

COURSE: Digital Marketing

ZONE: 17

MENTOR: Abdul Malick. M

TEAM ID: NM2023TMID02371

TEAM MEMBERS:

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PROJECT: Social Media Campaign : Create a mock Social Media Campaign - Choose the ideal channel (**Facebook**, Instagram, LinkedIn, Youtube etc)

Brand Name: kaleidolens

Category: Spects and eye

coolers

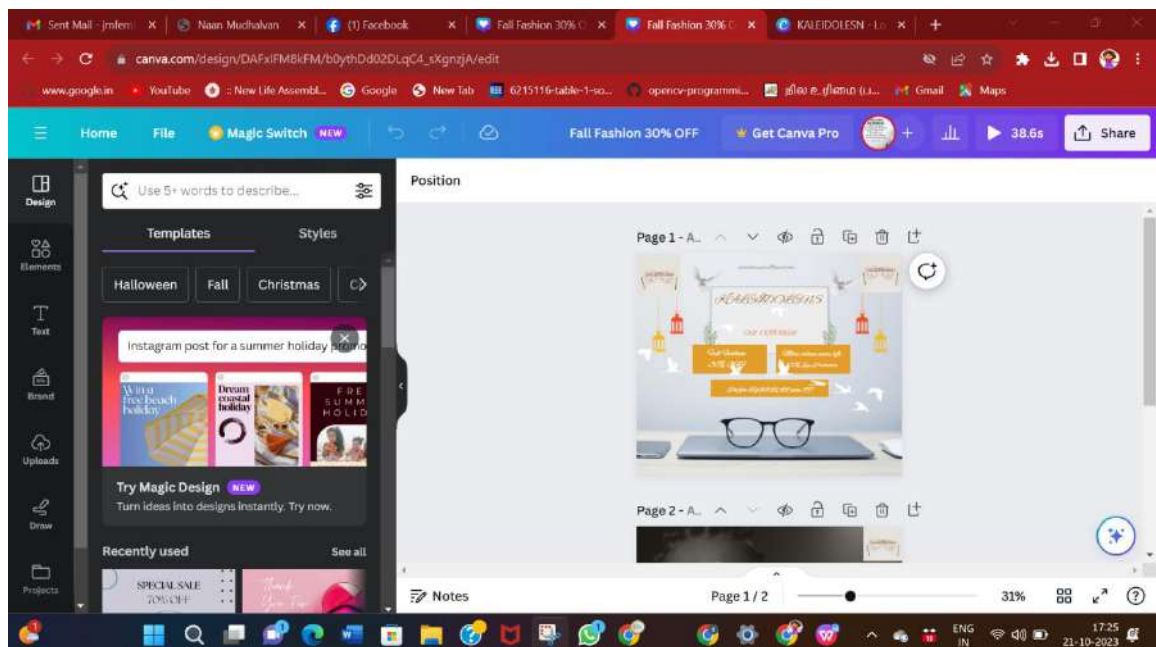
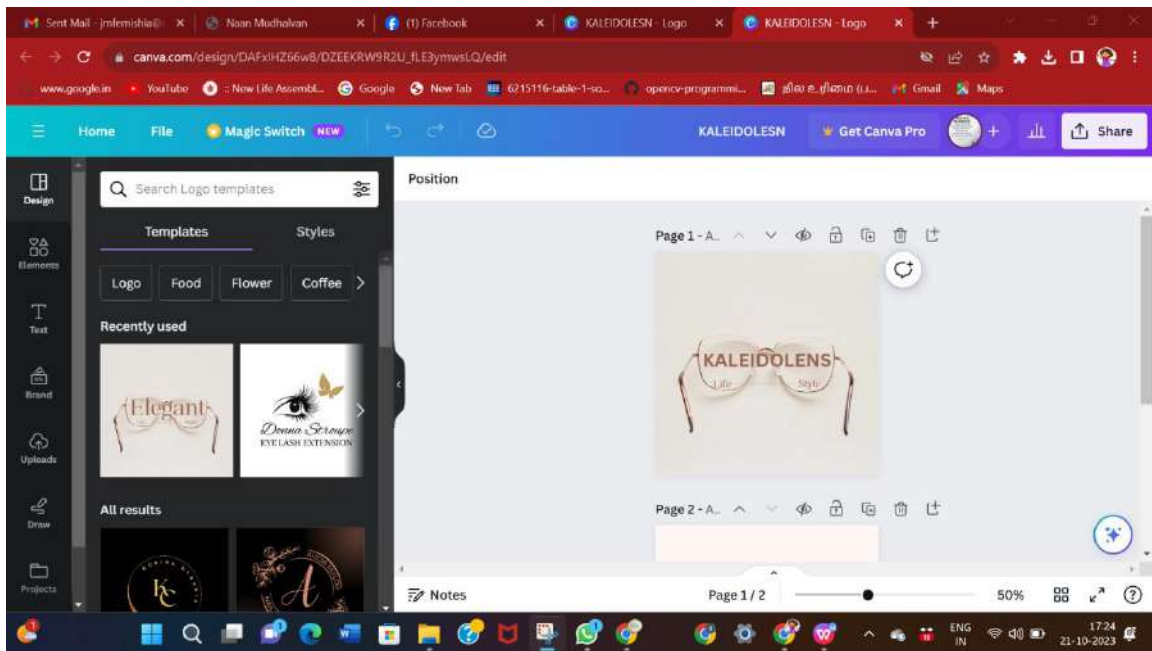
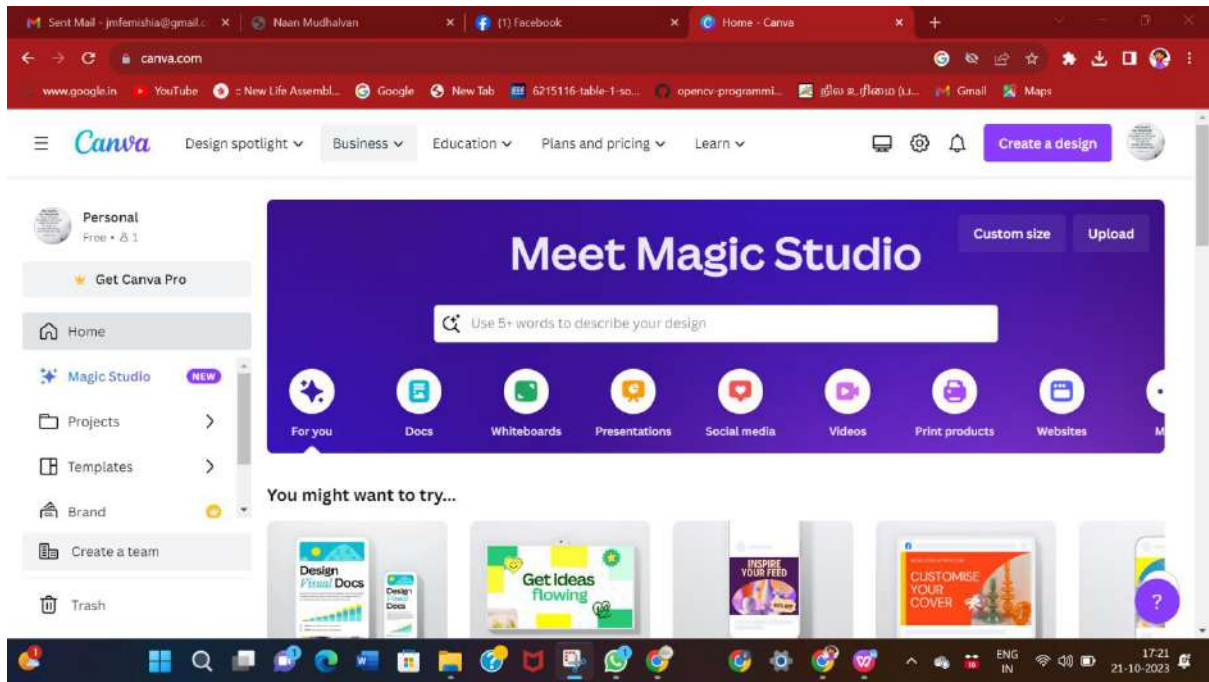
Target Audience: All

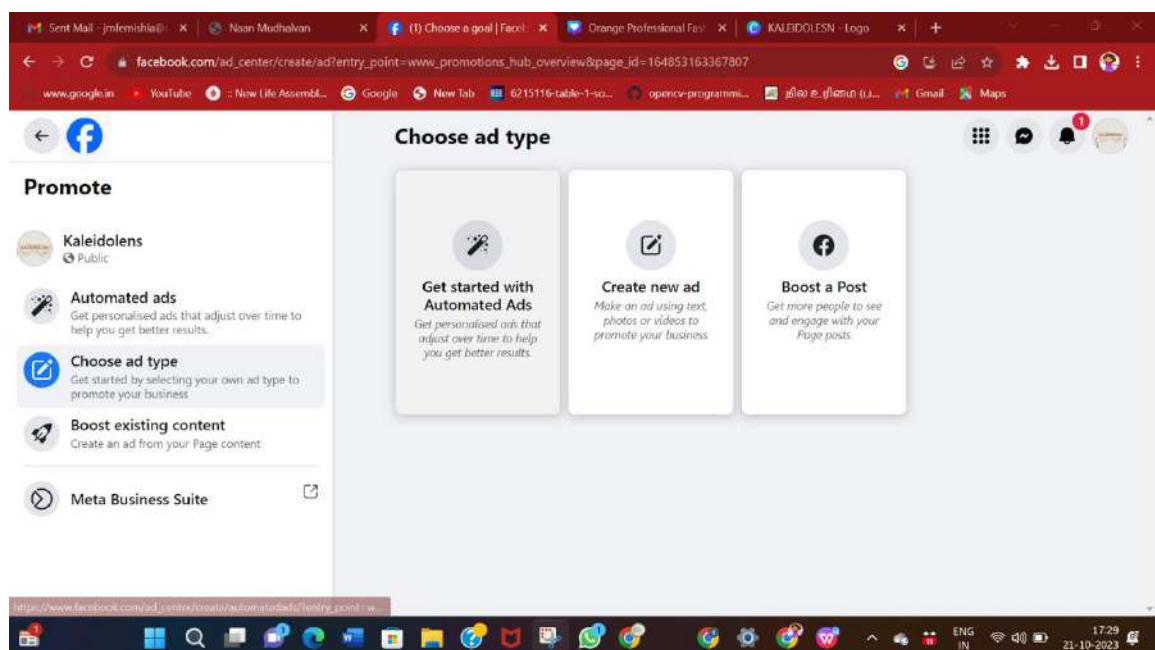
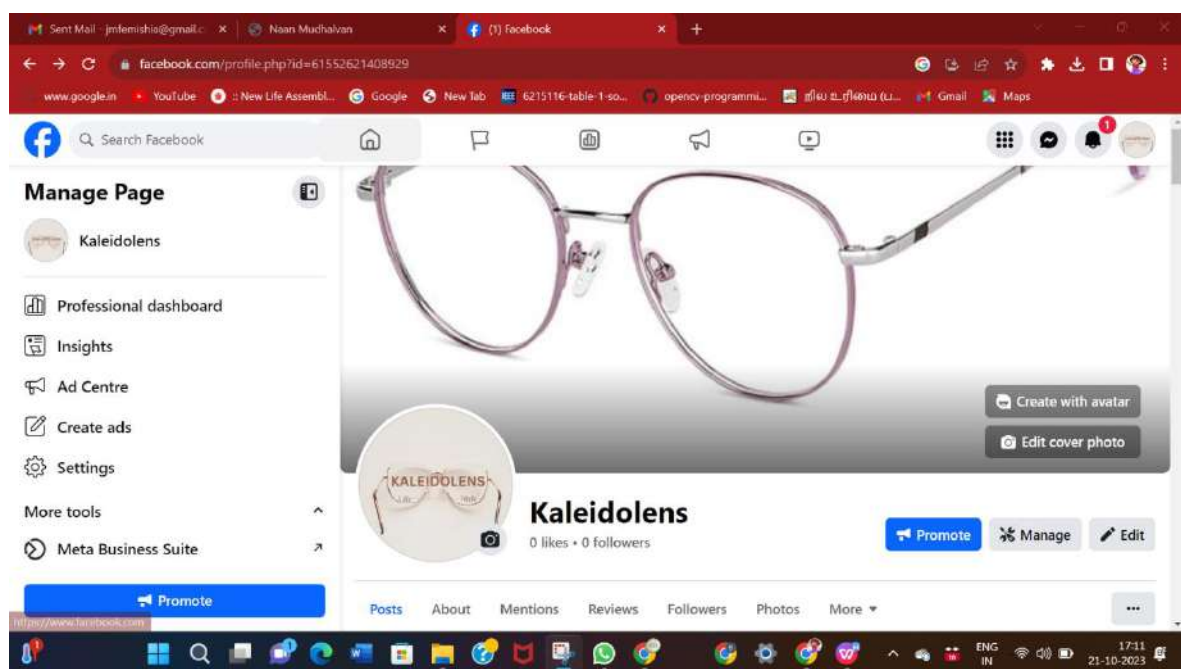
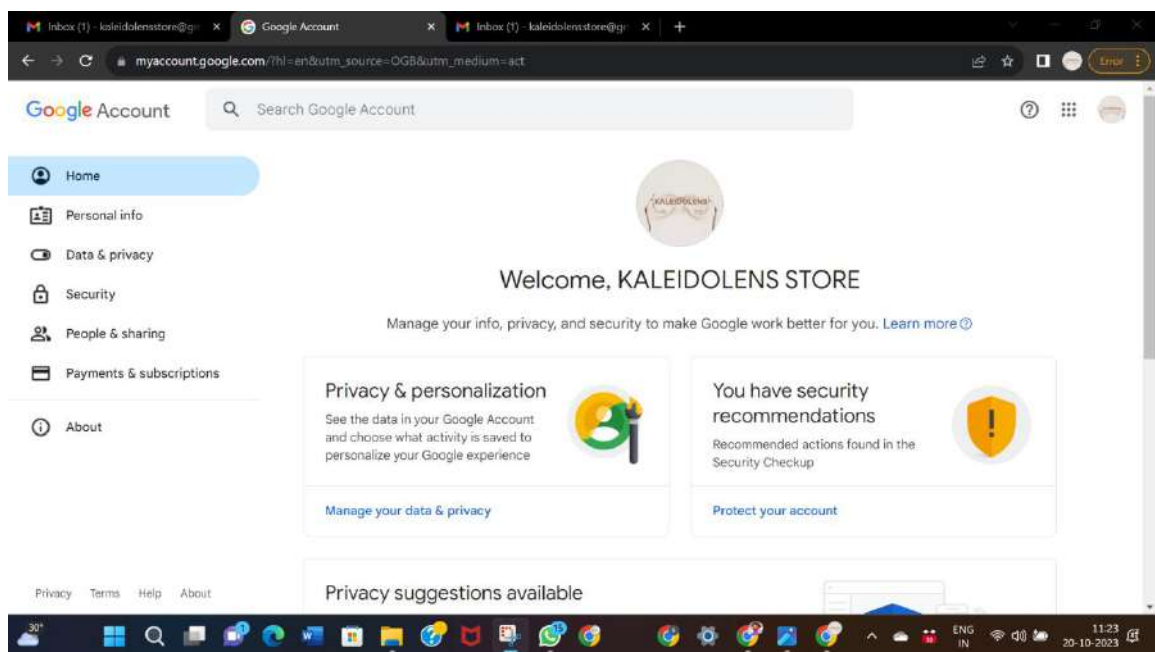
Email:

kaleidolensstore@gmail.com

Facebook page link :

<https://www.facebook.com/profile.php?id=61552621408929>





Facebook Create ad interface. The 'Goal' section is active, showing options: Automatic (selected), Get more calls, Get more website visitors, and Get more messages. The 'Ad preview' shows a sponsored post for Kaleidolens with the text 'More colour more life' and an image of glasses. The bottom bar includes 'Need help?' and 'Promote Now' buttons.

Facebook Create ad interface. The 'Ad creative' section is active, showing a text input field for the ad content. The 'Ad preview' shows a sponsored post for Kaleidolens with the text 'KALEIDOLENS Life Style' and an image of glasses. The bottom bar includes 'Need help?' and 'Promote Now' buttons.