This proposal has been accepted

You can still view your summary, view your engagement letter and ask your advisor questions.

dev/agency

Lauren Cahill, DEV AGENCY has sent you the following proposal to review.

Don Casino

April 17, 2017 - July 10, 2017

I appreciate the opportunity of providing you with a proposal for Don Casino's web development needs.

In consideration of your previous experiences working with IT providers, we've applied our "Friends and Family" discounted rate and will be employing our most senior engineer on the project to ensure a positive working experience and successful launch.

To ensure a complete understanding between us, this letter will describe the scope and limitations of the services provided.

Summary

Click each service to view a more detailed description.

On Acceptance	$2,722.50
Deposit Secure Website Transfer	5 x $49.50
Deposit Data migration	5 x $49.50
Deposit Custom Responsive Website	15 x $49.50
Deposit Feature Request: Calendar Availability, Search, Summary	20 x $29.70
Deposit Feature Request: Talent Search	10 x $29.70
Deposit Feature Request: User Profiles	10 x $19.80
Deposit Feature Request: User Registration / Approval Process	5 x $19.80
Deposit Feature Request: User Personas, Roles and Capabilities	10 x $29.70
Monthly Recurring	2 x $255.95
⌄ Managed Legacy Website Hosting	$99.00

Powered by WordPress and Digitalocean

- Provide an internal site to see latest changes
- Provide a production-ready site to see approved changes
- Migrate current website over to subdomain

⌄ Managed Hosting	$99.00

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Managed Website (Updates and Tweaks) $57.95

- Provides up to 3 hours of minor site updates, changes and tweaks
- Including existing and new content, design and graphics
- Provides development, training and support services

On Completion $5,197.50

Secure Website Transfer   5 x $49.50

- Migrate current production website over to DEV AGENCY
- Transfer includes website files and database export/import

Data migration   5 x $49.50

- Import existing artist database including profile data
- Reconcile profile data differences between systems

Custom Responsive Website   15 x $49.50

This service will including the following:

- Sitemap Page Structure
- Import content for pages from existing website
- Incorporate branding (colors, typography, fonts)
- Design and configure custom pages

Feature Request: Calendar Availability, Search, Summary   20 x $69.30

- Calendar Search for Client, Management
- Calendar Summary for Client, Management
- Calendar Availability for Artists

Feature Request: Talent Search   10 x $69.30

- Global search form accessible across the entire site
- Search by profile fields (for logged in user personas)

Feature Request: User Profiles   10 x $79.20

The following user personas will have access to a profile page with featured capabilities:

- Artists
- Client

- Agency
- Management

⌄ Feature Request: User Registration / Approval Process   5 x $79.20

Further details provided by the client.

⌄ Feature Request: User Personas, Roles and Capabilities   10 x $69.30

This service will cover the following:

- Visitors (non-logged in users)
- Artist – logged in user
- Client – logged in user
- Agency – logged in user
- Management – logged in user

Estimated

⌄ Development Services   Priced from $50.00 to $99.00

Provide development services a la cart for the following features:

- Constant contact + website integration

⌄ Development Services   Priced from $99.00 to $495.00

Provide development services a la cart for the following features:

- Address Book section of site for contact recording.

⌄ Custom Web Development   Priced from $225.00 to $2,250.00

- Develop a program to create submissions internally (without outsourcing graphic design skillset)

⌄ Custom Web Development   Priced from $225.00 to $1,125.00

- auto notify clients of recently added acts (monthly compilation)

Included Services

⌄ 5 x Project Kick off

- Project Orchastration
- Onsite SEO Setup and Configuration
- Install and configure technology stack
- Setup Managed Hosting
- Schedule of project communications

⌄ Strategy Meetings

- Provide bi-weekly status update on progress
- Available for change requests to items in scope of work

⌄ 5 x Launch Strategy

- Review and approve all changes on internal site
- Migrate current production to a managed host
- Prepare production server with google webmaster tools
- Review onsite SEO

⌄ Strategy Meetings

- Provide bi-weekly status update on progress
- Available for change requests to items in scope of work

⌄ Growth Strategy

- Idea generation on ways to improve website effectiveness
- Website performance and optimization tuning

⌄ Free HTTPS (SSL certificate)

- Installation and configuration

⌄ Free HTTPS (SSL certificate)

- Installation and setup

Total Amount	$8,431.90

All prices are exclusive of tax
Billing is on the 15th each month
Estimated services are excluded from totals

Have Questions?

Please submit any questions you have and we'll get back to you shortly.

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