

Executive Briefing



Insert Customer Name or Logo

Meeting with Name, Title, Company

Date:

Time:

Location:

Company Attendees (include bios and pictures)

Name	Title	Role in Meeting	History with customer

Fenix Alliance Attendees (include bios and pictures)

Name	Title	Role in Meeting	Has attendee met with your company previously?



Agenda

- Introductions
- Partnership Overview
- Priorities
- Open Discussion

Priority #1: Sales Enablement

Priority #2: Marketing

Priority #3: Technology

Executive's POV Talking Points:

Executives expectations and commitments:

Success Stories:

Outstanding Issues:

Next Steps:

Revenue & Pipeline
