

# FairNet: A Genetic Algorithm to Reduce Marginalization in Social Networks



## What is Marginalisation?

**Discrimination in the literature:** In a network, *algorithmic discrimination* focuses on the possible discrimination arising from an individual's network position, whereas the Data Mining field proposes that in a fair dataset *similar individuals should be treated similarly*.

**Discrimination as marginalisation:** Marginalisation is defined as *the act of relegating someone or something to an unimportant position*, and can indeed occur between different groups (e.g., a non-white person marginalised by white people) or inside of the same group (e.g., a white person marginalised by other white people). In a fair network, all nodes should be surrounded by a group of peers that manifests a similar distribution with respect to an attribute. Additionally, such distribution should be representative of the label distribution in the whole system. A proportionally-different distribution implies some sort of marginalisation against the node – either by nodes with different labels or by those with the same label.

## Quantifying

We introduce **Individual Marginalisation Score (IMS)**, a measure that takes into account the attribute distribution in the node's neighbourhood and compares it to the distribution in the whole network. IMS ranges in  $[-1, 1]$  and describes:

- marginalisation perpetrated by nodes with the same attribute for  $IMS < 0$ ;
- marginalisation perpetrated by nodes with a different attribute for  $IMS > 0$ ;
- no marginalisation for  $IMS = 0$ .

A node can be considered marginalised if its absolute IMS is beyond a fixed threshold.

The number of marginalised nodes can quantify marginalisation at the macro-scale level scale. We also introduce the **System Marginalisation Score (SMS)**, which captures the average marginalisation for all nodes, regardless of the sign.

## Reducing

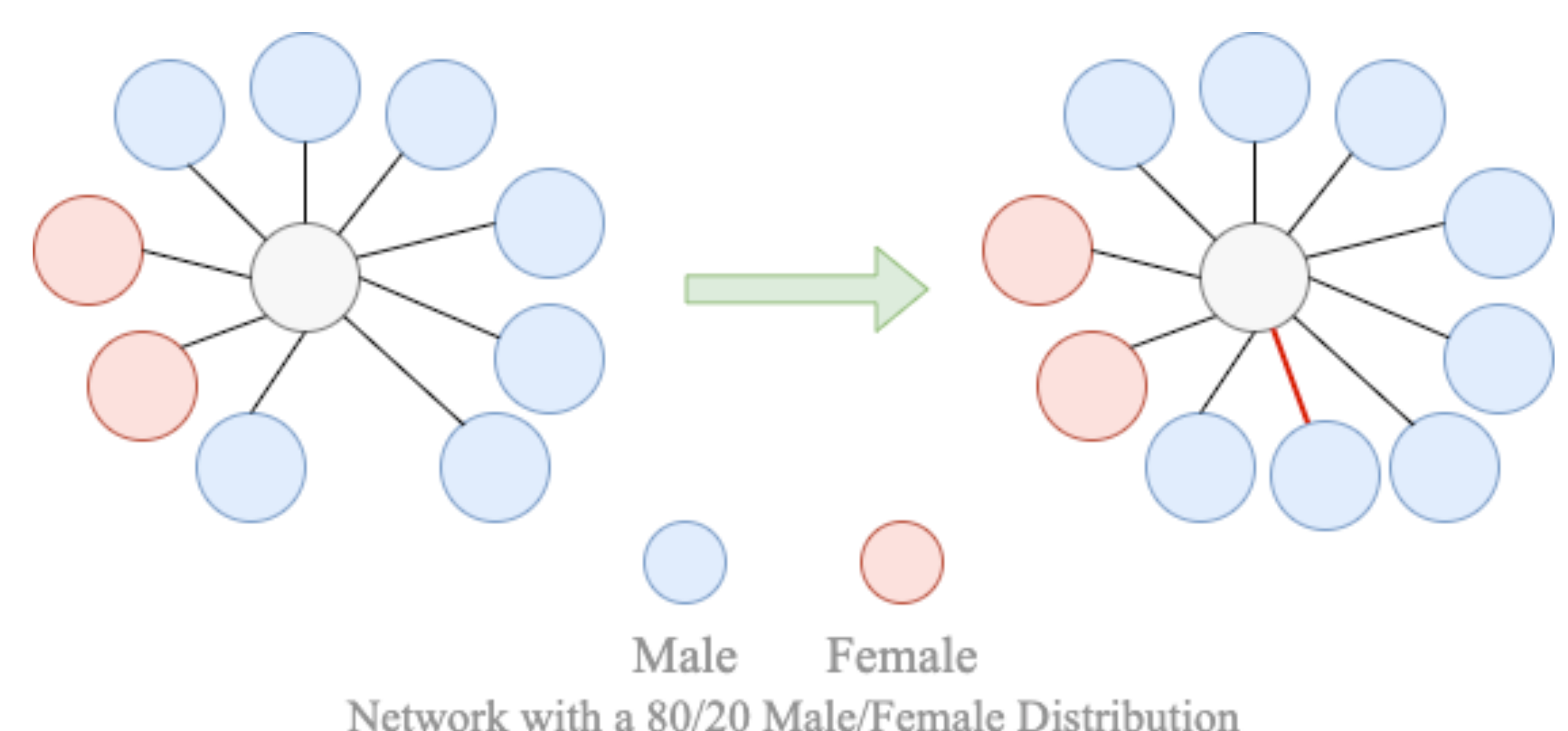
Within the *FairNet* library, we propose two independent algorithms -- *FairLabel*, and *FairEdges*.

**FairLabel** is intended to be used when some nodes have missing metadata. It employs a genetic algorithm to fill these nodes with the combination of labels that most reduce the number of marginalised nodes (following the above metric).

**FairEdges** finds a combination of edges to be added minimising the number of marginalised nodes, with relatively limited modifications to the network. Edges are selected following the **triadic closure principle** (e.g., we assume that a non-existing edge that would close 10 triangles is more likely to appear than one that would close 2 triangles). Plausible edges are then encoded in a binary vector. Starting from such a vector, a genetic algorithm tries to minimise the number of marginalised nodes.

Experimental results show that the *FairNet* library successfully reduces the number of discriminated nodes.

A ↔ B	C ↔ B	E ↔ H	C ↔ G	A ↔ G	A ↔ H
1	0	1	1	0	0



### Key bibliography

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