

Curriculum vitae



Personal Information

FIRST NAME / SURNAME Federico Tognetti
ADDRESS Via Brigata Granatieri di Sardegna 1
36061, Bassano del Grappa (VI)
TEL +39 3485459877
EMAIL Federico.Tognetti@gmail.com

NATIONALITY Italian
DATE OF BIRTH 24.07.1978 - Legnago (VR)
GENDER Male

DESIRED POSITION Strategy / Business Development

Work Experience

DATES February 2009 - Present
POSITION DIESEL - Group Strategic Planning Manager
RESPONSIBILITIES Collaboration with Group CEO in defining strategies, programs and plans. Teamwork with top line management to grant execution of primarily business initiatives
Member of the Group Leadership Team
Project Leader of organisational, development and efficiency projects such as:

- Global Supply Chain optimisation
- Group Brand Plan
- European Countries Regionalisation
- Group Retail Plan
- Global Customers Relationship Management (CRM) program implementation
- In store Category Management implementation
- Business Control Model review
- Global Off-price products optimisation
- USA Denim production platform settlement
- Stores profitability evaluation model and many others

DATES April 2005 - January 2009
POSITION AUTOGRILL - Strategic Planning Senior Specialist
RESPONSIBILITIES Analysis of investments and M&A opportunities in a highly "results-focus" environment
Teamwork with CEO and CFO to define and illustrate strategies during Board of Directors Meetings, "Road Shows" and "Analysts Days"
Management of several projects such as:

- Group Industrial Plan
- US country mid term plan
- East Europe countries development plan

Participation to international intelligence team for airport channel development

DATES September 2004 - February 2005
POSITION JACUZZI EUROPE - Consultant
RESPONSIBILITIES Competitive assessment and brand strategy redefinition (project executed during the MBA)

DATES January 2002 - April 2004
POSITION COMPAGNIA GENERALE PER LO SPAZIO (CGS SPACE) - Project Manager
RESPONSIBILITIES Definition of business plans and funding projects for submission to Italian and European Aerospace Agencies. Management of specific projects

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Education and Training

DATES	November 2012
QUALIFICATION AWARDED	High speed reading & memory techniques
INSTITUTION	High Consulting
DATES	November 2006
QUALIFICATION AWARDED	Advanced course in competitive intelligence
INSTITUTION	SDA Bocconi
DATES	March 2005
QUALIFICATION AWARDED	Master of Business Administration
INSTITUTION	CUOA Foundation (scholarship winner)
DATES	March 2003
QUALIFICATION AWARDED	Degree in Economics and Finance
INSTITUTION	University of Ferrara (104 / 110)
DATES	September 2001
QUALIFICATION AWARDED	Specialisation in Business Strategy and Organisation
INSTITUTION	Professional Education Center of Ferrara (program reserved to top ranked alumni)
DATES	July 1997
QUALIFICATION AWARDED	Scientific Lyceum Degree
INSTITUTION	Leonardo Da Vinci, Cerea (VR)

Skills and Competences

LANGUAGE SPOKEN	English (professional, negotiation expertise)
OTHER LANGUAGE(S)	French, Spanish (basic level)
SOCIAL SKILLS AND COMPETENCES	Positive, flexible and result oriented. Excellent public speaking and visual communication. Ability to negotiate at different levels even without formal empowerment. Clear strategic vision, ability to summarise goals and needs
ORGANIZATIONAL SKILLS AND COMPETENCES	Strong leadership and team building skills matured during the execution of dozens inter functional projects Recognised capability to deliver results even with high constraints of time and resources
COMPUTER SKILLS AND COMPETENCES	Office automation, reporting (e.g. Oracle BI, Hyperion), project management and visual tools (professional expertise)
ADDITIONAL INFORMATION	Vocation for strategy and business development. Co-funder of NEWBLACK, start up operating in wearable technologies and internet of things (IoT) Consolidated expertise in business evaluation methods and statistics tools Inclination for team work, consolidated leadership of international and inter functional teams. International exposure gained during numerous business trips across Europe, US and Asia. Strong determination in facing new challenges, availability to travel and work abroad Accounting professor for ENAIP Veneto during February / March 2005 Hobbies: rock guitar playing, motorbike, reading, skiing