



SUMMARY

Dedicated and results-driven PHP developer with 4.9 years of experience in designing, developing, and maintaining dynamic web applications. Proficient in PHP, MySQL, JavaScript, HTML, and CSS, with a strong understanding of Object-Oriented Programming (OOP) principles. Skilled in Laravel framework, adept at building scalable and efficient solutions tailored to meet business objectives. Well-versed in B2B industry practices, including marketo, and experienced in Salesforce API for lead posting. Expertise extends to email marketing integration with SendGrid, Mailchimp, and Mailjet, optimizing user engagement and campaign performance. Collaborative team player with a proven ability to deliver high-quality software products within established timelines.

SKILLS

- PHP
- Laravel
- HTML
- CSS
- CRM
- Bootstrap
- JavaScript & jQuery
- Ajax
- Rest API's

CERTIFICATION

- AWS Certification (Pursuing)

EDUCATION

SAVITRIBAI PHULE PUNE UNIVERSITY

Bachelor of Computer Science
2016 – 2019 (63.08%)

GSEB

Higher Secondary Certificate
2014 – 2016 (53%)

GSEB

Secondary Secondary Certificate
Achieved a score of 73.5% in the year 2014

PROFESSIONAL EXPERIENCE

SENIOR PHP DEVELOPER

Valasys Media | 2022 - Present

- I led the development of an email scheduling system capable of efficiently managing a large volume of scheduling tasks and executing multiple campaigns on a daily basis. This initiative resulted in significant improvements in efficiency and saved valuable company time.
- Designed and implemented a database structure, along with developing a data import portal utilizing Laravel, for an ICP project. Successfully managed significant data import capacities, optimizing efficiency and facilitating seamless operations.
- Integrate third-party Rest APIs for email marketing automation.

PHP DEVELOPER

RND Technosoft | 2019 - 2022

- Development of multiple static and dynamic websites using PHP and Laravel frameworks, showcasing versatility in web development and design.
- Creation of REST APIs for mobile applications using PHP, enabling seamless communication between frontend applications and backend servers.
- During my tenure at RND Technosoft, I honed my expertise in web development, demonstrating mastery in coding, effective team management, and mentorship.

PROJECTS

Throughout my professional journey, I've been involved in a multitude of impactful projects that have shaped my career. Here are a few standout examples:

ICP (Valasys AI)

- Designed and implemented database architecture encompassing two databases: one for managing user-related information including files and subscription data, and another for housing extensive datasets.
- Spearheaded the development of a custom import portal from inception, enabling seamless data updates and management.
- Leveraged PHP, Laravel, HTML, CSS, and JavaScript to create a robust platform akin to industry-leading solutions such as ZoomInfo and Apollo.io.
- Demonstrated proficiency in database management, system architecture, and web development throughout the project lifecycle, contributing to enhanced efficiency and user experience.

V - Mail

V-Mail, an email marketing tool under my management, underwent significant improvements with the integration of PHP Object-Oriented Programming (OOP) principles. These enhancements included:

- Scheduled Email Sending: Enabled users to schedule future emails for automated campaigns, enhancing efficiency.
- Version Updates and Optimization: Oversaw updates and optimization of the codebase for improved performance and stability.
- Additional Features: Incorporated new functionalities based on user feedback, enhancing V-Mail's versatility.
- Integration with Email Providers: Facilitated seamless integration with popular providers like Mailchimp and Mailjet, providing users with more options.

Marketo API Portal

- The portal was designed to streamline lead addition, updates, and deletions, effectively eliminating inefficiencies inherent in manual processes.
- Integrated seamlessly into campaign operations, the MakeTo Portal enables real-time updates and provides customizable features, thereby enhancing workflow efficiency.
- With its intuitive user interface, the portal facilitates swift lead management tasks, ultimately optimizing campaign performance.
- By automating previously manual tasks, the MakeTo Portal significantly reduces the burden on team members, allowing them to focus on higher-value activities.

S Booring Point

- Spearheaded the development of SBooking Point, a significant project built extensively on the Laravel framework, showcasing advanced functionalities tailored for cab booking services.
- Integrated Google APIs such as KM count and Map API to enhance the platform's capabilities, providing users with efficient route planning and navigation features.
- Designed to cater to the needs of both individual users and corporate clients, SBooking Point offers a seamless booking experience for cab services.
- Implemented SMS and OTP API integrations to ensure secure communication between users and drivers, enhancing trust and reliability within the platform.
- Facilitated driver assignment notifications and cab booking alerts to streamline the booking process and improve overall efficiency.
- With its robust architecture and intuitive user interface, SBooking Point revolutionizes the cab booking experience, prioritizing convenience and ease of use for all users.

In addition to my involvement in various projects, I've also gained extensive experience working with various web hosting services, managing domains, and configuring DNS settings. I've played a pivotal role in developing numerous CRMs, websites, and APIs, ensuring seamless integration and functionality. Moreover, my expertise extends to Salesforce API integration, where I've successfully implemented lead posting automation solutions. Through these endeavors, I've demonstrated my proficiency in leveraging technology to optimize business processes and drive efficiency across diverse projects and platforms.