Elena Fedosikhina

Stockholm, Sweden

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www.artlebedev.ru/elf

Front-end Developer / Team Lead with a passion for designing and building beautiful user experiences

 github.com/Fedoskina (not very active, but sharing more to open source is my goal for this year!)

Work Experience

Freelancer

Stockholm, Sweden
Front End Developer (November 2016 — current)
At some point, I decided to move to Europe; there I've started working as a freelancer (UI/UX Designer and Front-end Developer).

- Worked with different business helping them to build the Internet appearance.

Notable Projects

- **MeyerSound.ru**
  Meyer Sound company is an official Russian distributor of Major Sound sound equipment. On this project, I've worked as a Front-end Developer & UI/UX Designer. I successfully adapted website to Russian customers and made it a robust business instrument helping Meyer Sound to sell efficiently, and its customers - to find what they need out of a wide variety of products.
- **MajorSound.ru**
  Major Sound is also Meyer Sound Russia's company project. Besides the promo website, they needed another portal to showcase their product catalog and training. I've solved this problem efficiently too which resulted in 700% increase of customers registering for training or leaving their contact information after visiting the website to get a business proposal for buying the equipment.
- **Tenerifka.ru**
  Tenerifka is a travel portal containing a lot of information about Tenerife (one of the Canary Islands) and excursions. Initially, it was just a single person behind this website who was selling tours, now it's a business of 3 with a stable inbound stream of customers. I was also

advising Tenerifka group on SMM in Facebook which made them become the biggest Russian-speaking Tenerife group on a Facebook.

Mann, Ivanov and Ferber

Moscow, Russia

IT Team Lead — Front-end (June 2016 — October 2016)

www.mann-ivanov-ferber.com

Mann, Ivanov and Ferber is a leading Russian-based publishing house.

- Worked as a Team Lead/Manager in a team responsible for the main website customer experience improvements.

Art. Lebedev Studio

Moscow, Russia

Front End Developer / Team Lead (June 2014 — May 2016)

www.artlebedev.com

Art. Lebedev Studio is a Russian oldest and biggest web and industrial design studio.

- Worked as a Front-end Developer/Team Lead (Project Manager) in a teams building websites using variety of technologies: Imprimatur, Java, PHP, Angular JS, React JS

Notable Projects

- **Only.ru**
  Only is a Russian distributor of ready-made saunas and related equipment. The website created at the studio contains detailed information about heaters, steam generators, fireplaces, heat radiators, chimneys, evaporators and other components that make up Finnish bathing experience.
  I was leading the team building the website using Imprimatur (Art. Lebedev Studio in-house cms) and AngularJS 1.
- **park.sokolniki.com/en/**
  Sokolniki is one of the largest parks in Europe and the oldest recreational area in Moscow. Exciting events happen at the park every day. Today, it is home to cafés and playgrounds, workshops and exhibitions, campaigns and presentations. To help visitors choose which places and events to visit and find out the little-known facts about the park, an official website for Sokolniki was created at the studio.
  I was leading the team building the website using Imprimatur (Art. Lebedev Studio in-house cms) and ReactJS.
- **Elegant.ru**
  Elegant online store sells fashion clothes and delivers them all over the country. Visitor statistics collected by the first version of the website was used to improve navigation system and redesign key pages. Users can now access the website on any device, place orders

quickly, easily navigate the variety of brands and receive information on new arrivals in a timely manner.

I managed the team and took part in creating templates for this online store.

- **Pushe.ru**

  Pushe factory website now features an online store offering both standard models and custom items that can't be purchased offline. Visitors can choose furniture by upholstery color, transformation mechanism and decor type.

  I was leading the team building templates for this website, and I was responsible for communication with backend developers team (Java).

Education

Chelyabinsk State University, 2008-2013
MA. Accounting, analysis and audit.

Personal Skills

Methodologies
Agile, Scrum

Metrics
OKRs, KPIs, Marketing metrics, Sales metrics

Languages
JavaScript, CSS (PostCSS, SASS, LESS), HTML, Parser 3, Ruby, JSON

Frameworks & Libraries
jQuery, React, Redux, Angular

Version Control
Git

Editors
WebStorm

Design
Sketch, Framer, InVision, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Pixelmator, Affinity Photo, Affinity Designer

References

References available upon request