

## Activity 1 Customer Notes:

### **Positive feedback:**

1. They like the idea of a better notification system, that would be useful.
2. They like the idea of statistics.
3. They like the idea that the instructors could have a resource within the site to learn about the GAs/accreditation
4. Searching for specific courses would be very useful to them.

### **Constructive criticism:**

1. They didn't really understand what our primary focus was.
2. What are we envisioning that we're going to deliver? What's our design idea?

### **Things to keep in mind for future presentations:**

1. Don't show technical documentation
2. Don't use technical terms
3. Come prepared with a very **simple** explanation and demonstration of our progress (assume that the customers don't know anything about technology).