

Brand	Discount Percentage	Mrp	Sale Price	Star Rating	Sales difference
Apple	0	77,000	77,000	5	0

Model Specification					
Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900

Battery Type Distribution

Battery Type

Lithium

Lithium Ion

Lithium Polymer

0K

5K

10K

15K

20K

25K

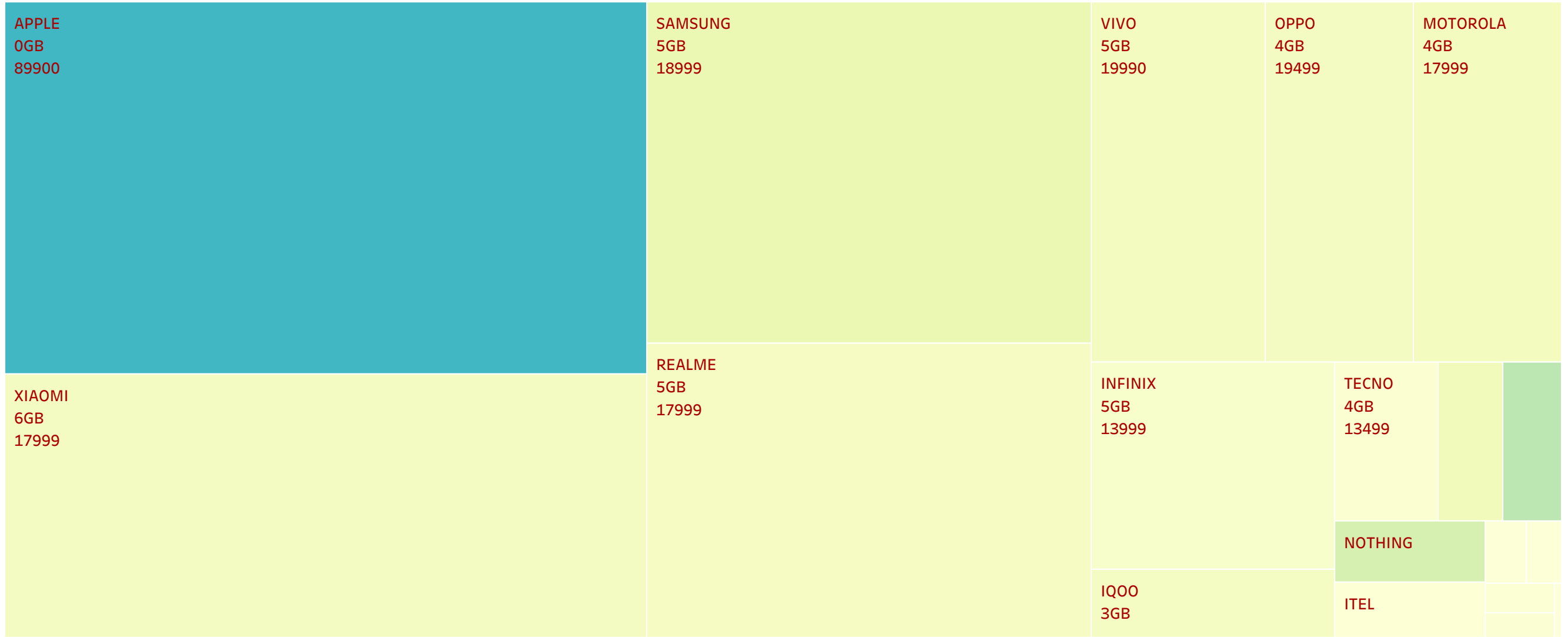
30K

35K

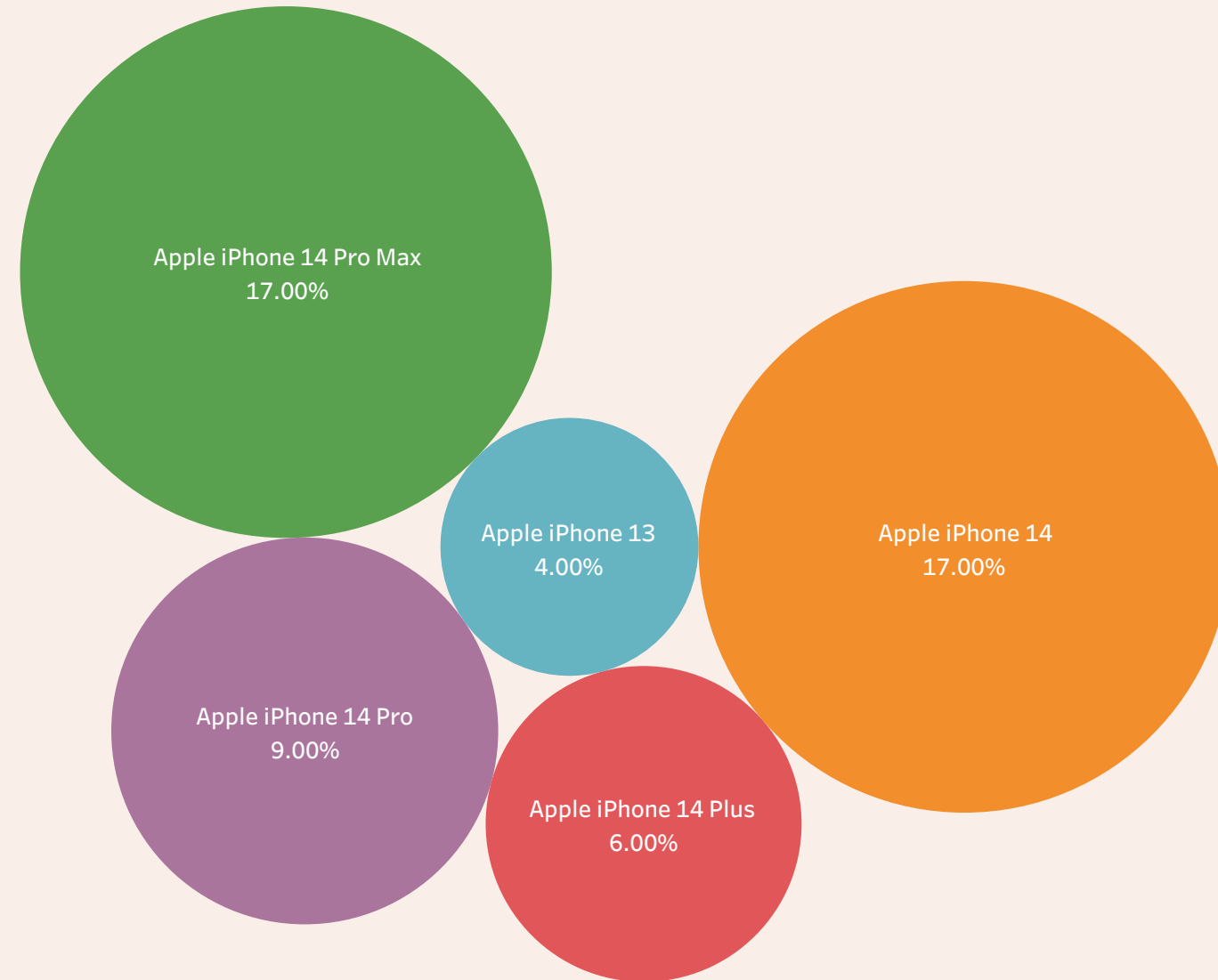
Avg. Original Price



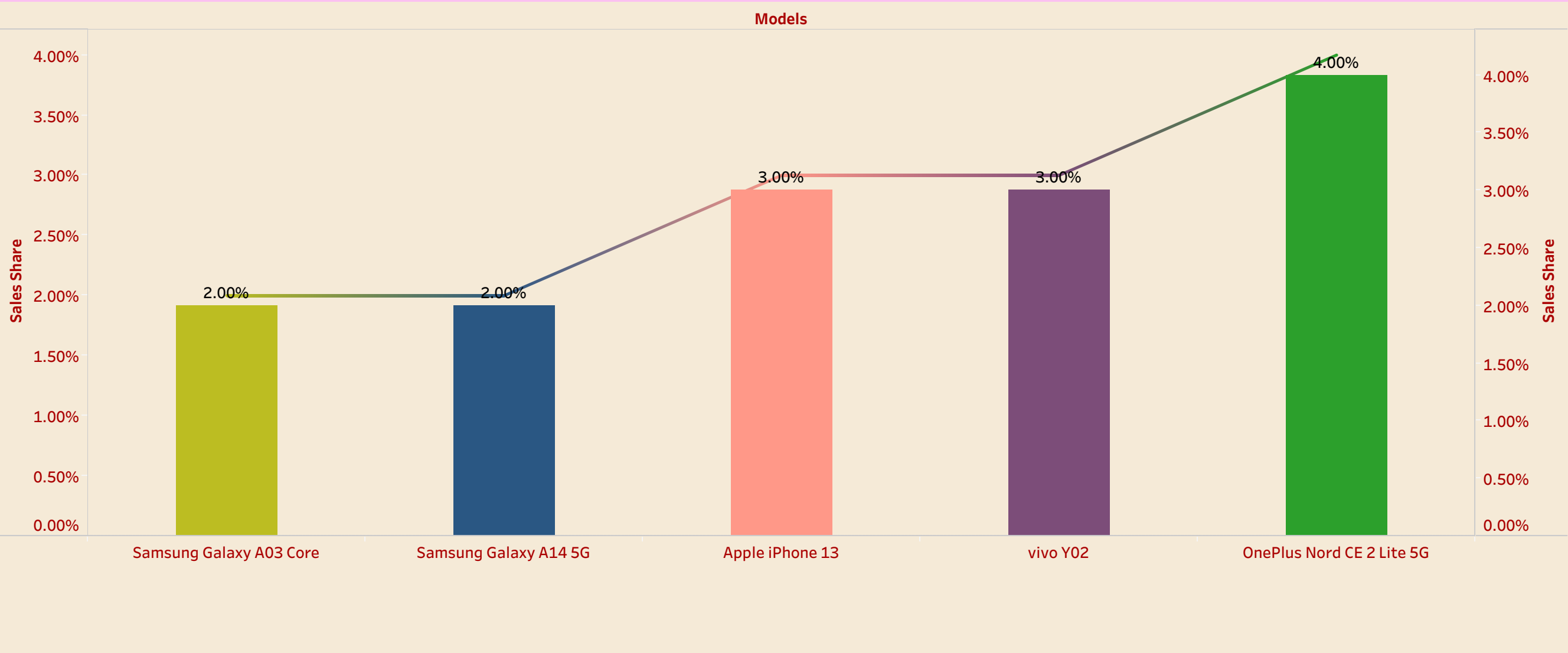
Brand Price Comparison



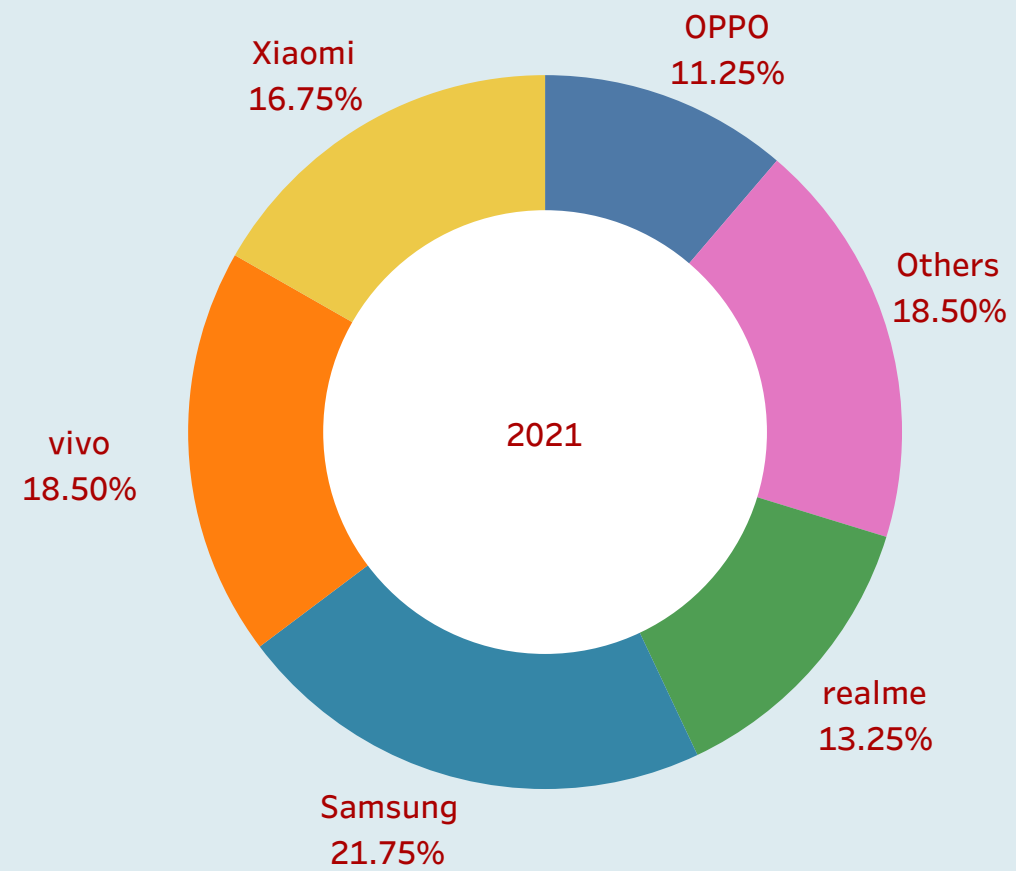
Model Wise share



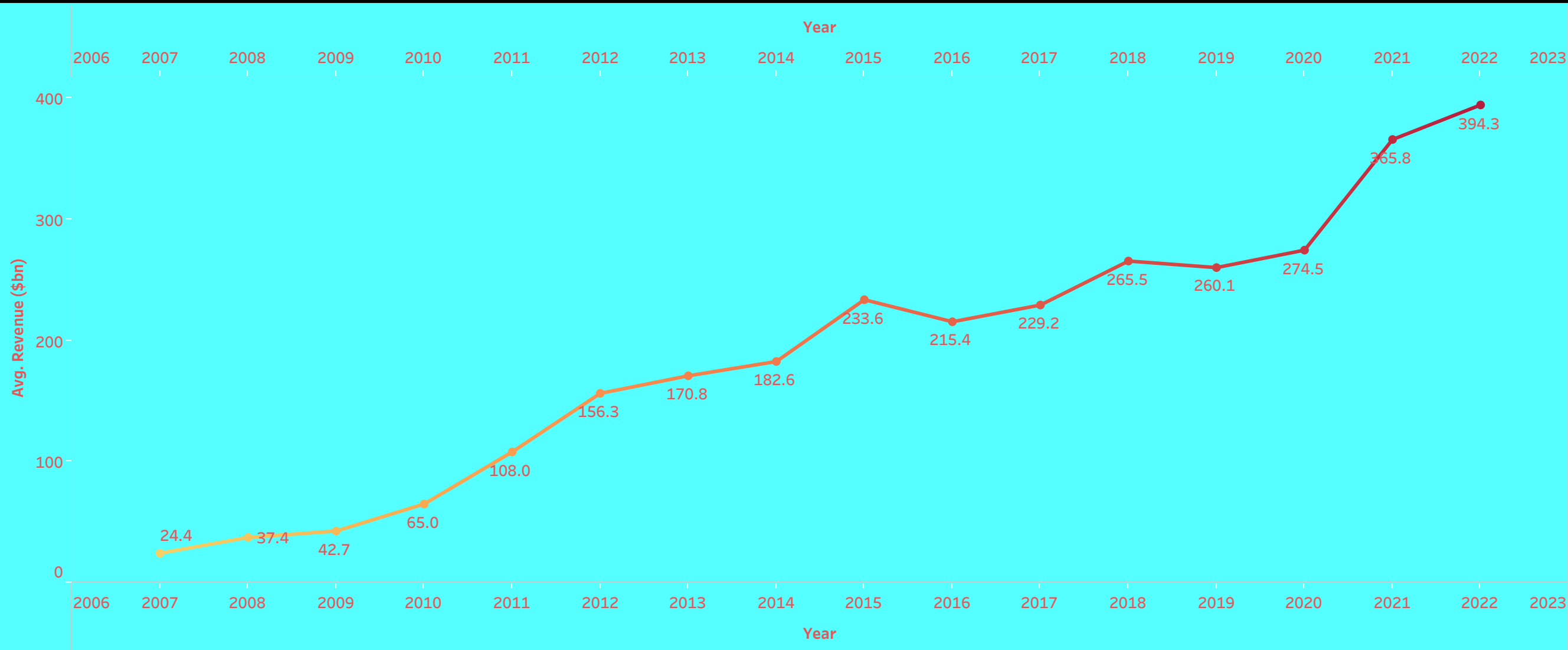
Country wise best selling smartphone



Quartely-Share



Annual Revenue(2006-2022)



Global Market Share



KPI			
Revenue Generated	Units sold (mm)	Active Users (mm)	Count of Market Penetration(iphone)
1,634	2,325	8,723	15