### **Principal Component Analysis**

## Lecture 11: Guest Lecture from Dr. Jasmohan Bajaj,

Principal Component Analysis

ECE/CS 498 DS

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### **Announcements**

- Guest Lecture today Dr Jasmohan Bajaj
  - You will submit a brief summary of the key takeaways from the talk on Compass2G by the end of today's lecture
- Grad Students:
  - Initial grad project ideas due Tonight (Feb 26) @ 11:59 PM
    - Email the instructor and 4 grad TAs
    - Include all group members' names and NetIDs
  - Initial grad project discussions this week: Today-Friday (Feb 26-28)
    - Signup via: <a href="https://docs.google.com/spreadsheets/d/1Cd2RxSJWp8Im-KsMkbuPRwxsTykOM3rdUzexSsYkko/edit?usp=sharing">https://docs.google.com/spreadsheets/d/1Cd2RxSJWp8Im-KsMkbuPRwxsTykOM3rdUzexSsYkko/edit?usp=sharing</a>
    - All groups must sign up, and all group members must be present!
- MP2 Checkpoint 0.5, due Mar 2 @ 11:59 PM via Google Form
- HW 2 released, due Mar 2 @ 11:59 PM on Compass2G
  - Covers Bayesian networks and inferencing
- Midterm exam will take place on Wed March 11th

### **Dimensionality Reduction**

- Can your data be explained with fewer dimensions?
  - Available data may have high dimensionality
  - Actual information of interest may be explained by a smaller number of dimensions/features
- Goal of dimensionality reduction is to explain the data with as few dimensions as possible while retaining the underlying "structure" in the data
- We use the terms "feature" and "dimension" interchangeably
- Several ways to reduce dimension of the data
  - Drop unimportant dimensions using e.g. domain knowledge
  - Take a (linear) combination of features\*

### **Principal Components Analysis (PCA)**

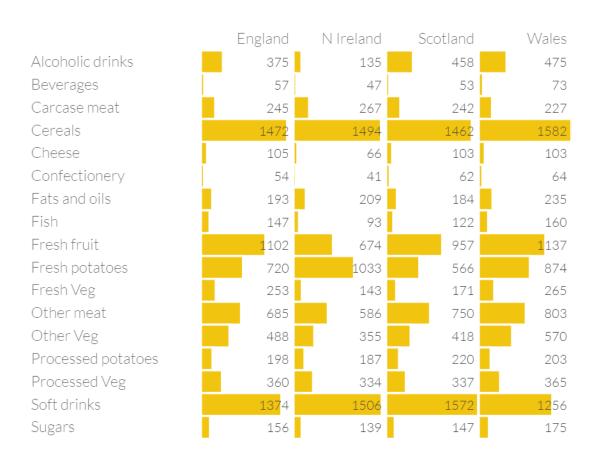
- Principal Components Analysis (PCA)
  - In PCA, "structure" refers to the variance in the data
  - Goal is to reduce dimensionality d (down to m) while explaining the most variance in the data so that with  $m \ll d$ , most of the data can be explained
  - The way we extract relevant features is by taking linear combinations of existing dimensions
  - Thus PCA is a statistical technique to analyze the relationships among a large number of variables and to explain these variables using smaller number of variables that we call its principal components

#### To define principal components

- Center the data
- Chose as the 1<sup>st</sup> direction, the direction of maximum variance in the data
- 2<sup>nd</sup> direction is chosen to be perpendicular to the first, that explains the maximum remaining variance in the data
- And so on (Keeping successive directions orthogonal)

### **PCA Example: Food Habits**

- Average consumption of 17 different types of food was tracked in 4 different countries in the UK.
- Measurements are reported in grams per person per week
- Do any of the countries seem to have unusual consumption patterns?



http://setosa.io/ev/principal-component-analysis/

### **PCA Example: Food Habits**

- In this setup, we have 17-dimensional data point  $X = (X_1, X_2, ..., X_{17})$ 
  - E.g.  $X_1$ =Alcoholic Drinks,  $X_2$ =Beverages, ...,  $X_{17}$ =Sugars
- PCA reduces the number of dimensions of the data points by projecting each point onto different axes called principal components
  - Each successive principal component explains the maximum remaining variance in the data set, and is orthogonal to the other components
  - Each projection is a linear combination of the original features
  - We refer to the projected points on the principal components as coordinates
  - In our example, the coordinate for the first principal component can be computed as

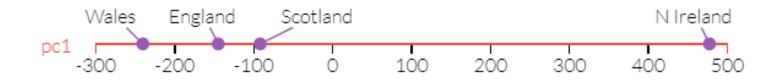
$$-0.46X_1 - 0.026X_2 + 0.048X_3 - 0.048X_4 - 0.057X_5 - 0.030X_6$$

$$-0.0052X_7 - 0.084X_8 - 0.63X_9 + 0.40X_{10} - 0.15X_{11} - 0.26X_{12}$$

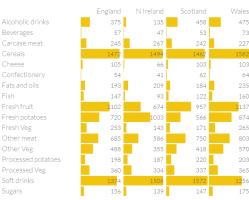
$$-0.24X_{13} - 0.027X_{14} - 0.036X_{15} + 0.23X_{16} - 0.038X_{17}$$

### **PCA Example: Food Habits**

 We project each sample (17-D datapoint) onto the first principal component and plot the projections

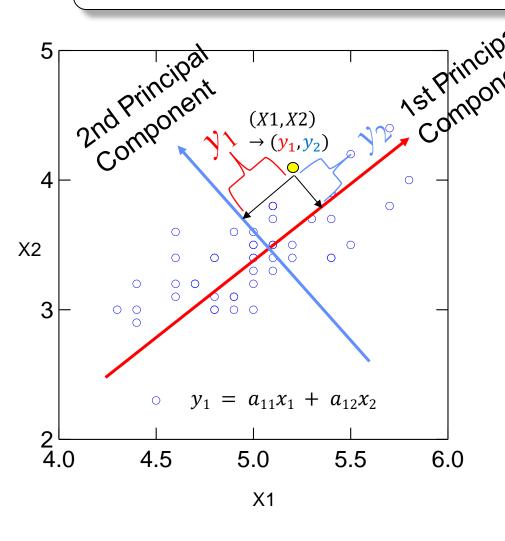


- From this plot, we can see that N Ireland's food habits are notably different from those of the other UK countries.
  - This wasn't as apparent from examining the raw data
  - Upon closer examination, N Ireland on average consumes more fresh potatoes and less fresh fruits, cheese, fish and alcoholic drinks
  - Geographically, this makes sense since N Ireland is the only of these countries that lies on a separate island from Great Britain



http://setosa.io/ev/principal-component-analysis/

## **PCA: Dimensionality Reduction Method**



- What is a good feature?
  - Simplify the explanation of the input
  - Reduce dimensionality
- Why pick the direction that maximizes variability?

## Principal Component Analysis

- From p random vectors (features in the dataset)  $X = [X_1, X_2, ..., X_p]$
- Produce p new variables: y<sub>1</sub>,y<sub>2</sub>,...,y<sub>p</sub>:

$$y_{1} = a_{11}x_{1} + a_{12}x_{2} + \dots + a_{1p}x_{p}$$

$$y_{2} = a_{21}x_{1} + a_{22}x_{2} + \dots + a_{2p}x_{p}$$

$$\dots$$

$$y_{p} = a_{p1}x_{1} + a_{p2}x_{2} + \dots + a_{pp}x_{p}$$

- y<sub>i</sub>'s are principal components
- $a_{j1}, a_{j2}, ..., a_{jp}$  are regression coefficients
- There are no intercepts (since we centered data)

$$\begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_p \end{bmatrix} = \begin{bmatrix} a_{11} & a_{12} & \dots & a_{1p} \\ a_{21} & a_{22} & \dots & a_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ a_{p1} & a_{p2} & \dots & a_{pp} \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_p \end{bmatrix}$$

$$\Rightarrow Y = AX$$

- $y_j$ 's are **uncorrelated** (orthogonal) covariance among each pair of the principal axes is zero
- $y_1$  explains as much of original variance in data set,  $y_2$  explains as much of the remaining variance, and so on

## **PCA Applications**

#### Uses:

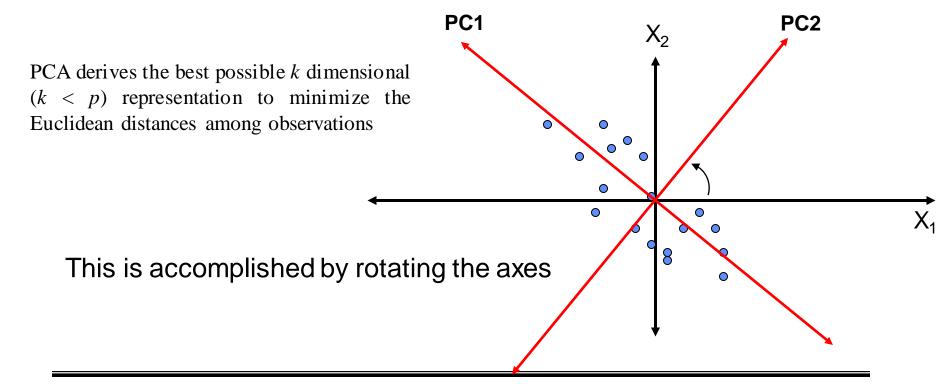
- Data Visualization
- Data Reduction
- Data Classification
- Trend Analysis
- Factor Analysis
- Noise Reduction
- Regression
- Clustering

#### Examples:

- How many unique "sub-sets" are in the sample?
- How are they similar / different?
- What are the underlying factors that influence the samples?
- Which time / temporal trends are (anti)correlated?
- Which measurements are needed to differentiate?
- How to best present what is "interesting"?
- Which "sub-set" does this new sample rightfully belong?

### Trick: Rotate Coordinate Axes

Suppose we have a population measured on p random variables  $X_1,...,X_p$ . Note that these random variables are represented on a p-axes Cartesian coordinate system. Our goal is to develop a new set of p axes (linear combinations of the original p axes) in the directions of greatest variability:



# Principal Component Analysis (eigenvalues and eigenvectors)

- Let M be either the correlation or covariance matrix of the original data
  - We will discuss later whether correlation or covariance matrix should be used for a dataset
- The **First Principal Component**  $(a_{11}, a_{12}, ..., a_{1p})$  is the eigenvector corresponding to the largest eigenvalue of M
  - The <u>direction</u> is specified by the normalized eigenvector
  - The <u>magnitude</u> is specified by the largest eigenvalue of M this reflects how much variance in the data is explained by this principal component
- The **Second Principal Component**  $(a_{21}, a_{22}, ..., a_{2p})$  is the eigenvector corresponding to the second-largest eigenvalue of M

• The **p**<sup>th</sup> **Principal Component**  $(a_{p1}, a_{p2}, ..., a_{pp})$  is the eigenvector corresponding to the p<sup>th</sup>-largest eigenvalue of M

## The Algebra of PCA: Covariance Matrix

• First step is to calculate the variance-covariance among every pair of the *p* features/dimensions in the dataset of n observations

$$S = Covariance(X) = \frac{1}{n}(X - \bar{x})^{T}(X - \bar{x})$$

- Square, symmetric matrix
- Diagonals are the variances, off-diagonals are the covariances

$$X_1$$
  $X_2$   $X_1$  6.6707 3.4170  $X_2$  3.4170 6.2384

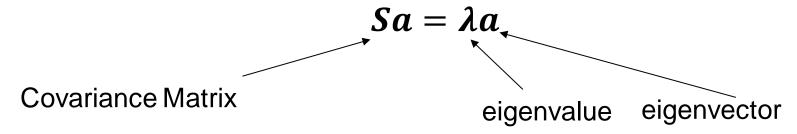
**Variance-covariance Matrix** 

Trace (sum of diagonals): 12.9091

• Sum of the diagonals of the variance-covariance matrix is called the trace and it represents the total variance in the data

### The Algebra of PCA

Finding the principal components and their explained variance involves eigen analysis of the covariance or correlation matrix (S)



- First eigenvector (corresponding to largest eigenvalue) is the first principal component
- Second eigenvector (corresponding to the second largest eigenvalue) is the second principal component
- And so...
- An eigenvalue divided by the trace of S defines the percent of variance in the data explained by the principal component corresponding to that eigenvalue

### The Algebra of PCA: Eigenvalues

• Eigenvalues (latent roots) of S are solutions ( $\lambda$ ) to the characteristic equation

$$\begin{vmatrix} \mathbf{S} - \lambda \mathbf{I} \end{vmatrix} = \mathbf{0} \implies \begin{vmatrix} s_{11} - \lambda & s_{12} & \cdots & s_{1p} \\ s_{21} & s_{22} - \lambda & \cdots & s_{2p} \\ \vdots & \ddots & \ddots & \vdots \\ s_{p1} & s_{p2} & \cdots & s_{pp} - \lambda \end{vmatrix} = 0$$

- the eigenvalues,  $\lambda_1$ ,  $\lambda_2$ , ...  $\lambda_p$  are the variances of the coordinates on each principal component axis
- the sum of all p eigenvalues equals the trace of S (the sum of the variances of the original variables)

### The Algebra of PCA: Eigenvalues

Computing the eigenvalues of the covariance matrix

$$S = \begin{bmatrix} 6.6707 & 3.4170 \\ 3.4170 & 6.2384 \end{bmatrix}$$

$$\begin{vmatrix} \mathbf{S} - \lambda \mathbf{I} | = \mathbf{0} \Rightarrow \begin{vmatrix} \begin{bmatrix} 6.6707 & 3.4170 \\ 3.4170 & 6.2384 \end{bmatrix} - \begin{bmatrix} \lambda & 0 \\ 0 & \lambda \end{vmatrix} = 0 \\ \Rightarrow \begin{vmatrix} 6.6707 - \lambda & 3.4170 \\ 3.4170 & 6.2384 - \lambda \end{vmatrix} = 0$$

Trace = 
$$12.9091$$

$$\Rightarrow$$
  $(6.6707 - \lambda)(6.2384 - \lambda) - 3.4170 * 3.4170 = 0$ 

$$\Rightarrow \qquad \lambda^2 - 12.9091\lambda + 29.934 = 0$$

$$\lambda_1 = 9.8783, \lambda_2 = 3.0308$$
 Note:  $\lambda_1 + \lambda_2 = 12.9091$ 

After selecting k < p components, the total variance in the dataset is not equal to the trace of the Covariance matrix

### The Algebra of PCA: Eigenvectors

- Each eigenvector consists of p values which represent the "contribution" of each variable to the principal component axis
- Eigenvectors are uncorrelated (orthogonal)
  - their dot product  $a_i^T a_i = 0$  if  $i \neq j$
- Eigenvectors can be obtained using the following equation

$$Sa_i = \lambda_i a_i$$

for all  $i \in \{1, 2, ..., p\}$ 

## The Algebra of PCA: Eigenvectors

Computing the eigenvectors of the covariance matrix *S* using the calculated eigenvalues:

$$S = \begin{bmatrix} 6.6707 & 3.4170 \\ 3.4170 & 6.2384 \end{bmatrix}$$

 $\lambda_1 = 9.8783 \quad \lambda_2 = 3.0308$ 

Let us look at the first eigenvector:

$$Sa_1 = \lambda_1 a_1 \qquad \Longrightarrow \qquad (S - \lambda_1 I)a_1 = 0$$

$$\Rightarrow \begin{bmatrix} 6.6707 - 9.8783 & 3.4170 \\ 3.4170 & 6.2384 - 9.8783 \end{bmatrix} \begin{bmatrix} a_{11} \\ a_{12} \end{bmatrix} = 0$$

$$\Rightarrow \begin{bmatrix} -3.2076 & 3.4170 \\ 3.4170 & -3.6399 \end{bmatrix} \begin{bmatrix} a_{11} \\ a_{12} \end{bmatrix} = 0 \Rightarrow \begin{bmatrix} -3.2076a_{11} + 3.4170a_{12} = 0 \text{ (Eq2)} \\ 3.4170a_{11} - 3.6399a_{12} = 0 \text{ (Eq1)} \end{bmatrix}$$

Solving Eq1 and Eq2 simultaneously, we get:  $a_{11} = 1.0653$ ,  $a_{12} = 1$ 

Similarly, can solve for 
$$a_2$$
. Eigenvectors are:  $a_1 = \frac{1}{\sqrt{1.0653^2+1^2}} \begin{bmatrix} 1.0653 \\ 1 \end{bmatrix}$ ,  $a_2 = \frac{1}{\sqrt{0.9387^2+1^2}} \begin{bmatrix} -0.9387 \\ 1 \end{bmatrix}$ 

### The Algebra of PCA: Eigenvectors

- Eigenvectors are uncorrelated (orthogonal)
  - their dot product  $a_i^T a_j = 0$  if  $i \neq j$
- From the example, we get

Eigenvectors
$$a_{1}$$
 $a_{2}$ 
 $X_{1}$ 
1.0653 -0.9387

 $X_{2}$ 
1

Checking for orthogonality:

$$a_1^T a_2 = 1.0653 * (-0.9387) + 1 = 0$$

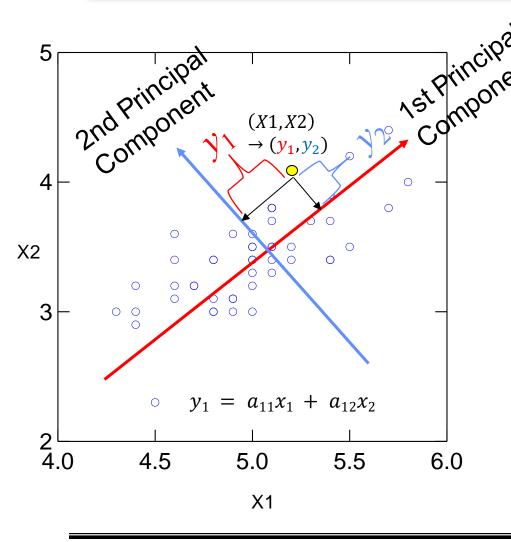
### The Algebra of PCA

• Coordinates of each observation on the  $j^{th}$  principal axis, known as the scores on PC j, are computed as

$$y_j = a_{j1}x_1 + a_{j2}x_2 + \dots + a_{jk}x_k$$
  
 $E.g, y_1 = 1.0653x_1 + 1x_2$ 

- variance of the scores on each PC axis is equal to the corresponding eigenvalue for that axis
- the eigenvalue represents the variance displayed ("explained" or "extracted") by the kth axis
- the sum of the first k eigenvalues is the variance explained by the k-dimensional ordination.

## The Algebra of PCA



The covariance matrix on *p* principal axes has a simple form:

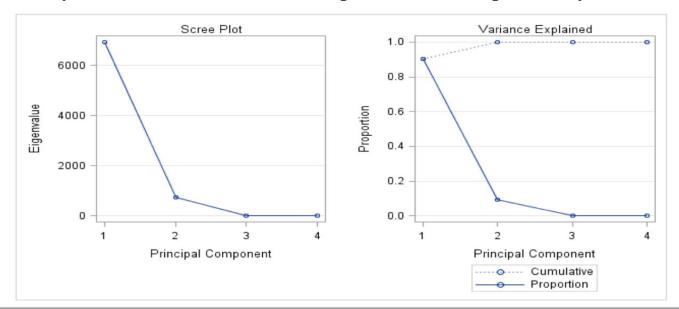
- all off-diagonal values are zero (the principal axes are uncorrelated)
- the diagonal values are the eigenvalues.

	PC <sub>1</sub>	$PC_2$
PC <sub>1</sub>	9.8783	0.0000
$PC_2$	0.0000	3.0308

Variance-covariance Matrix of the PC axes

### **Number of Dimensions**

- If input was p-dimensions, how many dimensions do we keep
  - No solid answer, heuristics exists
- Look at Eigen values
  - They show variance of each component at some point they will be small



### The Algebra of PCA: **Covariance/Correlation Matrix**

- PCA can be found using the covariance matrix OR the correlation matrix
- Covariance Matrix:
  - Variables must be in same units
  - Emphasizes variables with most variance
  - Using covariance's among variables only makes sense if they are measured in the Covariance same units
- Correlation Matrix:
  - Variables are standardized (mean 0.0, SD 1.0)
  - Variables can be in different units
  - All variables have same impact on analysis

$$X_1$$
  $X_2$   $X_1$   $X_2$   $X_1$   $X_2$   $X_1$  1.0000 0.5297  $X_2$  3.4170 6.2384  $X_2$  0.5297 1.0000 Correlation Matrix

Trace (sum of diagonals): 12.9091

Variance-covariance Matrix

Trace (sum of diagonals): 2.0

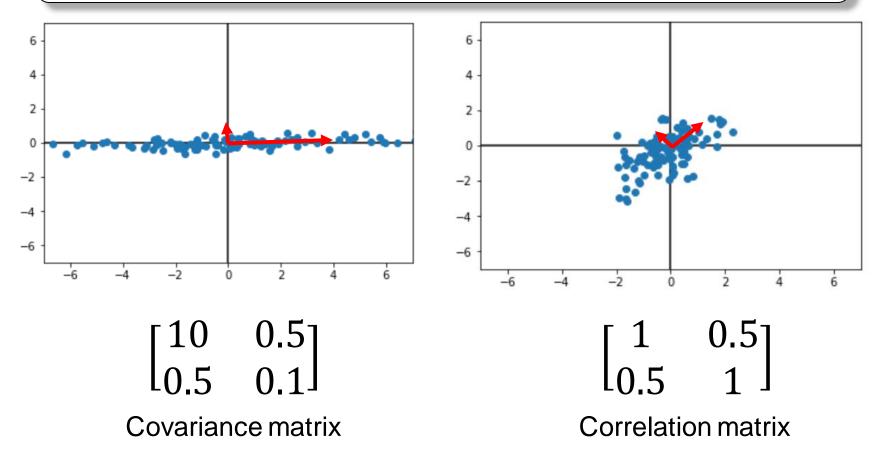
**Correlation between** 

variables i and j

Variance

of variable i

## The Algebra of PCA: Covariance/Correlation Matrix



 If variance of features is not on comparable scale, then principal components have high contribution from features with large variance

### **PCA with Correlation Matrix**

Compute correlation matrix from covariance matrix:

Correlation between variables 
$$i$$
 and  $j$ 

$$V_{i}V_{j}$$
Variance of variables  $i$  and  $j$ 
Variance of variable  $j$ 

- Solve eigenvalue equation:  $S_{cor}a = \lambda a$  Correlation Matrix
- Compute eigenvalues by solving:  $|oldsymbol{\mathcal{S}_{cor}} oldsymbol{\lambda} I| = oldsymbol{0}$
- Compute eigenvectors (principal components) by solving the following for each eigenvalue  $\lambda_i$ :  $(S_{cor} \lambda_i I) a_i = 0$
- Principal components may be different for correlation matrix and covariance matrix

### **Additional Resources**

- Textbook "The Elements of Statistical Learning", Section 14.5 Principal Components, Curves and Surfaces
- Roweis, Sam T. "EM algorithms for PCA and SPCA." *Advances in neural information processing systems*. 1998.