

Experience

Publicis Sapient

Experience Designer

October 2020 - Present

Verizon Gizmo

Collaborated on an agile team with PMs, developers, and UX researchers to create wearable technology for children ages six to twelve years old. Delivered designs on a tight deadline for new product launch.

Verizon Product Findability

Enhanced e-commerce experience on client website to increase revenue. Audited client and competitors' e-commerce websites to pinpoint areas for improvement and growth.

Accessibility initiative

Led the creation of designer targeted accessibility checklists and a visual guide to make learning and considering accessibility easier.

Skolem Technologies

Web Designer

March 2022 - June 2022

WalletConnect

Led developers to improve crypto wallet navigation, facilitate secure transactions, and improve bookkeeping.

Ethereum blockchain explorer

Directed the restructuring of information shown on page to facilitate faster navigation.

NYU IT OTSS

UX/UI Designer

October 2017 - August 2020

Capital Projects Administration and Control System (CPACS)

Established and maintained a Material design inspired design system. Ensured designs complied with WCAG AA standards. Streamlined complex user flows with heavy business needs.

Packages

Digitalized manual paper-based bookkeeping system into an iPad application for NYU mailrooms.

WorkLink

Streamlined NYU's external facing contractor ticketing system.

Design

Skills

Animation, Accessibility, Client strategy, Design systems, Designing for children, HTML + CSS, Motion design, Prototyping, Responsive web design, UI design, Usability testing, User experience auditing, User journeys, Wearable design, Wireframing

Tools

Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Axure, Figma, Framer X, Invision, Invision Studio, Sketch

Education

New York University

Tandon School of Engineering

September 2016 - May 2020

Bachelor's of Science in Computer Science

Minor in Integrated Digital Media, Minor in Game Engineering, Magna Cum Laude