

Feriel Bennouri

Kuala Lumpur, Malaysia | [LinkedIn](#) | [Portfolio](#) | [Github](#) | +60172826276 | ferielbennouri@gmail.com

Web developer skilled in building user-friendly, scalable applications with technologies like React, Node.js, and MongoDB. Achieved a 4.0 GPA for my final year project, TuniCreatives, and maintained a 100% scholarship throughout my degree. Eager to apply my skills in a collaborative team, contributing to impactful web development projects.

EDUCATION

Xiamen University

Bachelor of Engineering in Software Engineering (Honours) (CGPA: 3.54)

Kuala Lumpur, Malaysia

Graduation Date: December 2024

- **Achievements:** 100% Merit Scholarship Recipient, Top 25% of Cohort, 4.0 GPA for Final Year Project

WORK EXPERIENCE

RA Global

Frontend Developer Intern

Kuala Lumpur, Malaysia (Remote)

November 2023 – April 2024

- Led the design and development of RA Global's website from scratch, ensuring a responsive, user-friendly interface using HTML, CSS, JavaScript, and Tailwind CSS.
- Optimized content for SEO, resulting in a 15% increase in organic traffic and achieving the #1 ranking for relevant keywords.
- Increased client engagement by enhancing site visibility, leading to over 450+ inquiries through the contact form, a significant milestone for a newly established company.
- Collaborated closely with the Co-Founder, managing project responsibilities and aligning development with business goals and technical standards.

LalaChante

Product Lead

Toulouse, France (Remote)

September 2024 – November 2024

- Led cross-functional collaboration between UI/UX designers and developers to ensure alignment with stakeholder requirements, translating design concepts into impactful features and improving project delivery speed.
- Mapped and optimized user journeys for different user roles, enhancing navigation and engagement, which resulted in increased user satisfaction and a boost in interaction on public pages.
- Proposed and implemented a design system, standardizing guidelines across teams and ensuring UI/UX consistency, which reduced development time and strengthened brand identity.

PROJECTS

TuniCreatives

Influencer Marketing Platform

- Developed a comprehensive web platform using **React.js, Node.js, Express, and MongoDB** to facilitate connections between brands and influencers in Tunisia.
- Implemented an **order management system** and a **secure payment processing integration** via Stripe, enabling businesses to easily engage and collaborate with influencers.
- Built a **rating and review system** and **messaging functionality** to enhance transparency and communication between users, fostering reliable partnerships.
- Created an intuitive, responsive interface with React.js and Cloudinary media management, resulting in a seamless user experience and streamlined campaign management for all users.

SKILLS & Languages

Skills: HTML, CSS, JavaScript, Node.js, Express.js, React.js, MySQL, MongoDB, Git, GitHub, Agile Development, Debugging, Postman, Figma, Docker, Jira, Notion

Languages: English (fluent), French (fluent), Arabic (native).

REFERENCES

Aziz Rezgani

CEO | RA Global

rezgani@raglobal.tn

Al-Daweri Muataz Salam Kadhim

Professor | Xiamen University

muateziq@hotmail.com