BMC IT Business Management OnDemand

Supporting centralized management of IT financials, vendors, project portfolios, sustaining activities, and people, the BMC IT Business Management solution delivers the visibility and control required to improve business alignment, reduce costs, and provide more business value. Now, these capabilities are available as a Software-as-a-Service (SaaS) offering.

Key Benefits

» Integrated application solution that focuses on the business management issues of the CIO and the IT organization

» A comprehensive and integrated IT management system that enables better IT decision-making and resource optimization

» SaaS delivery model or on-premise delivery — your strategy, your choice.

» Information access and analysis capabilities that promote transparency and ultimately enable true client collaboration

» Deep understanding and commitment to enabling the success of IT

» Single named user option for the entire set of solutions to provide full functionality at a reduced cost

Business Challenge

IT executives are under more pressure than ever to run IT like a business — to deliver ever-increasing business value at a lower cost, while also providing better transparency into IT activities, financials, and supplier performance. This makes IT as complex and challenging to manage as any other function in the enterprise — if not more so. However, managing IT like a business requires not only an investment in systems, but more importantly, in hiring, training, and retaining administrators — taking away dollars that could be used elsewhere. As a result, you may be considering ways to reduce the financial burden of management, administration, and maintenance of your IT business management needs by turning to a SaaS provider.

The BMC Solution

BMC IT Business Management OnDemand delivers the only truly integrated, SaaS-based approach to managing the business of IT. Built on a comprehensive data model that captures the interdependencies between IT functions, BMC IT Business Management OnDemand bridges silos of information across demand, supply, resources, financials, and risk to provide a single system of record for visibility, coordination, and control of IT. It enables fact-based decisions that improve business alignment and deliver more business value, all without the costs and overhead of hosting the software on premise.
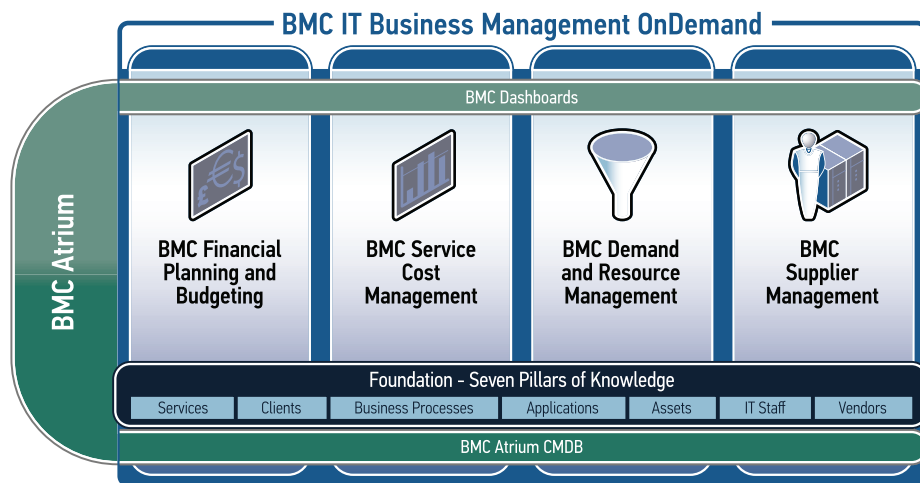

Figure 1. BMC IT Business Management OnDemand

The BMC IT Business Management OnDemand solution consists of the following applications:

» **BMC Service Cost Management OnDemand** delivers comprehensive transparency into the resources and costs required to provide IT services. It models service costs and cost drivers — bottom-up, top-down, or blended — and also collects cost and utilization data from heterogeneous data sources; compares costs against industry benchmarks; and generates a "Bill of IT" for chargeback or "showback" with IT clients. The resulting transparency enables IT transformation by supporting fact-based IT prioritization and business decisions and by modifying consumption behavior.

Additional Benefits

BMC IT Business Management OnDemand provides the glue across silos of IT information to enable:

» Increased value through better alignment of IT activities to business objectives

» Agility to respond to changing business needs

» Cost reduction and more effective spending through increased visibility into activities and cost drivers

» Better, more timely decisions through more in-depth information

» A more collaborative relationship between IT and its clients through increased transparency into value, costs, and priorities

» Flexibility to migrate between on-premise and SaaS delivery based on changing needs

» **BMC Demand and Resource Management OnDemand** enables IT to work with clients to identify and prioritize the highest value projects and other sustaining and operational work. This application allows IT to establish consistent governance that ensures alignment of the IT portfolio with business strategy and transparency to stakeholders.

» **BMC Financial Planning and Budgeting OnDemand** provides the first comprehensive IT financial planning and budgeting solution built specifically for the CIO. This application delivers "what-if" financial planning, budgeting, and analysis — including total cost of ownership (TCO) for 100 percent of IT spend — thus reducing the time and effort for IT budgeting cycles, while also providing improved financial transparency.

» **BMC Supplier Management OnDemand** focuses on the single biggest cost driver of IT operations — supplier expenditures. It provides a comprehensive supplier lifecycle management system that drives down vendor costs by eliminating supplier redundancy, proactively managing supplier obligations, and establishing ongoing supplier performance metrics.

All of the applications within BMC IT Business Management OnDemand are built on a unified architecture:

» **BMC Business Management Foundation** provides a comprehensive inventory for critical, business-focused IT information, as well as a common data repository and source of truth that all BMC IT Business Management applications

Figure 2. BMC IT Business Management dashboard

leverage. This foundation is a federated component of the BMC Atrium CMDB, capturing financials, resourcing, and client-facing value drivers to provide a platform for integrated IT business management.
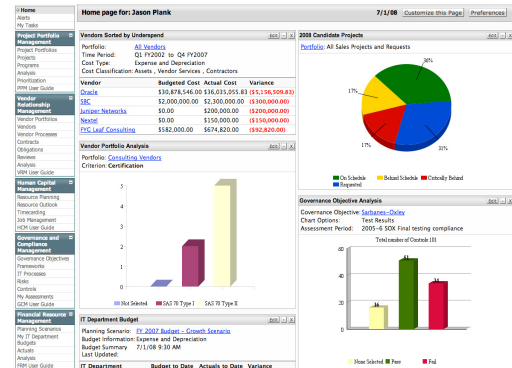
BMC IT Business Management OnDemand provides a single named user for all modules at a reduced price.

Ensuring Customer Success

BMC IT Business Management OnDemand provides a fast, cost-effective, and predictable way to enable your team to achieve your IT business management objectives. With this SaaS-based solution, you purchase the software capability, not a software license. BMC provides a hosted version of the BMC IT Business Management solution, so you can start using it quickly — with no hardware, software, or capital expense requirement. What's more, BMC has developed a proven and prescriptive approach for helping you increase your success rate and speed time-to-value for your IT business management initiatives.

Part of a Comprehensive BSM Solution

Working with other Business Service Management (BSM) solutions from BMC, the BMC IT Business Management OnDemand solution enables IT organizations to benefit from a single view and single system that bridges the financial, resource, and demand management gap between IT Operations and IT Business Management.

For More Information

To learn more on the BMC IT Business Management Solution, please visit www.bmc.com.