





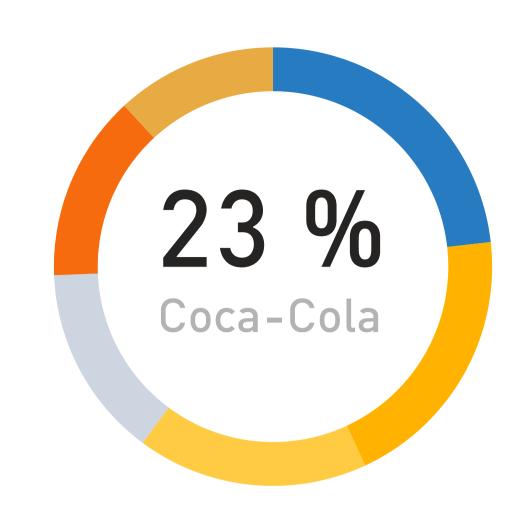




Sales

\$9 mill.

17 mill. \$3 mill.
Unist sold Revenue



Coca-Cola

\$2.015.890

Dasani Water

\$1.725.838

Diet Coke

\$1.481.425

BevCo

\$1 mill.

DreamCo

\$404 ...

FizzySip

\$3 mill.

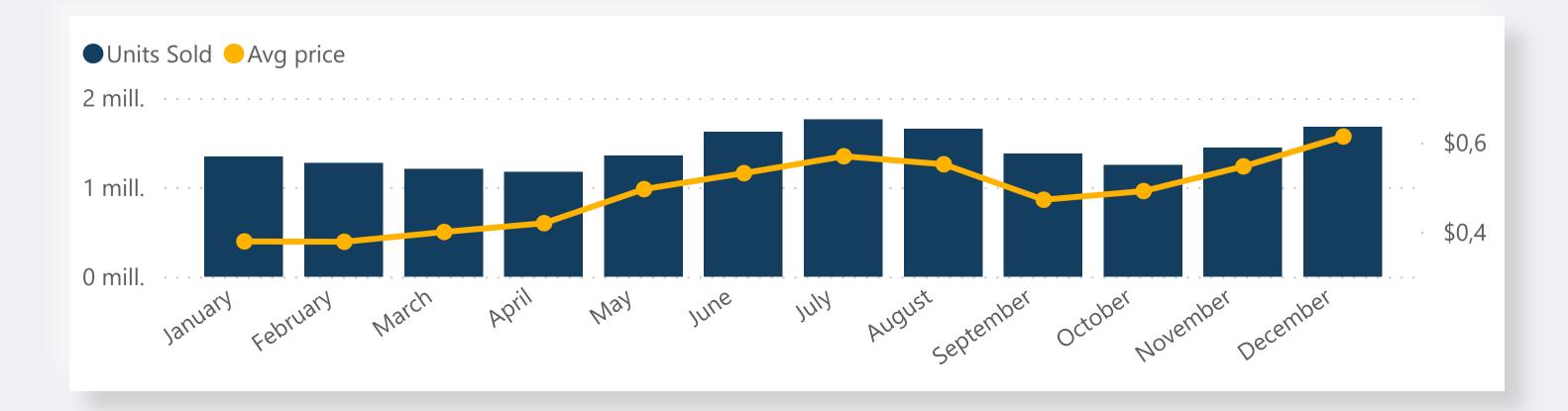
Sodapop

\$4 mill.

36 % Avg margin

\$0,49Avg price

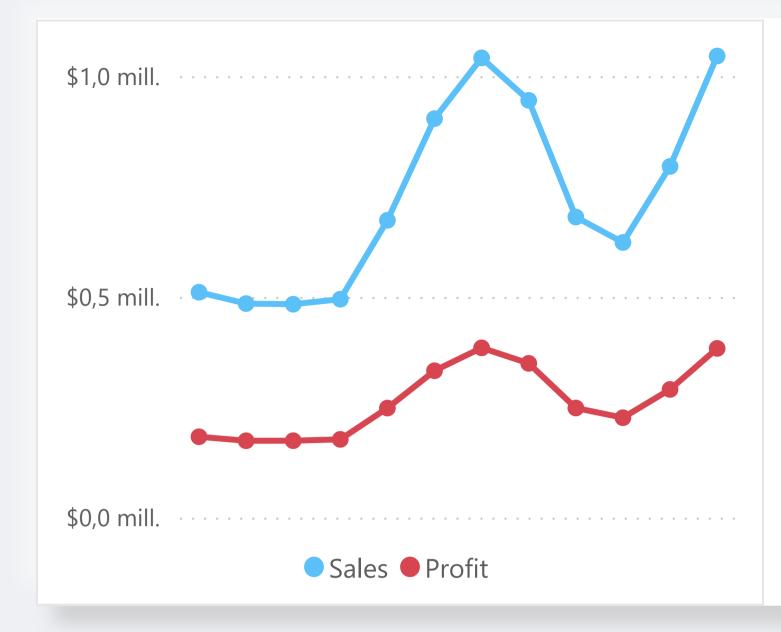












Month	Region	Sales	Profit	Margin	
January	Midwest	\$2.138	\$534	25 %	
January	Midwest	\$13.800	\$4.140	30 %	
January	Midwest	\$21.838	\$7.643	35 %	
January	Midwest	\$1.875	\$656	35 %	
January	Midwest	\$1.463	\$585	40 %	
January	Midwest	\$27.238	\$10.895	40 %	
January	Midwest	\$4.675	\$2.104	45 %	
January	Midwest	\$5.688	\$2.844	50 %	
January	Midwest	\$1.375	\$825	60 %	
January	Northeast	\$13.400	\$3.350	25 %	

Month	Retailer	Sales	Profit	Margin
January	BevCo	\$2.800	\$700	25 %
January	BevCo	\$13.600	\$4.080	30 %
January	BevCo	\$23.325	\$8.164	35 %
January	BevCo	\$4.800	\$1.920	40 %
January	BevCo	\$10.913	\$4.365	40 %
January	BevCo	\$ 0		45 %
January	BevCo	\$7.700	\$3.465	45 %
January	BevCo	\$0	\$0	
January	BevCo	\$5.863	\$2.931	50 %
January	BevCo	\$1.663	\$914	55 %
January	BevCo	\$0		60 %
January	BevCo	\$0		65 %
January	DreamCo	\$3.150	\$630	20 %

Month ▲	Brand	Sales	Profit	Margin	^
January	Coca-Cola	\$1.313	\$328	25 %	
January	Coca-Cola	\$10.800	\$3.240	30 %	
January	Coca-Cola	\$0		30 %	
January	Coca-Cola	\$20.675	\$7.236	35 %	
January	Coca-Cola	\$8.700	\$3.045	35 %	
January	Coca-Cola	\$2.750	\$1.100	40 %	
January	Coca-Cola	\$35.363	\$14.145	40 %	
January	Coca-Cola	\$0		45 %	
January	Coca-Cola	\$16.675	\$7.504	45 %	
January	Coca-Cola	\$0		50 %	
January	Coca-Cola	\$11.825	\$5.913	50 %	
January	Coca-Cola	\$1.913	\$1.052	55 %	
January	Dasani Water	\$0	i.	10 %	~

Month	State	Sales	Profit	Margin
January	Alabama	\$1.300	\$455	35 %
January	Alabama	\$4.800	\$1.920	40 %
January	Alabama	\$0		45 %
January	Alabama	\$0		50 %
January	Alabama	\$1.663	\$831	50 %
January	Alabama	\$1.663	\$914	55 %
January	Alabama	\$0		60 %
January	Alahama	¢0		GE 0/
Total		\$8.684.0	\$3.173.63	
		28	2	

Month	State	Sales	Profit	Margi^
January	California	\$0		10
January	Alaska	\$875	\$131	15
January	California	\$0		15
January	California	\$3.875	\$581	15
January	Colorado	\$1.900	\$285	15
January	Nevada	\$0		15
January	Alaska	\$1.688	\$338	20
January	California	\$7.025	\$1.405	20
January <	Colorado	\$1.700	\$340	20 >