



Securing Web3 Through ID

Web3 is defined by the decentralization and encryption of information using blockchains which also support cryptocurrencies and Non-Fungible Tokens (NFTs).

Problem

No Dominant ID in Web3
Lack of verifiable identities for a majority of participants make web3 ecosystems and methods of communication ripe for bad actors.

Increasing Threats
The rapid growth of the NFT market cap has drawn the attention of more cyber criminals.

Lack of Interoperability
There isn't an identification solution that works across platforms, leading to friction in onboarding new customers.

Solution

Verify Identity
Our platforms enables web3 project founders to verify themselves for potential investors, as well as enable verification of new web3 project team members prior to onboarding.

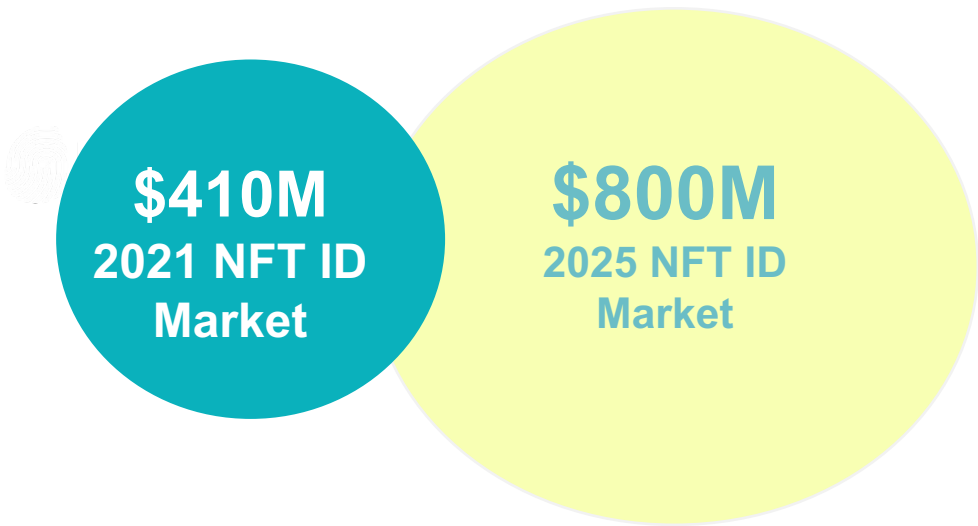
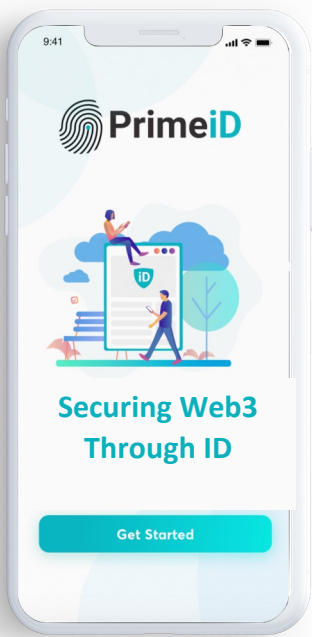


Verification Credential
Ownership of the PrimeID NFT indicates that project team founders and members have been verified.

Secure Communications
The PrimeID App provides communication between verified PrimeID members that is secure and enables safe interactions.

Interoperability
NFT and other Web3 platforms have the ability to reference PrimeID credentials. This will reduce friction with onboarding team members.

Market



The global market for NFTs in 2021 was \$41B, and is projected to be \$80B by 2025. We estimate that 1% of the total market will be focused on identity to protect NFT investments - leading to a top-down market of \$800M in 2025.

Who We Are

For decades, we have worked in the Information Technology and Security, Enterprise Resource Planning (ERP) software and database sectors, as well in Business Finance and Investment. We leverage this experience with our deep knowledge of Blockchain, Cryptocurrency, and NFT ecosystems to create solutions for project teams and potential investors.