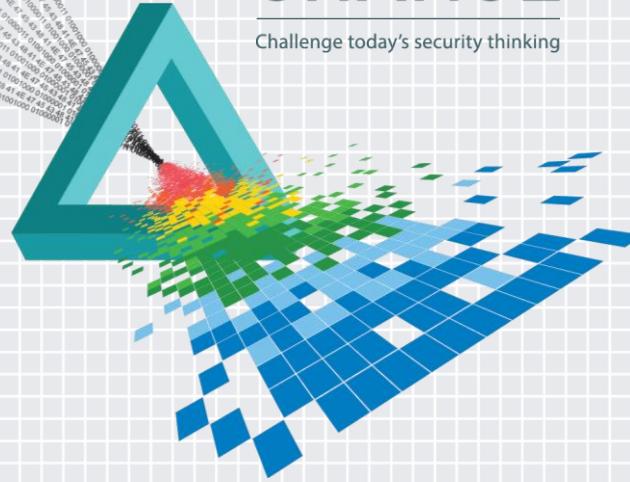


Phishing for the Phoolish - Why Hackers Love Gilligan's and Their Best Lures

Grant Asplund

Director of Evangelism
Blue Coat Systems
@gasplund



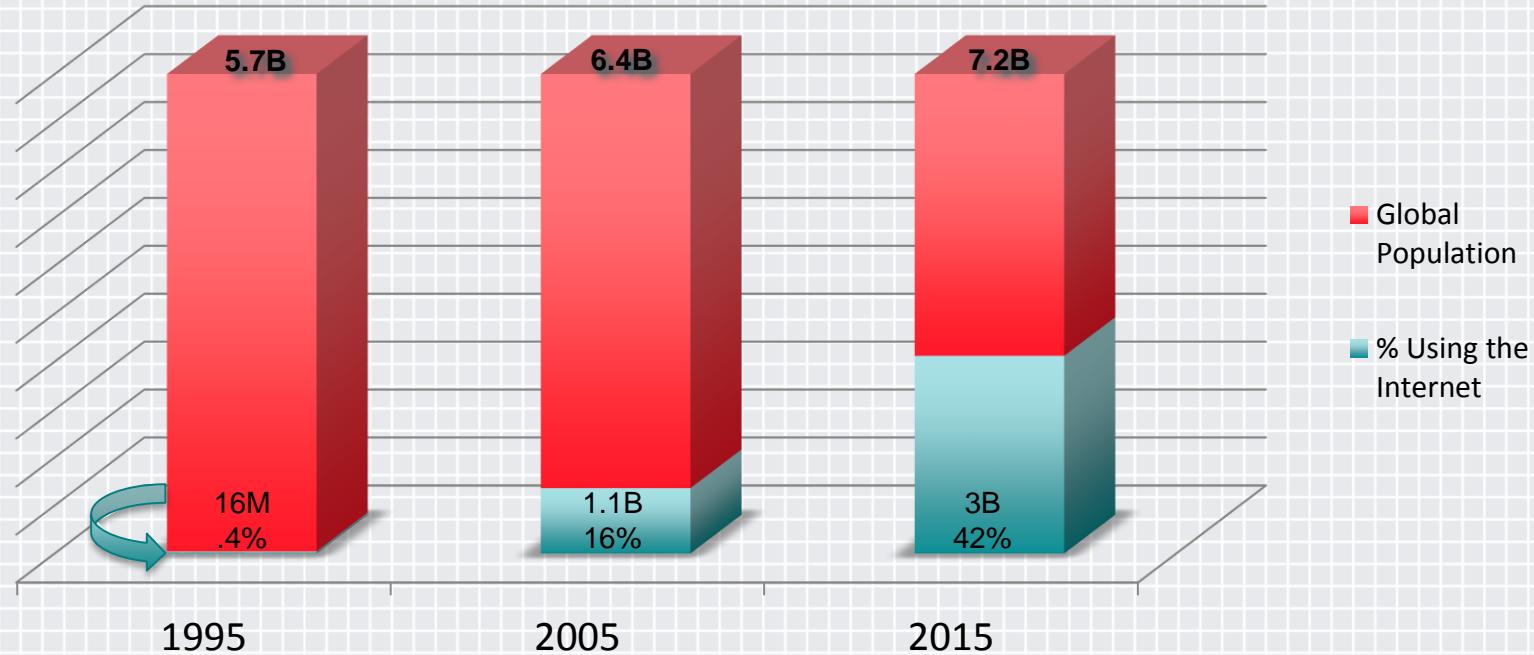






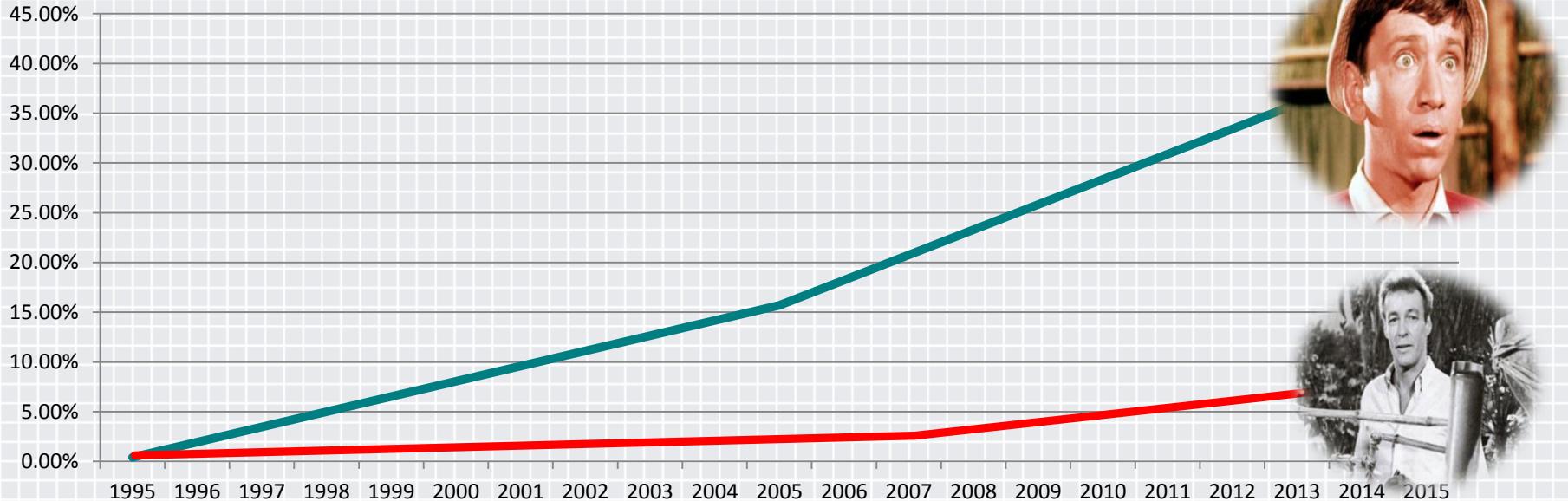


Growth of the Gilligan's



Source: Internet World Stats - Miniwatts Marketing Group

Growth of the Gilligan's









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Message

**IMPORTANT - Customer Service Message**

Barclays Bank PLC.

Sent: Monday, February 9, 2015 at 6:14 PM

To: [REDACTED]
Attachment: myBarclays Update - Web Security from Barclays.html (27.9 KB) [Preview](#)

--
This message has been scanned for viruses and
dangerous content by [MailScanner](#), and is
believed to be clean.

You have 1 new Security Message Alert!

Your Barclays Online Banking has generated an update alert.
This measure has been adopted to prevent personal information theft and data loss.
You must verify your account activity before you can continue using your Barclays
Online Banking.
Upon verification your account will automatically update, We have Attached a form to
this email to complete this process.

Please Download the Attached form and follow the instructions on your screen.

Important Please Download your Form and Update your records on or before 48
hours, a failure to update your records will result in a temporary hold on your funds.

Kind regards
J EVANS
Barclays Account Customer Support





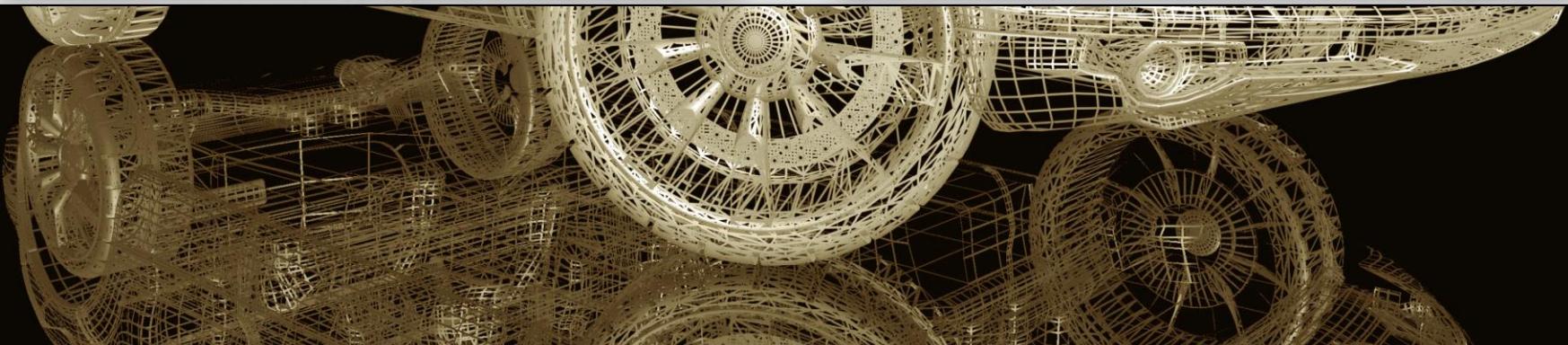
Lane departure warning

Recognizing when the vehicle is unintentionally drifting out of its lane, it alerts the driver. Sophisticated systems, like that on the 2011 Infiniti M, will even nudge the vehicle back on course.



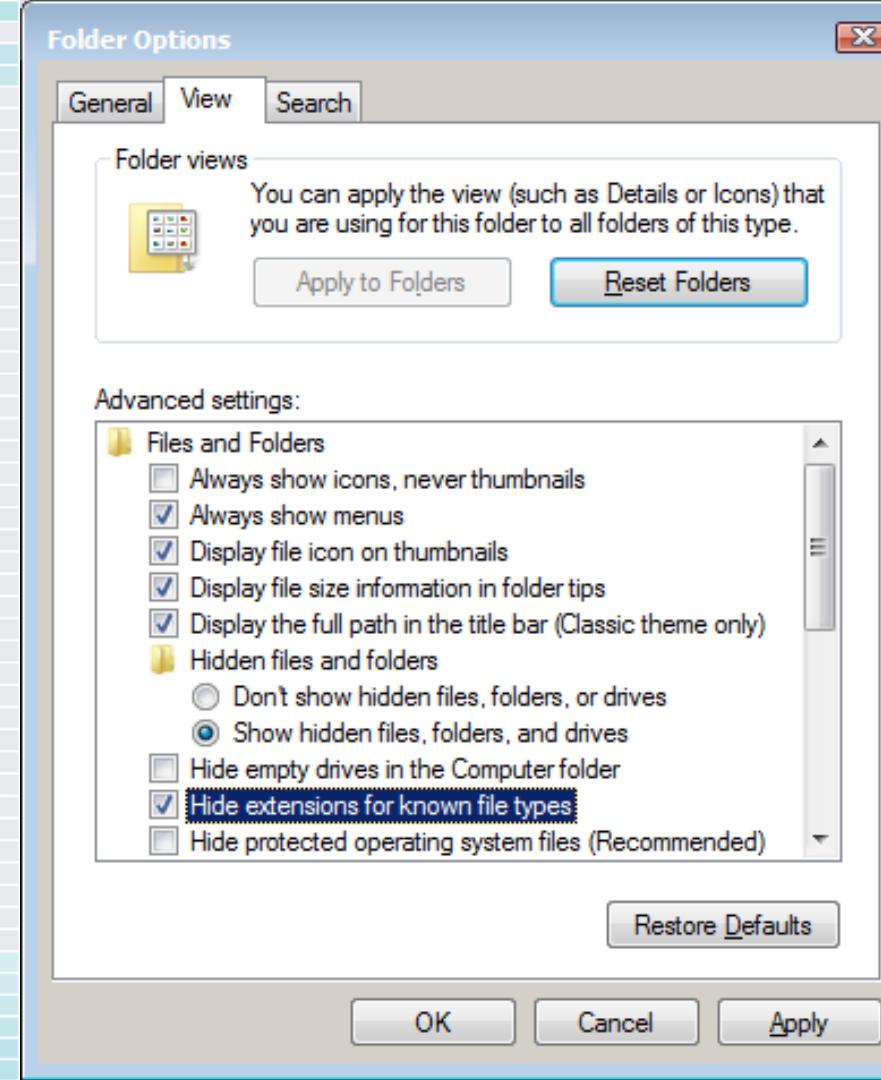
Collision warning with automatic braking

This system senses when the traffic ahead is slowing or stopped. It alerts the driver with an audible warning and will bring the car to a stop if he fails to react.



Moral of the Story

- ◆ Try to Train Your Users –
But Don't Depend On It!
- ◆ Begin With The End In Mind –
We All Have Gilligans for Users
- ◆ Just Say NO to .ZIP Files –
Call the Sender
- ◆ Un-Select “Hide extensions for
known file types”



RSAC Studio

Thank You!

Grant Asplund
Director of Evangelism
grant.asplund@bluecoat.com
[@gasplund](https://twitter.com/gasplund)

