## **Bayesian Statistics**

# Bayesian vs. Classical Statistics

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Models & Parameters

## Before We Begin...



## Classical vs. Bayesian

# Classical Observations modeled Parameters fixed, but unknown Parameters modeled Parameters modeled, uncertainty expressed by a statistical model prior on parameters prior on parameters

## Summary



## **Bayesian Statistics**

# Bayesian vs. Classical Statistics

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10 Coin Flips

# Before We Begin...



## 10 flips of a Coin



- interested in p = P("H")
- conduct experiment to estimate p
- 10 flips
- result: 0 heads, 10 tails

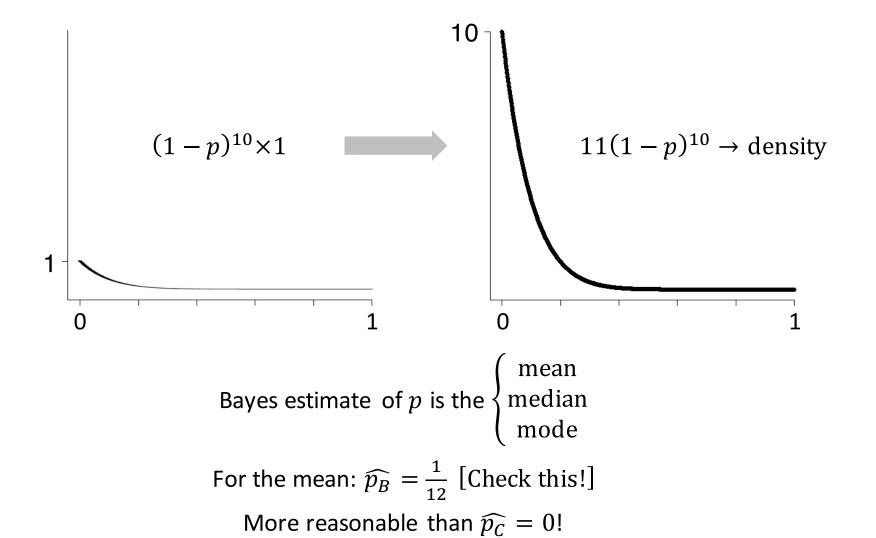


## Classical

$$\hat{p} = \frac{X}{n}$$
, X= # of successes (heads)  
=  $\frac{0}{10} = 0$ , or  
 $L(p) = (1-p)^{10}$  max at  $p = 0$ 

### **Bayesian**

Experiment + Prior about 
$$p$$
  
Say  $\pi \equiv 1$ 



## Summary

