

Project Design Phase – 2

Open Source Framework

Date	03 November 2023
Team ID	NM2023TMID02371
Project Name	Creating a Social Media Ad Campaign in Facebook

1. Social Bee :

Social Bee is an open-source social media management tool that allows you to schedule and analyse your social media posts. It's designed to help you optimize your social media presence.

2. Mastodon :

Mastodon is an open-source social networking platform that allows you to set up your own social media server. It's a decentralized alternative to platforms like Twitter.

3. Friendica :

Friendica is another decentralized social network platform that's open-source. It aims to provide a social networking platform that's more user-controlled and privacy-focused.

4. Social Oomph :

While not entirely open-source, Social Oomph offers a free version of its social media management tool. It allows you to schedule posts, track keywords, and more.

5. Osada :

Osada is a social network and content management system that is part of the Zap platform. It's designed to be open and flexible for creating your own social media networks.