

Maria Fernanda Ruiz

fernanda.ruiz.contact@gmail.com | (908) 787-9359 | www.linkedin.com/in/fernanda-ruiz-ab4270329

SUMMARY

Creative Freelance Graphic Designer with 5 years of experience seeking Web Graphic Designer role. Proven expertise in graphic design through self-employment and internship experience. Strong skills in communication and administration, enhancing project efficiency and client collaboration.

WORK EXPERIENCE

Self Employed

Administrative Assistant

May 2020 - Present

- Provided comprehensive administrative support to clients, managing schedules, organizing meetings, and ensuring efficient office operations to enhance productivity and client satisfaction.

Freelance Graphic Designer

May 2020 - Present

- Delivered creative and impactful design solutions for diverse clients by conceptualizing and executing visual content across various digital and print media platforms, ensuring alignment with brand identity and project objectives.

Universidad Centroamericana, Managua

Graphic Designer Internship

Sep 2019 - Sep 2020

- Developed creative design solutions for university marketing materials, including brochures, posters, and digital content, enhancing brand visibility and engagement.

EDUCATION

Universidad Centroamericana, Managua

Oct 2020

Bachelor's degree, Graphic Design

CERTIFICATIONS

Introduction to Web Development with HTML, CSS, JavaScript

Getting Started with Git and GitHub

Introduction to Cloud Computing

Responsive Web Design

Developing Front-End Apps with React

SKILLS

English • Adobe Creative Suite Proficiency • UX/UI Design • HTML/CSS Knowledge • Responsive Design • Creativity • Attention to Detail • Time Management • Problem-Solving • Collaboration • Communication Skills • Administration • Typing • Computers Skill