Ideation Phase - 2
Third Party API 's

Date	03 November 2023
Team ID	NM2023TMID02371
Project Name	Creating a Social media Ad Campaign in Facebook

1. Facebook Graph API :

Facebook's Graph API allows you to interact with Facebook's platform, create and manage posts, retrieve analytics, and more.

2 .Twitter API :

Twitter offers various APIs, such as the Twitter Ads API and Twitter Streaming API, to access its data, schedule tweets, and monitor campaign performance.

3 . Instagram Graph API :

This API allows you to manage Instagram business accounts, post content, and access insights.

4 . LinkedIn API :

LinkedIn provides APIs for company pages, ads, and more, which can be used to manage LinkedIn campaigns and gather data.

5 . Pinterest API :

The Pinterest API lets you create and manage Pinterest campaigns, as well as access data related to your pins and boards.

6 . Hoot suite API :

Hoot suite offers an API that enables integration with their social media management platform, allowing you to schedule and manage posts across multiple social networks.

7 . Buffer API :

Buffer provides an API to programmatically schedule and analyze social media posts across various platforms.

8 . Sprout Social API :

Sprout Social offers an API that allows you to manage social media content, monitor brand mentions, and analyse social media data.

9 . Social Bee API :

If you're using Social Bee, they have an API that can help you automate tasks and integrate with other tools.