Pizza wallet

The wallet as simple as pizza

Purpose of the paper

This paper provides an overview of Pizza wallet, a one-stop solution for anyone who's just getting into Web3, where anyone can buy, store and transact their crypto with ease on multiple chains. This is not intended to be a deep technical white paper, but an introduction to Pizza wallet's vision and a call to action to all collaborators, potential partners and users.

Introduction

It's for you if you want all your crypto requirements met at a single place with the most user-friendly crypto experience out there, but **it's also for you** if you're not too familiar with the crypto space yet and want your crypto journey to be as fun as eating a slice of pizza.

Around pizza, Newcomers do not only feel comfortable but also get a very easy-to-understand approaching their warm, authentic and simple core food. Eating a pizza is best as a true experience where ingredients from around the world, from the tradition and the contemporary meet together to give life to something in constant evolution. Pizza is like a metaphor of life, always transforming.

This is why pizza is at the core of our development, as we want Pizza wallet's user experience to be as fun, easy and family as eating a slice of pizza.

On Pizza wallet, users are presented with the option to choose how they want to sign up - by email, familiar social ids or with a secure seed phrase. The ease of web2 and the security of web3. Best of both worlds, isn't it?

It's not your regular wallet though. With Pizza wallet, you can do pretty much everything that you currently have to use multiple platforms for, such as exchanging your fiat for crypto and vice versa, making transactions on multiple chains, storing your crypto, etc. Why go through the struggle of finding multiple platforms when all can simply be done at one single place?

We believe that crypto usage should be inclusive, accessible and easy to use by everyone and for that to happen, the onboarding and the transacting process has to be simplified which is exactly what we are aiming at Pizza wallet.

> Mission
>
> Making the crypto onboarding experience fun and enjoyable, just like eating a slice of pizza.

Vision

We are tapping into this huge community worldwide by integrating crypto-use cases in one of the most popular and familiar things to eat - pizza - for onboarding the next 1 million people to Web3.

Problem

The first step towards getting into crypto or web3 in general is creating a wallet. Though currently if some novice decides to do that, it leaves them confused and disappointed. Why? It appears to be a totally alien place with dozens of technical jargons that people don't understand. In fact the process of signing up itself is too technical with so many security checkpoints.

Once users have managed to set up a hot wallet, next they have to undergo a continuous decision making process of choosing among multiple platforms and multiple chains. And it doesn't just end there. When you have to use one platform for buying crypto with your fiat and another for swapping it, and then yet another to store it or turn it back to fiat, everything starts to feel like a tedious task if you're not already used to it. Not to mention that not every platform supports multiple chains. So since none of this is integrated well, it gets hard to navigate through even for those who've been doing this for a while.

It would've still been better if only there were enough supportive communities to guide you through but that's not the case either.

All in all, crypto comes off as a complicated space made only for the nerds and even the nerds can find it complex sometimes. This notion is lethal to the growth of this space. If we're striving for mass adoption of web3 and crypto, the onboarding process has to change for the better.

Roadmap

Our vision is supported by the roadmap, which will be a journey of tech developments, Web3 education and user feedback.

Quarter 1 of 2023

Release and test the MVP beta version

We decided to build it in the form of a webpage application as browser extensions are more prone to being hacked. This brings a level of security for our users, which we believe is essential in their Web3 journey.

Quarter 1 of 2023

NFT gallery

Users will be able to see their NFTs across multiple chains without the hassle of having to use multiple wallets for that. Moreover, the NFT integration opens the door to multiple use cases like collectables, proof of attendance badges, subscription contracts, even property ownership contracts. The use cases are limitless and many yet to be explored.

Quarter 2 of 2023

Launching the mobile app

Most paid and financial apps are used from mobile, hence we aim to open up to a bigger market while meeting the users' needs at the same time.

Quarter 3 of 2023

DeFi integration with Compound and Aave

DeFi integrations will empower the user to earn while holding crypto assets by staking their assets on some of the major protocols out there.

Quarter 4 of 2023

Cashback in collab with major pizza brands

Having the circular economy as one of our main drivers, we will let people be able to cash back while eating pizza at our partners' shops.

Tech tools and partners

The ease of using Pizza wallet comes from being able to do everything in one place, within one wallet. With this in mind, we've saved you the hassle of switching to multiple platforms by partnering with the gems of the market that will allow you to swap and trade in multiple chains at a single place.

You can operate on all Ethereum based chains on our platform. And to make it easier, the wallet comes pre-configured with the following blockchains:

Ethereum · Fantom · Polygon · Avalanche · Arbitrum · Optimism · Binance · Harmony · Gnosis · Celo

What more?

1 Web3 Auth for a smooth Web2 authentification

We've partnered with Web3Auth for a smooth Web2 authentification user experience through email, social login & credentials recovery.

2 Web2 composable credentials recovery feature

You get Web2 composable credentials recovery feature like 2FA code, all things already familiar to Web2 people that will make the safety of the app frictionless.

3 Custom built multi-chain token list

There's a custom built multi-chain token list so that users don't need to switch between chains to look at their tokens. Less steps means better UX. Also, as of now users might get confused thinking they are on a chain rather than another one and panic because they don't see their token. With Pizza wallet this will be a memory from the past.

4 LiFi swap and bridge aggregator partnership

LiFi swap and bridge aggregator have also partnered with us to give you a seamless cross-chain experience. Interoperability opens up to a wider range of opportunities and use cases that make each and every chain appealing and somehow different at the same time.

5 Crypto aggregators

Integrating Onramp, a fiat to crypto aggregator will lead to the easiest and most convenient on & off ramp experience. By using an aggregator people will have access to more vendors, hence different types of tokens to buy and cash out.

6 Fun user experience

The wallet is only the start. We can think of it as a gateway into the blockchain space but what we are offering is indeed experiences. We embody the futuristic and mystic vibe from the movies our target persona grew up with, to finally meet all together with a touch of meme culture, a common point between the Web2 audience and the crypto enthusiasts. We enhance that by building an interactive landing page where people can come and just hangout playing our custom games if they want to, as well as exploring Pizza related NFT's and partner brands.

Long term vision

Crypto as of now comes off as something made for the geeks only, not only because the technology is built by them, but also because the industry has made great progress in the last years, which make normies have a difficult time joining. We are changing that.

How?

Education is a big component that is driving our product further and by introducing crypto use cases in a thing as regular yet special as pizza, we develop a user's smooth transition from Web2 to Web3

Accessibility goes hand in hand with the educational side of things for mass adoption. It also comes shaped in tech integration to have a one stop shop where you have everything at your fingertips.

Our long term vision is to have a worldwide impact in how Web3 adoption is being built, as well as partner up with the biggest players out there to offer an easiness of access to crypto or NFTs, be it transacting it or storing it.

How you can contribute

As a user

It's easier than you think:

Step 1
Join our community on Discord to onboard Web3 with people like you, be it if you are at the beginning of your journey, or if you're already accustomed to the industry and want to support the onboarding of others, as well as follow the product development and the be the first one to enjoy the first releases. Regular pizza memes are part of the journey and we'll make sure you'll get plenty of that.

Step 2
Drop your email id here to get early access to our beta release.

Step 3
Hit us up at admin@bizzaswallet.io to share your feedback and suggestions.

As a developer

Be a Builder
Builders are the building blocks of this whole web3 ecosystem. We'd love to collaborate if you are one of them. Contact shefaraj@bizzaswallet.io to see where you can be the most useful.

Be a Bug Fixer
Pizzas don't need no bugs, do they? Check out our Github's issues to see what needs to be fixed and if you can help with it.

Be a Bug Hunter
Already found a bug that we missed? Good job! You can either let us know at info@bizzaswallet.io or create a new issue.

Conclusion

Pizza wallet acts as a bridge for you to transition between Web2 and Web3 smoothly. Our pizza related use cases will have a huge educational impact on any onboarding experience, while the partnerships and integrations will make it be a one stop where you can find anything you need for your Web3 transactions.

Join our Discord and follow us on Twitter to keep up with our progress and spice up your crypto experience.

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