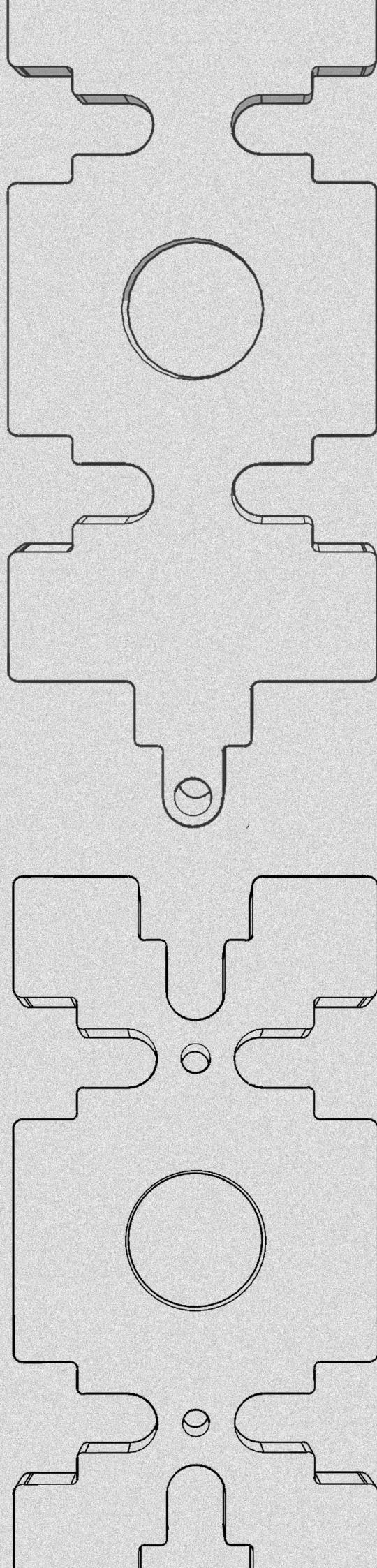


AN ECOLOGICAL AND SENSORY DESIGN

DESIGNED WITH AN ENVIRONMENTALLY CONSCIOUS APPROACH, THIS GAME COMES TO LIFE USING RECLAIMED WOOD OFFCUTS FROM THE BRUSSELS-BASED STARTUP MODS. EACH PIECE CARRIES THE IMPRINT OF A REIMAGINED CYCLE, WHERE WASTE BECOMES A RESOURCE, WHERE MATERIAL REGAINS MEANING. THE RAW AND WARM WOOD INVITES TACTILE EXPLORATION, WHILE THE RECYCLED FELT ADDS A CONTRASTING SOFTNESS, A FLEXIBILITY THAT ENRICHES THE SENSORY EXPERIENCE. THE ROPE, DISCREET YET ESSENTIAL, IS MORE THAN JUST A SIMPLE LINK: IT EVOKE TENSION, BALANCE, AND THE INVISIBLE FORCE THAT CONNECTS AND STRUCTURES. THROUGH THESE CHOICES, THE GAME IS NOT JUST A CREATIVE TOOL BUT A SPACE FOR DIALOGUE WITH MATERIALS, AN OBJECT IMBUED WITH MEANING THAT, FROM CHILDHOOD, RAISES AWARENESS OF A MORE RESPONSIBLE AND POETIC APPROACH TO DESIGN.



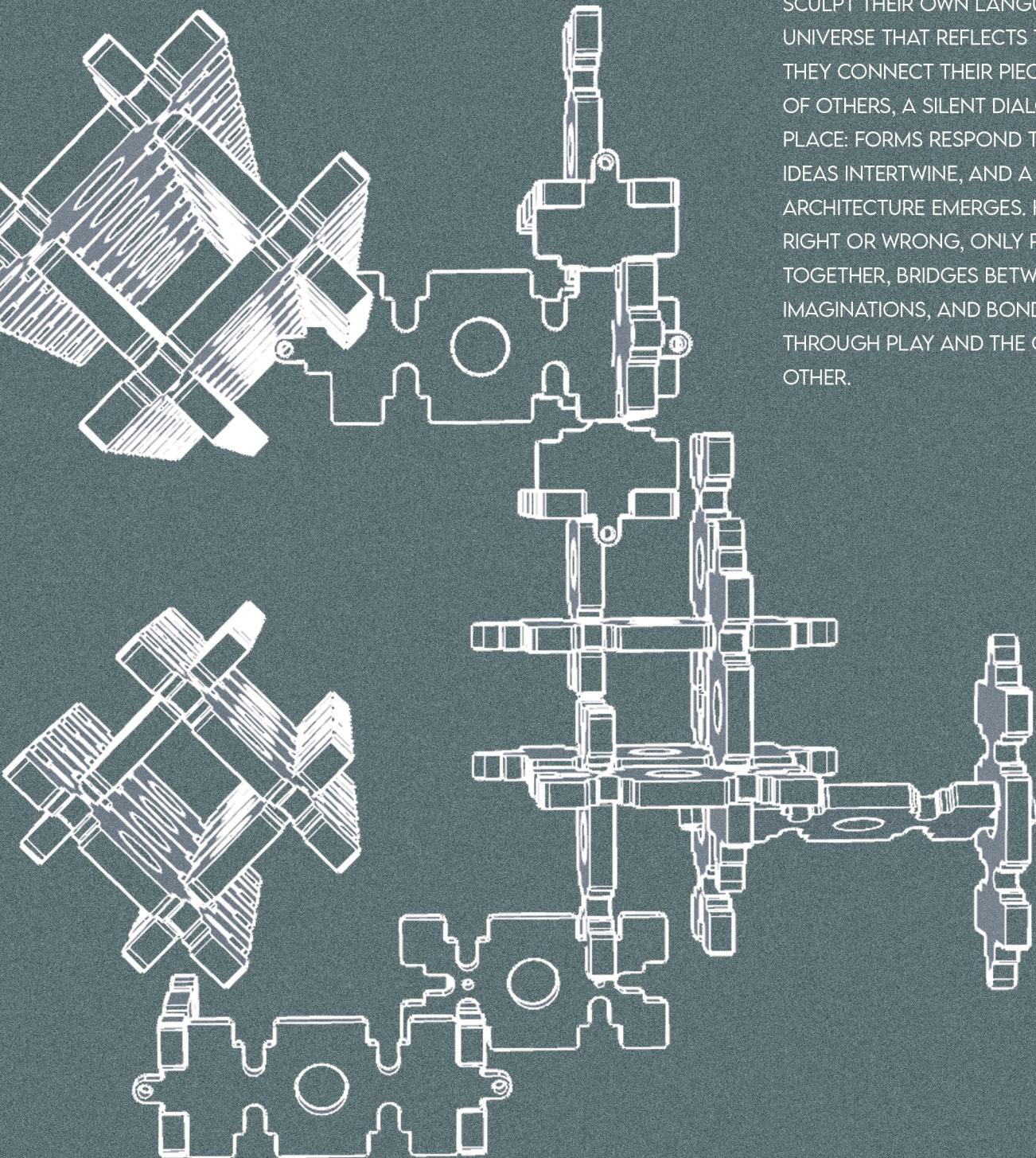
ECHEOS OF US

BY BERTRAND THOMAS & FREDRIKSEN ZOE

MILANO 2025 DESIGN WEEK

EXPRESSION AND INTUITION

EACH CHILD RECEIVES A FRAGMENT OF POSSIBILITY, A SHAPE TO EXPLORE, TOUCH, AND TRANSFORM. FIRST ALONE, THEY SCULPT THEIR OWN LANGUAGE, SHAPING A UNIVERSE THAT REFLECTS THEM. THEN, AS THEY CONNECT THEIR PIECES WITH THOSE OF OTHERS, A SILENT DIALOGUE TAKES PLACE: FORMS RESPOND TO ONE ANOTHER, IDEAS INTERTWIN, AND A SHARED ARCHITECTURE EMERGES. HERE, THERE IS NO RIGHT OR WRONG, ONLY PATHS TO INVENT TOGETHER, BRIDGES BETWEEN IMAGINATIONS, AND BONDS WOVEN THROUGH PLAY AND THE GAZE OF THE OTHER.



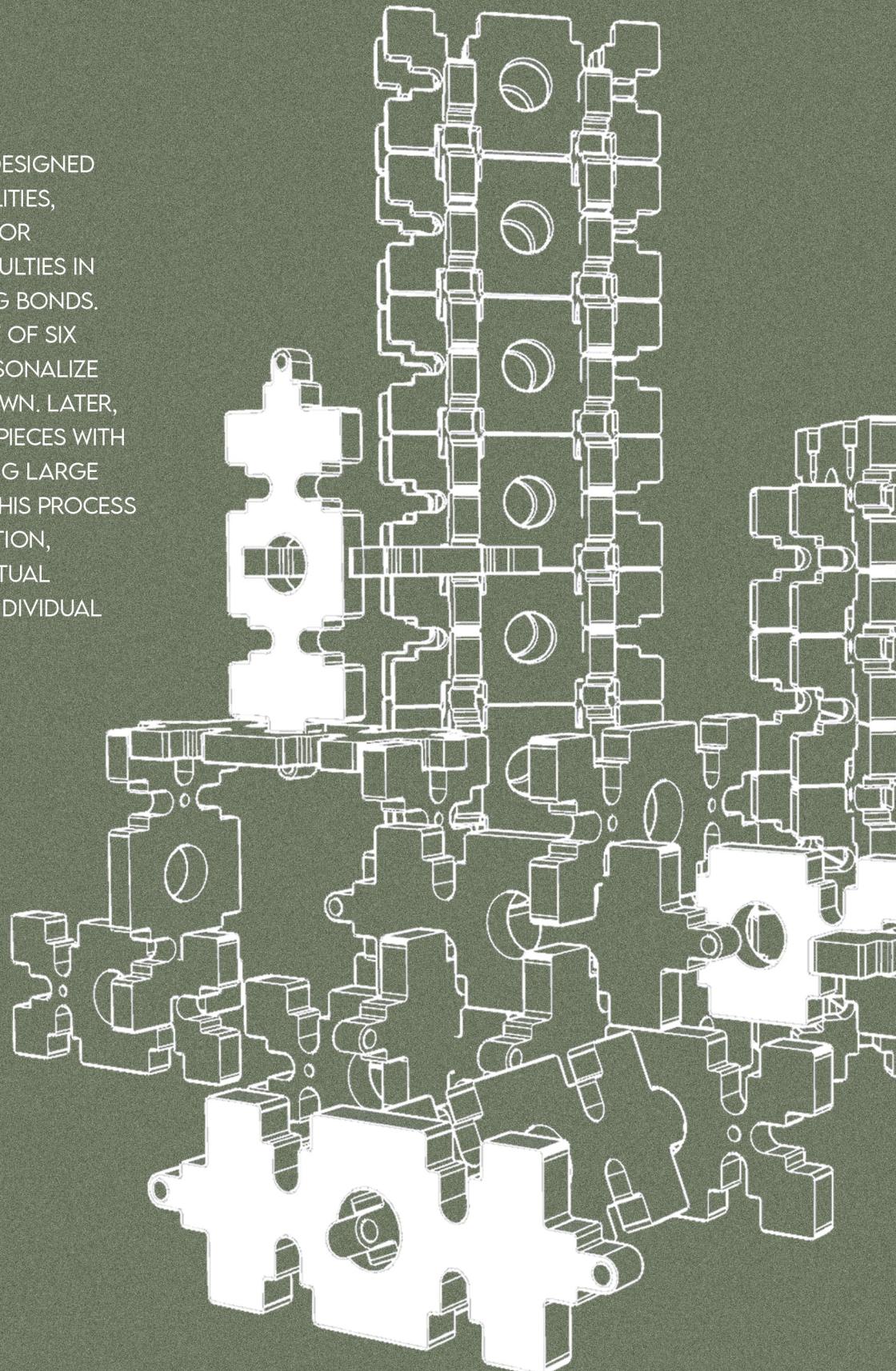
ECHEOS OF US

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BUILDING BONDS

THIS WOODEN GAME WAS DESIGNED FOR CHILDREN WITH DISABILITIES, CHILDREN IN FOSTER CARE, OR ORPHANS WHO FACE DIFFICULTIES IN INTERACTING AND FORMING BONDS. EACH CHILD RECEIVES A SET OF SIX PIECES THAT THEY CAN PERSONALIZE AND ASSEMBLE ON THEIR OWN. LATER, THEY CAN CONNECT THEIR PIECES WITH THOSE OF OTHERS, CREATING LARGE COLLECTIVE STRUCTURES. THIS PROCESS ENCOURAGES COLLABORATION, COMMUNICATION, AND MUTUAL SUPPORT WHILE VALUING INDIVIDUAL EXPRESSION.



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