Using Best Subsets for Regression

Data mining is the subject of Chapter 10 and includes a wide variety of statistical procedures for exploring data, including regression analysis. The *Data Mining Ribbon* in *Analytic Solver Basic* provides some advanced options not available in Excel's *Descriptive Statistics* tool, which we discuss in this section.

Analytic Solver offers five different procedures for selecting the best subsets of variables. Backward Elimination begins with all independent variables in the model and deletes one at a time until the best model is identified. Forward Selection begins with a model having no independent variables and successively adds one at a time until no additional variable makes a significant contribution. Stepwise Selection is similar to Forward Selection except that at each step, the procedure considers dropping variables that are not statistically significant. Sequential Replacement replaces variables sequentially, retaining those that improve performance. The fifth procedure is Best Subsets. These options might terminate with a different model.

Best-subsets regression evaluates either all possible regression models for a set of independent variables or the best subsets of models for a fixed number of independent variables. It helps you to find the best model based on the Adjusted R^2 . Best-subsets regression evaluates models using a statistic called Cp. Cp estimates the bias introduced in the estimates of the responses by having an *underspecified model* (a model with important predictors missing). If Cp is much greater than k+1 (the number of independent variables plus 1), there is substantial bias. The full model always has Cp = k+1. If all models except the full model have large Cps, it suggests that important predictor variables are missing. Models with a minimum value or having Cp less than or at least close to k+1 are good models to consider.

Example: Using Best Subsets for the Banking Data Example

We will use the *Banking Data* example in Chapter 8. First, click on the *Data Mining Ribbon*. To use the linear regression tool, click the *Predict* button in the *Data Mining* group and choose *Linear Regression*. The dialog shown in Figure 1 will be displayed.

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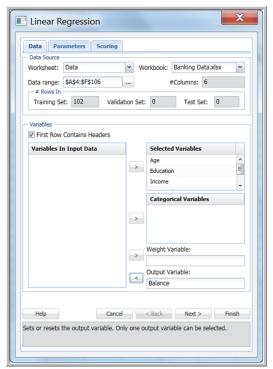


Figure 1 Linear Regression Dialog – Step 1

First, enter the data range (including headers) in the box near the top. All the variables will be listed in the left pane (*Variables in input data*). Select the independent variables and move them using the arrow button to the *Selected Variables* pane; then select the dependent variable and move it to the *Output Variable* pane as shown in the figure. Click *Next*. The second dialog shown in Figure 2 will appear.

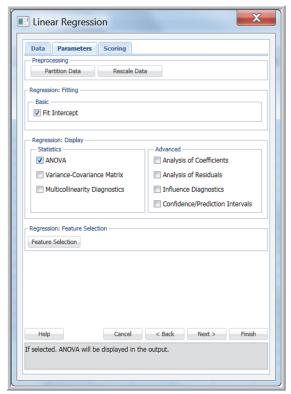


Figure 2 Linear Regression Dialog – Step 2

Select the output options (only ANOVA need be selected). However, before clicking Finish, click on the Feature Selection button. In the dialog shown in Figure 3, check the Perform Feature Selection box at the top and choose Best Subsets. Click Done and then click Finish in the Step 2 dialog.

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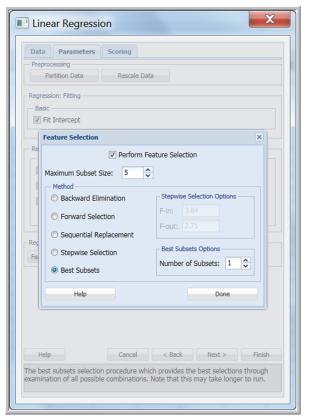


Figure 3 Linear Regression Dialog – Best Subsets Selection

Analytic Solver creates a new workbook with several worksheets. On the worksheet LinReg_FS, an "Output Navigator" allows you to click on hyperlinks to see various portions of the output (see Figure 4. Click on Feature Selection to see a summary of the models created during the Best Subsets selection process (Figure 5). RSS is the residual sum of squares, or the sum of squared deviations between the predicted probability of success and the actual value (1 or 0). Probability is a quasi-hypothesis test that a given subset is acceptable; if this is less than 0.05, you can rule out that subset. Although subsets 4 and 5 meet the Cp criterion, Subset 4 can be ruled out because of its Probability value. Thus, subset 5, which includes all variables, is the best. If you click on Regression Summary in the Output Navigator, the regression statistics will be displayed (Figure 6). You can ignore the Predictor Screening section. We see that these results match those of Figure 8.21. However, this model differs from that found in Example 8.13, because that approach used the backward elimination process and a different criterion (p-values) for evaluating model acceptability.

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1 2		Data Mining: Linear Regression										
3		Output Navigator										
5		Feature Selection ANOVA	Inputs PMML Model			sion Sumr : Prediction			Screening	Coefficients		

Figure 4 Output Navigator

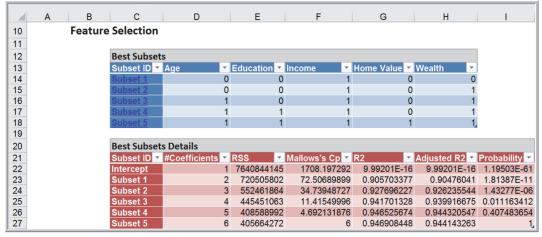


Figure 5 Best Subsets Summary

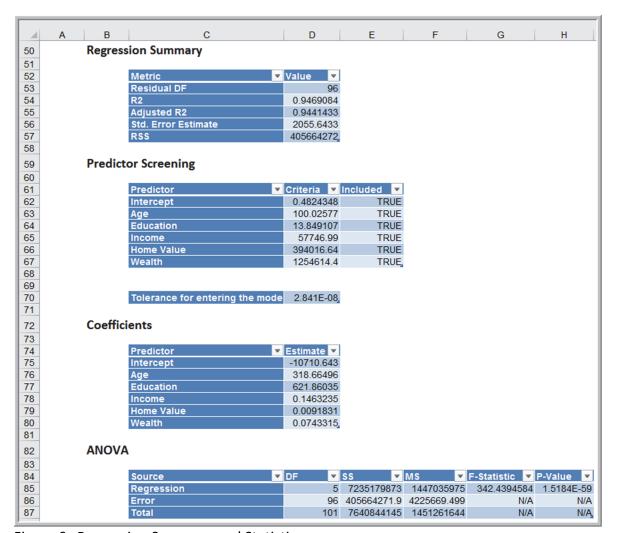


Figure 6 Regression Summary and Statistics