



BMC IT Business Management Suite

Integrated business management built for IT

HIGHLIGHTS

- > Integrated application suite that focuses on the business management issues of the CIO and the IT organization
- > A comprehensive and integrated IT management system that enables better IT decision-making and resource optimization
- > Information access and analysis capabilities that promote transparency and ultimately enable true client collaboration
- > Deep understanding and commitment to enabling the success of IT

The BMC IT Business Management Suite provides CIOs and IT leaders with a single integrated solution to help manage the business aspects of running an IT organization. Supporting centralized management of IT financials, vendors, project portfolios, sustaining activities, people, and compliance, the BMC IT Business Management Suite delivers the visibility and control required to improve business alignment, reduce costs, and provide more business value.

BUSINESS CHALLENGE

With the increasing adoption of the IT Infrastructure Library® Version 3 (ITIL® V3), it is no longer sufficient for IT merely to run efficiently. It must run more effectively. IT executives are under more pressure than ever to run IT like a business — to deliver ever-increasing business value at a lower cost, while also providing better transparency into IT activities, financials, and regulatory compliance. This makes IT as complex and challenging to manage as any other function in the enterprise — if not more so. Yet, for the most part, IT executives manage their business with spreadsheets, homegrown point solutions, and ad hoc reports, even while their executive counterparts in other parts of the organization run powerful enterprise applications.

Effectively managing today's complex IT organizations requires a new level of integrated visibility and control across the activities and functions of IT.

THE BMC SOLUTION

The BMC IT Business Management Suite delivers the only truly integrated approach to managing the business of IT. Built on a comprehensive data model that captures the interdependencies among IT functions, the BMC IT Business Management Suite bridges the silos of information across demand, supply, resources, financials, and risk to provide a single system of record for visibility, coordination, and control of IT. The suite enables fact-based decisions that improve business alignment, reduce costs, and deliver more business value.

The BMC IT Business Management Suite consists of the following applications:

- > **BMC Financial Resource Management** provides the first comprehensive IT financial management solution built specifically for the CIO. This application delivers “what-if” financial planning, budgeting, and analysis, including total cost of ownership (TCO) for 100 percent of IT spending. The powerful analytics enables users to “slice and dice” costs from a variety of perspectives, providing the financial transparency that allows IT and its major stakeholders to jointly make fully informed IT investment decisions.



The BMC IT Business Management Suite

- > **BMC Vendor Relationship Management** focuses on the single biggest cost driver of IT operations — vendor expenditures. It provides a comprehensive vendor lifecycle management system that drives vendor costs down by eliminating vendor redundancy, proactively managing vendor obligations, and establishing ongoing vendor performance metrics. Ultimately, BMC Vendor Relationship Management maximizes the value derived from vendors.

- > **BMC Project and Portfolio Management** addresses the IT efforts most valued by the business — projects. This application enables IT to work with clients to identify and prioritize the highest value projects, and allows IT to establish consistent methodologies that ensure effective project execution and transparency to stakeholders.
- > **BMC Governance and Compliance Management** addresses the management effort associated with the myriad of regulatory and compliance demands on today's IT organizations. This application institutes confidence, provides transparency, and lowers the ongoing management costs associated with compliance initiatives, such as Sarbanes-Oxley 404, HIPAA, FDA regulations, and others.
- > **BMC Human Capital Management** optimizes the alignment of the IT organization's skills and competencies — whether internal, outsourced, onshore, or offshore — with business needs. The goal is to ensure that the right people and skills are supporting the initiatives that maximize the business performance of the IT organization.
- > **BMC Business Management Database (BMDB) Foundation** provides a comprehensive inventory for critical, business-focused IT information, as well as a common data repository and source of truth that all BMC IT Business Management applications leverage. The BMC BMDB is a natural complement to the BMC Atrium Configuration Management Database (CMDB), capturing financials, resourcing, and client-facing value drivers to provide a platform for integrated IT business management.

BMC IT Business Management Suite Benefits:

The BMC IT Business Management Suite provides the glue across silos of IT information to enable:

- > Increased value through better alignment of IT activities to business objectives
- > Agility to respond to changing business needs
- > Cost reduction and more effective spending through increased visibility and transparency into activities and cost drivers
- > Better, more timely decisions through more in-depth information
- > A more collaborative relationship between IT and its clients through increased transparency into value, costs, and priorities



BMC IT Business Management Suite dashboard

ABOUT BMC SOFTWARE

BMC Software delivers the solutions IT needs to increase business value through better management of technology and IT processes. Our industry-leading Business Service Management solutions help you reduce cost, lower risk of business disruption, and benefit from an IT infrastructure built to support business growth and flexibility. Only BMC provides best-practice IT processes, automated technology management, and award-winning BMC Atrium technologies that offer a shared view into how IT services support business priorities. Known for enterprise solutions that span mainframe, distributed systems, and end-user devices, BMC also delivers solutions that address the unique challenges of the midsized business. Founded in 1980, BMC has offices worldwide and fiscal 2008 revenues of \$1.73 billion. Activate your business with the power of IT. www.bmc.com.

ENSURING CUSTOMER SUCCESS

The BMC IT Business Management methodology brings together best practices in IT business management and enterprise application deployment to ensure rapid time to value for clients. The solutions were developed by former CIOs and IT executives who are experts in IT management and who have established best management practices for a multitude of IT domain areas. Deployments are designed to be implemented rapidly, delivering value immediately — usually in less than 90 days. The suite can be deployed incrementally, providing quick wins, while also minimizing change management challenges and associated risk.

PART OF A COMPREHENSIVE BSM SOLUTION

Working with other Business Service Management (BSM) solutions from BMC, including BMC Atrium solutions, the BMC IT Business Management Suite enables IT organizations to attain a single view and single system that bridges the financial, resource, and demand management gap between IT Operations and IT Business Management. With a complete view of both project and sustaining demand, as well as the financial and resource impact of resulting IT activities, IT can achieve better integration with the business.

LEARN MORE

To learn more about the BMC IT Business Management Suite, please visit www.bmc.com.



To learn more about how BMC can help activate your business, visit www.bmc.com or call (800) 841-2031.

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