

AROBA ANIMATION BUSINESS PROPOSAL

This proposal contains all details relevant to who we are, Our team, Shareholding and Acceptance certificate.

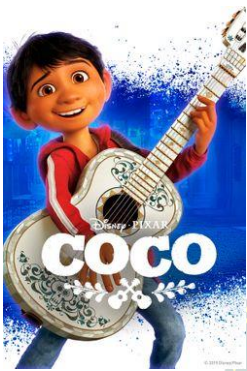


INTRODUCTION

Did you know?

Walt Disney had to mortgage his home to finance the production of “Snow White,” an animated film that cost him \$1.5 million. (BuzzFlick, 2021)

Coco, a Pixar-Disney Production, grossed
Domestic -\$210,460,015
International -\$597,356,181
Worldwide -\$807,816,196 (IMDbPro, 2018)



Source: <https://moviesanywhere.com/movie/coco>

The net worth of Disney is over \$122 billion (Jeffries S. , 2021)

Africa is very fascinating continent, consisting of different countries with many tribes, religions, cultures and traditions. Africa has many myths and legends but animation industry has not done much to harness these.

Introducing Aroba Animation.



WHO WE ARE

Yoruba says, "B'ómódé ò bá'tàn, á b'ÀRÓBÁ. Àróbá si ni baba ìtàn"

ÀRQBÁ Animations is a company that seeks to tell our rich, legendary, educative, informative and entertaining stories to the world in 3D computer-generated graphics.

ÀRQBÁ Animations is into creation of movies in form of animations, cartoons, 3d advertisements and currently on a project.

Our business goal is to become one of the leading animation studios in the continent and we will make sure that every production job that leaves our company can favorably compete with the best in the industry.



MORE ABOUT US




OUR PRODUCTS AND SERVICES

Creating animations and video effects (VFX)
Formatting animation content for various media
ÀRÓBÁ animations academy
ÀRÓBÁ Tourism
ÀRÓBÁ Cinema
Rendering Farm

OUR VISION AND MISSION


To teach to the world Africa's rich and legendary stories and culture

OUR HANDLES

 arobaanimation@gmail.com
e-mail


 www.instagram.com/aroba_animation
Instagram

 www.facebook.com/ArobaAnimations
Facebook page

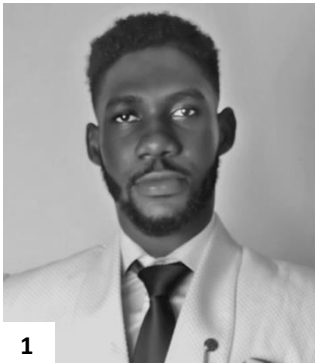
 <https://www.youtube.com/channel/UCnZG--ApTXzFyXaG4l4p1Og>
Youtube Channel

Contact
+2348034156877
+2348160864318

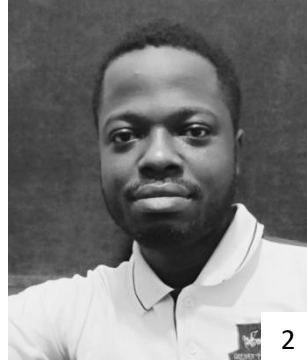
[Google Location](#)

 Lyceum Montessori,
Ikereku, Laderin,
Abeokuta Ogun State.

OUR TEAM



1



2

1. David Oreoluwa Timothy
Team Lead/ Sound Engineer

2. Olasehinde Faith Olatunde
Team Lead Partner/ VFX Director

3. Ogundahunsi Mayowa T.
Chief Growth Officer



4



3



5

4. Ibikunle Damilola O.
Lead Animator

5. Salami Abimbola B.
Modeling/Painting Artist

6. Obaseye St. John P.
Rigging/Animation Artist



6



8



7

7. Olajobi Olaitan
Media Personnel

8. Orekoya Ibukunoluwa
Story Researcher

9. Olubayode Adekunle
Media Team



9



11



10

10. Femi David
Media Team

11. Atoyebi Gbemisinuola
Story Development

12. Abiola Gideon
Storyboard/ Character design Artist



13



14



15



12

13. Sanyaolu Oladimeji
Junior Rigging/Animation Artist

14. Adegoke Taiwo
Cinematic Orchestra Lead

15. Adesina Aminat
Media Team

THE PROPOSAL

Description

The purpose of this proposal is to request for shareholding in Aroba Animation in order to scale up the company.

Aroba Animation has a window of opportunity to introduce African animated stories to the world. This sets us in mark because there are not much of Animation Companies in Nigeria that specialize in animating African stories and legends, let alone Africa.

Business Target Timeline

Animated feature length movies release

Every 2 years

Short films release

Every 6 months

Teasers and Skit clips release

Every 2 months

Brand Equity Target

We have been able to examine the animation video production market, and analyzed our chances in the industry and we have been able to come up with the following brand equity.

First Fiscal Year: \$100,000

Second Fiscal Year: \$200,000

Third Fiscal Year: \$400,000

Note: a Fiscal Year in animation is equivalent to a production year

Shareholding Information

Based on the brand equity, only 20% of the company shares are available for shareholders and is equivalent to \$80,000 (~~₦40,800,000~~).

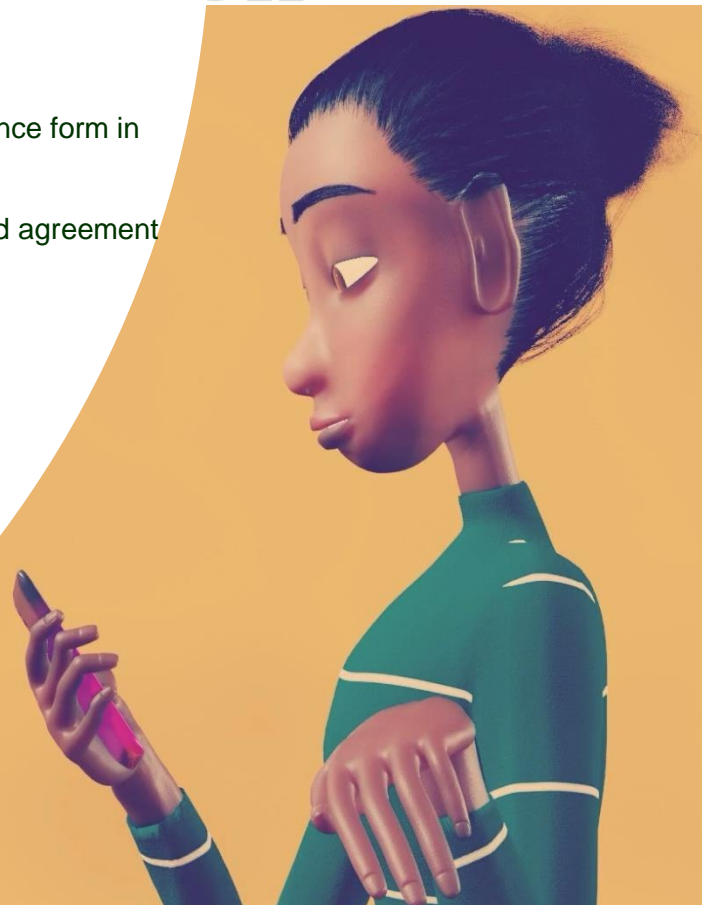
Therefore, 20shares are available for sale.

Note: 1 share is equivalent to \$4000 (~~₦2,040,000~~)

How to join in shareholding

Proposed shareholders are required to fill the acceptance form in the next page.

A legal Share certificate will be issued on the proposed agreement date.



ACCEPTANCE CERTIFICATE



Aroba Animation

Number of Share(s): _____

Naira Equivalent: _____

Proposed Agreement Date: _____

This is to certify that I, _____, accept to buy the mentioned share(s) of the available shares in the above-named company and hereby request sealing the agreement in the proposed agreement date.

Signature

Date

Contact Information

Full name: _____

Phone Number: _____

E-mail: _____

For Online Acceptance, click [Here](#)

Reference

BuzzFlick. (2021, July). *The History And Facts About Animation*. Retrieved from Buzz Flick:
<https://buzzflick.com/history-and-facts-about-animation/>

IMDbPro. (2018, April 26). *Coco*. Retrieved from Box Office Mojo:
<https://www.boxofficemojo.com/release/rl3983050241/>

Jeffries, S. (2021, March 23). *How Much Is Disney Worth?* Retrieved from GOBankingRates:
<https://www.gobankingrates.com/money/business/how-much-is-disney-worth/>

