

# Traps of Gold

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**Caution.** Please vet anything  
discussed with legal and  
management.

# FRUSTRATION



Our entire defense strategy is  
**REACTIVE...**  
AKA, losing

# Patch Management

Fixes known issues

Someone already pwnd it

Already in Production!

**Secure Development**  
Reduces Vulnerabilities

Expensive  
Limited Effectiveness

# Security Theater

Free groping at airport

You aren't safer

Introduces vulnerabilities

**But if they aren't working...  
What is missing?**

# Fight Back



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sizes/l/in/photostream/

**We conclude that there exists no clear division between the offense and defense.**

**- USMC, Warfighting**



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3/sizes/z/in/photostream/](https://flickr.com/photos/travis_simon/3/sizes/z/in/photostream/)

# **Attackers are human too.**

## **They have:**

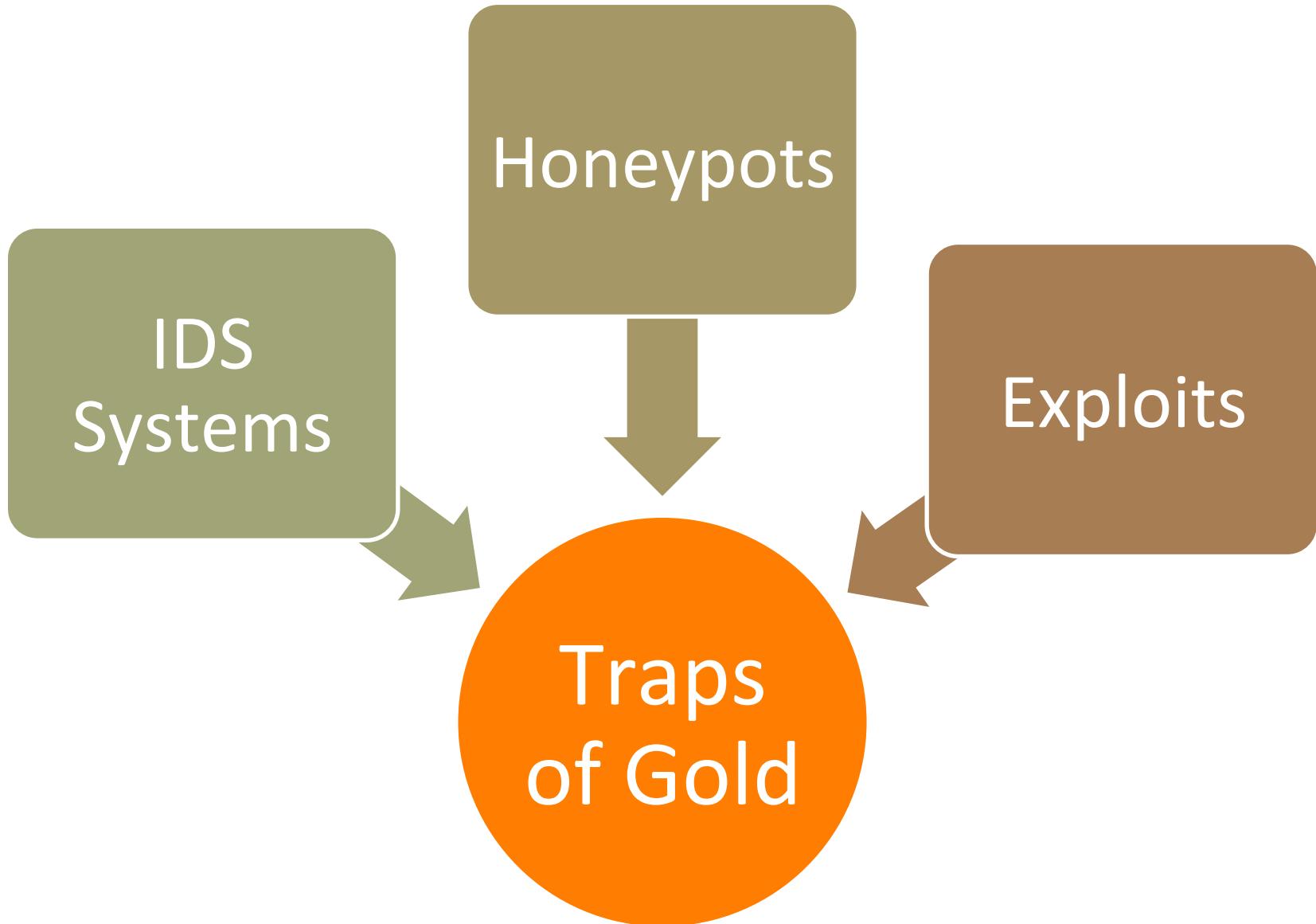
- Finite time
- Imperfect tools
- Emotion / Ego / Bias
- Risk

**So...**

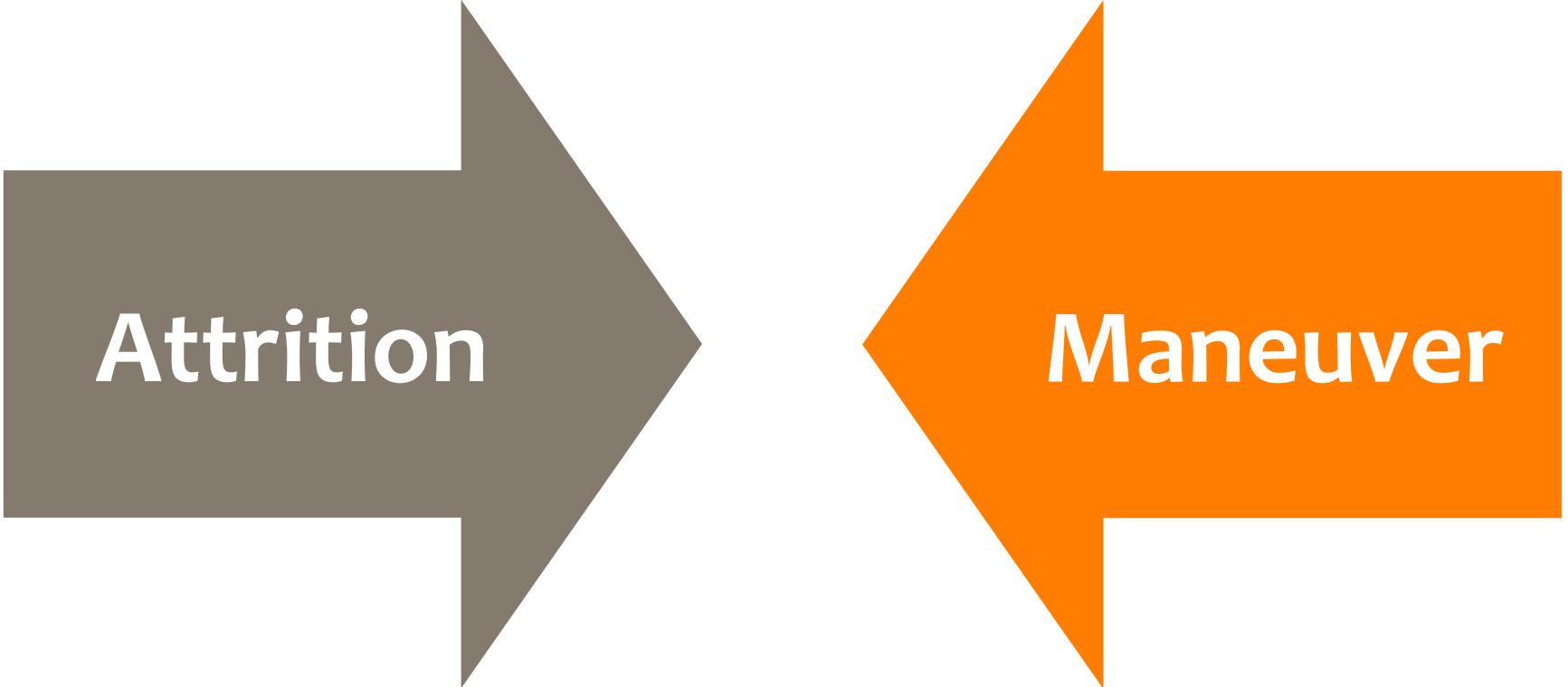
**Attack them there.**

**If I have seen further, it is  
only by standing on the  
shoulder of giants.**

**- Sir Isaac Newton**



# Two Models of Warfare



Attrition

Maneuver



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# Stack the Deck

# Ambiguity

“To act in such a way  
that the enemy does  
not know what to  
expect.

# Server Banners

Who needs this?

# File Extensions

The browser doesn't care.

# Default Files

Why leave these up?

If knowing is half the battle  
Shut up.

# Deception

“Convince the enemy we  
are going to do  
something other than  
what we are really  
going to do

Reduce what they can know  
**Lie about the rest.**

Increase the noise by...  
Blatantly lying.

Issues Identified

Before



After

That's real though!

See updates after  
talk

But that wont fool people...  
Will it?

# Some lies are better.



**Tempo**

**“The secrets of victory  
thus lie in the taking  
of initiative.**

**It's not about reaction**

**It's about awareness  
and acting sooner.**

# Attack Surface

Perceived

I made this up!

Actual

And I can  
watch for  
this.



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“

I love it when a plan  
comes together.

-Hannibal

So far we've shown:

Misdirection

Shutting down tools

Increasing awareness

**But...**

**Can we break it?**

**YES,  
WE  
CAN.**



To recap.

**Stop acting like  
this...**



# Start acting like this.



# Fight Back



GF

<http://www.flickr.com/photos/superwebdeveloper/5604789818/>  
sizes/l/in/photostream/

# Capture The Flag

<http://ctf.doublethunk.org>

The winner takes all

