FEDERICO VILLAGRAN

UX/UI Designer

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📍 Madrid, España

WORK EXPERIENCE

ROBINSUN
Madrid
2023 -
www.robinsun.es

Product Manager / Marketing

Product manager: User experience and design, metrics analysis, development and iteration, market research and analysis, customer engagement.
Marketing: Website manager. Lead and manage website creation projects, tools and functionalities. Illustration of pages, manuals and documents. Marketing project management. Metrics analysis.

SANTANA CAFÉ
Montevideo
2019 - 2022
www.santanacafe.uy

Co - Founder & Director

Leader and owner of specialty coffee shop. Responsible for collections and payments. Leadership and team training. Building links with potential brands. Communication in social networks. Company Accounting. Creation of new business ideas.
Today the company continues without my presence since I am looking for new challenges outside the country.

PLATERO LEÑA
Montevideo
2018 - 2019
www.platero.com.uy

Sales Manager

In charge of looking for new points of sale, supervision of sales, deliveries and collections. Responsible for positive after-sales relationship with customers.

GENETICA TOTAL
Montevideo
2017 - 2018
www.geneticatotal.com

Sales

Local manager. Custom service. Control of stock and imports.
Basic accounting control.

EDUCATION

IRON HACK
Madrid, Espana
2022

UX/UI Bootcamp Academy

Tech academy focused on tech and design.
I seek to portray my creativity as an entrepreneur in the technology sector and enhance the UX area.

ECONOMY CCEE
Montevideo, Uruguay
2015 - 2020

Faculty

Focused on the area of accounting and business administration.

ABOUT ME

Empathetic and creative.
I consider very important the interpersonal link within a company and when doing business.
Designer, entrepreneurial businessman with experience in business management, accounting, analytics and team leadership.
I am always looking for training and improving myself in the professional area as well as as a person.

SKILLS

- Team leadership
- Empathy
- People skills
- Proactivity
- Design thinking
- Strategic thinking

PROGRAMS

- Jira
- Google Analytics
- Figma
- HTML /CSS
- Miro
- Notion
- Hotjar

LANGUAGES

- **Spanish** - Native
- **English** - Professional
- **Portuguese** - Advanced