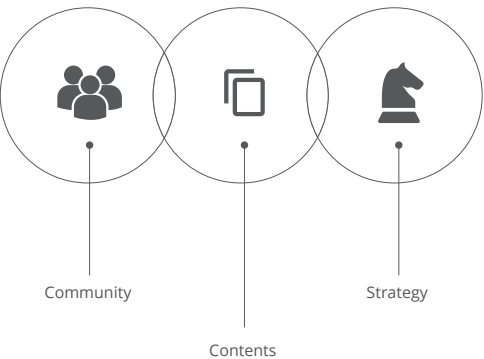
ABOUT ME

I passed most of my conscious years dedicating myself, and most importantly, having fun, into the study of the best conditions for the creation of digital and social dynamics.

My skills, translated through the constant development of user-targeted social media projects, are always growing, thanks to the combination of my daily experience on field and the frequent readings of marketing and communication essays. I constantly try to create, provoke, experiment new ways to break the smartphone's fourth wall and to create an engagement that can be touched with the hands (one year ago I made 60k users play Risiko, for one month).

I'm 20 years old and I'm studying Communication Design at Politecnico di Milano (first year).

MY SPECIALITIES



SKILLS

01 Computer: Facebook Analytics, Facebook Ads, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Sony Vegas, HTML & CSS

02 Knowledge: Viral Contents, Gamifications, Theory of influence, Media Communication, Facial Expression, Content types

03 Others: Drums, Poetry, Public Speaking, Chess, Piano

LANGUAGE SKILLS



SOCIAL MEDIA EXPERIENCE

IndiePendenti: Founder- (2017-now), The largest Indie-music community in Italy (50K followers IG, 25K followers FB, 16K members FB group)

Il Superuovo: Founder (2015-now), One of the most famous social media community for students in Italy (400K followers IG, 650K followers FB, 100K members FB group)

Pipool S.r.l: Founder & Creative Manager (2016-2018), Influencer marketing network (23MLN followers FB)

MegaMagicWizard: Youtuber (2009-2015), Magic Tricks and tutorial (4MLN views YT, 30K subscribers YT)

A FEW NUMBERS (2013-now)

3MLN followers - personal pages, 50+ contents for Brand Campaigns

7MLN followers - pages in collaboration, 20+ different clients

ACHIEVEMENTS

Poetry Slam - National (u20) May 2016 (2nd)

Chess Championship - Regional (u16) 2011 (3rd)

Speeches in different High Schools, Talking about Mass Communication on Social Networks 2016-18 (+60)

HOBBIES & INTERESTS

Experimental films, Wine, Avant-Garde Music, Concerts, Conceptual art, Travelling, Cats, Noisy stuff, Chilled stuff, Essays