



## Supporting Materials

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### Review

Use the [project rubric](#) to review your project. If you are happy with your submission, then you're ready to submit your project. If you see room for improvement, keep working to improve your project.

### A/B Test Guide

The A/B test guide can help you map out the process you'll need to go through to complete an A/B test. This will be useful for the project, as well as any A/B tests you do in a professional setting.

### Submission Template

Use the submission template at the bottom of this section to submit your project. After filling it out, save it as a PDF and submit the PDF in the next section. You may also include your Alteryx workflow if you'd like. If your submission does not meet specifications, having the workflow may help the review identify mistakes.

### Data

*round-roaster-stores.csv* - This file contains store information for each Round Roaster store in the USA.

*treatment-stores.csv* - This file contains store information for each store that offered the new menu items.

*round-roaster-transactions.zip* - This file contains transaction level information for all of Round Roaster's stores

### Project Checklist

This is here to make it easier for you to assess if your project is close to passing so you can try debugging your workflow and project before submission. If you do not feel confident in the topics addressed please review the course material or reach out on the forums, slack, or on a one on one!

- ☐ The lift in my project for each Central and West is between 30-50%
- ☐ The significance in my project for each Central and West is above 85%
- ☐ Showed the correlation between each potential control variable



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<https://review.udacity.com/#:/rubrics/287/view>☐

I have gone to the Forums, Slack, or set up a One on One before submitting

If your Lift or Significance levels are not within the ranges stated above, please review your workflow. There may be a small detail missed somewhere causing the error.

- Forums: <https://discussions.udacity.com/c/nd008-bizand-a-b-testing/band-project-5>
- Slack: <https://udacity-pand.slack.com>
- One on One: <https://calendly.com/pand-1-1>

**To Download Files below please right click on the link and select "Save Link As"**

## Supporting Materials

[Round Roaster Stores](#)[Treatment Stores](#)[Round Roaster Transactions Database](#)[AB Test Guide](#)[P5submissiontemplate 1.17.17](#)[All Project Files](#)

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