

## Peer Review of LinkedIn Profile

**Name of the Reviewer:** Fei Wang

**Author's Name:** Kristi Collins

**Subject:** LinkedIn Profile

**Date:** February 17, 2017

Category	Comments
<b>Initial Impression</b> <i>Content and Layout</i>	The profile was quite comprehensive. Detailed work and volunteering experiences as well as educational background were included in the profile. Your introduction was both professional and personable. There was a good flow from section to section; additionally, each had their own objective and was clearly highlighted.
<b>Profile Photo</b> <i>Quality and Appropriateness</i>	The profile photo was in high resolution. It was related to your field of study. This would be a plus when recruiters view your profile for geological jobs.
<b>Summary</b> <i>Completeness and Impression to Readers</i>	The summary highlighted your experiences, skills and passion. The tone was welcoming. Since you mentioned that you wanted to enter the workforce in the near future, you could list some specific job titles so that your connections and recruiters can refer you to the jobs more easily.
<b>Work and Volunteering Experiences</b> <i>Content and Order</i>	Descriptions were provided under most work/volunteering experiences. This really helped readers to understand the organizations you worked for and your duties. It appears that you have used functional ordering to list your experiences. A functional list is usually used to emphasize your skills to target a particular job. However, you did not list the skills you have obtained for each position. I recommend that you list the soft skills you have learned in the leadership roles; furthermore, list the interpersonal skills you have acquired through communicating with different kinds of people.
<b>Education</b> <i>Content</i>	I liked the descriptions you have provided for your degrees. You gave reasons for your field of study as well as your goals after graduation. You could highlight some geology courses to emphasize the professional skills you have learned in these classes/labs. Optionally, these courses can also be listed under the Course section.

<b>Skills &amp; Endorsements</b>  <i>Order and Completeness</i>	<p>You could list additional technical skills such as the tools you are familiar with: for example, tools you have used in the field, software for mapping or data analysis. You should sort your skills in descending order based on importance. "Mapping" should be more important than "Microsoft Excel" in the geological field.</p>
<b>Accomplishment</b>  <i>Relativity</i>	<p>Your certificates were very impressive! To add more weight on your professional skills, you can showcase some group/individual geological projects.</p>
<b>Overall Impression</b>	<p>You did a great job in introducing yourself; your profile really emphasized who you are as a person and your professional interests. Further improvements could be made by highlighting your technical skills as well as your specific areas of expertise. This will help recruiters identify your strengths and provide you with more opportunities.</p>