

Smartphone Privacy Survey

Demographics (optional):

- Age: _____
- Occupation/School year: _____

Questions:

1. Do you know what **location services** are on your smartphone?
 - Yes, and I use them intentionally
 - Yes, but I don't pay much attention
 - No
2. Do you know what a **MAID (Mobile Advertising ID)** is?
 - Yes, I know what it does
 - I've heard of it, but I'm not sure
 - No, I don't know
3. Are you aware of **surveillance-based advertisers** (companies that track your online and app behavior to target ads)?
 - Yes, and I try to avoid them
 - Yes, but I don't take action
 - No

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Case Project 6-1

Security Awareness

*4. Does your **school or workplace** monitor your actions on devices or Wi-Fi? If yes, how do they use that information?*

- *Yes* → _____
- *No*
- *Not sure*

*5. Do you regularly **adjust privacy settings** (location permissions, ad tracking, app permissions) on your phone?*

- *Yes, often*
- *Sometimes*
- *Rarely/Never*

*6. On a scale of 1–5, how concerned are you about your **digital privacy** on your smartphone?*

- *1 = Not concerned at all*
- *5 = Extremely concerned*