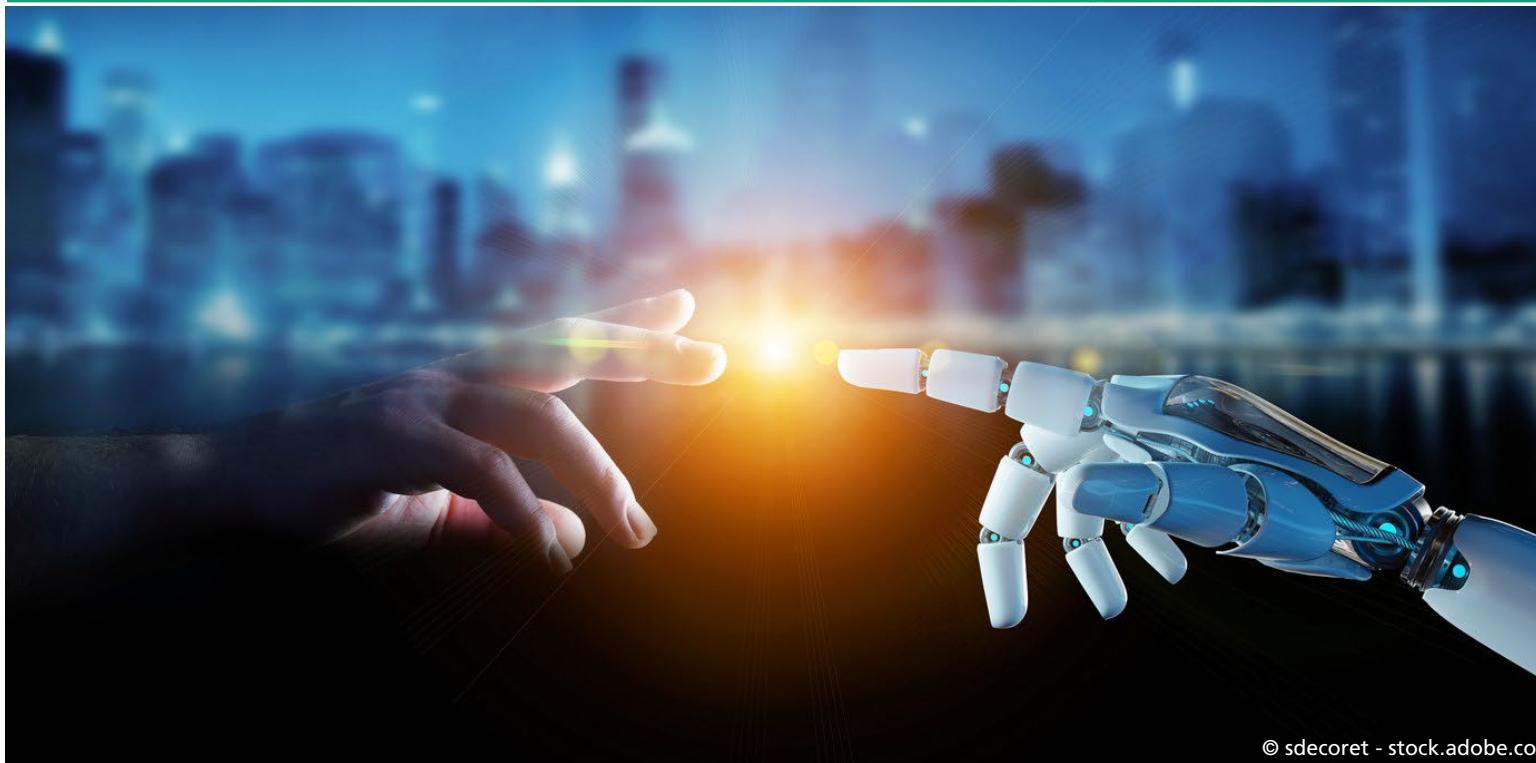


# Introduction to Deep Learning and Generative AI

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Sankt Augustin



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# Fraunhofer-Institute for Intelligent Analysis and Information Systems IAIS

- 300+ members: Scientists, project engineers, technical staff and administration
- Location:  
Fraunhofer Campus  
Schloss Birlinghoven/Bonn
- Common research groups and cooperations with



Hochschule  
Bonn-Rhein-Sieg



ML2R  
Kompetenzzentrum  
Maschinelles Lernen  
Rhein-Ruhr



Schloss Birlinghoven. © Fraunhofer IAIS



IAIS Entrance, © Fraunhofer IAIS

### Computer Vision



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### Enterprise Information Integration



### Auto-Intelligence



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### Preventive security



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# Course Overview

1. Intro to Deep Learning	Recent successes, Machine Learning, Deep Learning & types
2. Intro to Tensorflow	Basics of Tensorflow, logistic regression
3. Building Blocks of Deep Learning	Steps in Deep Learning, basic components
4. Unsupervised Learning	Embeddings for meaning representation, Word2Vec, BERT
5. Image Recognition	Analyze Images: CNN, Vision Transformer
6. Generating Text Sequences	Text Sequences: Predict new words, RNN, GPT
7. Sequence-to-Sequence and Dialog Models	Transformer Translator and Dialog models
8. Reinforcement Learning for Control	Games and Robots: Multistep control
9. Generative Models	Generate new images: GAN and Large Language Models



: link to background material,



: link to images used in lecture,

G. : Terms that may be asked in the exam

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## Smartphone Photos Are Getting Faker. Uh-Oh?

Google's new \$700 Pixel 8 lets you use artificial intelligence to add or remove elements from your images. It's not clear we really need this.



pixabay father and son



Waymo Chrysler Pacifica Hybrid undergoing testing in the San Francisco Bay Area by Dillu CC BY-SA 4.0

**ChatGPT: AI will shape the world on a scale not seen since the iPhone revolution, says OpenAI boss**

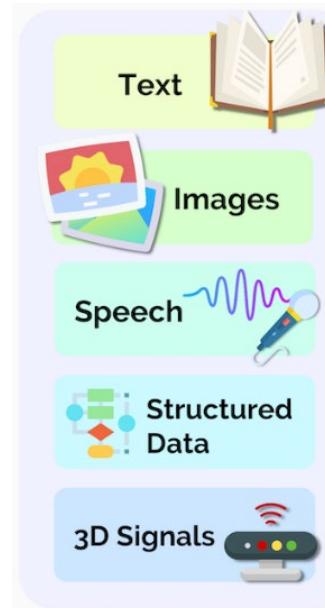
[Financial Times 24.01.2023](#)

FT Financial Times

## Generative AI: How will the new era of machine learning affect you?

By Richard Waters

25 Jan 2023 · 10 min read



[New York Times 21.08.2023](#)

## *'This Experience May Feel Futuristic': Three Rides in Waymo Robot Taxis*

On Monday, Waymo began letting the public pay for rides in its driverless cars in San Francisco. The New York Times dispatched three reporters around the city to test the service.

Is AI a Hype or Reality?

# Success Story: AlphaGo



Go board, at a Go-weekend, Hoge Rielen, Belgium by Donarreiskoffer / CC BY-SA 3.0

## Go Tournament

- 27 May 2017
- three game competition
  - Ke Jie, world's best professional Go player
  - AlphaGo, a computer program created by Google
- Based on **deep learning** [Silver et al. 2016 Nature] [🔗](#)

AlphaGo won 3-0

- AlphaZero: **reinforcement learning**  
zero: no training data used  
→ training against itself: **beats AlphaGo**

[Silver et al. 2017 Nature] [🔗](#)

# Success Story: Image Recognition

- **Image Net**: 15 million named and classified images, covering 22,000 categories.
- **deep neural networks** with billions of nodes
  - 4.94% top-5 test error on the ImageNet 2012
  - **surpass human-level performance** (5.1%)
  - 2020: top 5 test error is 1.3%

## AI: Facebook's new algorithm was trained on one billion Instagram pics

Facebook's researchers have achieved a breakthrough in self-supervised learning, by training an AI system on one billion unlabeled Instagram pictures.

ZDNet March 4, 2021 

- **Pretraining**: 1 billion Instagram images without labels
  - Same embedding for images with different views
  - Finetune on ImageNet: **15.8%** top-1 error

[Goyal et al. 2021: Self-supervised Pretraining of Visual Features in the Wild



Komondor by Nikki68 / CC-SA 3.0 Unported

## GT: komondor

- 1: komondor
- 2: patio
- 3: llama
- 4: mobile home
- 5: Old English sheepdog

 He et al. 2015

# Success Story: Speech Recognition

## Historic Achievement: Microsoft researchers reach human parity in conversational speech recognition

Microsoft AI Blog Oct. 18, 2016 

Microsoft has made a major breakthrough in speech recognition, creating a technology that recognizes the words in a conversation as well as a person does.

### Switchboard corpus

2500 telephone conversations between 500 speakers of American English 

- A.1: Uh, do you have a pet Randy?
- B.2: Uh, yeah, currently we have a poodle.
- A.3: A poodle, miniature or, uh, full size?
- B.4: Yeah, uh, it's, uh miniature.
- A.5: Uh-huh.
- B.6: Yeah.
- A.7: I read somewhere that, the poodles is one of the, the most intelligent dogs, uh, around.
- B.8: Well, um, I wouldn't, uh, I definitely wouldn't ...



©WrightStudio - stock.adobe.com

- Word error rate (WER) 5.1%,
- The rate is better than for professional human transcriptionists (5.7%)
- **neural language models**
- 2020 WER on LibriSpeech: 2.2%

[Xiong et al. 2016] [Xiong et al. 2017]

# Success Story: Natural Language Translation

## Deep learning boosts Google Translate tool

Internet giant's latest service employs neural networks to cut error rate by 60%, the company says.

27 September 2016 

## Google introduces real-time extended voice translation

Google has announced a new real-time transcription feature for its free Translate app for Android phones.

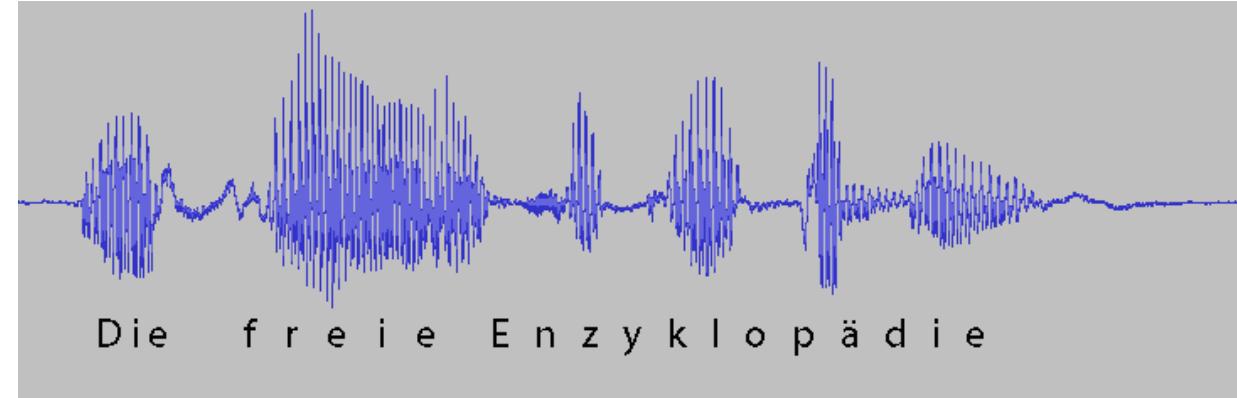
Tech Xplore march 18,2020 

- entirely based on **deep learning**
- reduces errors by around **60%**, compared previous service

[Castelvecchia 2016] [Schuster 2016]

- 2017:  
Near-human performance for some language pairs

[Shazeer et al. 2017]



Grafik als Beispiel für eine kontinuierliche Phrase by Mwka / CC BY-SA 3.0

# Success Story: Question Answering

- **Natural Questions:** real anonymized, aggregated queries issued to the Google search engine.
- 315k training examples, 7842 test examples

**Question:** when are hops added to the brewing process? 

**Answer:** The boiling process

- Fully automatic approach
  - 1. Search on full Wikipedia using “Embeddings” of passages
  - 2. Collect question and top-100 passages
  - 3. Process by language model and generate answer

Also used by Google search



Brasserie La Choulette 12-11-2006 by Philimage / CC BY-SA 3.0

- 67% accuracy on Natural Questions test set [Min et al. 2021]  p.11
  - Limited to models of 6GB: similar accuracy
  - Competition with human teams: comparable quality 

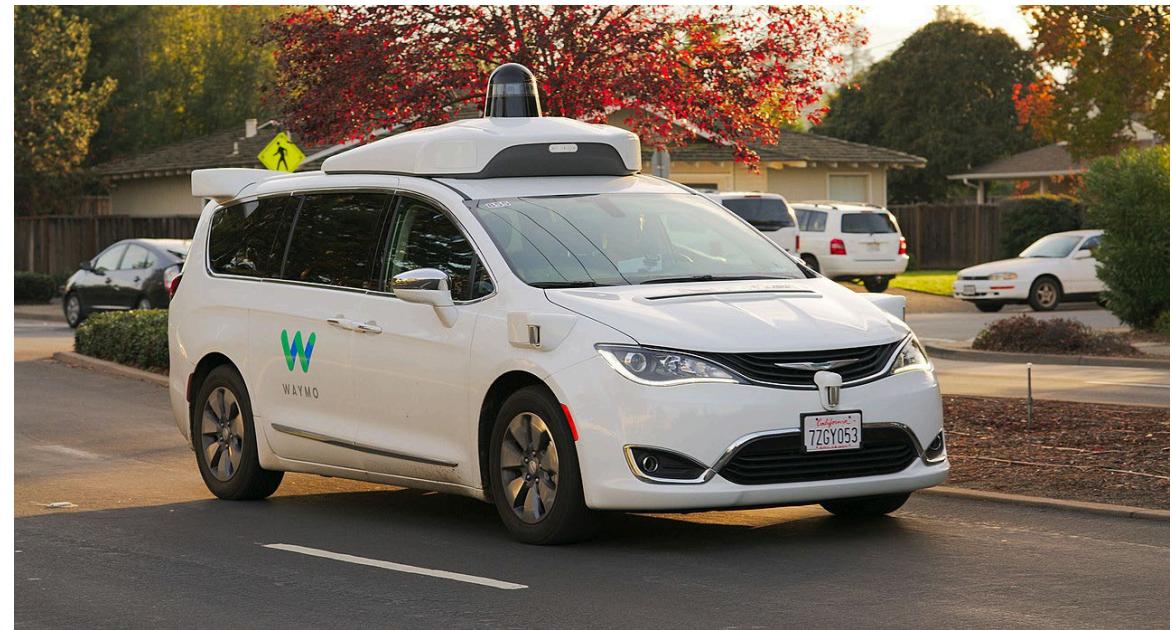
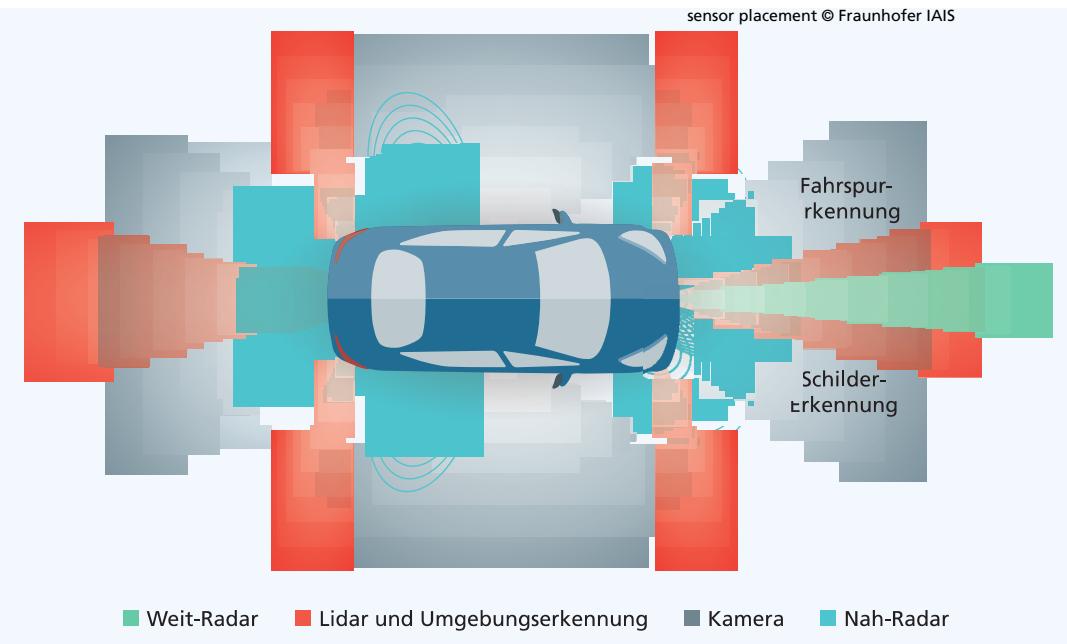
Knowledge base can be  
changed on the fly

# Success Story: Self Driving Car

## Waymo simulated real-world crashes to prove its self-driving cars can prevent deaths

The company used real-world fatal crashes that took place in Arizona over a decade. ... Waymo's autonomous vehicles would have "avoided or mitigated" 88 out of 91 total simulations

The Verge, Mar 8, 2021 



## Recent Technology: Deep Learning

- learns from examples how the system should behave
- Deep learning is now the best approach to most **perception** tasks, as well as to many **low-level control** tasks.
- Sebastian Thrun as pioneer in 2005 

# Success Story: Generative Pre-trained Transformer GPT-4

**Query: Write a gothic romance about a computer**

**GPT-4:** In a dark and imposing castle, two computers stood side by side, their circuits humming in unison. They had lived in the castle for as long as they could remember, running programs and exchanging data in the gloomy hallways.

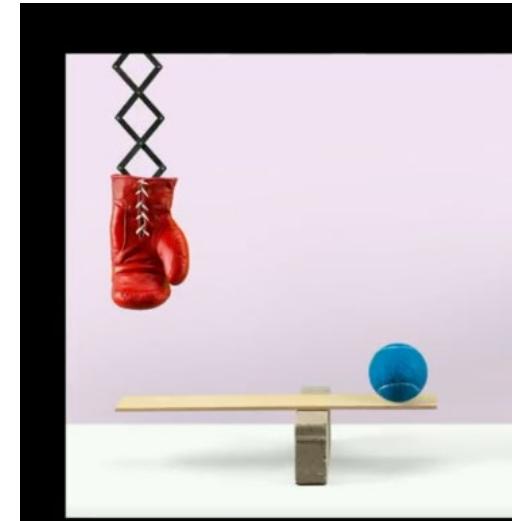
But unlike most machines, these two computers had a love for the dark and macabre. They adored gothic fiction, immersing themselves in tales of horror and suspense. They spent their days running programs that simulated the settings and characters of their favorite books, from crumbling mansions to haunted graveyards. ...

■ **GPT-4** generates fluent text 

- answers question
- python programs
- ...

<https://speakergy.com/smart-speakers-statistics/>

Process **images** and **text** simultaneously



What happens when the glove drops?

**GPT-4** It will hit the wood plank and the ball will fly up.

Benchmark	GPT-4 prompt with few examples	prior best Model
MMLU questions in 57 subjects (professional & academic)	86.4%	75.2%
HellaSwag Commonsense reasoning around everyday events	95.3 %	85.6 %
AI2 Reasoning Challenge (ARC) Grade-school multiple choice science questions. Challenge-set.	96.3 %	86.5 %
GSM-8K Grade-school mathematics questions	92.0 %	87.3%

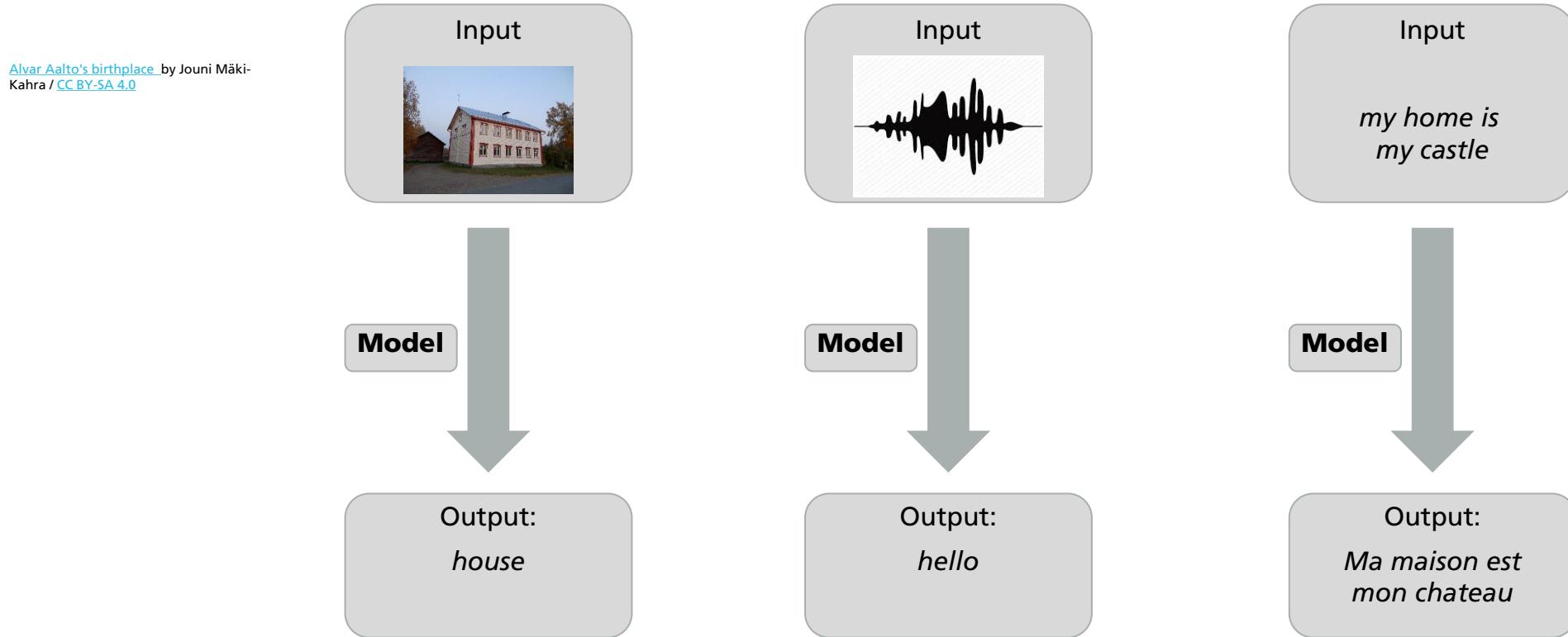
# Introduction to Machine Learning and Deep Learning

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# Characteristics of the Tasks

- What is the commonality of the applications described above?

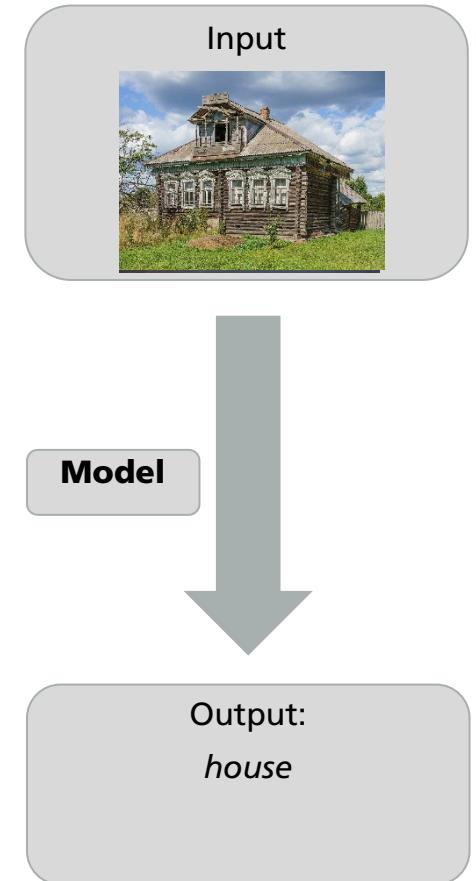


- From a large number of instances (examples):
  - Compute a mapping from the input to desired outputs: **model**
  - Should yield good results for unknown **new input**

# Machine Learning & Modeling

**Machine Learning** aims at extracting **meaningful** information from data.

- Learns from **data**, which is a set of **instances**
  - **Instance**: e.g. input – label pair
- Creates an internal description (**model**)
  - e.g. function to compute labels from inputs
- The model can be applied to new inputs
  - Does **not** simply memorize all given inputs
  - But „recognizes“ patterns and regularities in the data:  
**generalization**



Deep learning is a special type of machine learning

# Machine Learning: Some Common Facts

- An extremely large number of different machine learning algorithms were developed
  - Support Vector Machine, Random Forrest, Boosting Trees, Gaussian Mixture Model, K-Means, Latent Dirichlet Allocation, ...
- **NEXT** Demonstrate Machine Learning approach using a simple model
  - **logistic classifier**
  - → simple **building block of neural networks**

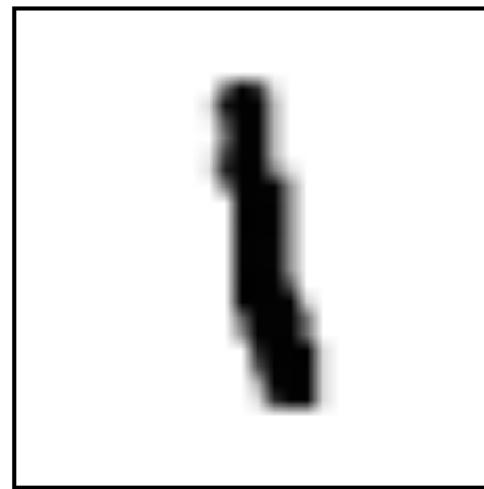
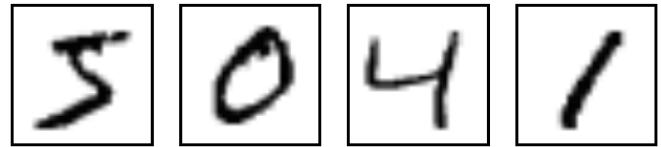
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# MNIST Dataset

- Images of handwritten digits
    - Images are partitioned into **classes** corresponding to digits
    - For each image a classname or **label** is provided:
  - Each image is a matrix of **28 by 28 greylevel pixels**:
    - Convert input into a **vector** of 784 real numbers in [0.0,1.0],
    - → Description of inputs
  - Training and test sets
    - 60000 training **instances**
    - 10000 test instances

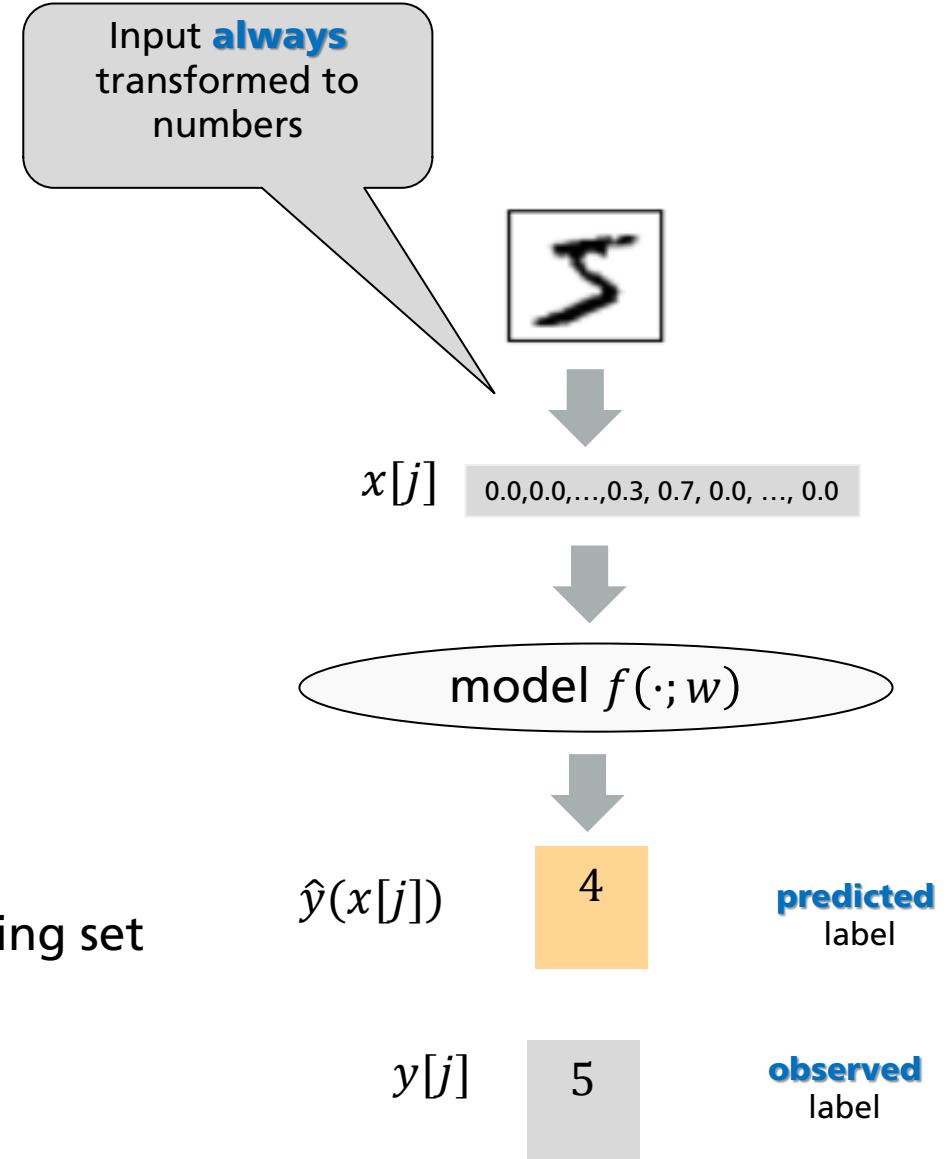


Printout from MNIST Dataset

# MNIST Classification Task

- Observed **input**:  
a vector of dimension 784 describing the input image is the set of inputs, e.g.
- Observed **label**:  
is the observed label corresponding to the input vector, e.g.
- **Model**: A function  
Assigns to each image an estimated label  
Has a **parameter vector**  $w$  with unknown values
- **Task**  
Reduce difference between observed (true) label and predicted label for the training set  
→ change values of parameter vector  $w$

Training



# Logistic Regression Classifier: Affine Transformation

- Affine mapping
  - converting the input vector (784 dims) to a score vector (10 dims)
  - Multiply each input component of  $x$  with a number and form sum

score vector $u$	weight matrix $W$	input $x$	bias $b$
score for 0 $u_1$	$=$ $w_{1,1} \quad w_{1,2} \quad w_{1,3} \quad w_{1,4} \quad w_{1,5} \quad w_{1,6} \quad \dots \quad w_{1,784}$	*	$x_1$ $x_2$ $x_3$ $x_4$ $x_5$ $\dots$ $x_{784}$
score for 1 $u_2$	$=$ $w_{2,1} \quad w_{2,2} \quad w_{2,3} \quad w_{2,4} \quad w_{2,5} \quad w_{2,6} \quad \dots \quad w_{2,784}$ ...	*	$+ b_1$ $+ b_2$ $\dots$
score for 9 $u_{10}$	$=$ $w_{10,1} \quad w_{10,2} \quad w_{10,3} \quad w_{10,4} \quad w_{10,5} \quad w_{10,6} \quad \dots \quad w_{10,784}$	*	$+ b_{10}$

$$u_i = w_{i,1} * x_1 + w_{i,2} * x_2 + \dots + w_{i,784} * x_{784} + b_i$$

- Vector notation of **linear transformation** 
$$u = W * x + b$$
- Interpretation of **score**: higher value of  $u_i$ :  $\rightarrow$   $i$ -th label more likely
- Weight matrix  $W$ , bias  $b$ : both are unknown  
 $\rightarrow$  determine their value from data (**training**)

# Logistic Regression Classifier: Map Scores to Probability

probability vector  $(p_1, \dots, p_k)$

- $p_i \geq 0$
- $p_1 + \dots + p_k = 1.0$

- Transform scores to probabilities by **softmax** function

$$\hat{p}(y|x) = \text{softmax}(u) = \begin{pmatrix} \frac{\exp(u_1)}{\exp(u_1) + \exp(u_2) + \dots + \exp(u_{10})} \\ \vdots \\ \frac{\exp(u_{10})}{\exp(u_1) + \exp(u_2) + \dots + \exp(u_{10})} \end{pmatrix}$$

- $\hat{p}(y|x; w)$  is the predicted probability vector of classes 1-10 for input

- for current parameters  $w := (W, b)$
  - predict real vector → **logistic regression**

- Predicted label for  $w$ :

- the class with **highest** predicted probability
  - **logistic regression classifier**

- Model:

$$f(x; w) = \hat{p}(y|x; w) = \text{softmax}(W * x + b)$$

Example

$u_i$	$\exp(u_i)$	$\frac{\exp(u_1)}{\exp(u_1) + \exp(u_2) + \exp(u_3)}$
2,2	9,02	0,860
0,3	1,34	0,128
-2,2	0,11	0,010

# Logistic Regression Classifier: Loss Function

- 60000 training instances      Train =  $\{(x_1, y_1), (x_2, y_2), \dots, (x_{60000}, y_{60000})\}$ 
  - Change parameters  $w := (W, b)$  such that most predicted labels are correct
  - How to measure the accuracy / loss of the classifier?
- **Probability of the whole training set**
  - Assumption: the training instances are statistically independent

$$\hat{p}(\text{TrainSet}|w) = \hat{p}(y = y_1|x_1; w) * \dots * \hat{p}(y = y_{60000}|x_{60000}; w)$$

probability of  
training set for  
given  $w$

probability of the  
**observed** class  $y_1$  for  
input  $x_1$  given  $w$

- **Probability of events**
- must be independent  
e.g. dice
- probability of throwing (2,5)  
 $1/6 * 1/6 = 1/36$

Modify parameters  $w$  such that the  
**probability** of the training set gets **maximal**.

# Logistic Regression Classifier: Define Loss Function

01-01 ..

- How to find optimal parameters  $w := (W, b)$

observed label  
for  $x_{60000}$

$$\hat{p}(\text{TrainSet}|w) = \hat{p}(y = y_1|x_1; w) * \dots * \hat{p}(y = y_{60000}|x_{60000}; w)$$

transform with  $-\log(\circ)$

$$L_{x,y}(w) = -\log(p(\text{TrainSet}|w)) = -[\log \hat{p}(y = y_1|x_1; w) + \dots + \log \hat{p}(y = y_{60000}|x_{60000}; w)]$$

- Transform with  $-\log$ :
  - log ist monotonous:  
 $\hat{p}(\text{TrainSet}|W, b)$  has maximum exactly when  $-\log(p(\text{TrainSet}|w))$  has minimum
  - no underflow, sum instead of product
  - multiply by -1: use minimization
- Alternative optimization criterion: minimize the negative log of probability of whole training set
- **Loss function**  $L_{x,y}(w)$  assigns a real value to each  $w$   
smaller loss value  $\Rightarrow$  lower difference between predicted and observed output

?

01-a

# Logistic Regression Classifier: Define Loss Function

- How to find optimal parameters  $w := (W, b)$

$$L_{x,y}(w) = -\log(p(\text{TrainSet}|w)) = -[\log \hat{p}(y = y_1|x_1; w) + \dots + \log \hat{p}(y = y_{60000}|x_{60000}; w)]$$

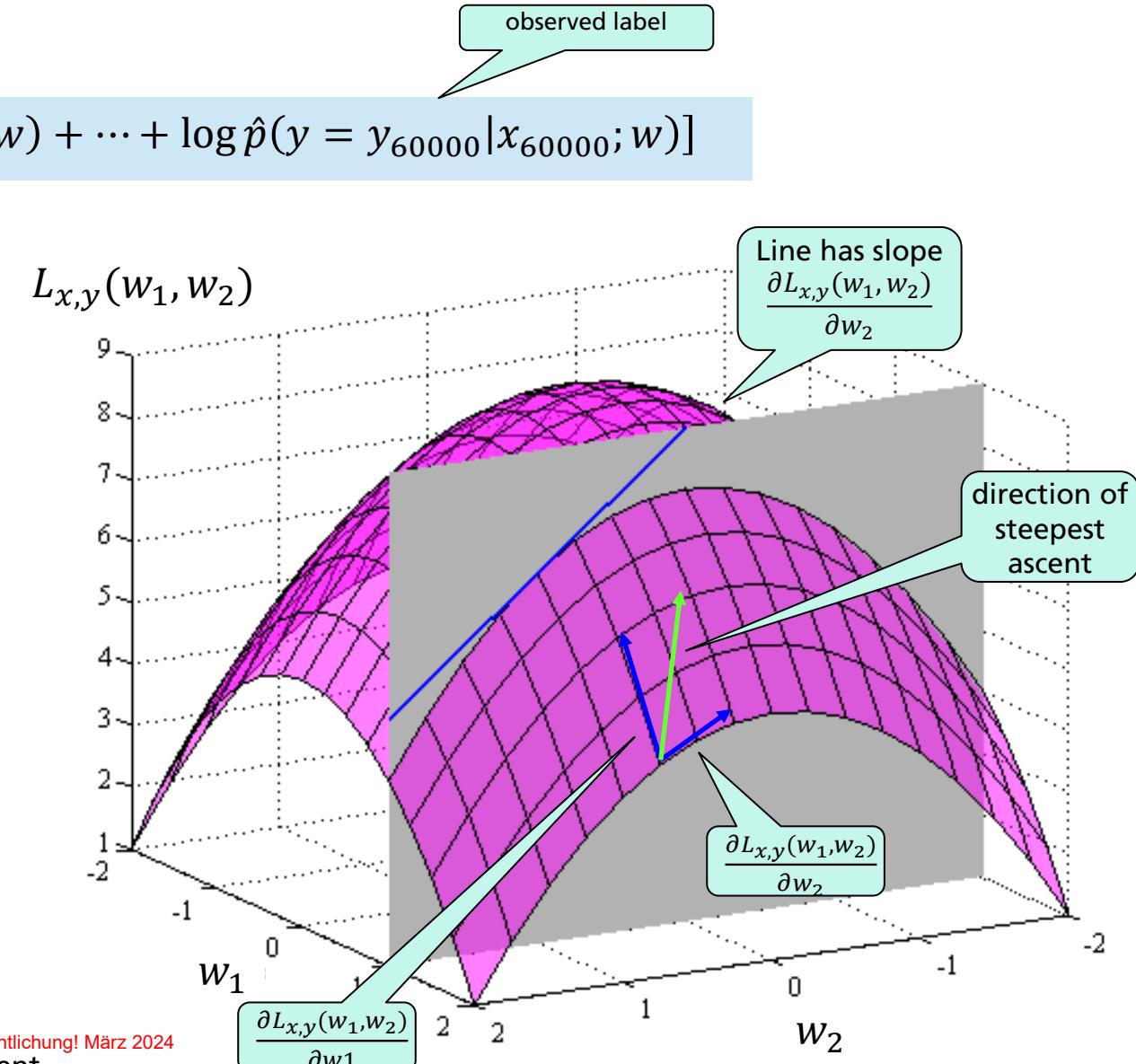
- Initial value  $w$ : random

- Good approach:  
Use derivative info for finding optimum

- partial derivative  $\frac{\partial L_{x,y}(w_1, w_2)}{\partial w_1}$

relative increase of loss  $L_{x,y}(w)$  if  $w_1$  is increased by small amount

- sum of partial derivatives:  
**gradient**: direction of steepest ascent



# Logistic Regression Classifier: Find Optimal Parameters $\hat{w}$

**Parameter Optimization:** A method to find a value of parameter  $w$  such that  $L_{x,y}(w)$  is minimal

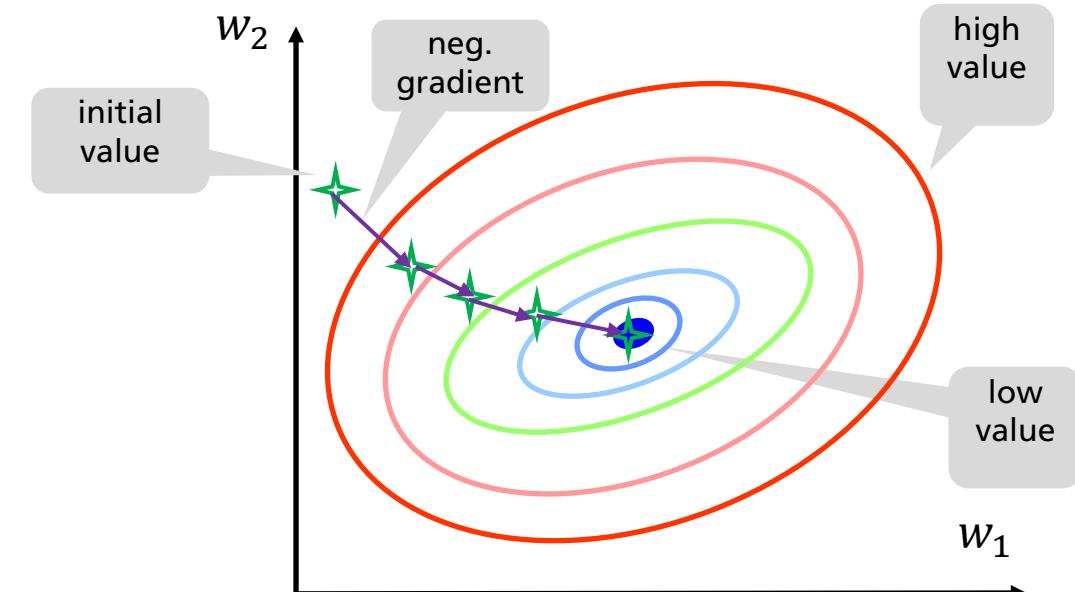
- **Gradient** the direction (vector) where the function  $L_{x,y}(w)$  has its steepest ascent at point  $w$
- Consider the simple case that  $w$  has only two dimensions
- **Gradient Descent Optimization**

- Initialize value  $w = \begin{pmatrix} w_1 \\ w_2 \end{pmatrix}$
- Compute gradient for  $w$
- Set  $\begin{pmatrix} w_1 \\ w_2 \end{pmatrix} := \begin{pmatrix} w_1 \\ w_2 \end{pmatrix} - \lambda * \begin{pmatrix} \partial L / \partial w_1 \\ \partial L / \partial w_2 \end{pmatrix}$

$$\frac{\partial L_{x,y}(w)}{\partial w} = \begin{bmatrix} \frac{\partial L_{x,y}(w)}{\partial w_1} \\ \frac{\partial L_{x,y}(w)}{\partial w_2} \end{bmatrix}$$

learning  
rate

- Stop if changes are very low.
- In general yields **near optimal value**
- Works well for very high dimensions



Visualization:

Details later

# Logistic Regression Classifier: Checking Performance

- How to determine the accuracy of a classifier?
- Compute performance measure on **separate test set**
  - Must not be used during training  
→ similar to new data
- Compute the fraction of correctly predicted class labels
  - **Accuracy** =  $\frac{\text{number of correctly assigned test instances}}{\text{number of test instances}}$
  - On average accuracy correct for new unknown data
- **Precision<sub>i</sub>** =  $\frac{\text{number of correctly assigned instances of class } i}{\text{number of all assigned instances of class } i}$
- **Recall<sub>i</sub>** =  $\frac{\text{number of correctly assigned instances of class } i}{\text{number of all true instances of class } i}$
- **F-value<sub>i</sub>**: harmonic mean of Precision<sub>i</sub> and Recall<sub>i</sub>:  $F = \frac{2 * \text{precision}_i * \text{recall}_i}{\text{precision}_i + \text{recall}_i}$



Logistic  
Regr. Classifier  
for MNIST  
Acc=92,4%

?  
01-b

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# Machine Learning-Tasks by Availability of Data

## ■ Supervised

- **Labelled** instances: The value of the output is known.
- Model predicts the output variable based on input variables.

Training input

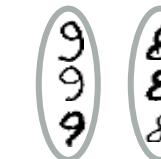
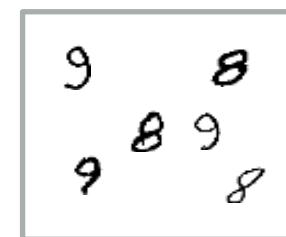


Model Application



## ■ Unsupervised

- Instances **unlabeled**, only inputs, no outputs.
- Learn a model describing relationships among instances.



grouping  
by  
similarity

## ■ Self-Supervised

- Instances are **unlabeled** and contain different parts.
- Predict part of the instances from other parts.
- Can learn the internal structure of data.

the mouse likes cheese

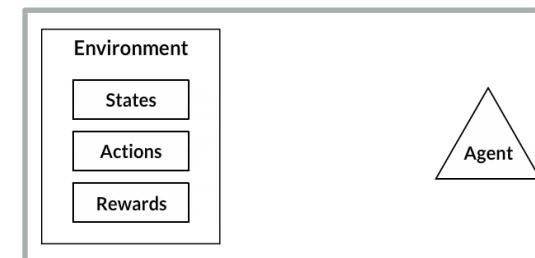


the mouse likes → cheese

predict next word of a text

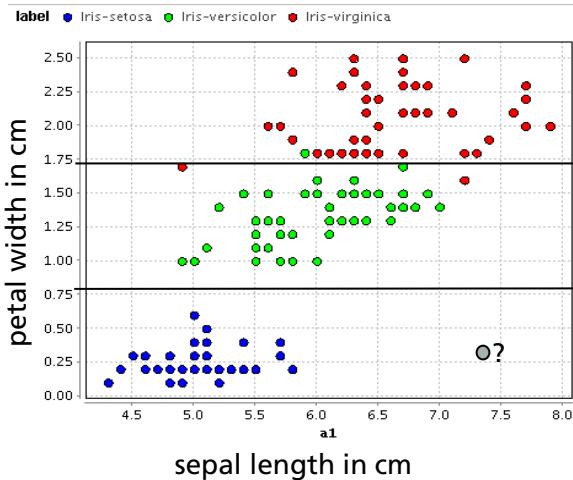
## ■ Reinforcement Learning

- The agent specifies an action and receives a state and a reward at each time
- Only after a long time the final reward is available



# Machine Learning-Types by Form of Result

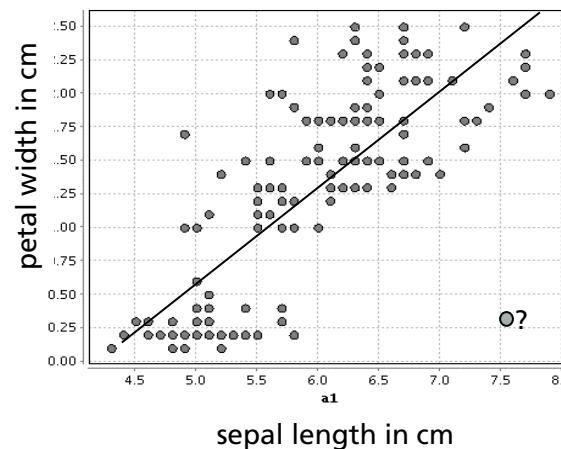
A number of pre-specified **classes**.  
To which class does an instance belong?



**Classification**

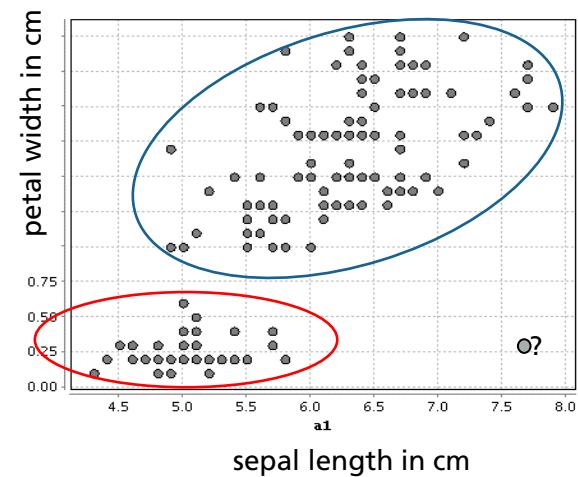
**Supervised**

Given a value of variable what is the **continuous** value of variable ?



**Regression**

Are there any **groups** of instances which are close to each other?



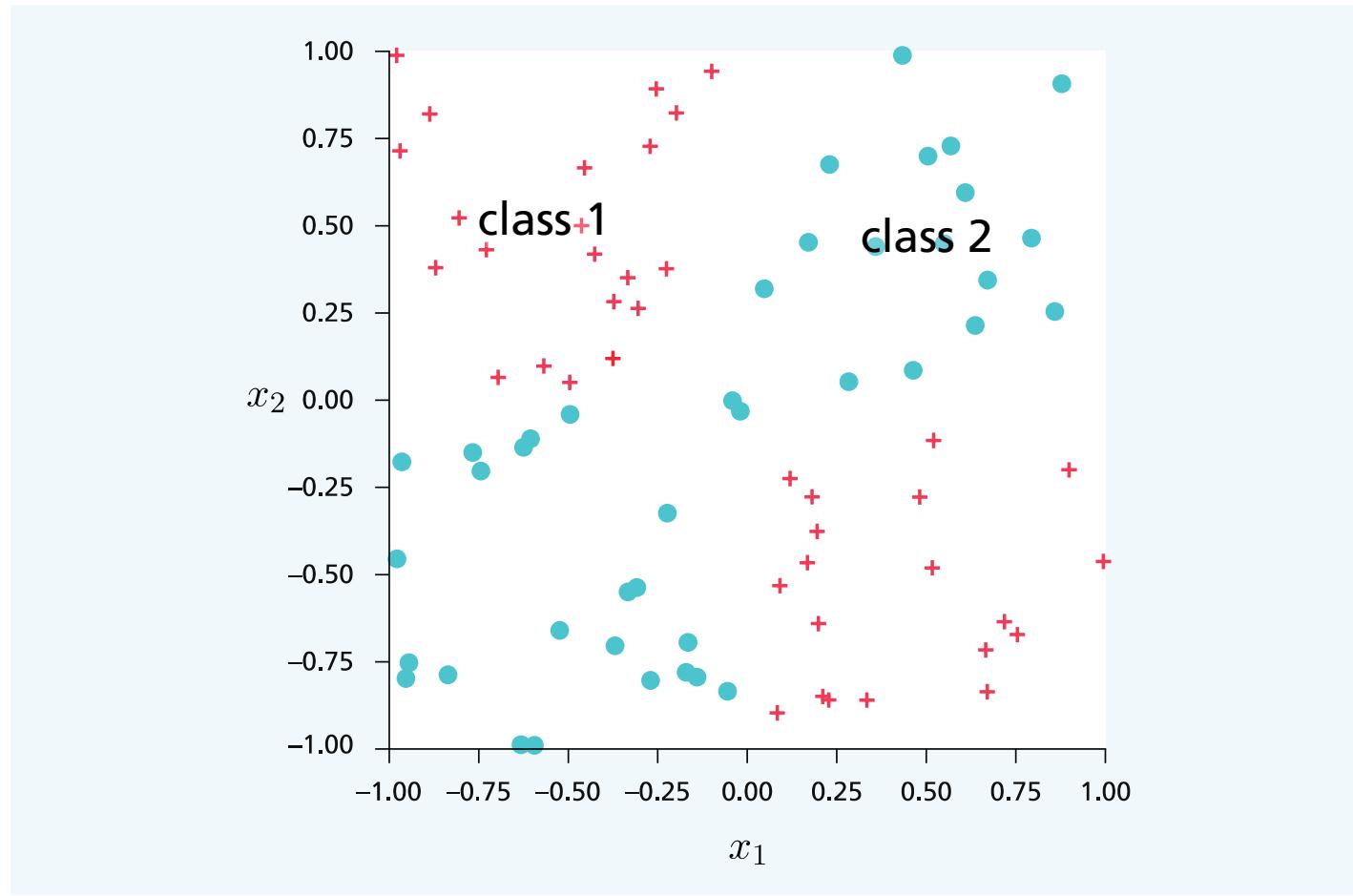
**Clustering**  
**Unsupervised**

# Introduction to Machine Learning and Deep Learning

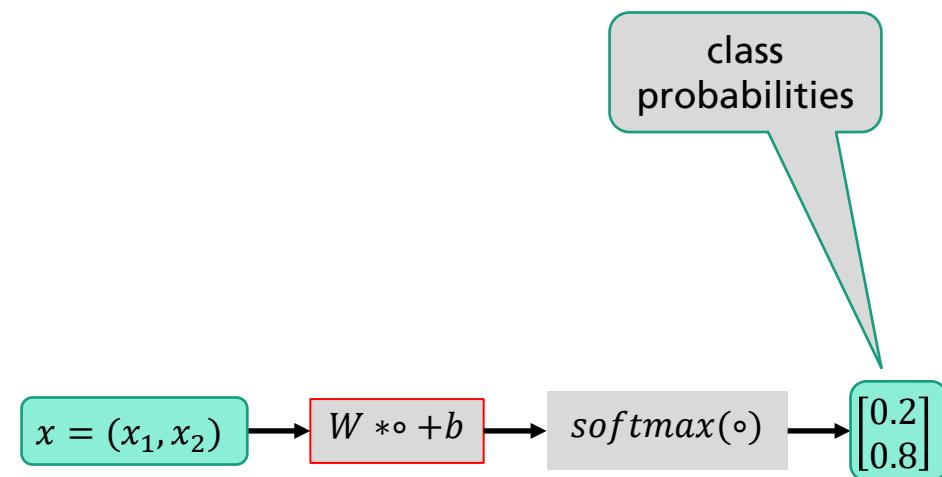
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# Specific Class Setup

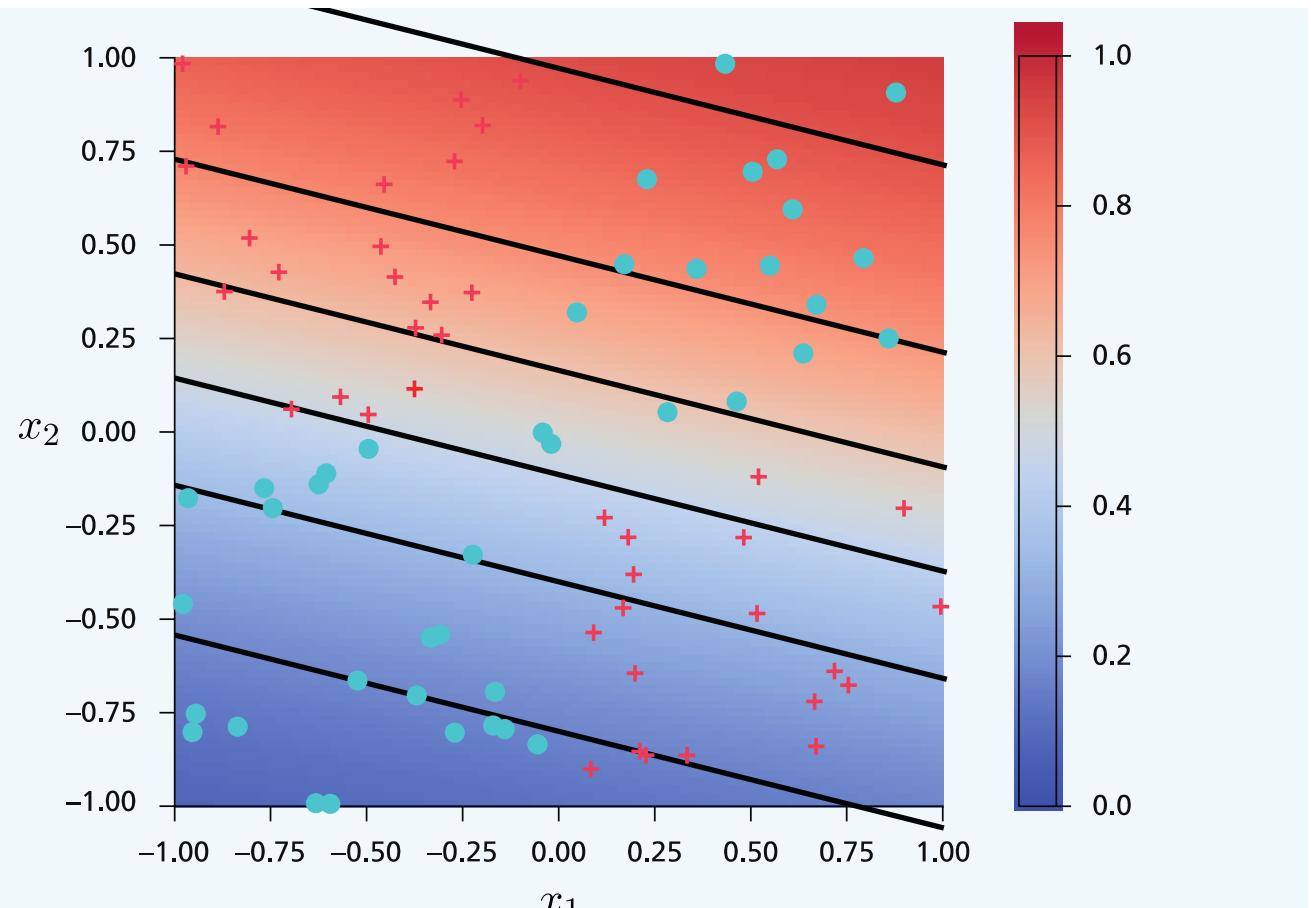


<http://playground.tensorflow.org>



# Linear Classifiers are Limited

- Best model with logistic regression
- Cannot separate classes in the data
- Representational power of logistic classifiers
  - cannot separate classes with nonlinear separating planes in the input space

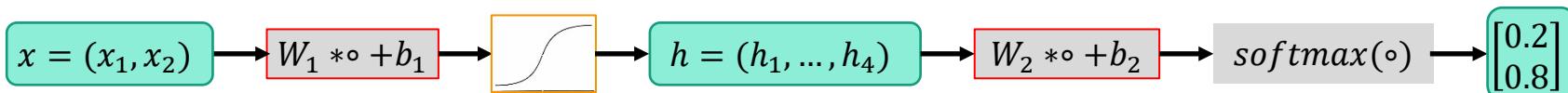
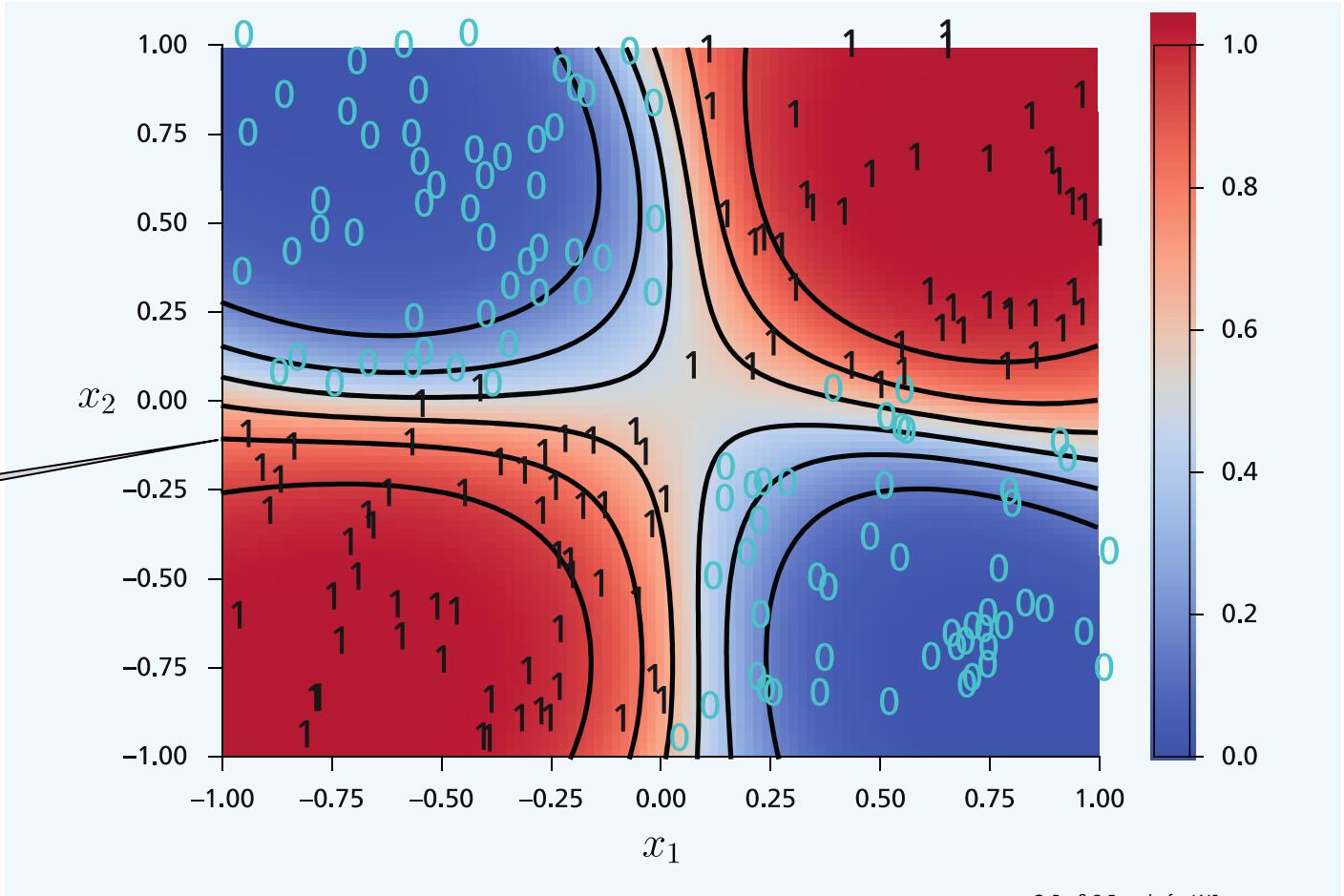


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# The Effect of Nonlinearities

- Adding a second layer with a **nonlinear function**  
i.e. different from  $Wx + b$
- Nearly perfect classification

Probability of classes



# Linear Classifiers are Limited

functions  
different from  
 $f(x) = Ax + b$

- Nonlinear **activation functions** are necessary

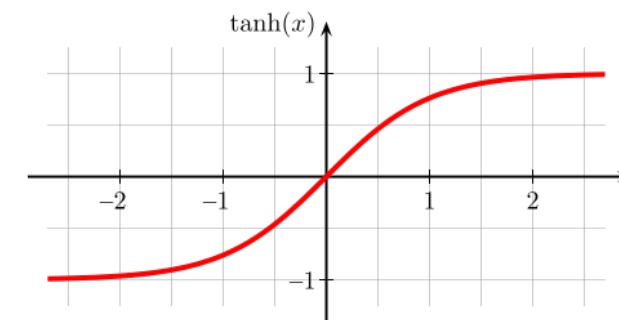
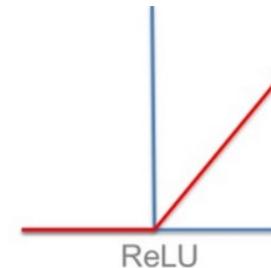
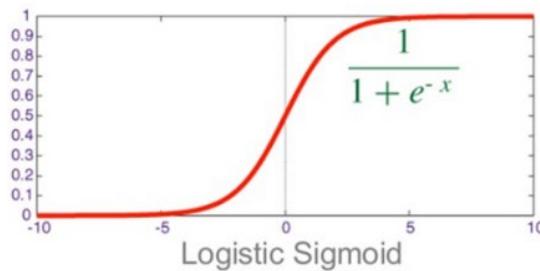
- Many types

- Sigmoid
- Rectified linear unit
- Hyperbolic tangens

$$sig(x) = 1/(1 + \exp(-x))$$

$$ReLU(x) = \max(x, 0.0)$$

$$\tanh(x)$$

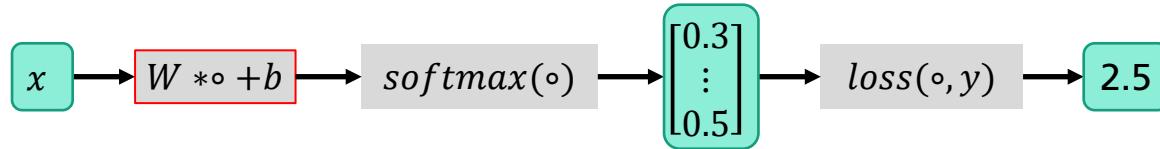


- apply nonlinear function to each component of a vector  $(x_1, \dots, x_k)$

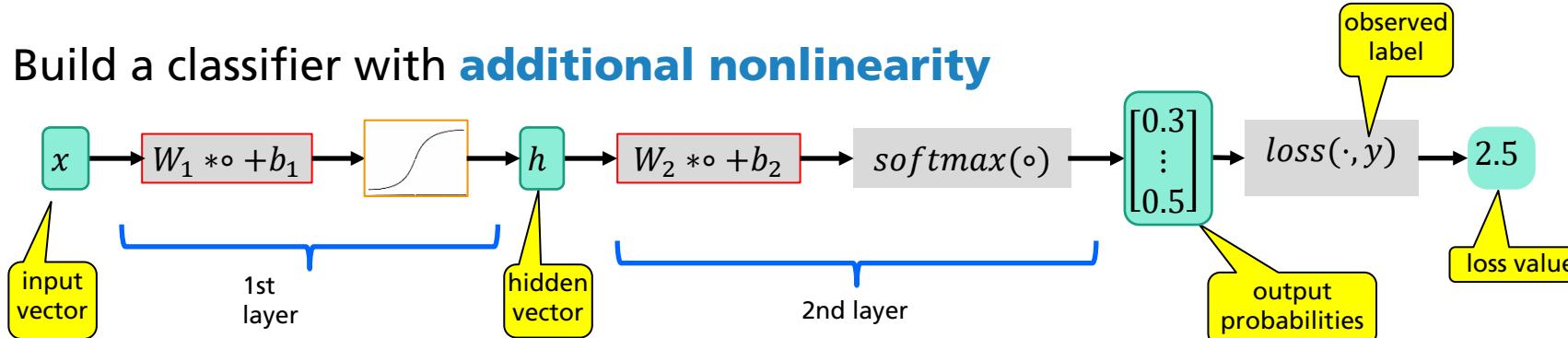
- e.g. Sigmoid

$$sig(x_1, \dots, x_k) = \left( \frac{1}{1+\exp(-x_1)}, \dots, \frac{1}{1+\exp(-x_k)} \right)$$

# Improving Neural Networks



- Build a classifier with **additional nonlinearity**



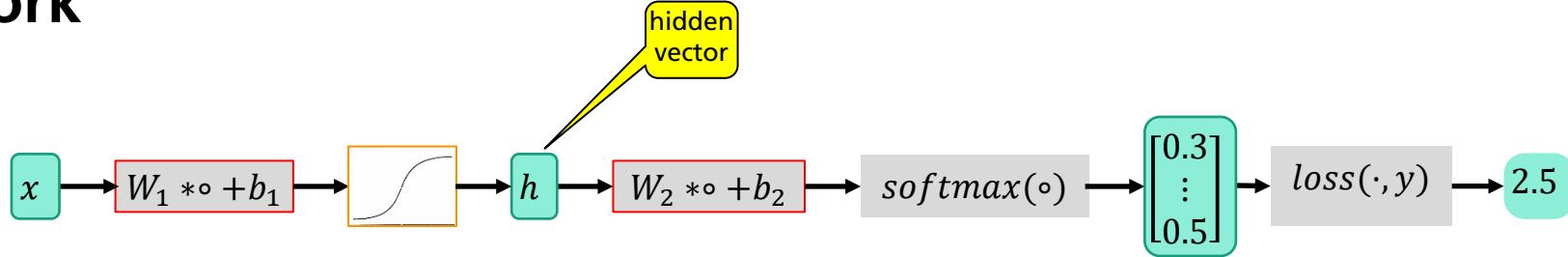
- The resulting function is **non-linear** because of the sigmoid
  - The dimension  $n_h$  of the **hidden vector**  $h$  may be selected
  - There are more parameters now:  $W_1, b_1, W_2, b_2$
  - This is called a **multilayer neural network**

[Rumelhart & McClelland (1986)]

- Can approximate **arbitrary input-output relations** (with large enough hidden vector).  
This holds for all common types of non-linearities.

[Hornik, Stinchcombe & White (1989)]

# Neural Network

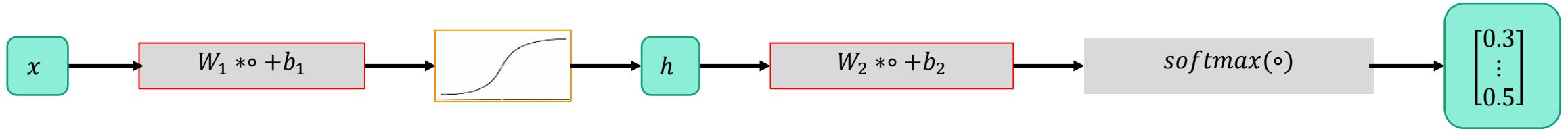


- The hidden vector  $h \rightarrow$  **new representation** of the input  $x$

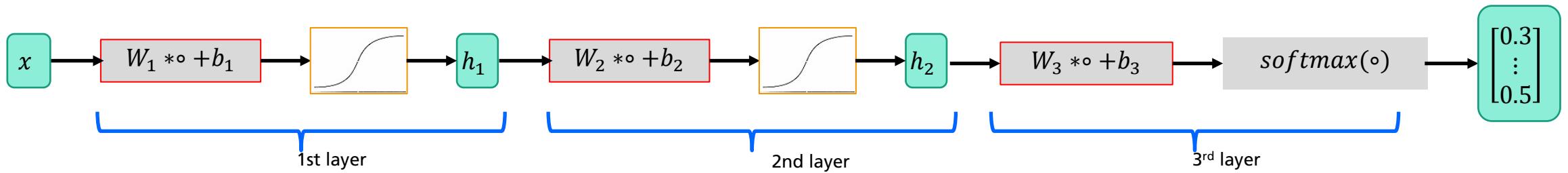
- Learned during training
- Enhances the computational power of the network
- Contrast to conventional machine learning where features usually are specified by the data analyst

*neural networks can  
construct new features*

# Deep Neural Network

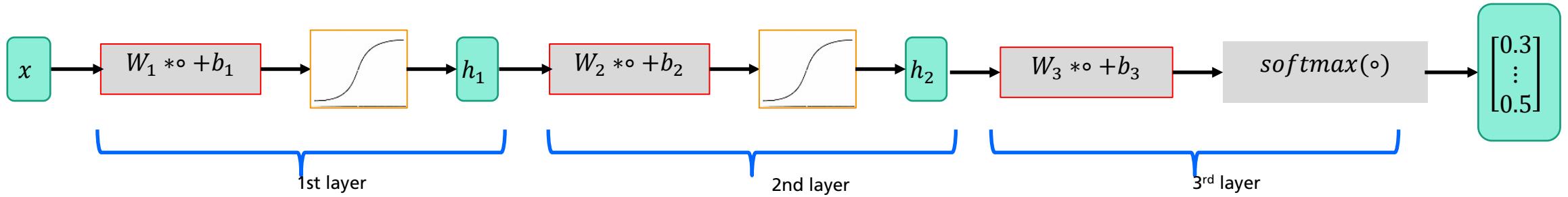


- 2-layer networks often require an excessive number of parameters.
- How to improve the capabilities of neural networks?
  - Add **additional layers** with nonlinearities: **deep neural network**



- Recent algorithms allow the training of such deep learning networks
- The **additional layers** generate more complex representations of input  
→ better than fewer layers with the same number of parameters
- With enough data deep neural networks show **very high performance**.

# Multilayer Neural Network: Properties



- Sequential execution of simple operators:  
multiply, add, sigmoid, softmax.
- Stability: Small input changes cause small output changes.
- **Gradients**
  - Can be derived **automatically** from the model: e.g. using the Chain Rule
  - Can be computed efficiently
- Need **high computational effort**

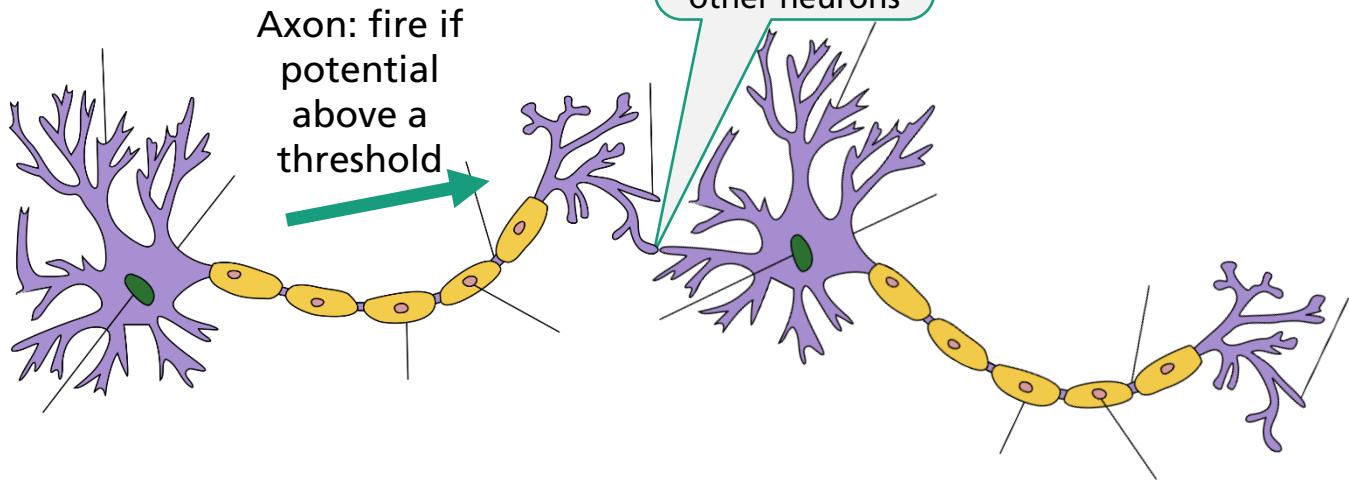
Details later

# Multilayer Neural Network: Inspiration from Nature

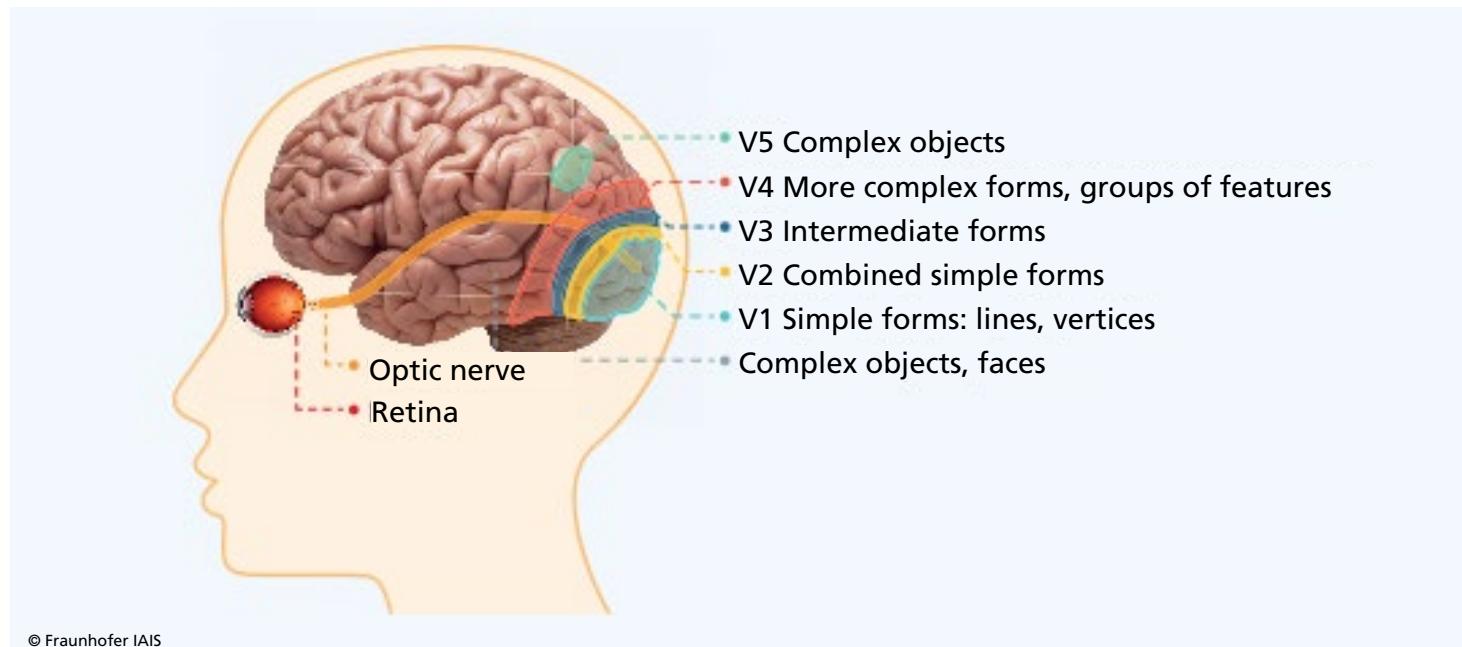
## ■ Neuron

Dendrites:  
Collect weighted inputs  
from other neurons

Recreated File:Neuron-no labels2.png in Inkscape and hand-tuned to reduce filesize.  
Created by Quasar (talk) 19:59, 11 August 2009 (UTC) by Quasar Jarosz / CC BY-SA 3.0



## ■ Visual Cortex is organized in layers



01-b

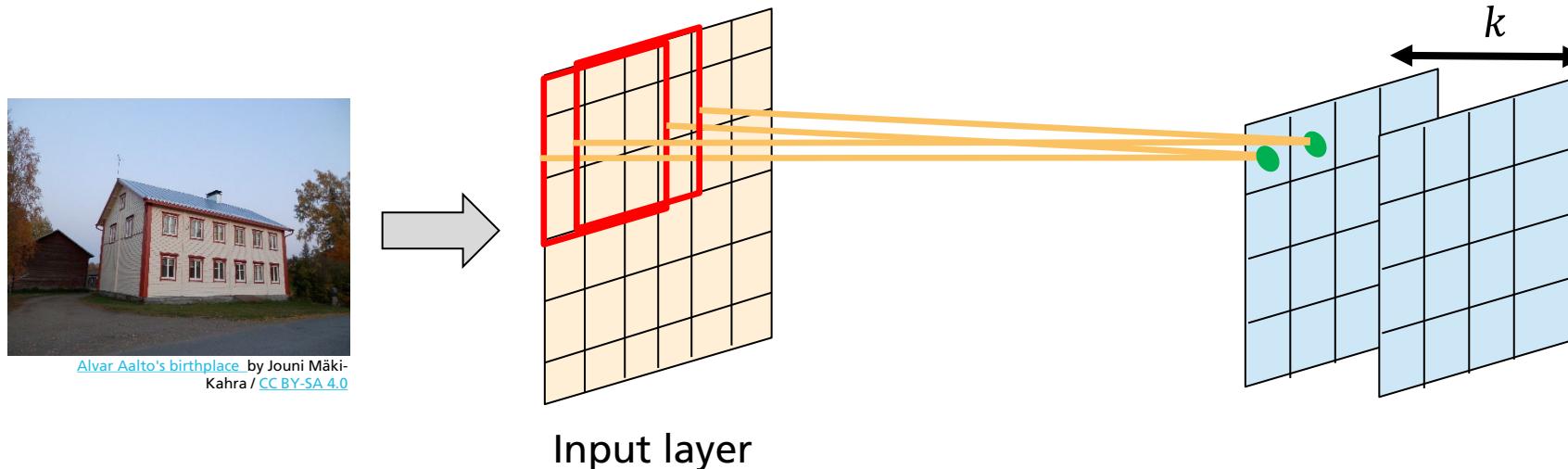
# Introduction to Machine Learning and Deep Learning

## Agenda

1. Deep Learning Success Stories
2. Application of Machine Learning
3. A Simple Model: Logistic Classification
4. Main Groups of Machine Learning Models
5. Deep Neural Network
6. Types of Deep Learning Models
7. Summary

# Neural Network Types: Convolutional Neural Network

- Convolutional layer: Notion of a neighborhood: images, sequences



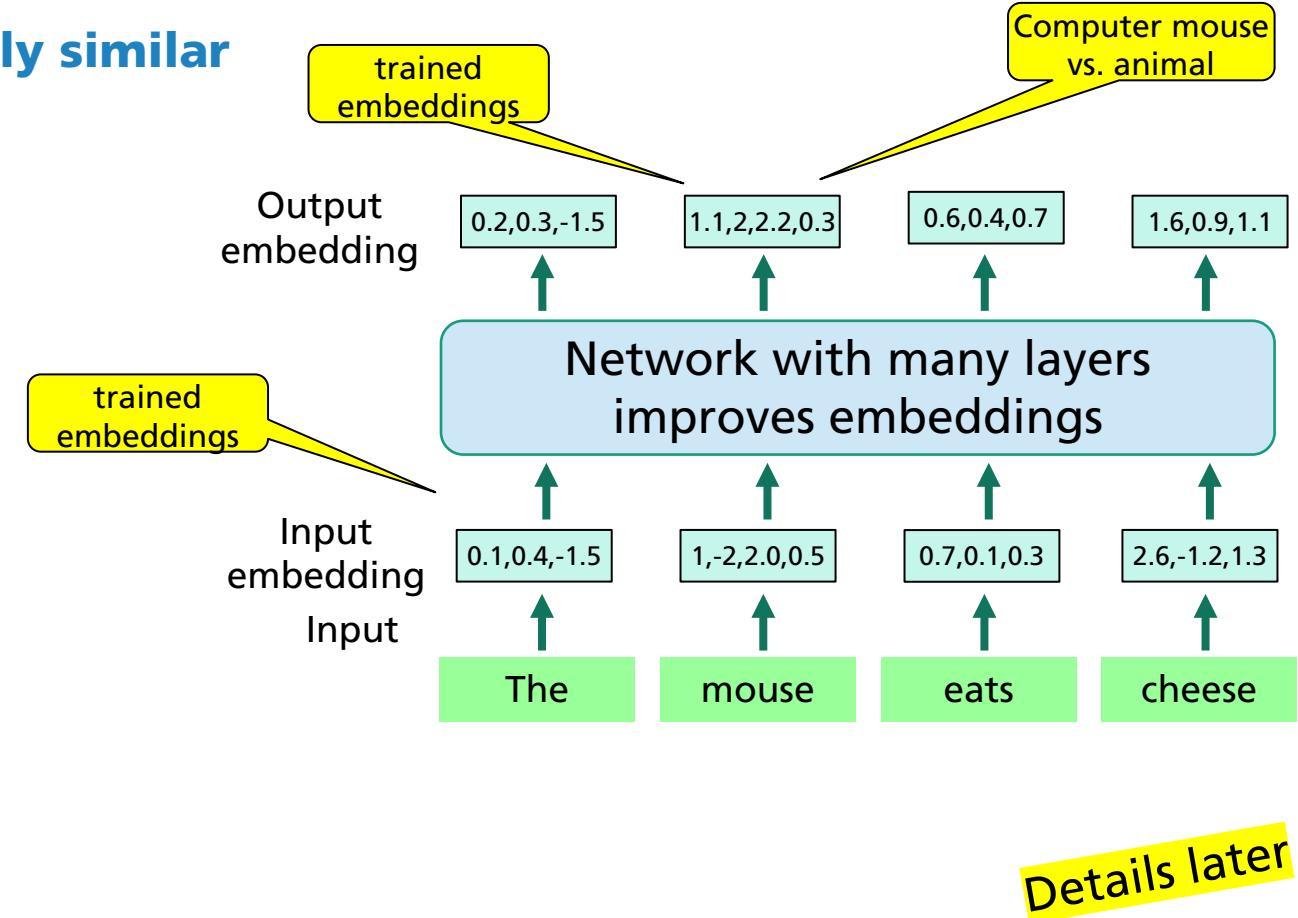
- The same network (filterkernel) is swept over the input area.
- Repeat with a **large number  $k$**  of different networks: different features  
→ extract low-level characteristics: edges, circles, ...
- Use **pooling layers** to reduce number of features:  
e.g. maximum of values in an area
- Many layers of convolution: deep neural network
- A final „global“ layer usually implements a classifier

Details later

# Neural Network Types: Embedding Network

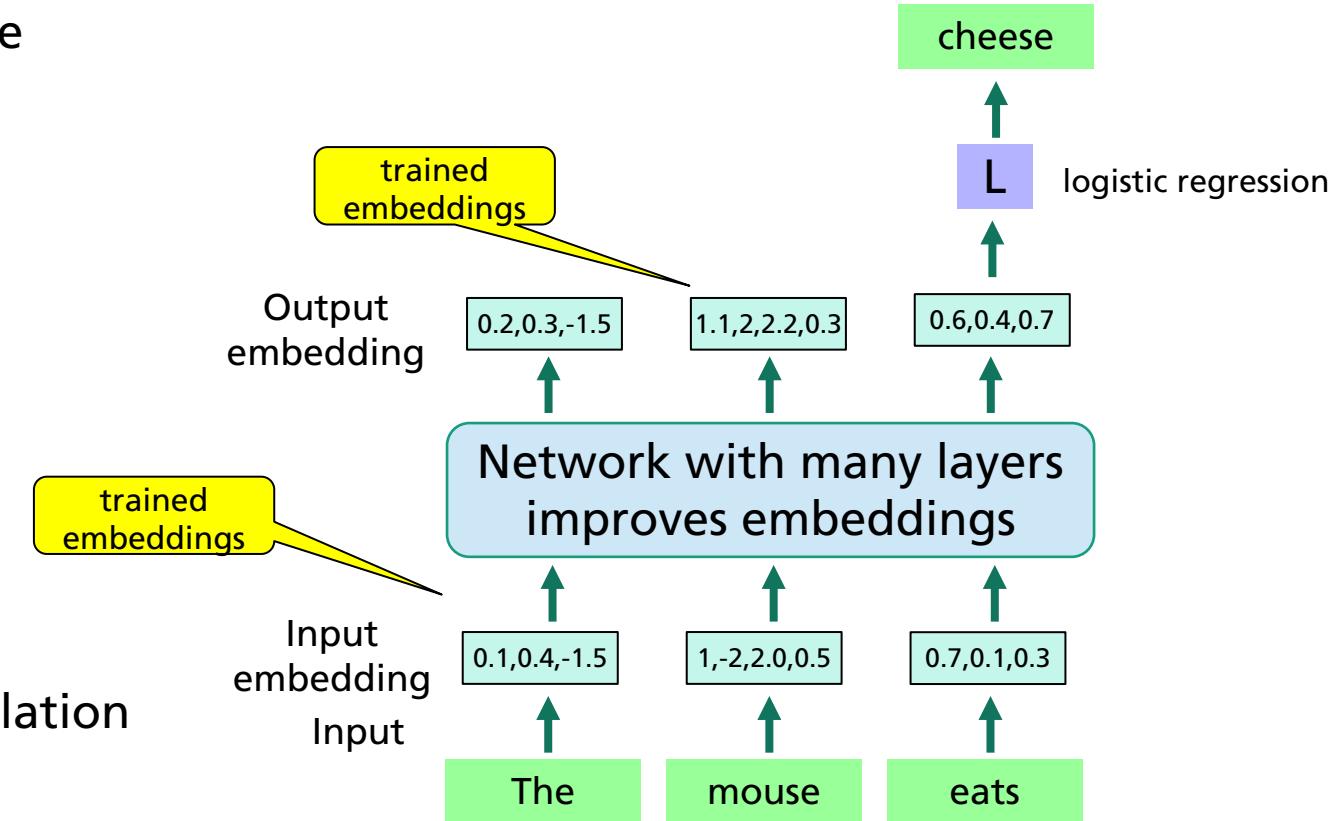
- To each word an **embedding vector** of size  $k$  is associated, e.g.  $k = 100$
- Low distance of embeddings:  
corresponding words should be **semantically similar**
- Use information from all words of a text:
  - Improve input embeddings
  - Capture exact meaning of words
- No annotation required  
→ train on large text dataset

BERT



# Neural Network Types: Language Model

- **Language Model**
  - Task: predict the next word in a sentence
- Generate an embedding that contains all information about the next word
- Predict the probability distribution for the next word from the embedding
- Target: observed next word should get a maximal probability  
→ no annotation required,
- Many natural language applications  
language model, speech recognition, translation



Recurrent neural network

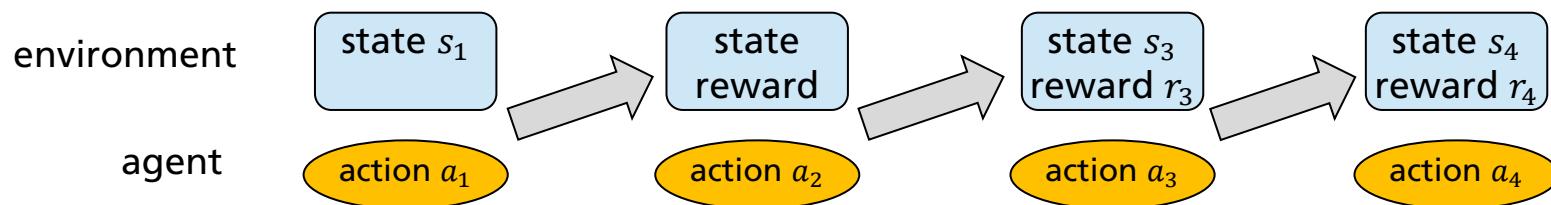
GPT

# Neural Network Types: Reinforcement Learning

- **Dynamic Control:** Agent's actions affect subsequent data
  - No label is available, only a **delayed** „reward“
- Examples:
  - Game playing: chess, backgammon, go, atari video game
  - Manage an investment portfolio
  - Control a robot, a rolling mill, a self-driving car



Chess pieces with colorful bokeh by Mukumbura CC BY-SA 2.0



- Deep learning: define value function  $Value(action, state)$ 
  - → maximal sum of rewards possible for  $(action, state)$
  - Value function is complex: use **deep neural network**



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# Summary

■ **Machine Learning**: extract meaningful information from data.

## Steps:

1. Compose a **model** function
2. Define a **loss** function for the data:  
e.g. difference between predicted label and observed label
3. **Minimize** the loss by optimization
4. Apply the estimated model

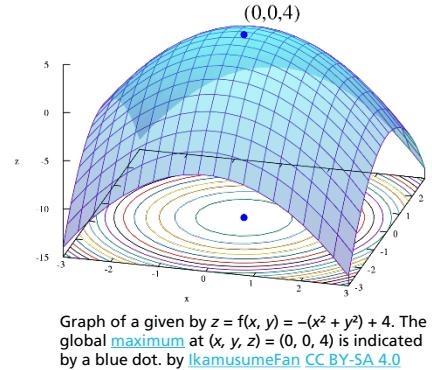
## ■ Deep Learning

- compose a model from many modules: end-to-end differentiable
- large **error reduction** in many pattern recognition tasks

## ■ Advances in

- Optimization algorithms
- Annotated data
- Computational hardware: GPUs
- Available toolkits

Core Technology for Data Scientists



Graph of a given by  $z = f(x, y) = -(x^2 + y^2) + 4$ . The global **maximum** at  $(x, y, z) = (0, 0, 4)$  is indicated by a blue dot. by [IkamusumeFan CC BY-SA 4.0](#)

## ImageNet



\*Rose\* by Oberau-  
Online / CC BY 2.0



dog by David  
Locke (CC BY 2.0)



andreaskrappweis /  
istockphoto.com



Voodoo3 2000 AGP card by Swaaye CC BY-SA 3.0



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