

Example State-Dependent Pricing 2

1 INTRODUCTION

- Some comment

2 MODEL

- Production function

$$y_t(h) = Z_t a_t(h) \ell_t(h) \quad (2.1)$$

- Profits
- Each firm chooses prices $\{p_t\}$ in order to maximize its market value

$$\mathbb{E}_t \sum_{\tau=0}^{\infty} D_{t,t+\tau} \Pi_{t+\tau}(h) \quad (2.2)$$

where nominal profits in period t are given by

$$\Pi_t(h) = p_t(h) y_t(h) - W_t \ell_t(h) - \kappa_t(h) \mathbb{1}\{p_t(h) \neq p_{t-1}(h)\} \quad (2.3)$$

- Value function for the firm

$$V_t \left(a_t(h), \frac{p_{t-1}(h)}{P_t}; \cdot \right) = \max_p \left\{ \Pi^R \left(a_t(h), \frac{p_{t-1}(h)}{P_t}, \cdot \right) + \mathbb{E}_t \left[D_{t,t+1}^R V_t \left(a_{t+1}(h), \frac{p}{P_{t+1}}, \cdot \right) \right] \right\}$$

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$$v(a, \tilde{p}; \cdot) = \int_{\xi} \max \left\{ V^A(\cdot) - \xi, V^N(\cdot) \right\}$$

where

$$\begin{aligned} V^A(a, \tilde{p}_{-1}, \cdot) &= \max_{\tilde{p}} \left\{ \Pi^R(a, \tilde{p}, \cdot) + \mathbb{E} \left[\cdot \right] \right\} \\ V^N(a, \tilde{p}_{-1}, \cdot) &= \Pi^R(a, \tilde{p}_{-1}, \cdot) + \end{aligned} \quad (2.4)$$

The firm will choose to pay the fixed cost iff $V^A - \xi \geq V^N$. Hence, there is a unique threshold which makes the firm indifferent between these two options

$$\tilde{\xi}(a, \tilde{p};) = V^A(a, \tilde{p}) - V^N(a, \tilde{p})$$

- The firm value function V , adjusted by the marginal utility of the representative households, is therefore given by