

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

People spend wherewithal much on using Iphone's

What is the problem in having an Iphone?

Iphone causes obession in young people.

SAYS

Iphone makes the people proud about their status.

Does it have Non-detachable batteries?

THINKS

Are we expect to work for 24x7?

higher than other brands

Iphone costs

Does Iphonesimple design& user friendly OS

Seamless integration with other devices

Fraility (We should handle carrefully)

Seeing disadvantage about this.

DOES

Turned all of us into photography

Psycological dependency

FEELS

Mend cost is higher

Modern social media

They promote FOMO syndrome

Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

