

Starbucks Fights Back Against War on Christmas

Written by Seamus DeShill on December 5, 2015



The new holiday Christmas cups released by Starbucks.

Starbucks fights back by embracing the true spirit of consumerism. Starbucks recent removal of Christmas themed images from its holiday season cups has been met with backlash throughout the United States and Canada. Starbucks' recent move towards a more purist representation of the holiday spirit has been met with much praise by Bloomberg Business News.

Practicing Satanist Capitalist Kevin Johnson, President and CEO of Starbucks explained the importance of consumerism during the holiday season.

"For Christmas, as with any consumer holiday, we must always remember what is important: buying and selling goods to increase economic circulation and wellbeing," Johnson said.

According to Johnson the change was inspired by financial values that are at the core of Starbucks' code of conduct.

"We are first and foremost a financial entity, and we try to embody these values with every business decision we make. It is my belief that we Honor the almighty lord God our father's dollar by observing Christian financial principles in every area of our lives, including our business religious activities. Christian Monetary principles truly are the foundation upon which we can build a better world house for ourselves and our children," Johnson said.

Johnson explains that Christian Monetary principles provide the reason to work for the best, rather than just accepting a passive, or fatalistic view of life. He explains that running a business explicitly on Christian financial principles sometimes is confusing or offensive to others.

"In fact, I once got a letter from a customer saying, in essence, keep your religion business out of my business religion," Johnson said.

Nationwide, children are happily embracing the spirit of the times by staying up all night to reflect on the New Year and enjoy the time spent with their family in hopes of getting an early peek at the gifts bought for them.