Feminist Knowledge Translation Plan – Fillable Template

Research project title:			
Research objectives:			
Audience: Who are the target audiences I want to reach, engage, and influence? Are research participants and community members included in this list?	Audience #1:	Audience #2:	Audience #3:
Message: What is my main message (or 'call to action') for this audience? What information do they need in order to act?			

Format: What type of research output will best capture and deliver my message to this audience? Is it culturally- and context-appropriate?			
Accessibility: What language, style, and design is the most accessible and appropriate for this audience? What kinds of accessibility barriers need to be considered and addressed?			
Consultation: Have I consulted this audience to understand their information needs and how they would like to receive research findings?			

Representation: Is the language and imagery used in this research output gender-sensitive and inclusive? Are the experiences of women, girls, and gender-diverse people being presented in a way that captures their full diversity and agency?

Intersectionality: Does this research output carefully analyze and discuss findings through a gender and intersectional lens? Are data and findings disaggregated by gender and other relevant characteristics (e.g., age, race, ethnicity, geographic location)

Dissemination: What channels will be used to disseminate and promote this research output? Who will be the key messengers and information brokers?

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Budget: What kind of budget is required for this work (e.g. translation, design, animation, event planning)?			
Timing: What is my dissemination timeline? Are there upcoming dates or events that I could capitalize on for promotion?			
Reach: How will I know if I reached my audience? How will I measure and evaluate reach?			

Impact: How will I know if my strategy was effective? How will I measure and evaluate impact?