Fernando Espinosa de los Monteros Nájera

Sales – Digital Marketing
Front End Developer (Angular 2+ / React.js / ECMAScript 6 / Bootstrap)
(Age: 28 years old)

Durango, Durango, Mexico
Phone: (618) 158 - 92 - 40
fernando.espinosadgo@gmail.com

Experience

Maderas y Materiales San Mateo S.A. de C.V., Durango, Durango — *Sales and Administrative*

January, 2013 - January, 2016

· Developed and executed online, social media and print marketing strategies for our products.

· Successfully developed a business relationship with several big manufacturing clients.

· Becoming the sole distributor of wooden pallets for 3 different manufacturing plants in our city.

· Managing the production of wooden pallets, leading an 8 people production team.

AVA APPLIED TECHNOLOGIES S.A. de C.V., Durango, Durango - migomotors.com - www.facebook.com/MotorsMigo/ — Founder/CEO

January, 2016 - Present

· Developed and executed online, social media and print marketing strategies for our services, which consisted of elaborating marketing for the vehicles of our clients.

· Developing and executed the business strategy for the company.

· Managing a sales team in charge of closing sales for our client's vehicles.

· Building and setting up the company website (migomotors.com)

FORMACIÓN ACADÉMICA

Tec de Monterrey, Durango, Durango — *High school*

2006 -2009

Tec de Monterrey, Monterrey, N.L. — *(dropout), Economics*

2010 - 2012

SOFTWARE DEVELOPMENT SKILLS

· Javascript- (ECMAScript 6)

· ReactJS - Angular 2+

· HTML, CSS / Bootstrap

· Wordpress

· Command Line and Git

Cloud-Based Technologies

· AWS- EC2, Route 53, Elastic Beanstalk

DIGITAL MARKETING

· Facebook Ads

· Google Ads

· Instagram Ads

· Photoshop image editing

· After Effects video editing

· Microsoft Suite

SOFT SKILLS

· Coordinating work groups

· Strong Work Ethic

· Teamwork

· Self-management

· Problem solving

· Communication

Languages

English: Full professional proficiency

TOEFL Score: (630)

Spanish: Native language