# Machine Learning — Overview

### Main Areas of Artificial Intelligence

#### computer vision

(spatial structures, state-of-the-art: Convolutional Neural Networks)

natural language processing

(sequential structures, state-of-the-art: transformers)



(reinforcement learning)

All of these are enabled by one key ingredient:

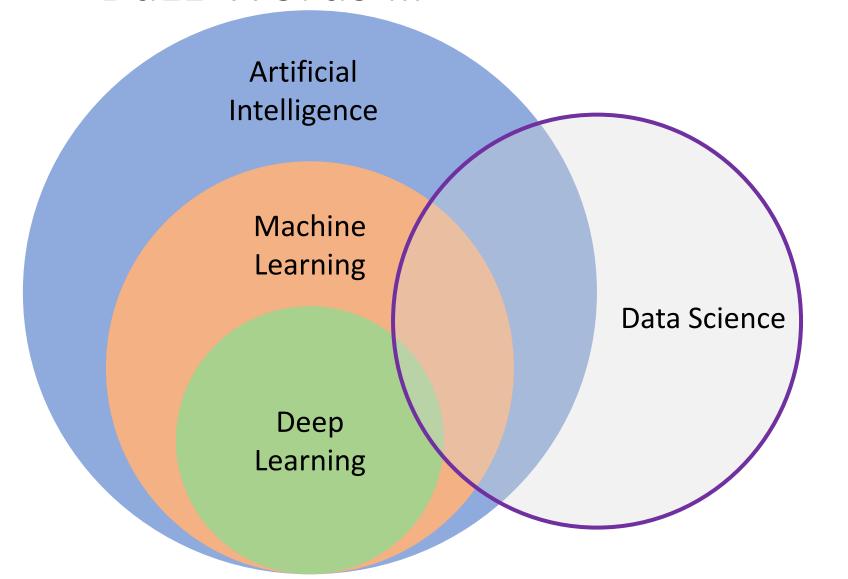
- learning from experience (Machine Learning)
- also: knowledge representation, automated reasoning (first indices in modern large language models)



from wikipedia

agency:perception – thought – action

### Buzz Words ...



#### Deep Learning:

special kind of ML algorithms using (deep) neural networks

#### Data Science:

extract knowledge from data (by means of ML, among other things)

### Traditional Algorithms and GOFAI

traditional algorithms:

explicit (handcrafted) instructions for each situation



from wikipedia

symbolic AI (aka GOFAI):

use knowledge by means of symbols (as representations), logic, search (e.g., expert systems like Deep Blue)

Public perception is changing over time: A modern chess program, nowadays disparaged as brute computing, would have been considered intelligent in the 50s.

# ML: Learning from Experience/Data

mainly exploiting statistical dependencies with the aim of **generalization** to new (e.g., future) data (compare with human reasoning by <u>analogies</u>)

training (usually offline optimization):

**ML algorithm + data = explicit algorithm** (to be used at inference time)

→ reduction of complexity and much better generalizability compared to handcrafted algorithms

analogy: Humans do not hit the ground running (storage capacity of DNA limited) but have learning capabilities.

# Supercharging the Scientific Method

use ML and data to replace or enhance explicit methods relying on detailed domain knowledge (Software 2.0)

- → overcome our evolutionary limitations in math with clever learning algorithms and collecting data
- → immediate impact on many aspects of industry, business, and science, formulated as narrow tasks with strictly defined inputs (aka weak AI)

more imminent than (still philosophical) long-term quest for human-level AI (aka strong AI, AGI), i.e., general-purpose intelligence

(although recent language models show multi-purpose capabilities)

# Most Famous Applications

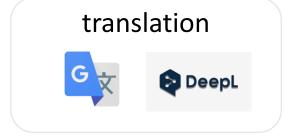
recommendations

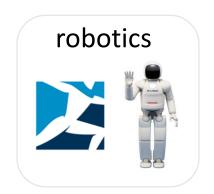


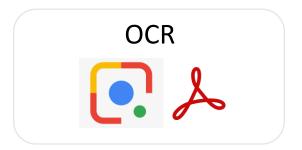












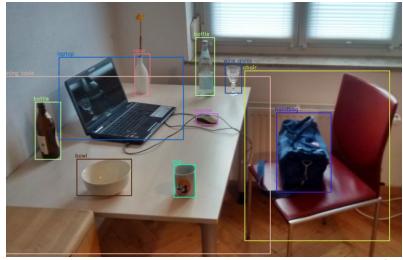


and many more ...

# When to Use ML (= Learning from Data)

#### automation

too complex for rules



from wikipedia

examples: object recognition, all applications from previous slide

### complexity / uncertainty

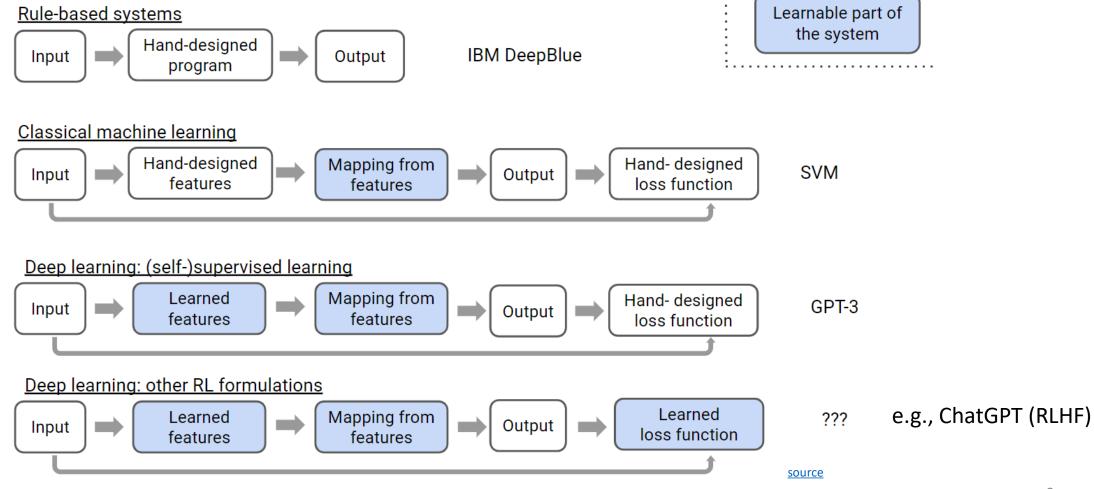
too complex for humans



examples: protein structure predictions (AlphaFold), demand forecasting

more scientific use cases: medicine (imaging, diagnosis, drug design), particle physics (analysis of collider experiments), material science (material properties and design of new materials), ...

### Ladder of Generalization



### Generative Al

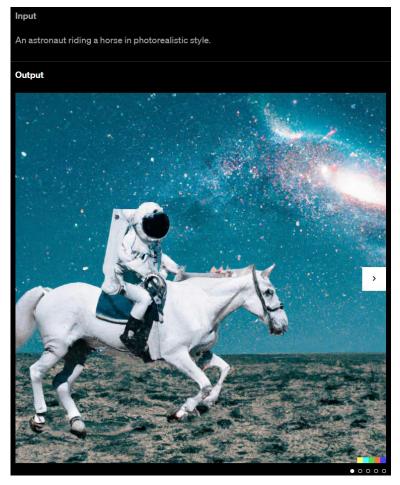
more recently: generative applications

- rather than predictive (or discriminative) ones
- e.g., image generation, conversational AI, new proteins or materials

Depending on the application, there are currently two dominant approaches:

- text generation: large language models (transformer)
- image synthesis: diffusion models

example: DALL-E 2



# Learning Paradigms

# Supervised Learning

#### **learning by teacher** $\rightarrow$ usually rather narrow tasks (passive approach)

#### **Target Quantity**

- known in training: labeled samples or observations from past
- to be **predicted** for unknown cases (e.g., future values)

#### **Features**

input information that is

- correlated to target quantity
- known at prediction time

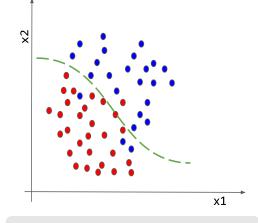


#### **Example: Spam Filtering**

Classify emails as spam or no spam

use accordingly labeled emails as training set

use information like
occurrence of specific
words or email length
as features



features x1 and x2 spam, no spam

## Reinforcement Learning

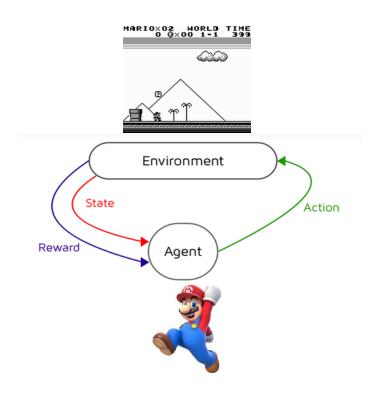
**learning by trial-and-error** (exploration and exploitation)

- goal-based approach 

  active and more generic than supervised learning (but sparse reward signals)
- receiving feedback from the environment, no supervision
- formalization of sequential decision making (delayed rewards)

corresponds to search for best action policy to reach a given goal (e.g., win a game)

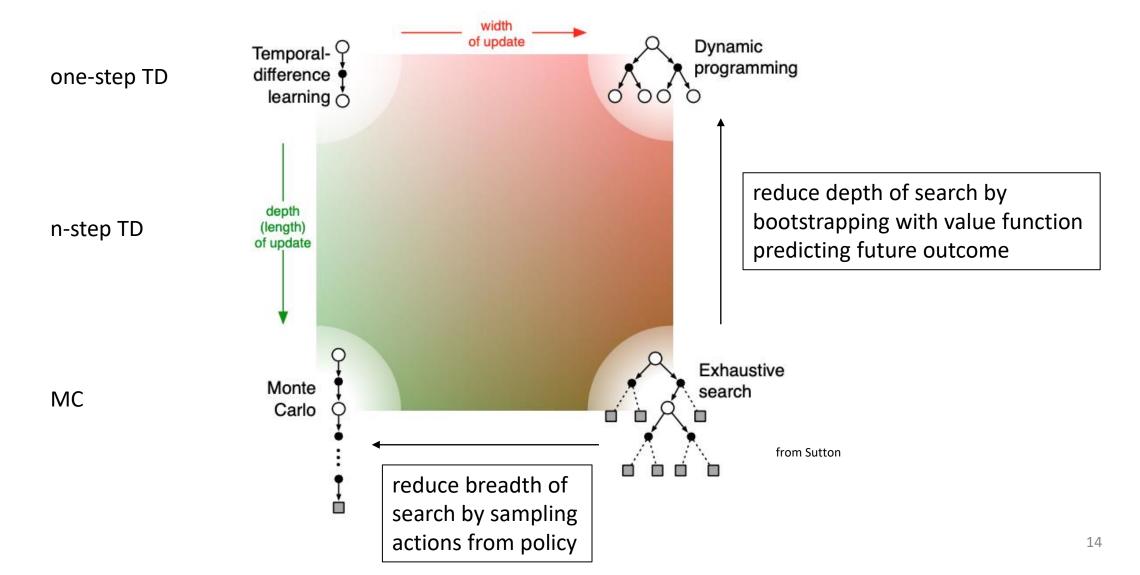
using learning from examples (data) to guide the search



RL setup usually more difficult (e.g., non-differentiable as a whole) than supervised learning one (which can be seen as "generalized optimization", often of proxy metric)

but RL can be cast as supervised-learning setup: express rewards by more intricate loss function

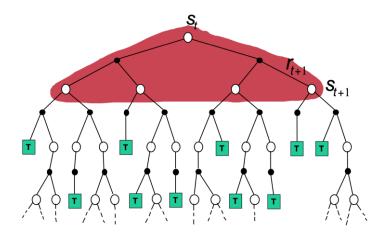
# Reduction of Search Space



# Main Concepts of Value-Based RL Methods

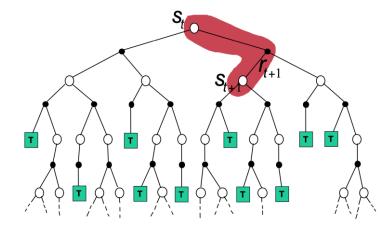
**bootstrapping**: update estimates of state values based on estimates of values of successor states **sampling**: experience of sample sequences (no need for complete knowledge of environment)

**Dynamic Programming** 



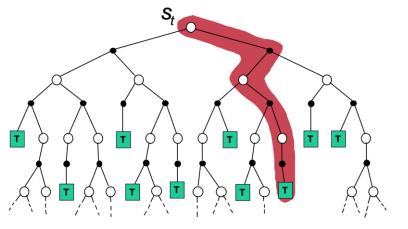
- bootstrapping
- no sampling → model-based (transition probabilities needed)

Temporal Difference (TD) Learning



- bootstrapping
- sampling → model-free

Monte Carlo (MC)



from Sutton

- no bootstrapping
- sampling → model-free

#### ML needs lots of training data

# Unsupervised Learning

#### learning by observation

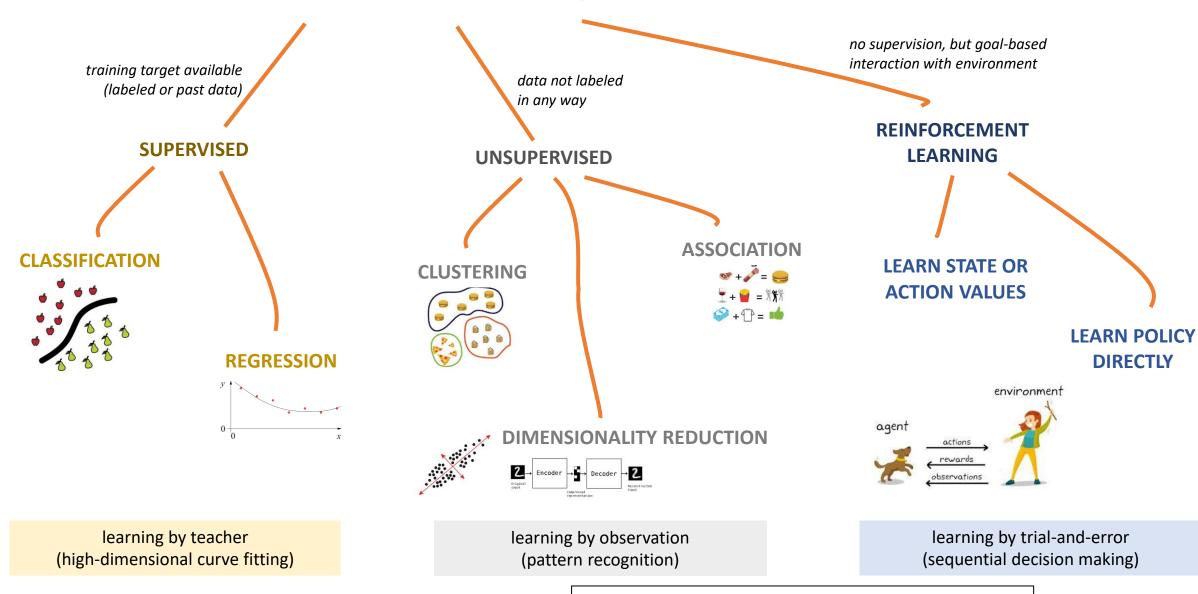
no target information  $\rightarrow$  kind of "vague" pattern recognition (but plenty of data)

# can be cast as supervised-learning setup: self-supervised learning

- input-output mapping like supervised learning
- but generating labels itself from input information
- learning of semantic feature representations
- e.g., word2vec, BERT, GPT



#### **MACHINE LEARNING**



unsupervised and reinforcement learning can both be cast as supervised-learning setup

# Fitting and Generalization







### Supervised Learning Scenario

ML domain: no deterministic dependencies between input and output

map inputs to output: y = f(x) (estimated:  $\hat{f}(x)$ )
random variables Y and  $X = (X_1, X_2, \dots, X_p)$  usually many dimensions

fit train data set of  $(y_i, x_i)$  pairs (i.i.d. assumption: random samples from underlying data-generating process) then apply learned statistical dependencies to test data set

#### classification:

categorical target: y = 0 or y = 1 (e.g., image of cat or not), predict probabilities **regression**:

real-valued target:  $Y \in [0, \infty)$  (e.g., demand forecasting) or  $Y \in (-\infty, \infty)$ 

### Generalization

#### **generalization** as core of ML:

**empirical risk minimization** (training error) as proxy for minimizing unknown population risk (test error, aka generalization error or out-of-sample error)

generalization gap: difference between test and training error

- interpolation to unencountered samples from training environment
- extrapolation to testing conditions differing from training environment

curse of dimensionality: many features (dimensions) -> lots of data needed to densely sample volume

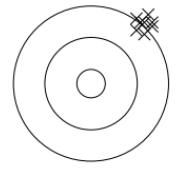
but reality is friendly: most high-dimensional data sets reside on lower-dimensional manifolds (manifold hypothesis)  $\rightarrow$  enabling effectiveness of ML

need for appropriate **inductive bias** (aka learning bias): set of assumptions of a learning algorithm to predict outputs of inputs not encountered during training ("data in disguise")

inductive bias comes in many different forms: model design (e.g., linear response), regularization (e.g., convolutions), optimization algorithms, ...

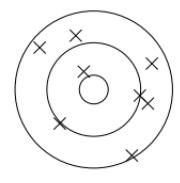
### Bias, Variance, Irreducible Error

think of fitting ML algorithms as repeatable processes with different (i.i.d.) data sets



#### bias:

due to too simplistic model (same for all training data sets) "underfitting"



#### variance:

due to sensitivity to specifics (noise) of different training data sets "overfitting"

irreducible error (aka Bayes error):

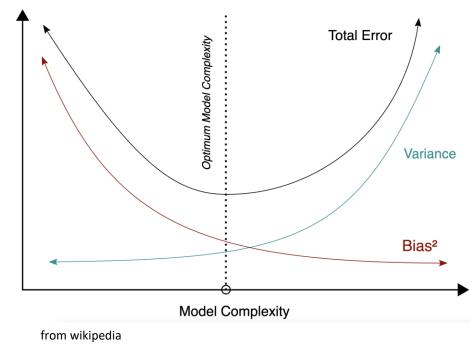
inherent randomness (target generated from random variable following probability distribution)

→ limiting accuracy of ideal model

different potential reasons for inherent randomness (noise): complexity, missing information, ...

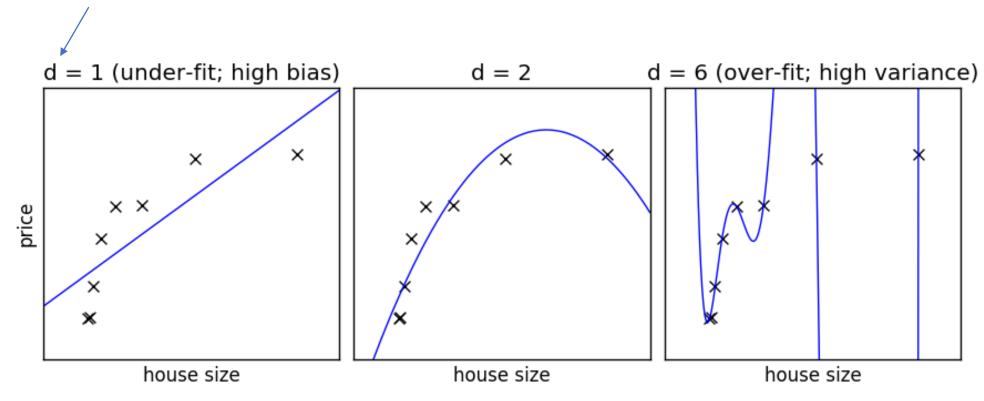
### Bias-Variance Tradeoff

- fundamental concept in classical statistical learning theory
- models of higher complexity have lower bias but higher variance (given the same number of training examples)
- generalization error follows U-shaped curve: overfitting once model complexity (number of parameters) passes certain threshold
- overfitting: variance term dominating test error
- → increasing model complexity increases test error



# Example: Non-Linear Function Approximation

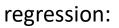
degree of fitted polynomial



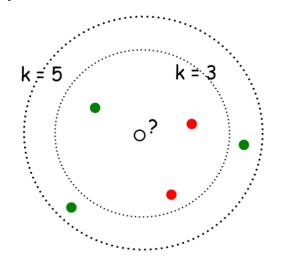
from scikit-learn documentation

# Example: k-Nearest Neighbors

- local method, instance-based learning
- non-parametric
- distance defined by metric on x (e.g., Euclidean)



$$\hat{f}(x_0) = rac{1}{k} \sum_{j=1}^k y_j$$
 with  $j$  running over  $k$  nearest neighbors of  $x_0$ 



with k = 3, • with k = 5, •

- low k: low bias but high variance
- high k: low variance but high bias

$$bias = f(x) - \frac{1}{k} \sum_{j=1}^{k} y_j$$

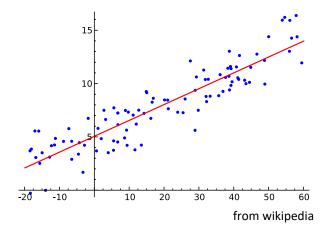
$$var = \frac{\sigma^2}{k}$$

### Linear Regression

fit: 
$$\hat{f}(x_i)$$

$$y_i = \hat{\alpha} + \sum_{j=1}^p \hat{\beta}_j \ x_{ij} + \varepsilon_i$$
(model)

error term (noise): reflects assumed data distribution (here: Gaussian with same variance  $\sigma^2$  for all samples)



parameters to be estimated:

•  $\hat{\alpha}$ ,  $\hat{\beta}$ 

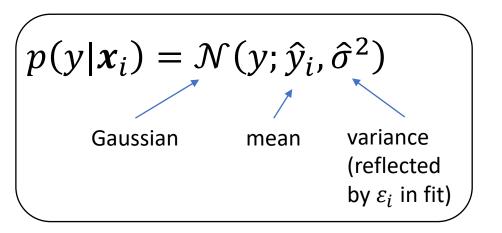
$$\Rightarrow \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n \left( y_i - \hat{f}(x_i) \right)^2$$

(approximating assumed true  $\alpha$ ,  $\beta$ ,  $\sigma$ )

#### predict:

$$\hat{y}_i = E[Y|X = x_i] = \hat{f}(x_i)$$

- conditional mean for squared loss of least squares method
- predict arbitrary quantile by means of quantile loss



## General Recipe of Statistical Learning

statistical learning algorithm by combining:

- model (e.g., linear function, Gaussian distribution)
- objective function (e.g., squared residuals)
- optimization algorithm (e.g., gradient descent)
- regularization (e.g., convolutions)

### Loss Function

loss function L: expressing deviation between prediction and target

$$L(y_i, \hat{f}(\boldsymbol{x}_i); \widehat{\boldsymbol{\theta}})$$

with  $\widehat{\boldsymbol{\theta}}$  corresponding to parameters of model  $\widehat{f}(\boldsymbol{x})$ 

e.g.,  $\widehat{\alpha}$ ,  $\widehat{\beta}$  in linear regression

e.g., squared residuals (for regression problems):

$$L(y_i, \hat{f}(\boldsymbol{x}_i); \widehat{\boldsymbol{\theta}}) = (y_i - \hat{f}(\boldsymbol{x}_i; \widehat{\boldsymbol{\theta}}))^2$$

### Cost Function

averaging losses over (empirical) training data set:

$$J(\widehat{\boldsymbol{\theta}}) = \frac{1}{n} \sum_{i=1}^{n} L(y_i, \widehat{f}(\boldsymbol{x}_i); \widehat{\boldsymbol{\theta}})$$

cost function to be minimized according to model parameters  $\widehat{\boldsymbol{\theta}}$   $\rightarrow$  objective function

### Cost Minimization

minimize training costs  $J(\widehat{\boldsymbol{\theta}})$  according to model parameters  $\widehat{\boldsymbol{\theta}}$ :

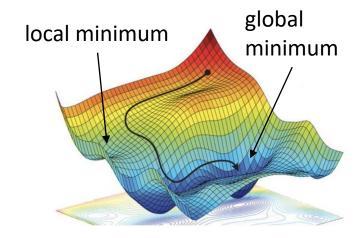
$$\nabla_{\widehat{\boldsymbol{\theta}}} J(\widehat{\boldsymbol{\theta}}) = 0$$

e.g., for mean squared error (aka least squares method):

$$\nabla_{\widehat{\boldsymbol{\theta}}} \ \frac{1}{n} \sum_{i=1}^{n} \left( y_i - \hat{f}(\boldsymbol{x}_i; \widehat{\boldsymbol{\theta}}) \right)^2 = 0$$

analytical solution for linear regression: ordinary least squares in general: iterative, numerical optimization (e.g., gradient descent)

**maximum likelihood estimation** (minimization of  $D_{KL}$  between probability distributions of true data-generating process and model: make the model distribution match the empirical distribution): special objective function, estimate mode of assumed model distribution



vector containing all partial derivatives

$$\widehat{\boldsymbol{\theta}} \leftarrow \widehat{\boldsymbol{\theta}} - \eta \nabla_{\widehat{\boldsymbol{\theta}}} J(\widehat{\boldsymbol{\theta}})$$

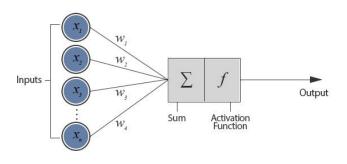
step size (learning rate)

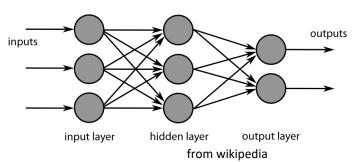
# Algorithmic Families

#### linear (parametric) models

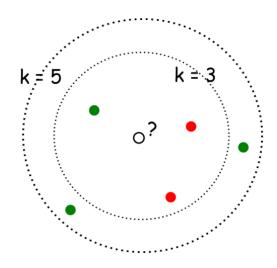
- linear regression
- Generalized Linear Models
- Generalized Additive Models

**neural networks**: non-linear just by means of activation functions





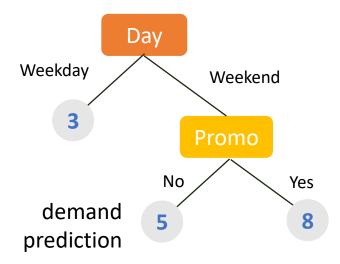
nearest neighbors (local methods, instance-based learning) – non-parametric models



with k = 3, • with k = 5, •

**kernel/support-vector machines**: linear model (maximum-margin hyperplane) with kernel trick

#### decision trees: rule learning



#### often used in ensemble methods

- bagging: random forests
- boosting: gradient boosting

Most ML algorithms (even unsupervised and RL) can be described by the general recipe of combining models, costs, optimization, and regularization methods.

including non-linear models like neural networks (backpropagation), support-vector machines (hinge loss in soft-margin SVM), or decision trees (impurity functions)

Most powerful ML algorithms are compound, with rather simple (often linear) building blocks. → reductionism with complex interactions

To generalize well, one needs to find a method with an appropriate inductive bias for the task at hand (e.g., suitable objective function or regularization method like convolutional layers).

# Deep Learning

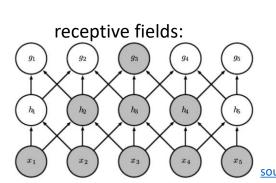
## Recap: Goal of ML

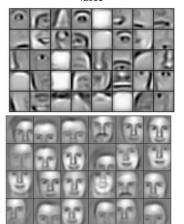
generalization from optimization on training data set (approximation of true data generating probability distribution by empirical risk minimization)

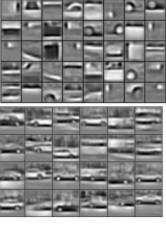
- fitting: complex function approximation
- for generalization: learning of good abstraction/representation of data/concepts
- → deep learning methods (neural networks with many layers) optimal candidates

e.g., convolutional neural networks (CNN) can learn hierarchical representation by means of many convolutional and pooling layers

the deeper the better: accuracy, hierarchical representation (many aspects of nature hierarchical)





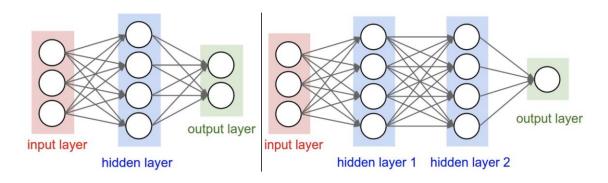


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# Multi-Layer Perceptron (MLP)

fully-connected feed-forward network with at least one hidden layer



toward deep learning: add hidden layers

more layers (depth) more efficient than just more nodes (width): less parameters needed for same function complexity

#### classification:

- logistic regression in hidden nodes
- cross-entropy loss:  $L_i(y_i, \hat{f}(\mathbf{x}_i); \hat{\mathbf{w}}) = -\sum_{k=1}^K y_{ik} \log \hat{f}_k(\mathbf{x}_i; \hat{\mathbf{w}})$
- several output nodes k for multi-classification
- softmax output function:  $g_k(\boldsymbol{t}_i) = \frac{e^{t_{ik}}}{\sum_{l=1}^K e^{t_{il}}}$

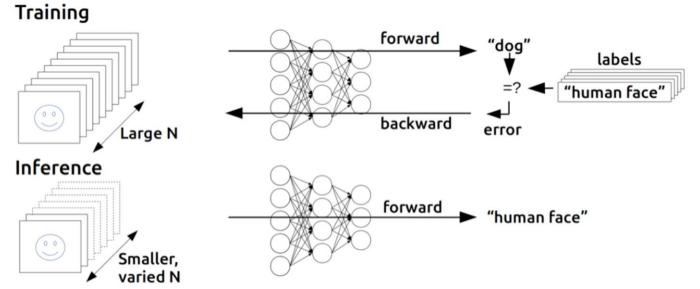
#### regression:

- squared error loss
- identity output function
- usually just one output node

# Learning Mechanism: Back-Propagation

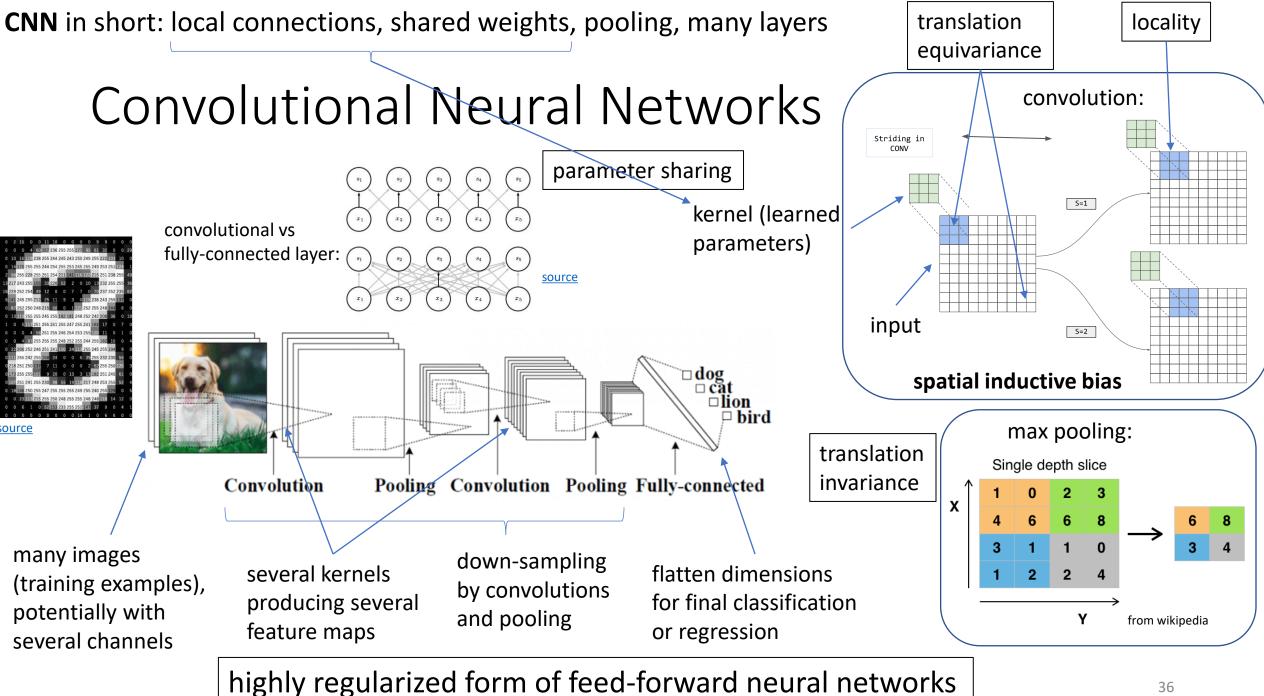
back-propagation of errors (gradients of cost function according to weights) through layers via chain rule of calculus (avoiding redundant calculations of intermediate terms)

each node exchanges information only with directly connected nodes  $\rightarrow$  enables efficient, parallel computation



- forward pass: current weights fixed, predictions computed
- backward pass: errors computed from predictions and backpropagated → weights then updated according to loss gradients (via gradient descent)

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# Rise of Deep Learning

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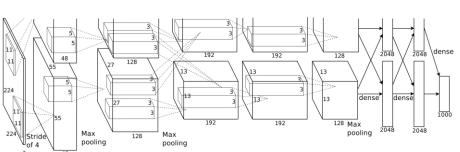
a little bit oversimplified:

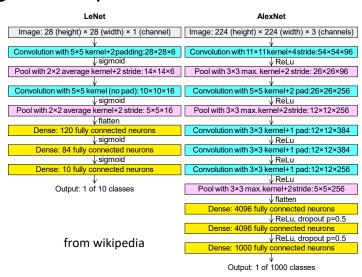
deep learning = lots of training data + parallel computation + smart algorithms

#### AlexNet:

ImageNet (with data augmentation) + GPUs (allowing more layers) + ReLU, dropout (pivotal moment for deep learning: ImageNet challenge 2012)





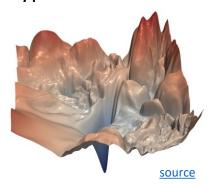


# Training Subtleties of Deep Neural Networks

optimization and regularization difficult

- non-convex optimization problem (e.g., local vs global minima, saddle points), easily overfitting
- many hyperparameters to tune many methods to get it working in practice (despite partly patchy theoretical understanding)

#### typical loss surface:



#### optimization

- activation and loss functions
- weight initialization
- stochastic gradient descent
- adaptive learning rate
- batch normalization

### explicit regularization

- weight decay
- dropout
- data augmentation
- weight sharing

#### implicit regularization

- early stopping
- batch normalization
- stochastic gradient descent

## Large Language Models (LLM)

natural language processing: dealing with sequential structures (e.g., text) examples:

- machine translation (sequence-to-sequence model)
- sentiment classification
- chat bot (conversational AI)

context awareness via **embeddings** and (formerly) recurrent neural networks (**RNN**) or (nowadays) **self-attention** 

LLMs: transformer models with hundreds of billions of parameters

## Embeddings

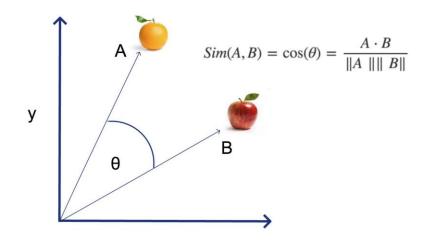
representation of entities by vectors similarity between embeddings by, e.g., cosine similarity  $\rightarrow$  semantic similarity

most famous application: word embeddings 

associations (natural language processing)

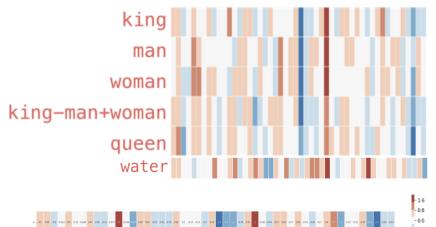
but general concept: embeddings of (categorical) features (e.g., products in recommendation engines)

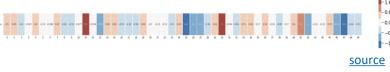
learned via co-occurrence (e.g., word2vec)



but also direction of difference vectors interesting (analogies):

king - man + woman ~= queen



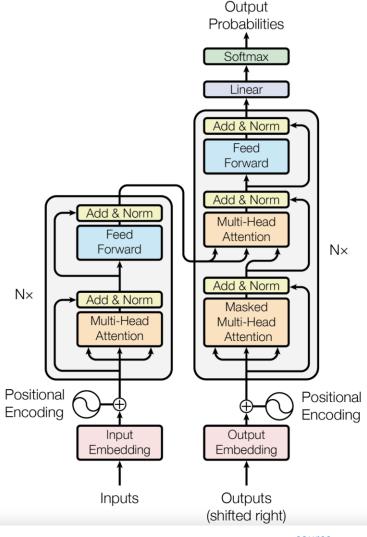


## Transformer

attention is all you need: getting rid of RNNs replaced by multi-headed self-attention (implemented with matrix multiplications and feed-forward neural networks)

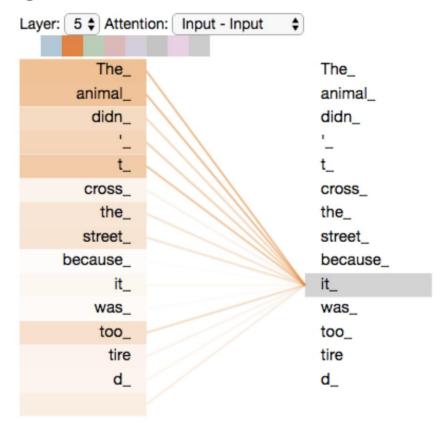
- → allowing for much more parallelization
- → allowing for bigger models (more parameters)

better long-range dependencies thanks to shorter path lengths in network (less sequential operations)



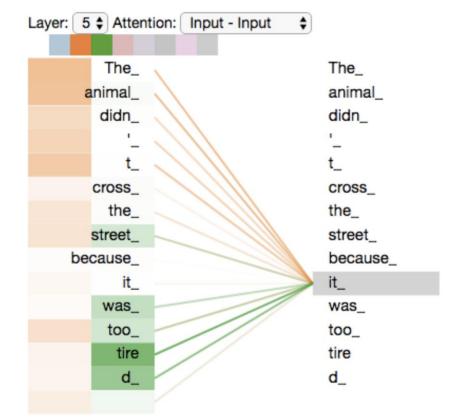
## Self-Attention

evaluating other input words in terms of relevance for encoding of given word



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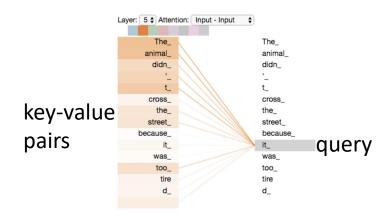
multi-head attention: several attention layers running in parallel (considering different aspects of input)



## Scaled Dot-Product Attention

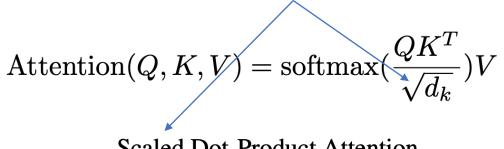
3 abstract matrices created from inputs (e.g., word embeddings) by multiplying inputs with 3 different weight matrices

- query Q
- key K
- value V

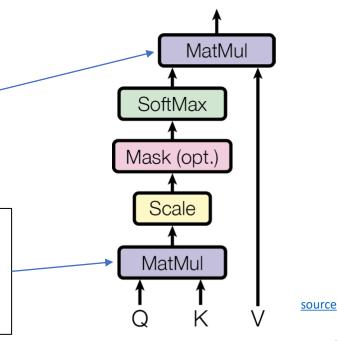


filtering: multiplication of attention probabilities with corresponding key word values

scoring each of the key words (context) with respect to current query word softmax not scale invariant: largest inputs dominate output for large inputs (more embedding dimensions  $d_k$ )



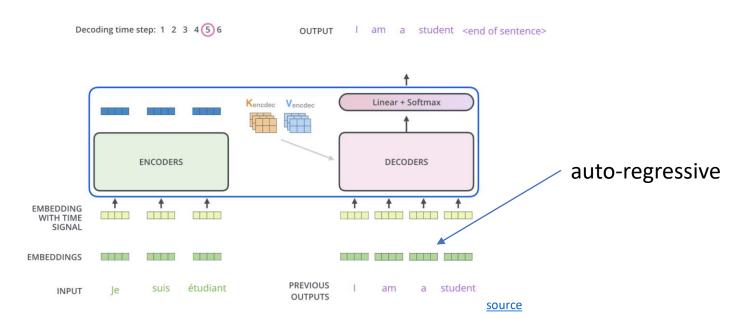
**Scaled Dot-Product Attention** 



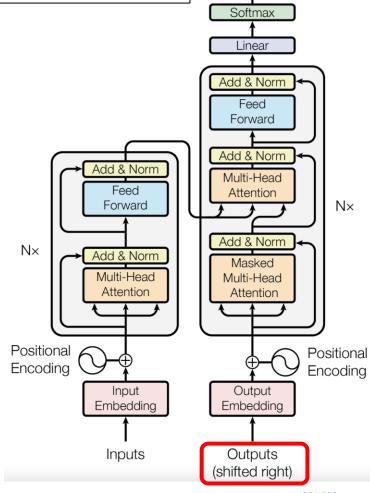
## Sequence Completion

- greedily picking the one with highest probability
- pick according to probabilities (degree of randomness controlled by softmax temperature)
- beam search

for each step/token (iteratively), choose one output token to add to decoder input sequence  $\rightarrow$  increasing uncertainty



prompt: externally given initial sequence for running start and context on which to build rest of sequence (prompt engineering)



Output Probabilities

### This decade: Generative Al



#### How it works

Generative AI is built by using supervised learning  $(A \rightarrow B)$  to repeatedly predict the next word.

My favorite food is a bagel with cream cheese and lox.

Input (A)	Output (B)
My favorite food is a	bagel
My favorite food is a bagel	with
My favorite food is a bagel with	cream

When we train a very large AI system on a lot of data (hundreds of billions of words) we get to to a Large Language Model like ChatGPT.

Andrew Ng



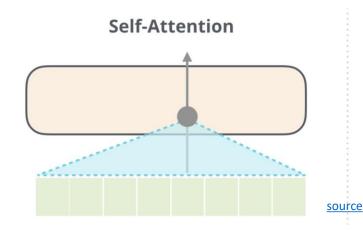
## Typical Transformer Architectures for LLMs

encoder-decoder LLMs: sequence-to-sequence, e.g., machine translation

#### encoder-only LLMs:

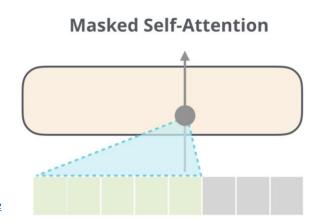
- representation learning (and subsequent fine-tuning)
- training: prediction of masked words
- incorporate context of both sides of token

example: Google's <u>BERT</u> (Bidirectional Encoder Representations from Transformers)



#### decoder-only LLMs:

- text generation (potentially in-context only), e.g., chat bot
- training: next-word prediction
- output one token at a time (autoregressive)



examples: OpenAI's <u>GPT</u> (Generative Pre-trained Transformer), Meta's <u>Llama2</u>

**GPT-4 capabilities** 

# Multi-Task Learning of LLMs

compositional nature of deep learning allows transfer learning in a semisupervised way (also prominent for CNNs in computer vision):

- self-supervised pre-training (e.g., next-word prediction) on massive data sets (foundation models like GPT or BERT)
- subsequent supervised fine-tuning on specific tasks and (usually much smaller) data sets (by adapting parameters or/and adding layers)

the new paradigm:

**in-context** learning as alternative to fine-tuning: only using information fed into LLM via input prompt, no parameter updates (typically decoder-only)

typical prompt: instructions, context (potentially retrieved externally from, e.g., knowledge-base embeddings), query, output indicator

with (few-shot) or without (zero-shot) providing explicit examples

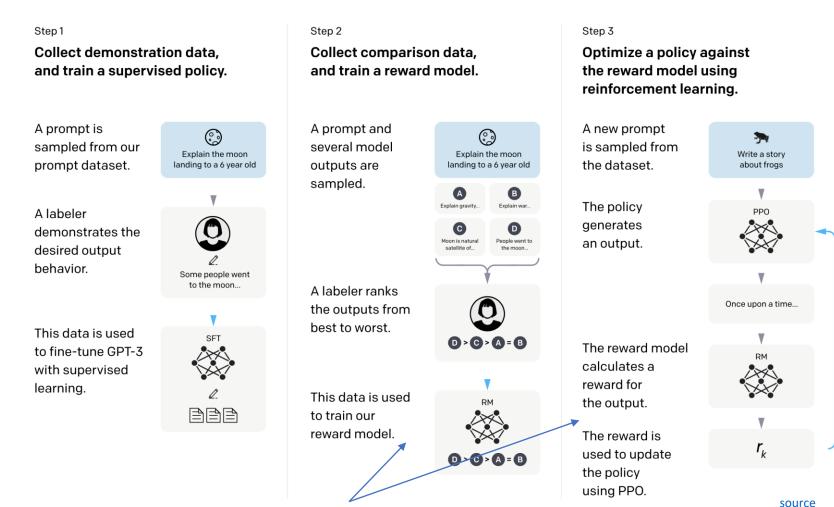
## Conversational AI: RL from Human Feedback

example for supporting large language models (transformers) with RL

used in famous ChatGPT

goal: improve alignment with user intentions

→ learn from human preferences



RL looks at reward of text output passages as a whole (rather than token-level loss in supervised learning)

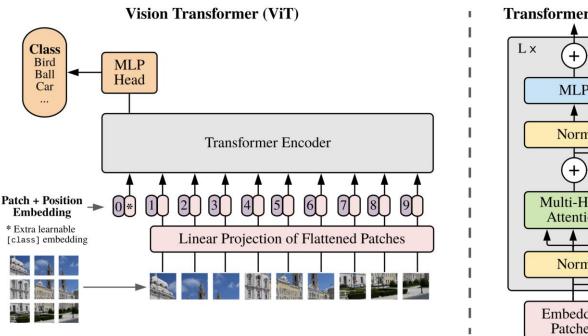
### Transformer for Vision

### formulation as sequential problem:

- split image into patches and flatten  $\rightarrow$  use as tokens
- produce linear embeddings and add positional embeddings

processing by transformer encoder:

- pre-train with image labels
- fine-tune on specific data set



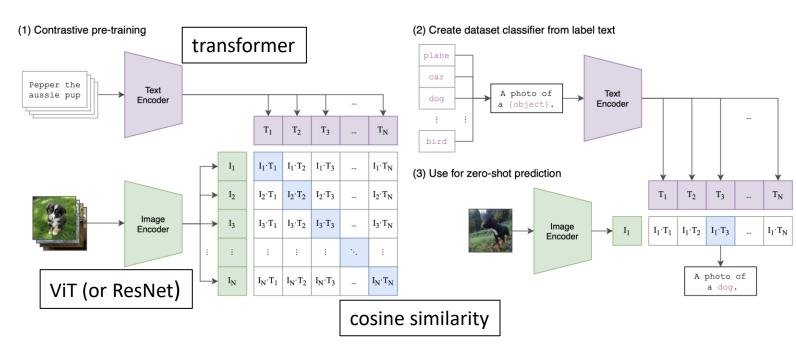
**Transformer Encoder** MLP Norm Multi-Head Attention Norm Embedded Patches

source

# Combination of Vision and Text: Multi-Modality

example: <u>CLIP</u> (Contrastive Language-Image Pre-training)

- learn image representations by predicting which caption goes with which image (pre-training)
- zero-shot transfer (e.g., for object recognition)



multi-purpose (multi-modal and multi-task) models as next generalization step of ML (e.g., Google's <u>Pathways</u>)

transformers good candidate (universal and flexible architecture, little task-specific inductive bias)

# Generative Models

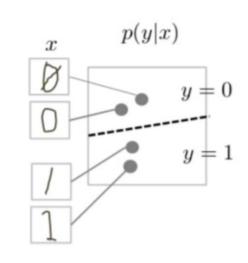
## Generative vs Discriminative Models

generative models: predict joint probability P(Y, X) (what allows to create new data samples) or directly generate new data samples

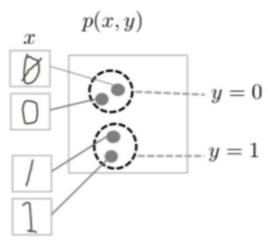
or just  $P(X) \rightarrow$  unsupervised (or self-supervised) learning

discriminative models: predict conditional probability (or probability distribution for regression) P(Y|X) or directly output (label for classification, real value for regression)

task of generative models more difficult: model full data distribution rather than merely find patterns in inputs to distinguish outputs discriminative model



generative model



source

### Data Generation

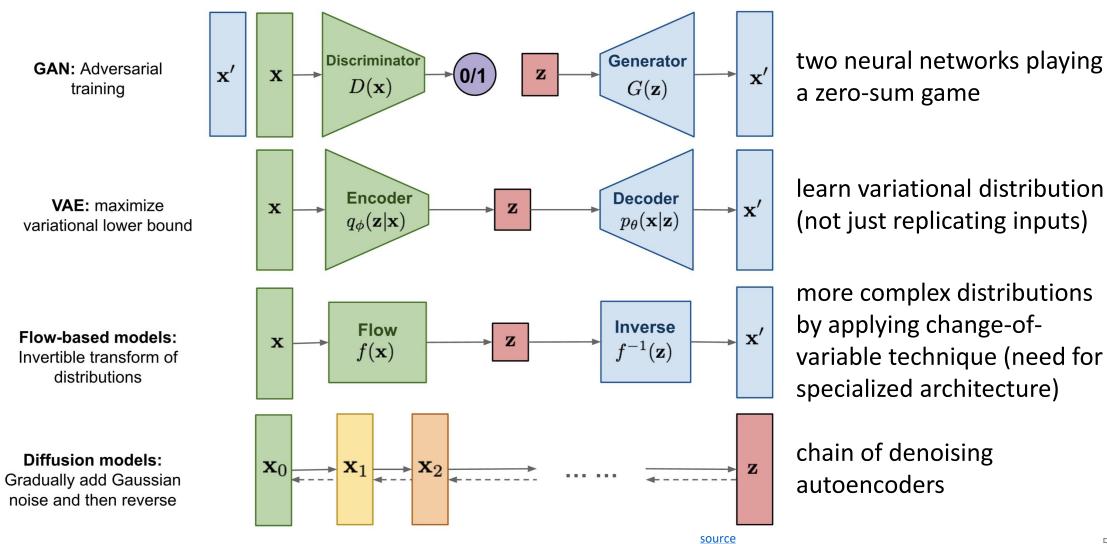
generative models can be used for discriminative tasks (although potentially inferior to direct discriminative methods)

but generative methods do more than discriminative ones: model full data distribution

→ allows generation of new data samples (can be images, text, <u>video</u>, <u>audio</u>, code like SQL or Python, proteins, materials, time series, structured data, ...)

large (auto-regressive) language models examples of generative models

## Different Types of Generative Models



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## Conditioning

### tradeoff between diversity (unconditioned) and fidelity (guidance)

similar idea as softmax temperature in auto-regressive LLMs

as discussed so far, generative methods give no control over what kind of data is generated (limited usability)

→ need for conditional approach (e.g., conditioning on describing text, for example by means of CLIP)

### example GANs:

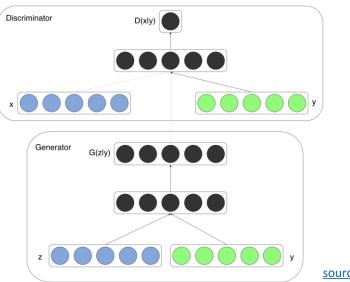
transform usual GAN to conditional model by feeding extra information y (e.g., class labels) as additional input layer into both generator and discriminator

$$L(\mathbf{x}_i) = E_{\mathbf{x} \sim p_r(\mathbf{x})} [\ln D(\mathbf{x}_i | y_i)] + E_{\mathbf{x} \sim p_g(\mathbf{x})} [\ln (1 - D(\mathbf{x}_i | y_i))]$$

G: minimize, D: maximize



guided diffusion: "Pembroke Welsh corgi"



source

### Multi-Modal Generative Models

example: generate images from text descriptions

TEXT PROMPT

<u>DALL-E</u> (blend of WALL-E and Salvador Dalí): decoder-only transformer auto-regressively modeling text and image tokens as single data stream

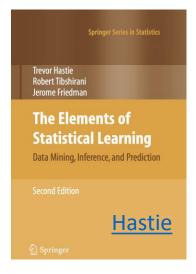
an armchair in the shape of an avocado. . . .

AI-GENERATED IMAGES

<u>DALL-E 2</u>: image generation (diffusion) conditioned on CLIP embeddings

## Literature

#### foundations of ML:

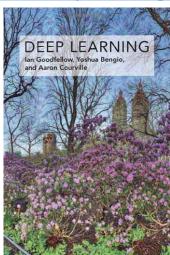


#### a few seminal papers:

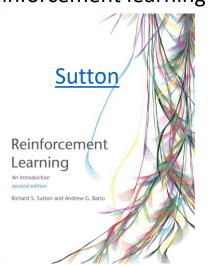
- <u>back-propagation</u>: one of the founding moments of deep learning
- CNN: neural networks work
- <u>AlexNet</u>: deep learning takes over
- <u>transformer</u>: SOTA

foundations of deep learning:

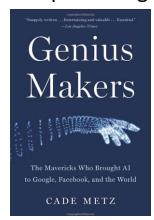
https://www.deeplearningbook.org/



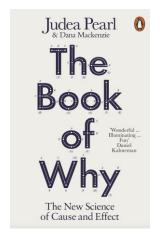
overview of reinforcement learning:



historical overview of deep learning:



gentle but geniune introduction to causality:



# Some Philosophical Thoughts

computational theory of mind: mind from matter

just scaling up current methods (e.g., LLMs) enough to achieve general intelligence? or additional methods needed?

agency via goal-based approaches? (is reward enough?)

emergent capabilities of complex systems difficult to foresee: emotions or consciousness occurring as emergent capabilities?