# Gen AI & Classic ML when to use what

July 2024 Felix Wick

#### ChatGPT ~

#### text generation



This code uses PyTorch to implement the policy gradient method (REINFORCE algorithm) to solve the CartPole problem. The policy network is defined as a simple feedforward neural network, and the training loop updates the policy network parameters to maximize the expected reward. Finally, it evaluates the learned policy by running it for 100 episodes and prints the average reward. Adjust hyperparameters and network architecture as needed for better performance.

Can you extend this to an actor-critic method?

Certainly! Here's an extension of the previous rate using the actor-critic method to solve the CartPole problem



ChatGPT can make mistakes. Check important info

#### **ChatGPT**

**BERT family** 

#### image synthesis



Prompt: Epic anime artwork of a wizard atop a mountain at night casting a cosmic spell into the dark sky that says "Stable Diffusion 3" made out of colorful energy

#### Stable Diffusion 3 — Stability AI

#### text-to-video



Prompt: A stylish woman walks down a Tokyo street filled with warm glowing neon and animated city signage. She wears a black leather jacket, a long red dress, and black boots, and carries a black purse. She wears sunglasses and red lipstick. She... +

#### Sora | OpenAl

#### tabular data



## computer vision

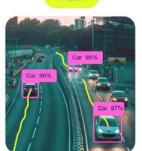
Classify







Segment

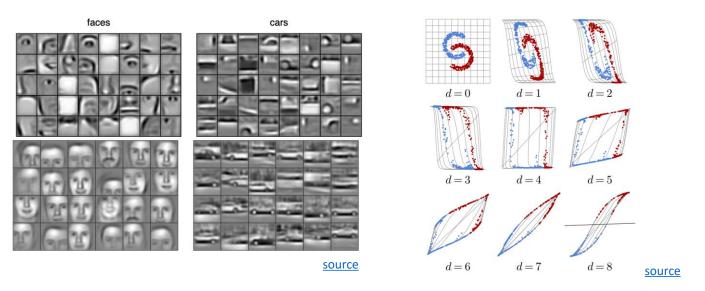


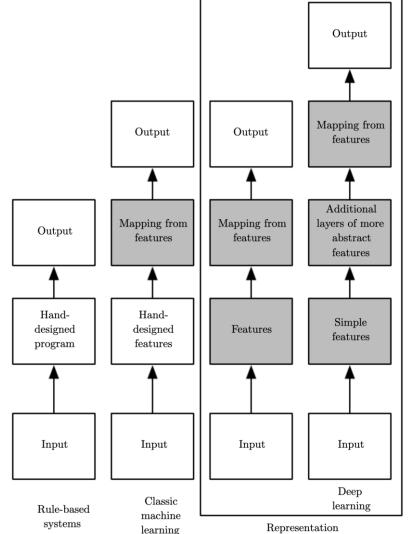
Track

## Ladder of Generalization

classic ML: feature engineering

deep learning: feature learning
(hierarchy of concepts learned from raw
data in deep graph with many layers)





source

. .

learning

## Structured/Tabular vs Unstructured Data

unstructured data: homogenous

→ deep learning rules



ImageNet

The Lord of the Rings

Article Talk

From Willapedia, the free encyclopedia
(Reclirected from Lord of the sings)

This article is about the book. For other uses, see The Lord of the Rings (disambiguation).

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The Lord of the Ring's relatest here. For other uses, see War of the Ring (disambiguation).

The Lord of the Ring's is an epid\*1 high fastary novelf\* by the English author and scholar J.R. R.

Tabletin, Set in Middle-earth, Reox by pean as a seque to Tollerish 1900. The

Hobbit, but eventually developed into a much larger work. Withen in stages between 1937 and

1949. The Lord of the Rings is one of the best-elling books ever written, with over 150 million copies sold."

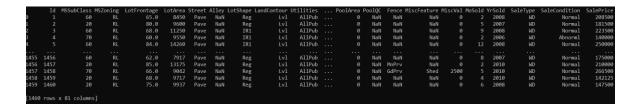
The title refers to the story's main antagonist, Pil Saurun, the Dark Lord who in an earliest agecreated the Crine Ring to not be the other Rings of Power given to Man, Downers, and Dives, in his campaign to conquer as of Middle-earth. From bornely beginnings in the Sither, a hobbit land eleminated for the England constant, the Man kagen across Middle-earth, Roberts of the sold in the Crine of the Rings of Power given to Man, Downers, and Dives, in his campaign to conquer as of Middle-earth. From bornely beginnings in the Sither, a hobbit land eleminated for the England constant the Man has again and Shorner, the England, and Power and England Shorners are served to destroy the One Rings in the of Hobbit Shorners and Power and England. But accords aments and give Frodo activate to destroy for the Rings to the Rings of the Hobbit Shorners and Shorners. But Englands and the Rings of the Rings of Hobbit Shorners and the New Authors of Hobbit Shorners.

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Although other

Although often instaleney called a frlogy, the work was intended by Tolken to be one volume in the involvation set along with The Similarity 1874 For consoning reasons, The Lord of the Rings is first published over the course of a year from 20 July 1984 to 20 October 1985 in three volumes attend than one<sup>28</sup> Lunder the tittoes the Reliabsuhp of the Rings July 1984 to 20 October 1985 in three volumes attent than one<sup>28</sup> Lunder the tittoes the Reliabsuhp of the Rings, The Tolk Tolkens, and The Reliabsuh of the Rings, The Sillmarillon appeared only after the author's death. The work is divided internally not so tooks, how per volume, with several appearations of baddground material; "These three volumes were later published as a boxed set, and even finally as a single volume, following the author's circlamic later."

- structured data: heterogenous
- → feature engineering needed
- → deep learning loses its advantage over shallow methods
- → e.g., gradient boosting still prominent



# Transfer Learning

#### idea:

- generic pre-training of foundation models on huge data sets
- subsequent fine-tuning for specific tasks on small(er) data sets

## very successful for:

- computer vision (e.g., object classification)
- language models (e.g., BERT, GPT)

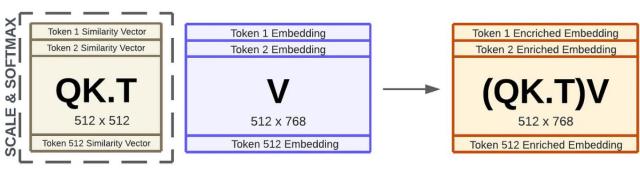
not (yet) for tabular data

## Language Models: Contextual Semantics

- self-supervised learning: e.g., next/masked-word prediction
- tokenization: split text into chunks (e.g., words)
- semantics by means of vector embeddings: e.g., via bag-of-words (or end-to-end in transformer)
- positional encoding & embeddings: order of sequence

• contextual embeddings: (self-)attention (weighted averages: influence

from other tokens)



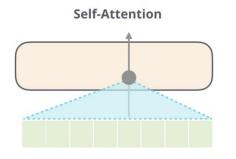
## Encoder vs Decoder LLMs

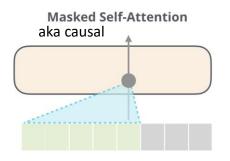
## encoder-only LLMs

- prime example: BERT
- self-supervised pre-training: masked-word prediction
- fine-tuning on downstream tasks (e.g., sequence classification)
- can't generate text
- can't be prompted

## decoder-only LLMs

- prime example: GPT
- self-supervised pre-training: nextword prediction
- instruction tuning (e.g., RL from human feedback)
- generate text: chat bots
- prompt engineering



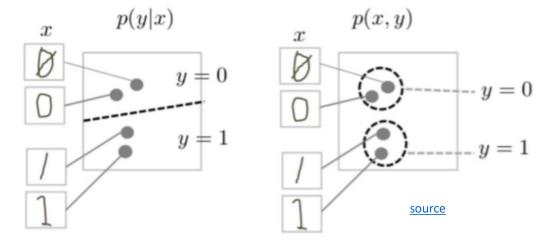


## Generative vs Predictive/Discriminative Models

discriminative models: predict conditional probability P(Y|X)

generative models: predict joint probability P(Y, X)(or just  $P(X) \rightarrow$  unsupervised learning) discriminative model

generative model



task of generative models more difficult: need to model full data distribution rather than merely find patterns in inputs to distinguish outputs

generative models allow to generate new data samples (text, images, video, proteins, ...)

predictive models usually better for predictive tasks, business problems often specific/predictive

## Deep Learning for Generative Al

Depending on the application, there are currently two dominant approaches for generative AI:

text generation: decoder LLMs

• image synthesis: diffusion models

note the difference between image synthesis and multimodal understanding in LLMs (images as additional input sequences to transformer, tokenized by splitting into patches)

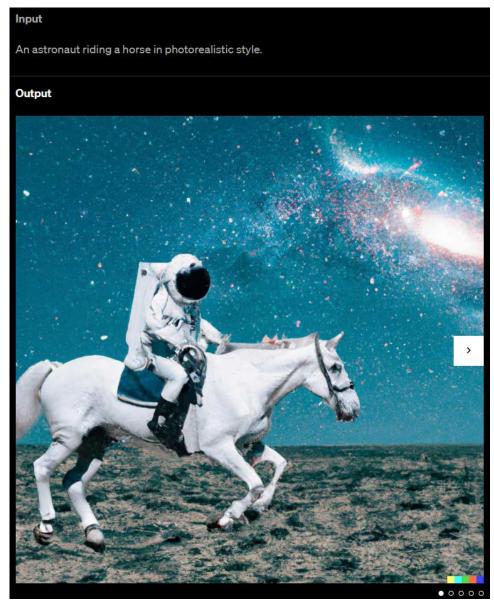
# Image Synthesis

idea: generate new images as variations of training data

usually conditioned on text (prompt) by transformers

compared to text generation, additional mechanism needed (e.g., diffusion) to create more complex structures

example: DALL-E 2



## Text Generation

in-context learning as alternative to fine-tuning (new paradigm): feed information into LLM via input prompt (decoder LLMs)

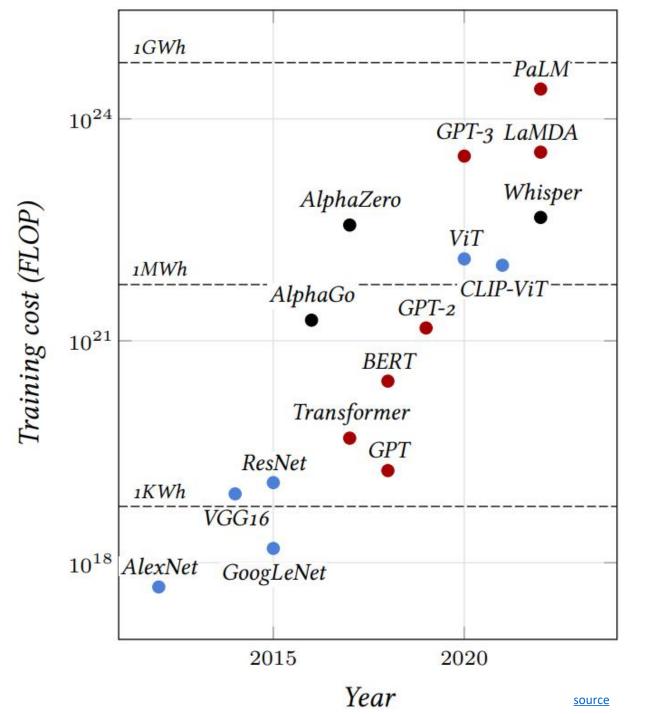
attention to context

typical prompt:

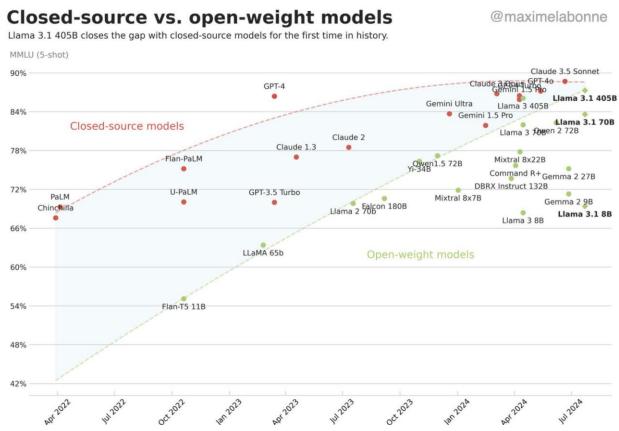
instructions, context (potentially retrieved), query, output indicator

enables multi-task capabilities (all of ML before was only narrow tasks)

→ assistants



# (open-source) SOTA (July 2024): Llama 3



## Some LLM Numbers

## example Llama 3 405B:

vocabulary size (tokens): 128K

• embedding/model dimensions: 16,384

• parameters: 405B factor less than 40

• training tokens: 15.6T → a lot of memorizing

context length/window (tokens): 128K

• training hardware: 16K GPUs (H100)

## LLM Agents

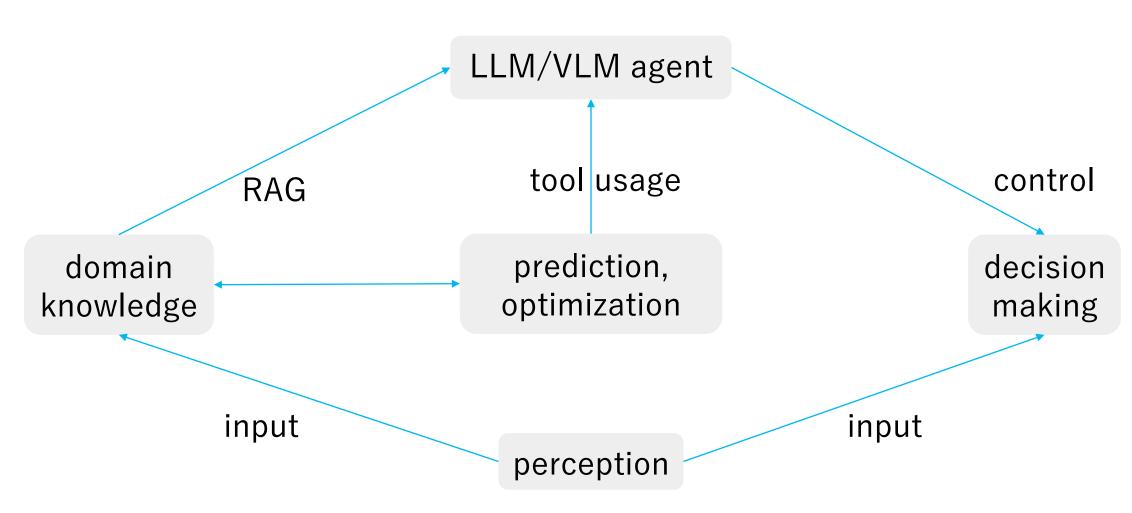
current AI good at learning statistical patterns and making predictions

but no real "understanding", and limited reasoning and planning capabilities

desired agent capabilities:

- planning (LLM: decomposition of complex issue in multiple simple steps)
- tool use (LLM: use predictive models for numerical/optimization tasks)
- reflection
- collaboration with other agents

## Goal: Autonomous End-to-End Workflow

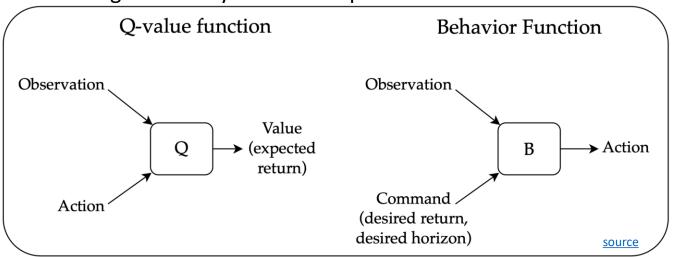


# Sequential Decision Making

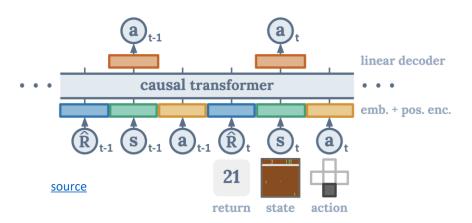
typically, domain of reinforcement learning sequence modeling as alternative:

- generative: transformer decoder to autoregressively model trajectories
- credit assignment directly via self-attention: state-return associations
- desired return tokens as prompt for action generation

overcoming the deadly triad of deep RL:

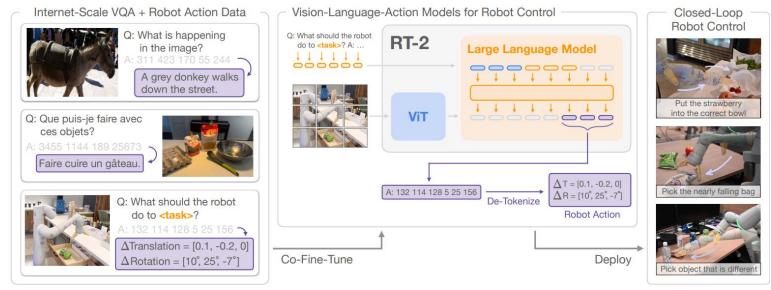


#### **Decision Transformer:**

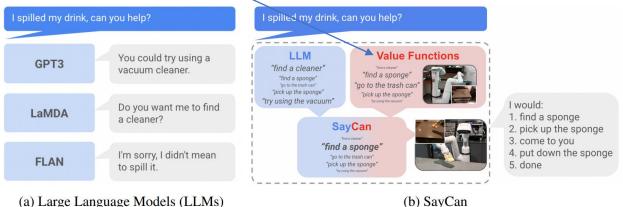


# Robotic Control generated by LLMs/VLMs

RT-2:



## SayCan (grounding with pre-trained skills):



(b) SayCan

#### Code as Policies:

