

felicity ng



User Experience, User Interface, and Graphic Designer
designer eye with coder brain, aka unicorn



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FelicityPictures

Experience

Junior Experience Designer

Publicis Sapient | New York, NY

October 2020 - Present

Student UX/UI Designer

NYU IT OTSS | New York, NY

October 2017 - August 2020

- Established design baselines for capital projects management systems
- Digitized manual paper-based bookkeeping system into iPad application for NYU mailrooms
- Founded an annual citywide outreach event to bring design and technology to underprivileged students
- Ensured designs complied with WCAG AA standards
- Conducted user research to ensure client and end-user satisfaction
- Presented to stakeholders and end users to ensure smooth integration of new systems

Marketing Manager

OSIRIS Lab @ NYU Tandon | Brooklyn, NY

September 2019 - May 2020

- Modernized the organization's branding and solidified brand guidelines
- Ensured effective communication between the lab, the school community, and the cybersecurity community

Intern Visual Designer

Miss Caipi | New York, NY

May 2017 - August 2017

- Managed promotion of services and social media presence
- Designed UX/UI for website
- Photographer for company's fashion assets and prepared photos for company blog

Education

Bachelor's in Computer Science

New York University

Minor in Integrated Digital Media

Minor in Game Engineering

GPA 3.74 (Magna Cum Laude)

September 2016 - May 2020

Regent's Honors High School Diploma

Stuyvesant High School

September 2012 - June 2016

Tools

Figma, Sketch, Axure, Framer X
Adobe Illustrator, Adobe Photoshop, Affinity
Autodesk Maya

Programming

OpenGL, Game Maker Studio 2, Processing
HTML, CSS, React
C++, Python, Java