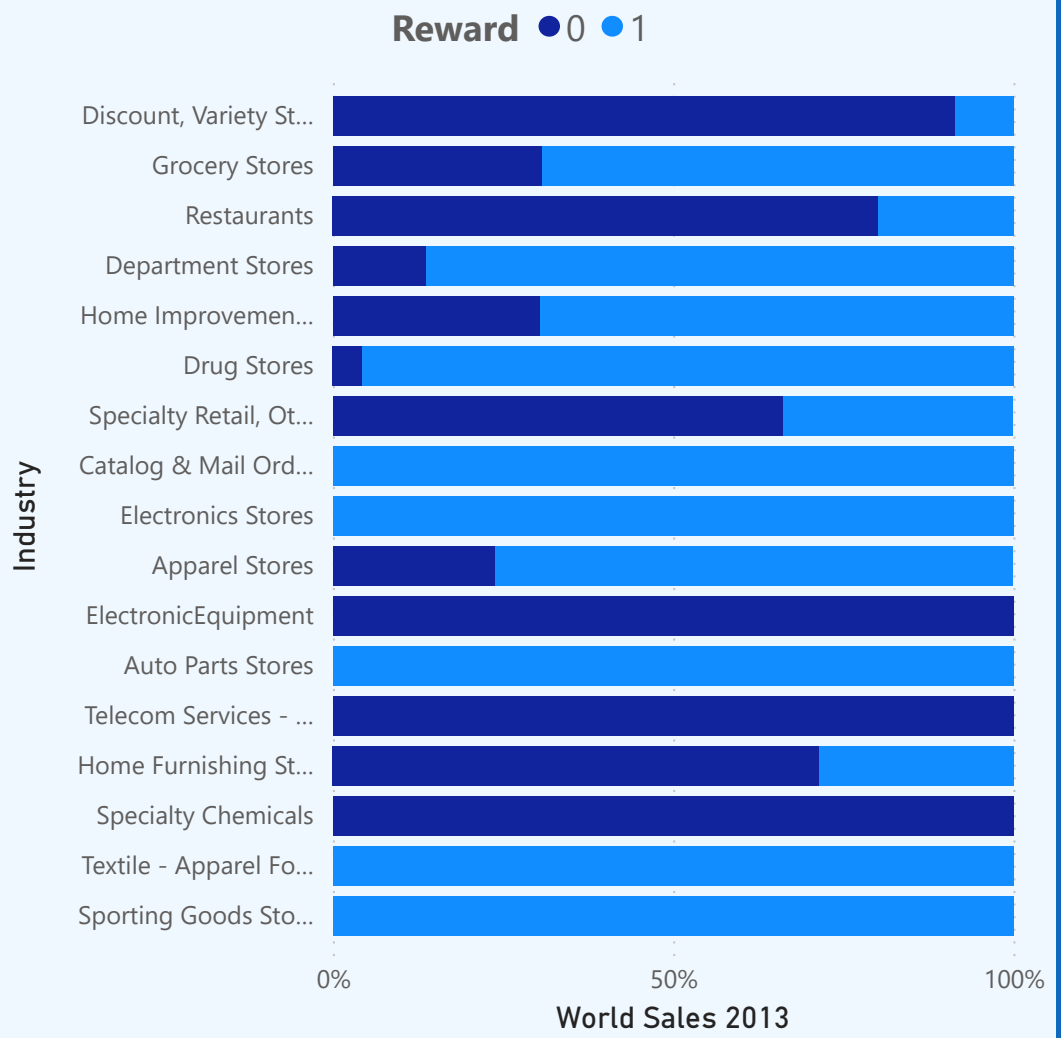


# Rewards Programs in Retail

Percentage of sales in an Industry with and without Rewards



Impact of Rewards on sales

