Splunk Apptitude II

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Minister of Defense

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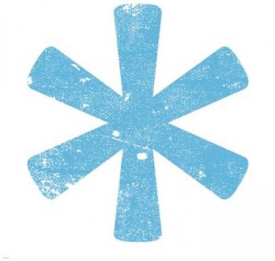
Splunk Community

Splunk is at its best when we engage our community

Reinforce engagement among core users



Create opportunities for <u>new</u> users and developers

New use cases and applications

Splunk Apptitude. Do you have it?

We want your big ideas...and we will give you more than just bragging rights. We'll give you $150,000 cash.*

Insider Threat and Fraud

Social Impact

Innovation

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- App development contest to engage our community

- Enhance visibility and create energy for the Splunk development ecosystem

- Raise the visibility of customer identified needs

- Reward innovative ideas

Splunk Apptitude II

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$150,000 in cash prizes

Fraud/Insider Threats

Grand Prize:
$100,000 (US)

Social Impact

Grand Prize:
$30,000 (US)

Innovation

Grand Prize:
$20,000 (US)

Fraud/Insider Threats

Grand Prize:
$100,000 (US)

Develop Splunk apps to anticipate, predict and identify malicious user activity, fraud, insider threats, and more.

- What are we looking for?
  - **Insider Threat:** Malicious insiders stealing intellectual property or company data
  - **Fraud Detection:** Financially benefitting from co-opting resources or processes
  - **Anomaly Detection:** Anomalies in application usage by humans or automated processes

Social Impact

Grand Prize:
$30,000 (US)

Develop open data apps for social impact with Splunk – a platform that matches the scale of our biggest challenges.

- What are we looking for?
  - **Open Data:** Innovative uses of public data sets that can change the game
  - **Public Benefit:** Help improve public services, enhance transparency, and make government more accessible
  - **Splunk4Good:** Use Splunk to help identify new insights and approaches to old problems, analyze disparate datasets and reveal hidden patterns in public data

Your choice, your solution: Pick a problem and design your most innovative approach using Splunk software.

Innovation

Grand Prize:
$20,000 (US)

- What are we looking for?
  - **Share:** We want our customers, partners, and developers to share the amazing things that are hiding behind the firewall.
  - **Your choice:** Pick a problem and design your most innovative app using Splunk software. You pick the data; you design the solution.
  - **Innovate:** Splunk is built on tireless, shameless innovation. We want you to impress us with your off-the-wall ideas and crazy applications of Splunk!

The Winners!!!

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Fraud/Insider Threats

Grand Prize:
$100,000 (US)

Develop Splunk apps to anticipate, predict and identify malicious user activity, fraud, insider threats, and more.

Winner: Hyperthreat

Team: Mika Borner, Harun Kuessner, Christoph Dittman, Simon Balz

Country: Switzerland

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Fraud/Insider Threats

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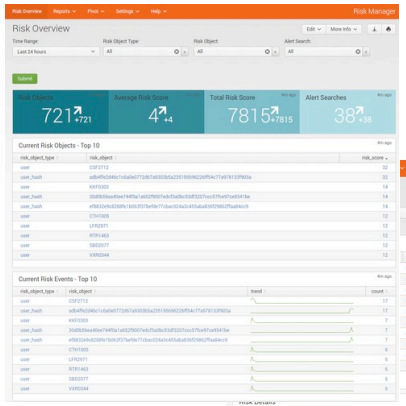

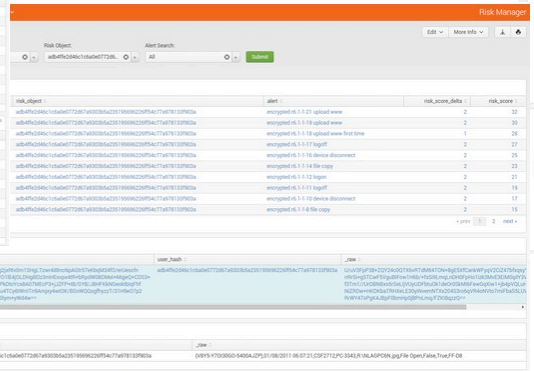

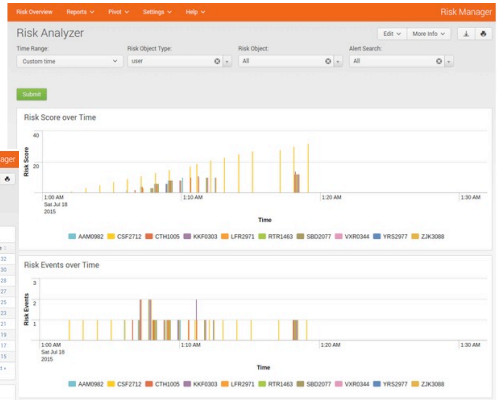

- Developed analytics and risk scoring framework to detect fraud and insider threats
- Developed a privacy feature to mask sensitive data in search results

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Develop open data apps for social impact with Splunk – a platform that matches the scale of our biggest challenges.

Winner: Energy Scan

Team: Khyati Majmudar

Country: India

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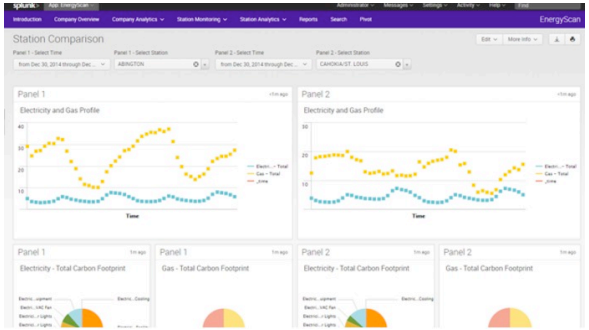

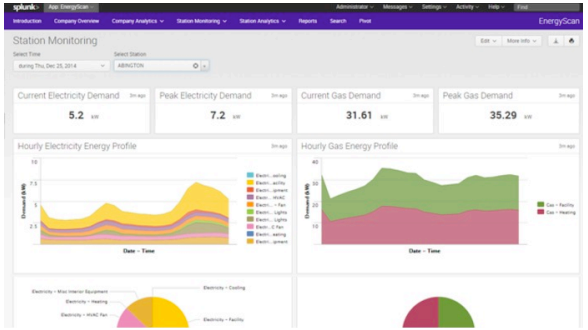

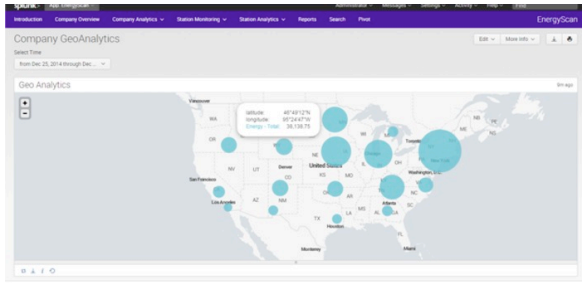

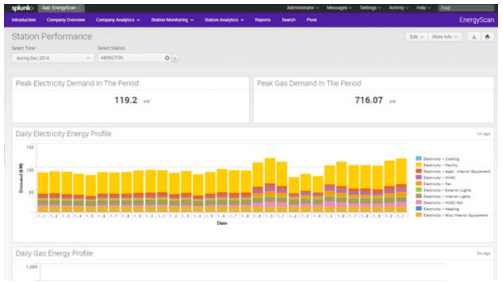

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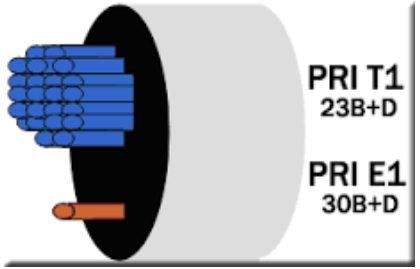
Pick a problem and design your most innovative approach using Splunk software.

Winner: PRI Capacity

Team: Frank Darrigo
AAA Western and Central New York

Country: US



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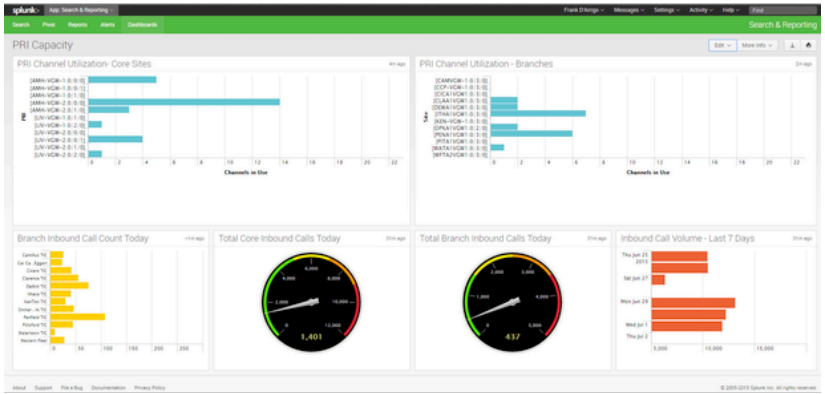

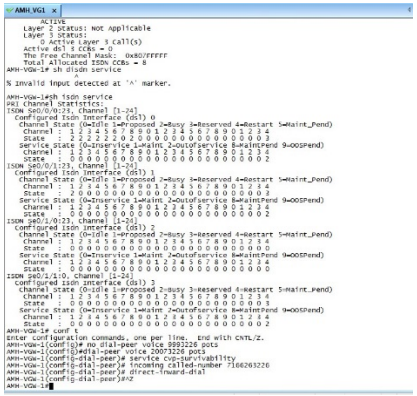

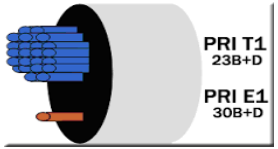

Runner Ups

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Runner Up: Qmulos, Q-trip

Team: Rubin Gavilan, I Th, Matt Coose

Country: USA

Fraud/Insider Threats

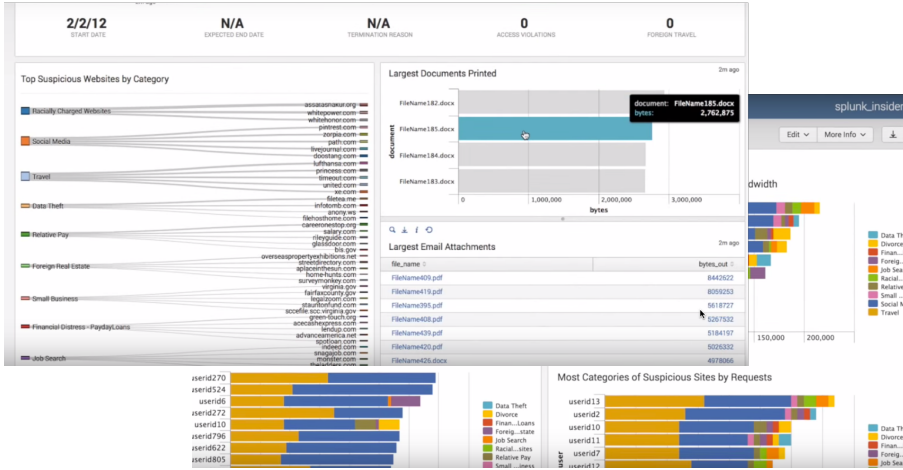
Grand Prize:

$100,000 (US)

Insider threat focused

Visual analytics

Nice demo



Runner Up: openFDA for Splunk

Team: Jeff Schumacher

Country: USA

Social Impact

Grand Prize:
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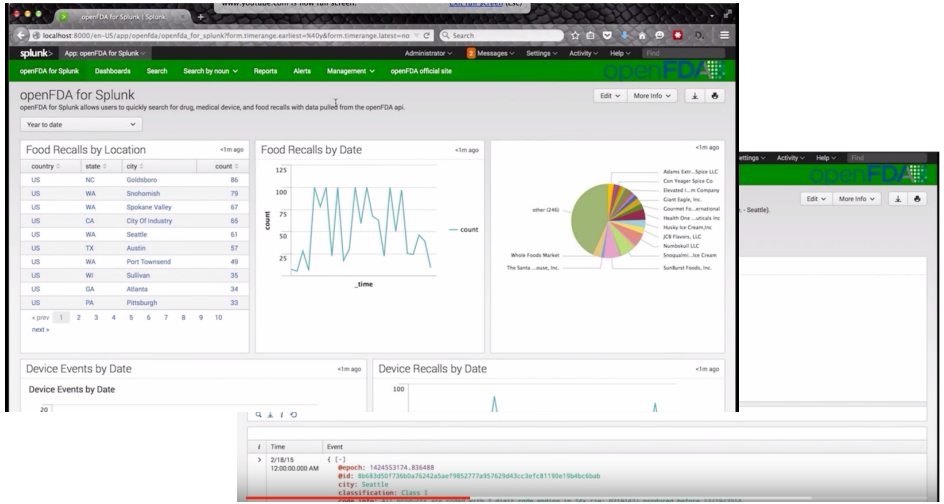
Public safety & health
API integrations
User friendly forms



Runner Up: OctopusDeploy

Team: Matthew Erbs

Country: Australia

Innovation

Grand Prize:
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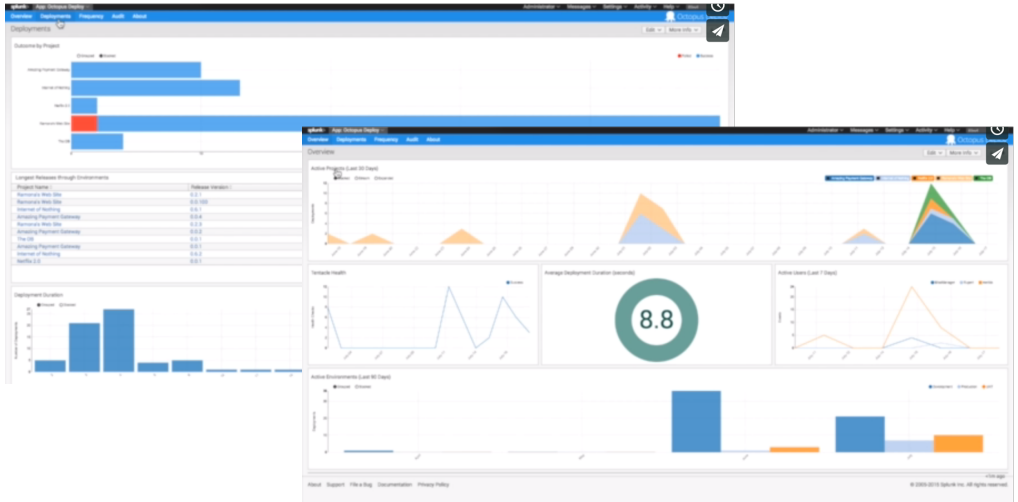
DevOps
API integrations
Visual Analytics

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Learn More!
Check out the submissions!
http://splunkapptitude2.devpost.com/

THANK YOU

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