TrackerHunt - Final User Evaluation

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This is the Survey that will be passed to users after completion of the User Test Sheet on the 19/08/2022.

This will be similar to the User Evaluations that took place on the 08/08/2022. However, this will be a more in-depth review of the workings of the game. This survey is designed to provide general feedback on the engagement, education and ease-of-use of the application.

TrackerHunt is a game designed with the specific purpose of acting as an interactive educational tool to teach users about the prevalence of trackers on the internet. Specifically, this should educate users on the categories of websites where tracking is particularly prevalent, the countries from which trackers originate, and the amount of cookies that are placed on a user's PC during a specific browsing session.

TrackerHunt features two primary game-modes: "Classic", in which users are awarded points for discovering trackers, with more points being awarded for trackers from less common countries; and "Bingo", in which users are presented with a list of countries for which they are to aim to be tracked by. Both of these game modes can be played in both Solo mode and Multiplayer. Alternatively, "Passive Mode" will allow users to see the statistics of web-trackers encountered in their everyday browsing, and acts as a background AdBlocking tool.

Before playing, please ensure that two prerequisites are in place:

- I am using Google Chrome and I am signed in to my browser.
- Any Adblockers I have installed are disabled during the duration of my participation.*

By submitting and participating in this survey, you agree to the following:

- I agree to my data being (anonymously) collected and analyzed for the purpose of academic research.
- I agree that I am over the age of 16 and fully capable of consenting to the voluntary contribution of my data.
- I agree that I can request for my data to be disposed of and removed from analysis at any time.

* This is optional. Whilst an adblocker would mean a lower score, some users may find it interesting to play the game both with an adblocker enabled and disabled, and review the difference in the amount of trackers encountered and cookies installed.

* Required

1. At what level would you rate your knowledge of web-tracking before playing   *
    TrackerHunt?

    Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Low	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	High

2. At what level would you rate your knowledge of web-tracking after playing   *
    TrackerHunt?

    Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Low	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	High

3. To what extent do you believe TrackerHunt aided your knowledge and   *
    understanding on the geolocation of web-trackers?

    Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
No extent	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	A significant extent

4. To what extent would you be likely to play TrackerHunt again? *

    Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Very Unlikely	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	Very Likely

5.   To what extent are you likely to keep TrackerHunt installed as a passive privacy   *
     blocker?

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Very Unlikely	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	Very Likely

6.   While engaging with the TrackerHunt app, did you prefer it's features as a game, or   *
     as a passive anti-tracker?

Mark only one oval.

◯ A Game

◯ Passive Anti-Tracker

◯ Both

◯ Neither

7.   How would you rate your confidence with the use of Computers? *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Low	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	High

8.   Were you able to successfully complete either a Solo or Multiplayer game of   *
     TrackerHunt in either Classic or Bingo game modes?

Mark only one oval.

◯ Yes

◯ No

◯ Only one (Classic)

◯ Only one (Bingo)

9.   Did you encounter any bugs while playing any games of TrackerHunt? If yes, please *
     provide the details of these bugs:

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10. Overall, what would you rate this application for the purpose of educating users as *
     to the anatomy of web-tracking?

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Terrible	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	Fantastic

11. Are there any further features/areas in which you think TrackerHunt would benefit *
     from additional focus and attention?

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