



Insight 1:

Entertainment category has the highest No. of views and comments. But this is not fixed for all weekdays of publishment.

Atlanta city has the greatest No. of views & comments including all categories, but LAS vegas City has greatest No. in Entertainment Category.

Link:

https://public.tableau.com/app/profile/fekry/viz/YouTubeDataStory-No_ofviewscomments/Story1?publish=yes

Insight 2:

In this dashboard you can filter by city and by month to see the distribution of views, likes, dislikes and comments across categories & across cities.

Link:

<https://public.tableau.com/app/profile/fekry/viz/ValuespercategoryperCitypermonthDashboard/Dashboard2?publish=yes>

Insight 3:

In this dashboard you can filter by city to see the trend of the measure values , and you may notice that all values changes somewhat similarly.

Link:

<https://public.tableau.com/app/profile/fekry/viz/ViewsCommentsLikesDislikesMonthlytrendperCities/Dashboard1?publish=yes>

Resources

- 1- <https://www.kaggle.com/ammr111/youtube-trending-videos-analysis>
- 2- <https://www.kaggle.com/donyoe/exploring-youtube-trending-statistics-eda>