



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Most orders occur on weekends. Specifically, **friday/saturday** evenings.

MONTHLY

Most orders are placed the months of **july** and **january**.

SALES PERFORMANCE

CATEGORY

Classic is the pizza category with **most sales**.

SIZE

Large pizza is the size with **most sales**.



817.860

Total revenue



38,31

Avg order value



49574

Pizzas sold



21350

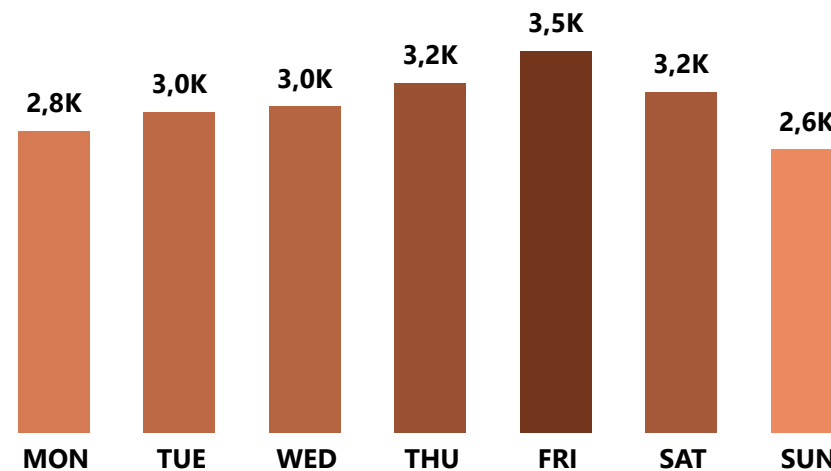
Total orders



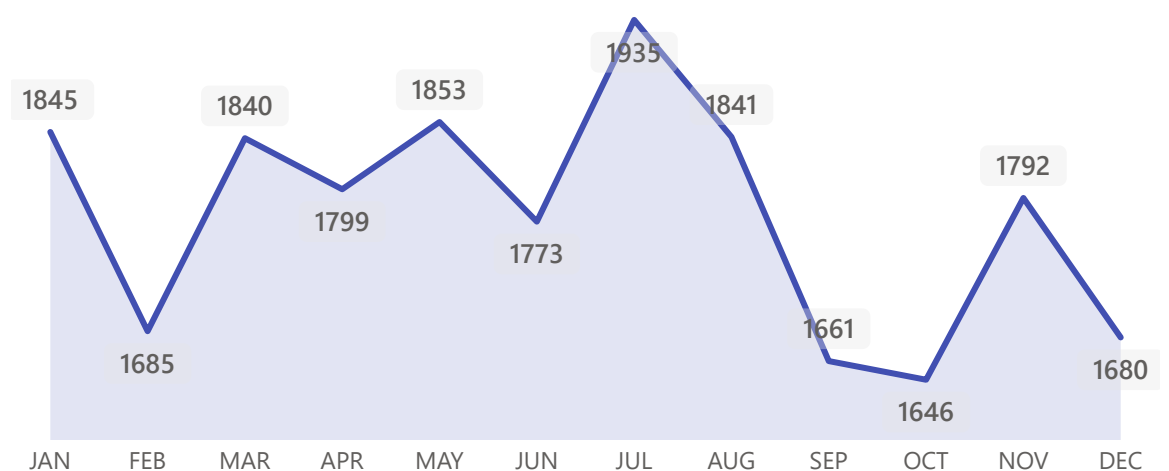
2,32

Avg pizzas per order

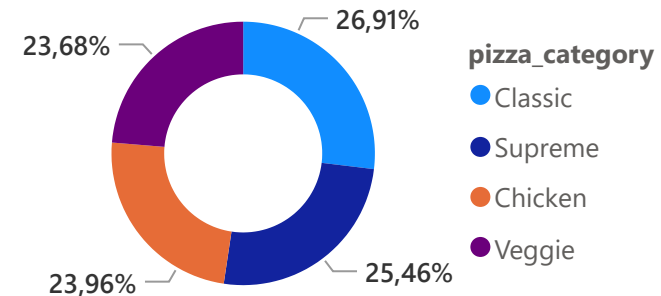
Daily Trend for Total Orders



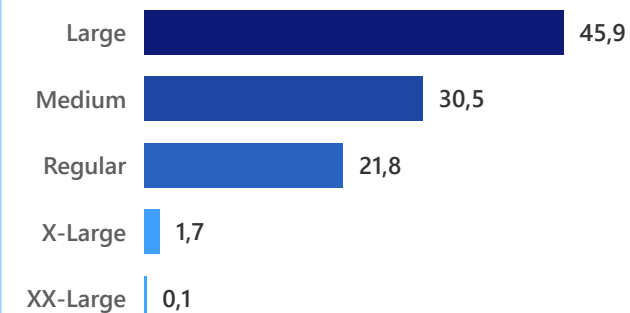
Monthly Trend for Total Orders



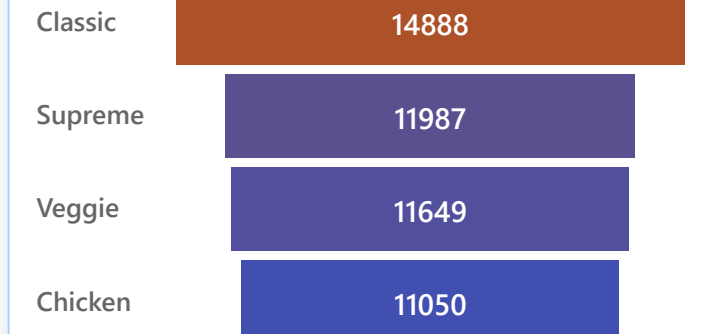
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

Thai Chicken pizza is the best by revenue.

QUANTITY

Classic Deluxe pizza is the best by quantity.

TOTAL ORDERS

Classic Deluxe pizza is the best by total orders.

WORST SELLERS

REVENUE

Brie Carre pizza is the worst by revenue.

QUANTITY

Brie Carre pizza is the worst by quantity.

TOTAL ORDERS

Brie Carre pizza is the worst by total orders.



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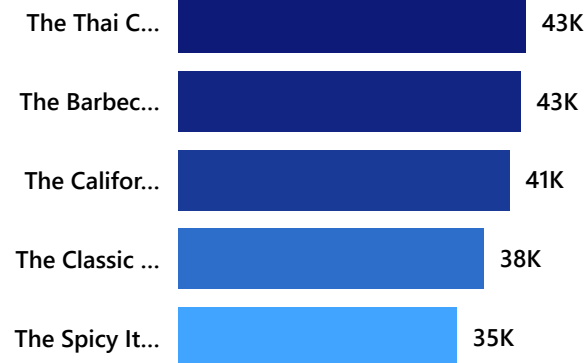
Total orders



2,32

Avg pizzas per order

Top 5 Pizzas by Revenue



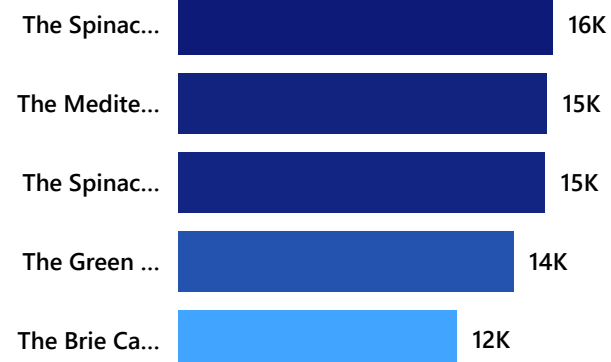
Top 5 Pizzas by Quantity



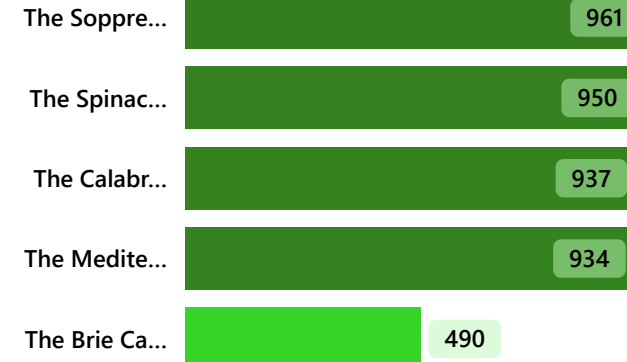
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

