Fernanda Sobrino Macias

Princeton University
Department of Economics
Julis Romo Rabinowitz Building
Princeton, NJ 08544 USA

mmacias@princeton.edu www.fersobrino.com Phone: +1 (609) 375 62 80 Mexican citizen(F1 visa)

Placement Director: Steve Redding reddings@princeton.edu (609) 258-4016 Graduate Administrator: Laura Hedden lhedden@princeton.edu (609) 258-4006

Education Ph.D. Candidate in Economics

2014-Present

Princeton University

M.A. Economics 2018

Princeton University

B.A. Economics 2013

Instituto Tecnologico Autonomo de Mexico (ITAM)

graduated with highest honors

B.A Applied Mathematics 2013

Instituto Tecnologico Autonomo de Mexico (ITAM)

graduated with highest honors

References

Thomas Fujiwara Esteban Rossi-Hansberg
Department of Economics Department of Economics
Princeton University Princeton University
fujiwara@princeton.edu erossi@princeton.edu
609-258-6993 609-258-4024

Micaela Sviatschi
Department of Economics
Princeton University
mariams@princeton.edu
609-258-4397

Research Fields

Primary Fields: Development, Crime

Secondary Fields: Industrial Organization, Economic Geography

Job Market Paper

"Mexican Cartel Wars: Fighting for the Opioid U.S. Market"

The number of major drug trafficking organizations in Mexico has increased from four to nine in the last two decades. This was accompanied by an increase in drug trade related violence. This paper examines the relationship between competition and violence in illegal drug markets. In particular I exploit an external demand shock to the heroin market, the 2010 OxyContin reformulation. I construct a novel data set of cartel presence across municipalities by scraping Google News and using natural language processing.I exploit within municipality variation from combining agro-climatic conditions to grow opium poppy with heroin prices in the United States across time. Event study estimates suggest that cartel presence increases substantially after 2010 in municipalities well suited to grow opium poppy. Homicide rates increase in the number of active cartels per municipality, with the higher increases when a second and third cartel become active in the territory. These results suggest that some of the increase in violence that Mexico experienced in the last fifteen years can be attributed to criminal groups fighting for market shares of heroin.

Teaching Experience	Princeton University ECO327 Industrial Organization, Professor Kate Ho ECO326 Internet Economics, Professor Swati Bhatt ECO332 Health Economics, Professor Maria Rueda WWS562 Economic Analysis of Development, Professor Jeff Hammer	2019 2016-2019 2017 2017
	ITAM Monetary Policy (Instructor) Advanced Macroeconomics, Professor Felipe Meza Game Theory, Professor Cesar Martinelli	2015 2012 2011
Research Experience	Research Assistant for Cesar Martinelli, ITAM Reserch Assistant for Felipe Meza, ITAM	2010-2011 2012-2014
Non-Academic Experience	Junior Consultant C3 International C3 International is a Mexican company that does data analysis for private companies.	2012-2013
Honors and Awards	Princeton University Graduate Fellowship International Economics Section Research Support Highest GPA in B.A. in Economics, ITAM Highest GPA in B.A in Applied Math, ITAM Partial Scholarship ITAM, best entry exam	2014-2019 2016 2013 2013 2009-2013
Skills	Computational:R, Python, Matlab, QGIS Languages:Spanish(Native), English,French (fluent), Italian,Catalan(intermediate).	
Other Activities	Captain of the Princeton Tae Kwon Do team Tutor in the JSI of the Woodrow Wilson School, Princeton U Center for the Mexican Ice Hockey National Team	2017-2019 2017-2019 2012-2014

Working Papers

"Drug Cartel Entry and Expansion" with Patrick Signoret

Drug trafficking organizations have become multi-product enterprises with varying levels of organization and presence across the world. In theory and practice, interactions and competition between them are often, but not always, accompanied by negative externalities such as high levels of violence. This paper develops an empirical model to assess when criminal groups enter a new territory and compete with others, and when such behavior produces violent outcomes. The model combines a rent seeking success function with an endogenous sunk cost entry game. We incorporate scale economies within each cartel, which means that entry decisions are not independent across location. This is particularly relevant in illegal markets were entry fixed costs depend on how well a group knows a location is able to establish relationships with local authorities. The model allows for flexible competition patterns between cartels. After estimating the model using detailed homicide data and a novel dataset of cartel presence across Mexico, we evaluate how entry patterns react to various external shocks.

"The Mexican Connection" with Patrick Signoret

Mexican drug trafficking organizations are the largest producers or traffickers of heroin, marijuana, cocaine, and methamphetamines to the United States. This paper analyses how enforcement policies on both sides of the border affect potential smuggling routes. First, we use several data sources to build a data set that connects the Mexican cartels with local gangs (suppliers) in the United States. Then we build potential drug trafficking networks for each cartel that minimize trafficking costs, including the cost of government intervention and of turf war with competing groups. Using this baseline of most efficient routes, we estimate the impact of enforcement shocks along different segments of the network. The ultimate goal is to measure how violence disseminates across alternative routes when some of the cartels are forced to share a route due to increasing seizures or policing in a particular segment.

Data Projects

"Mapping Criminal Organizations" with Marco Alcocer, Cecilia Farafan, Brian Phillips, Victor Manuel Sanchez and Patrick Signorent

Empirical studies of organized crime and criminal violence have been limited by a dearth of high-quality data on key attributes of violent criminal organizations including their structure, where they operate, what activities they engage in, and how they relate to one another. This project aims to fill this gap for Mexico and develop techniques that can be replicated elsewhere in Latin America. We are combining methods and sources, from hand-coding data to scraping and processing entire archives to interviewing knowledgeable local actors. A public platform will make updated data, procedures, and analyses transparent and available to all. Users will be able to download panel datasets on the activities and locations of criminal groups and their factions, disaggregated by source; visualize their evolution and relationships with other criminal groups through time; and read analysis that compares and validates existing sources and methods. This project is supported by the Center for U.S.-Mexico Studies at UCSD's Global Policy School, the Empirical Studies of Conflict Project, and the Mamdouha S. Bobst Center for Peace and Justice at Princeton University.