

1.

(a) I think the target variable is sales.

$$(b) y = \beta_0 + \beta_1 x_0 + \beta_1 x_1 + \beta_2 x_2$$

In this formula, x_0 represents the feature of numeric score and x_1 represents the feature of the frequency of occurrence of positive words like “good”, and x_2 represents the frequency of occurrence of negative words like “bad”, “doesn’t work”.

(c) Use normalization $z = \frac{x-\mu}{\sigma}$, put every numeric score into a number from zero to one.

(d) First of all, I ignore the reviews which don’t have numeric rating, and then I define the score from 0 to 2 is belong to “bad” products, and score from 3 to 5 is belong to “good” products. Finally, I can deal with (a) and (b) reviews at the same time.

(e) I will use fraction of reviews with the word “good”

3.

$$(a) \beta = (a_1, a_2)^T$$

$$\text{if } \beta = (\beta_1, \beta_2)^T, \text{ so } a_1 = \beta_1, a_2 = \beta_2$$

$$\phi((x_1, x_2)) = (x_1 e^{-x_1 - x_2}, x_2 e^{-x_1 - x_2})^T$$

$$(b) \beta = (a_1 \theta(t-1) + a_3 \theta(-t+1), a_2 \theta(t-1) + a_3 \theta(-t+1))$$

$$\theta(x) = \begin{cases} 0 & x \geq 0 \\ 1 & x < 0 \end{cases}$$

$$\text{if } \beta = \begin{cases} (\beta_1, \beta_2)^T & x < 1 \\ (\beta_3, \beta_4)^T & x \geq 1 \end{cases} \text{ so } a_1 = \beta_1, a_2 = \beta_2, a_3 = \beta_3, a_4 = \beta_4$$

$$\phi(x) = (1, x)^T$$

$$(c) \beta = (e^{a_2}, a_1 e^{a_2})^T$$

$$\text{if } \beta = (\beta_1, \beta_2)^T, \text{ so } a_1 = \beta_2 / \beta_1, a_2 = \ln \beta_1$$

$$\phi((x_1, x_2)) = (e^{-x_2}, x_1 e^{-x_2})$$

4.

$$(1) \beta = (a_1, a_2, \dots, a_M, b_0, b_1, b_2, \dots, b_N)^T$$

There are M+N+1 unknown parameters.

(2) $A = \begin{bmatrix} 0 & 0 & \dots & 0 & x_0 & 0 & \dots & 0 \\ y_0 & 0 & \dots & 0 & x_1 & x_0 & \dots & 0 \\ \vdots & & & & \vdots & & & \vdots \\ y_{M-1} & \dots & y_0 & x_M & \dots & x_{M-N} \\ y_M & \dots & y_1 & x_{M+1} & \dots & x_{M-N+1} \\ \vdots & & & & & & & \vdots \\ y_{T-2} & \dots & y_{T-M-1} & x_{T-1} & \dots & x_{T-N-1} \end{bmatrix}$

(3) $\frac{1}{T} A^T A = \begin{bmatrix} R_{yy}(0) & R_{yy}(1) & \dots & R_{yy}(M-1) & R_{xy}(1) & R_{xy}(0) & \dots & R_{xy}(N-1) \\ R_{yy}(-1) & R_{yy}(0) & \dots & R_{yy}(M-2) & R_{xy}(-2) & \dots & R_{xy}(N-2) \\ \vdots & & & & & & & \vdots \\ R_{yy}(1-M) & \dots & R_{yy}(0) & R_{xy}(-M) & \dots & R_{xy}(N-M) \\ R_{xy}(1) & R_{xy}(2) & \dots & R_{xy}(M) & R_{xx}(0) & \dots & R_{xx}(N) \\ R_{xy}(-1) & R_{xy}(0) & \dots & R_{xy}(M-1) & R_{xx}(-1) & R_{xx}(0) & \dots & R_{xx}(N-1) \\ \vdots & & & & & & & \vdots \\ R_{xx}(1-N) & \dots & R_{xx}(M-N) & R_{xx}(-N) & \dots & R_{xx}(0) \end{bmatrix}$

$\frac{1}{T} A^T y = [R_{yy}(1) \ R_{yy}(2) \ \dots \ R_{yy}(M) \ R_{xy}(0) \ \dots \ R_{xy}(N)]^T$

6.

(a)

```
yhat=np.dot(X[:,2],beta[:2]) + X[:,1]*X[:,2]*beta[2]
```

(b)

```
n=len(x)
```

```
m=len(alpha)
```

```
yhat=np.sum(np.exp(x * beta.T[:m]) * alpha.T, axis=1)
```

(c)

```
DXY=x[:,None,:]-y[None,:]
```

```
dist=np.sum(x**2, axis=1)*np.sum((y.T)**2,axis=0)-2*n.dot(y.T);
```