



Bitsport

A Peer to Peer Competitive
eSports Platform

Pitch Deck



Gaming - The New Economy.

With more than 2.5 Billion Gamers around the World and parabolic advancements in technology, gaming has evolved from being living room entertainment to a viable career option and with established channels that have rocketed many talented gamers into a new class of celebrities.

This year, the gaming industry reached new highs with a total market capitalization of \$152.1B. This was a 9.3% Increase in performance compared to 2019.





The Rise of eSports

eSports - The industry has leveled up as a whole with professional gaming tournaments being hosted on major networks and streaming providers, these competitions attract large audiences with ever increasing prize pool sizes.

**Global eSports revenues are forecasted to grow to
\$200 Billion by 2023**

**A \$40 Billion increase over 2020 industry
performance**

2.2 Billion Gamers - One Way Flow of Value

(Issues With Current Value Streams)



Gamers are spending more time than ever before playing various eSports titles. Besides the select few, the vast majority of gamers never captures any value from the current systems in place.



Study shows 7 out of 10 entry-level gamers form compulsive habits to play these titles. These habits currently have no positive way to impact these gamers lives with any financial reciprocation.



The current gaming landscape has fostered a one way stream of value, flowing directly into industry giants pockets. Gamers face ever increasing Predatory models that prey upon their users compulsive behaviours through micro-transactions, releasing under developed games relying on DLCs to bring actual entertaining content, or Lootboxes often building impulsive habits out of young gamers desires to obtain pay to win items or limited skins with rare drop tables.



Decentralized DeFi Gaming Ecosystem

(Bringing in the Next Generation Through an All-Inclusive Gaming Ecosystem)

Bitsport merges passion with financial incentivization to develop a new class of career options to our users. Using cutting edge DeFI technology we can merge investment with a layer of entertainment while reducing losses almost completely or completely over time. Eliminating hard losers out of existing eSports staking models.



2.2 Billion gamers, game developers, eSport fans, content streamers, crypto enthusiasts and anyone, anywhere in the world are now movers and shakers of a DeFi gaming economy aided by the Bitsport ecosystem. Anyone can earn anywhere they have an internet connection.



Our Vision

Incentivizing Passion..



Vision One

Making Gaming a lucrative and viable career path for Billions of Gamers around the World.



Vision Two

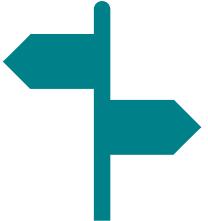
Evolving a truly Decentralized and Transparent Gaming ecosystem.



BITSPORT

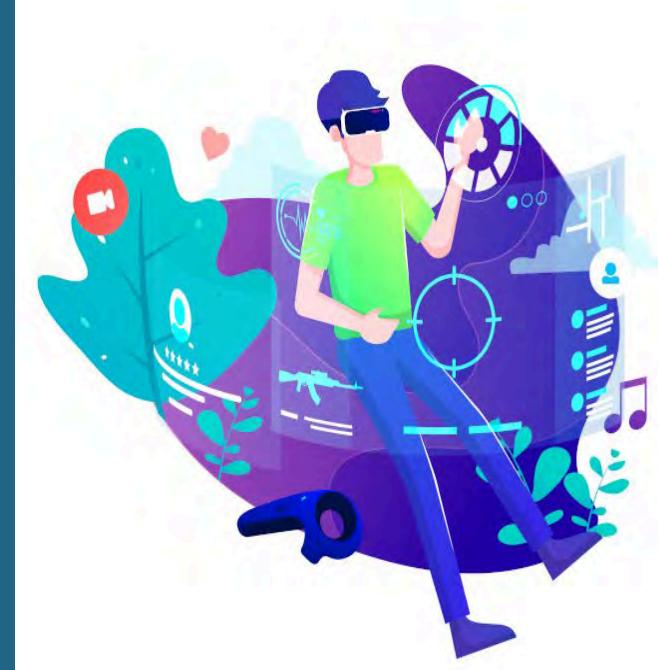
Project Timeline

Journey towards Revolution.



Q2 2021 ➔

- Beta Test Tournament
- Uniswap Integration
- CSGO BTP Server (TestNet)
- NFT Market Place Development
- InGame API Stack Launch



Q4 2021 ➔

- VR Games Integration
- Onsen Bar Incentivised pairs
- BTP marketplace
- Open up public hosted pairs
- Grand year finals

Q3 2021 ➔

- NFT/erc 721 integration
- Dex Integration
- Locked Liquidity Matches Launch
- BFI trading pairs
- Hackathon bounty
- 1inch integration
- Rubic Integration/partnership



Q1 2022



- AI oracle for pooled arbitrage match
- Migrate to main net



Q2 2022



PlayChain™

BitPlay would launch one of the first ever gaming centric Blockchain consensus protocol - PlayChain.



Q3 2022



BitCast™

A revolutionary streaming platform aided by Artificial Intelligence and geo-stationary satellite beam to GameFluk devices with ultra-low latency.



DeFi Driven P2P Competitive eSports Platform

BitSport is bringing a new economy to light, unlocking a new age of incentivized Gaming.

Introducing a next gen approach to the eSports Industry, unlocking untapped value for gamers;
www.BitSport.gg

Business Model

Value Proposition

Gamers often find themselves committing enormous amounts of time and resources gaming which has no current financial benefits. BitSport provides gamers with an opportunity to monetize their gaming skills via competitive tournaments and DeFi match models.

Key Activities

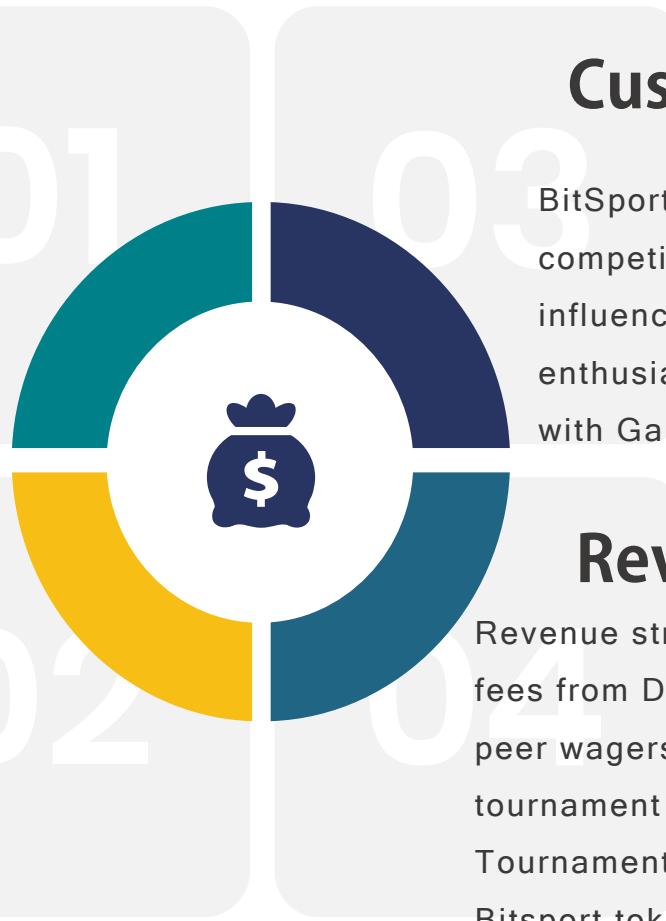
Bitsport hosts a viable paid to play ecosystem for gamers, audience staking options, a regional specific tournaments series, and other P2P wagering options, as well as ingame NFT's to bring more value in the form of turning items in games, to valuable assets that can be traded on the Bitsport NFT Marketplace

Customer Segment

BitSports customer segments include competitive eSport players, eSport influencers, casual gamers, Cryptocurrency enthusiasts, professional eSport teams along with Gaming-Centric brands.

Revenue Stream

Revenue streams include; paid to participate tournaments, fees from DeFi staking positions, system fees on peer to peer wagers, advertising, brand sponsorship, third-party tournament hosting, NFT marketplace, Trading fees, Tournament host NFT sale royalties, along with BitPlay and Bitsport token sales/demand from gamers, audience, crypto traders and enthusiasts.





CREATING A LEADING
LOW-COST PROCESS
AUTOMATION AND
CRM

Charles Adenuoye
CEO & Co-Founder



Victor Ogunshina
COO & Co-Founder



Casey Chambers
CIO



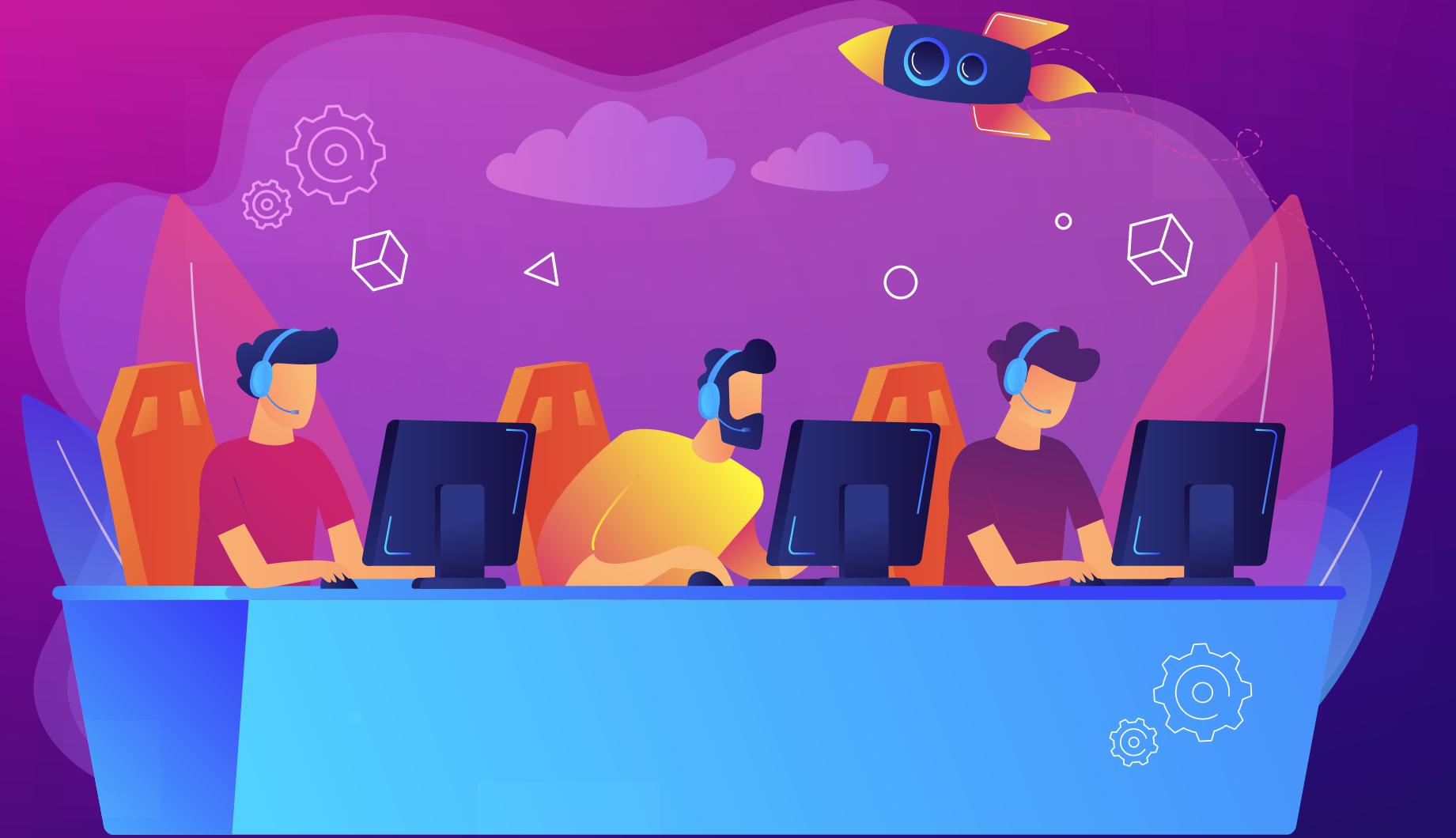
Our Team

Talent wins games, but teamwork and intelligence win championships.

Core Team; BitPlay comprises of multi-talented team leaders and passion driven entrepreneurs whom are hell-bent on leading the next tech revolution with a goal to positively impact the World at large.



BitSport Seasonal Tournament Series



- 5 Contenental Regions
- 5 Heated Season Finals
- Influencer Invites & Host
- Sclable model to host a growing user base

Bitsport brings a professional league to eSports through the Bitsport Seasonal Tournament Series, featuring Gaming influencers, musician guest stars, and 5 ranked ladders leading to an all out finale in an unprecedeted format to the eSports industry.



Harnessing Multi-Revenue Streams in Partnership with Leading MNO's

Fans and Audience involvement via DeFi Staking, P2P staked matches, and comprehensive NFT marketplace are key monetization avenues we've designed to maximize the flow of volume on the platform, through non-invasive fees.

Bitsport see's an unrealized market of countless mobile users that can be introduced to the platform via android and IOS Integration. These untapped audiences will be a primary focus to bring awareness To the bitsport platform, and drive further user engagement Brand Endorsement & Partnerships.

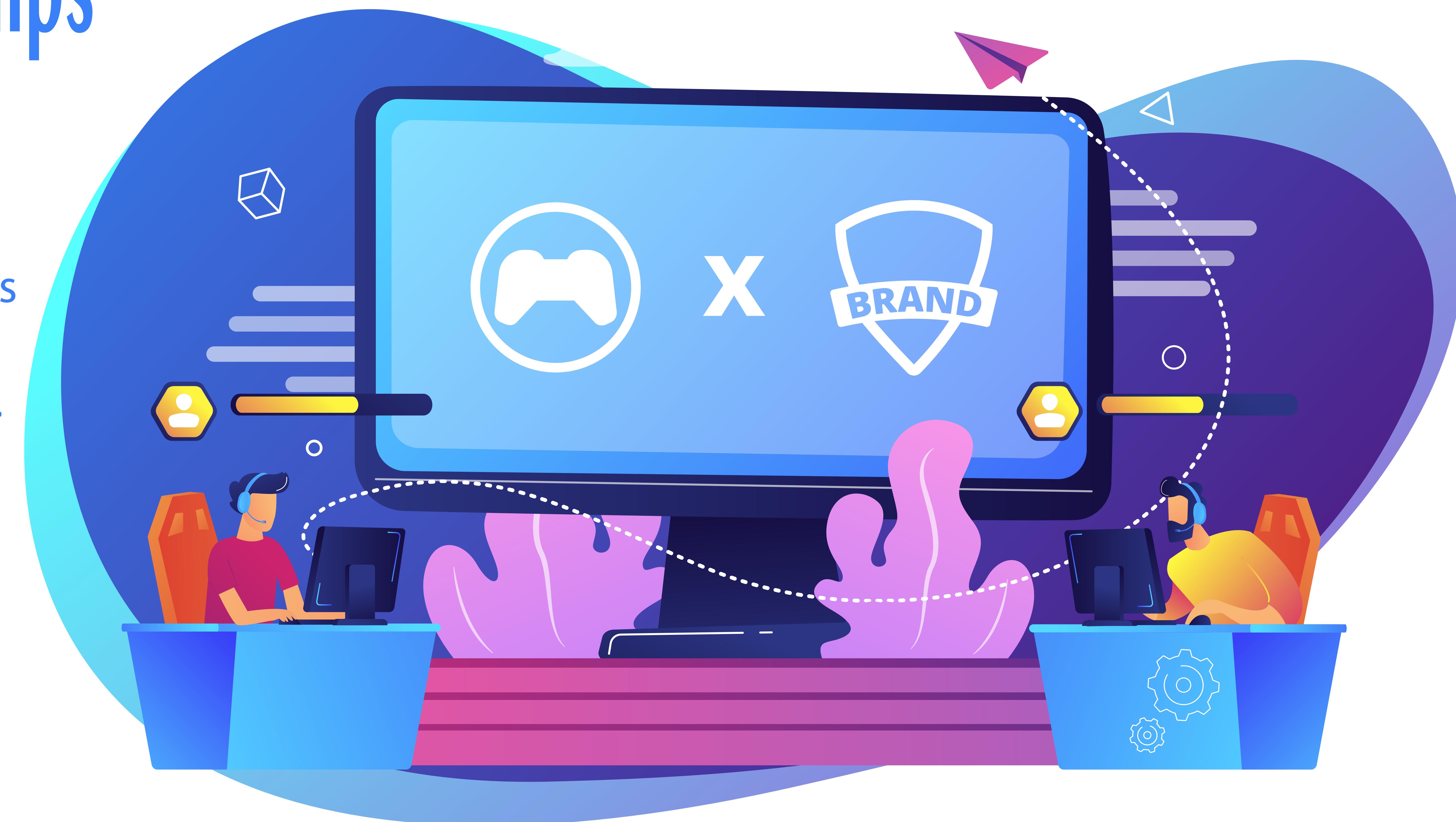
BitSport's Seasonal Tournaments would feature leading global brands endorsing favourite teams, seasonal finals sponsorship NFT's would allow for speculative trade for future sponsorship rights, bringing value not just to gamers but the entire ecosystem.





Brand Endorsement & Partnerships

BitSport's competitive series would feature Leading global brands endorsing favourite teams and groups, evolving a win-win partnership for the brands and the entire eSports ecosystem.





Global team collaboration

We are evolving a global team of collaborators, curators, influencers, investors and players. BitSport levels the playing field for eSports enthusiasts from all around the world, advancing positive vibration around Gaming and eSports



Global & Robust Media Coverage



Bitsport will start by leveraging existing streaming platforms such as Twitch to enable live match streaming, and will proceed to host its own streaming service, making us the all in one solution



SPORT
ARENA

READY
TO
PLAY ?

SPORT
ARENA