

# Partners

## VHI

Channel partners/ strategic alliance

In February 2010 Vhi launched Vhi HomeCare a joint venture providing "Hospital in the Home" type services, it also provides minor injuries treatment centres through another partnership, Vhi Swiftcare.

## Bupa

Channel partners/ strategic alliance

Have Partnerships with gyms, clinics, cinemas and medical equipment companies that give their members discounts.

## Health and safety authority Ireland

# Safety, Health and Welfare at Work Act 2005

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It's illegal to work with a broken hand in any job where it poses a danger to you or those around you (sect 23) and you must be given medical leave. If your arm is broken in the workplace the employer must pay for the treatment. (sect 27)

## Union connect

Channel partners/ strategic alliance

Trade union for sole traders

## ESB

Cant work due to insurance policy. This is the same for any large company (I checked google they're the same.) especially if the job involves anything physical like a manufacturing worker.

## Man UTD

Endorsements/ channel partners

paid £20million in medical expenses last year for injuries

It has been found that Premier League and leading European clubs pay out an average of £413,000 a month for every player injured.

## PhysioRoom.com

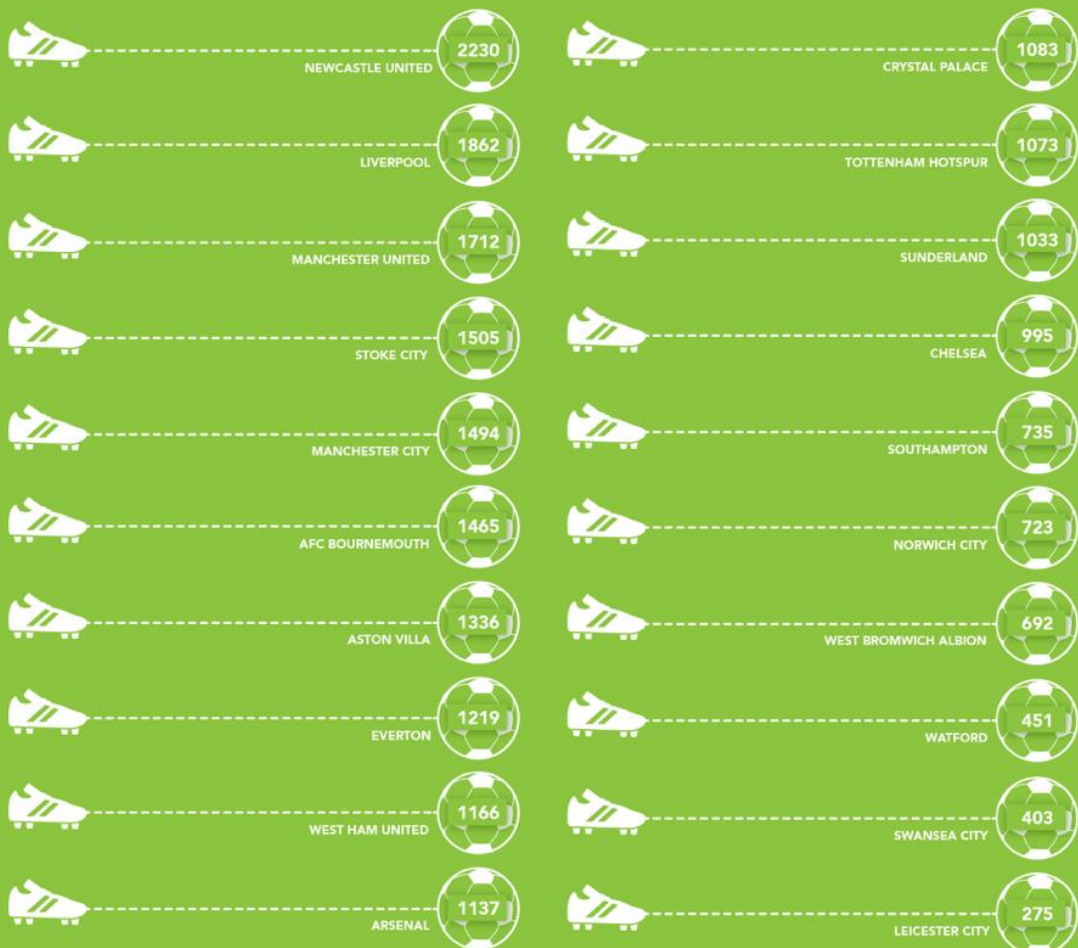
Strategic alliance/key supplier/channel partners

Massive online wholesaler of medical equipment retaining to sports injuries

[http://www.physioroom.com/news/english\\_premier\\_league/2015\\_16/injury\\_analysis.php](http://www.physioroom.com/news/english_premier_league/2015_16/injury_analysis.php)

# PHYSIO ROOM

## TOTAL DAYS LOST TO INJURY



# PHYSIO ROOM

THE TOTAL WAGE BILL FOR INJURED PLAYERS

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**TOTAL  
WAGE BILL  
£163,191,828**



## PREMIER LEAGUE INJURY COSTS 2014-15

Injured	Months*	Cost
Newcastle United	62	£25.6m
Arsenal	49	£20.2m
Everton	47	£19.4m
Manchester United	45	£18.6m
Queens Park Rangers	43	£17.7m
Aston Villa	38	£15.7m
Hull City	38	£15.7m
Stoke City	37	£15.3m
Liverpool	37	£15.3m
West Ham United	31	£12.8m
Burnley	29	£11.9m
Sunderland	29	£11.9m
Crystal Palace	29	£11.9m
Southampton	26	£10.7m
Swansea City	22	£9.1m
West Bromwich Albion	21	£8.67m
Manchester City	21	£8.67m
Leicester City	18	£7.43m
Tottenham Hotspur	16	£6.61m
Chelsea	14	£5.78m
<b>Total</b>	<b>652</b>	<b>£268.96m</b>
* Source: www.physioroom.com		

## OrtoMedical Care

Coopetition it's a fair for orthopaedic medical devices

<http://ortomedicalcare.com/en/>