

# Title: Predicting the Success or Failure of a Project on Kickstarter

**Motivation:** the project motivation is to predict whether a project will succeed or not based on certain features. Also, to know how those features are related to the project success.

To start exploring this goal I made several plots that explain the relation between the two following features & whether the project will be successful or not. Those two features are:

1. the number of project's backers
2. the amount of excess fund (The requested fund - the collected fund)

The two plots are shown below

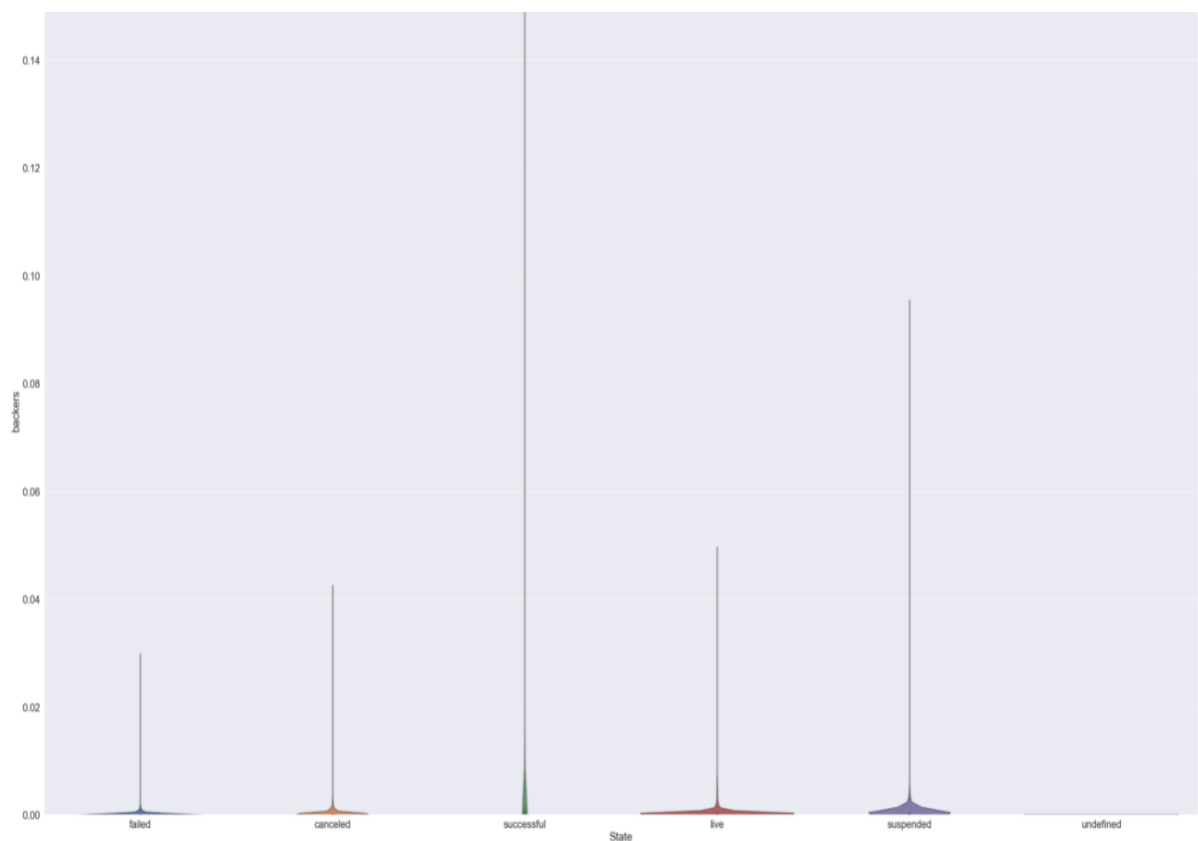
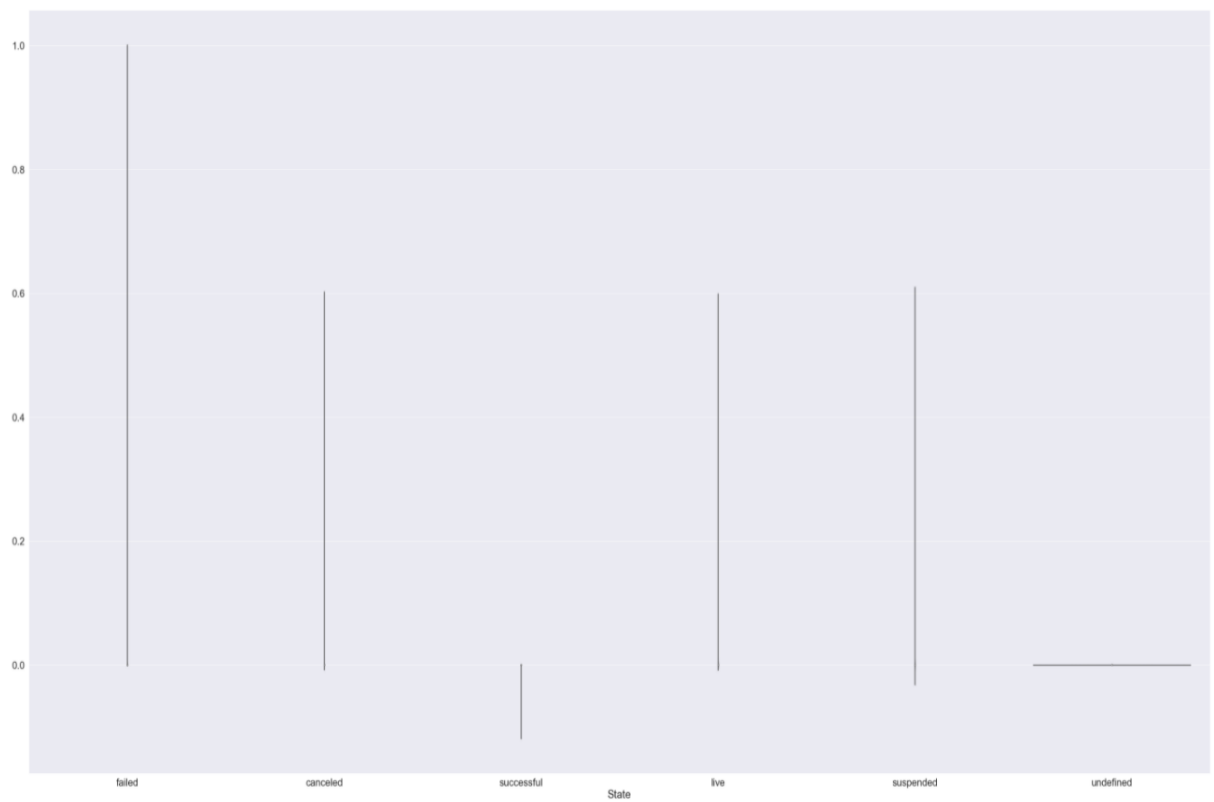


Figure 1: Number of Backers Vs Project State

From the first plot it can be seen that successful projects have very high number of backers usually, while unsuccessful ones usually have very few backers.



*Figure 2: Amount of excess fund Vs Project State*

From the second plot it can be seen that successful projects get collect more fund than the requested, while unsuccessful ones usually don't meet their targets