



Project Overview

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You're a business analyst for Round Roasters, a coffee restaurant in the United States of America. The executive team conducted a market test with a new menu and needs to figure whether the new menu can drive enough sales to offset the cost of marketing the new menu. Your job is to analyze the A/B test and write up a recommendation to whether the Round Roasters chain should launch this new menu.

How Do I Complete this Project?

This project uses skills learned throughout the "A/B Testing " course. To complete this project:

- Go through the course
- Apply the skills learned in the course to solve the business problem given in the project details section.
- Use our guidelines and rubric to help build your project.
- When you're ready, submit it to us for review using the submission template found in the supporting materials section.

Skills Required

In order to complete this project, you must be able to:

- Cleanup, format, and blend a wide range of data sources
- Plan and analyze A/B tests

NEXT